

Area	GOP Vote Quackenbu.	Dem Vote Torres	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win	%of Marg	%St Tot
<b>CALIFORNIA QUACKENBUSH WINS Insurance Commissioner, 1994</b>											
<b>Total for State</b>	<b>4,015,858</b>	<b>3,567,996</b>	<b>0</b>	<b>8,225,487*</b>	<b>48.8</b>	<b>43.4</b>	<b>0.0</b>	<b>7.8</b>	<b>447,862</b>	<b>r</b>	<b>5.4 100.0</b>

DMAs, MEDIA MARKETS for 2000

Yuma - El Centro, AZ - CA	10,265	10,863		23,409*	43.9	46.4		9.7	598	d	2.5 0.3
Bakersfield, CA	92,392	42,772		146,162*	63.2	29.3		7.5	49,620	R	33.9 1.8
Eureka, CA	26,056	21,822		53,291*	48.9	40.9		10.2	4,234	r	8.0 0.6
Los Angeles, CA	1,611,525	1,401,887		3,245,453*	49.7	43.2		7.1	209,638	r	6.5 39.5
Palm Springs, CA	186,544	115,007		328,364*	56.8	35.0		8.2	71,537	R	21.8 4.0
San Francisco - Oakland - San Jose, CA	732,045	1,049,698		1,936,413*	37.8	54.2		8.0	317,653	D	16.4 23.5
Reno, NV - CA	6,376	4,014		11,866*	53.7	33.8		12.4	2,362	R	19.9 0.1
Medford - Klamath Falls, OR - CA	11,094	7,467		21,278*	52.1	35.1		12.8	3,627	R	17.0 0.3
San Diego, CA	396,350	241,566		699,866*	56.6	34.5		8.9	154,784	R	22.1 8.5
Monterey - Salinas, CA	80,849	87,650		186,524*	43.3	47.0		9.7	6,801	d	3.7 2.3
Santa Barbara - Santa Maria - San Luis Obispo	116,842	74,252		207,624*	56.3	35.8		8.0	42,590	R	20.5 2.5
Sacramento - Stockton - Modesto, CA	454,883	346,401		873,085*	52.1	39.7		8.2	108,482	R	12.4 10.6
Fresno - Visalia, CA	197,681	119,966		341,571*	57.9	35.1		7.0	77,715	R	22.8 4.2
Chico - Redding, CA	92,956	44,631		150,581*	61.7	29.6		8.6	48,325	R	32.1 1.8

SUMMARY OF UNITS WON

1a. Won by Quackenbu. for Republicans:	11	Lowest %	37.8	San Francisco - Oakland - San	Highest %	63.2	Bakersfield, CA
1b. Won by Torres for Democrats:	3	Lowest %	29.3	Bakersfield, CA	Highest %	54.2	San Francisco - Oakland - San

ISRs, INTERNAL STATE REGIONS

North Coast	125,187	141,398		295,052*	42.4	47.9		9.6	16,211	d	5.5 3.6
San Francisco Bay Area	623,832	929,157		1,685,457*	37.0	55.1		7.9	305,325	D	18.1 20.5
Central Coast	281,950	192,353		515,293*	54.7	37.3		8.0	89,597	R	17.4 6.3
Los Angeles County	848,443	991,476		1,974,500*	43.0	50.2		6.8	143,033	D	7.2 24.0
Orange & San Diego Counties*	849,699	454,789		1,419,686*	59.9	32.0		8.1	394,910	R	27.9 17.3
Inland Empire & Deserts*	389,437	248,352		695,370*	56.0	35.7		8.3	141,085	R	20.3 8.5
Gold Country & High Sierra*	303,653	229,242		581,679*	52.2	39.4		8.4	74,411	R	12.8 7.1
Central Valley*	486,338	325,426		878,281*	55.4	37.1		7.6	160,912	R	18.3 10.7
Shasta Cascade	107,319	55,803		180,169*	59.6	31.0		9.5	51,516	R	28.6 2.2

SUMMARY OF UNITS WON

1a. Won by Quackenbu. for Republicans:	6	Lowest %	37.0	San Francisco Bay Area	Highest %	59.9	Orange & San Diego Counties*
1b. Won by Torres for Democrats:	3	Lowest %	31.0	Shasta Cascade	Highest %	55.1	San Francisco Bay Area

GMRs, METRO GROUPS for 1999

LA Co.	848,443	991,476		1,974,500*	43.0	50.2		6.8	143,033	D	7.2 24.0
LA Suburbs	945,039	523,486		1,592,271*	59.4	32.9		7.8	421,553	R	26.5 19.4
San Diego	396,350	241,566		699,866*	56.6	34.5		8.9	154,784	R	22.1 8.5
Bay Area Metro	744,982	1,071,666		1,975,136*	37.7	54.3		8.0	326,684	D	16.6 24.0
Other Metro	905,187	613,240		1,648,709*	54.9	37.2		7.9	291,947	R	17.7 20.0
Non Metro	175,857	126,562		335,005*	52.5	37.8		9.7	49,295	R	14.7 4.1

SUMMARY OF UNITS WON

1a. Won by Quackenbu. for Republicans:	4	Lowest %	37.7	Bay Area Metro	Highest %	59.4	LA Suburbs
1b. Won by Torres for Democrats:	2	Lowest %	32.9	LA Suburbs	Highest %	54.3	Bay Area Metro