Area	GOP Vote Wise	Dem Vote Boyd	Ind Vote Parker	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
GEORGIA			**WISE WINS**				**Pub Serv Comm.#2, 2000**					
Total for State	**1,197,415**	**928,005**	**135,888**	**2,261,308**	**53.0**	**41.0**	**6.0**	**0.0**	**269,410**	**R**	**11.9**	**100.0**

DMAs, MEDIA MARKETS for 2000

Area	GOP Vote Wise	Dem Vote Boyd	Ind Vote Parker	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
Macon, GA	**75,330**	**68,150**	**6,015**	**149,495**	**50.4**	**45.6**	**4.0**		**7,180**	**R**	**4.8**	**6.6**
Savannah, GA - SC	**72,977**	**57,674**	**5,217**	**135,868**	**53.7**	**42.4**	**3.8**		**15,303**	**R**	**11.3**	**6.0**
Augusta, GA - SC	**58,061**	**43,582**	**3,840**	**105,483**	**55.0**	**41.3**	**3.6**		**14,479**	**R**	**13.7**	**4.7**
Columbus, GA - AL	33,585	35,893	2,483	71,961	46.7	49.9	3.5		2,308	d	3.2	3.2
Atlanta, GA - AL - NC	**800,728**	**603,927**	**108,454**	**1,513,109**	**52.9**	**39.9**	**7.2**		**196,801**	**R**	**13.0**	**66.9**
Albany, GA	**44,980**	**42,270**	**3,094**	**90,344**	**49.8**	**46.8**	**3.4**		**2,710**	**r**	**3.0**	**4.0**
Tallahassee - Thomasville, FL - GA	**25,141**	**23,607**	**1,480**	**50,228**	**50.1**	**47.0**	**2.9**		**1,534**	**R**	**3.1**	**2.2**
Jacksonville, FL - Brunswick, GA	**26,431**	**15,856**	**1,542**	**43,829**	**60.3**	**36.2**	**3.5**		**10,575**	**R**	**24.1**	**1.9**
Greenville - Spartanburg, SC- Asheville -	**12,224**	**9,437**	**902**	**22,563**	**54.2**	**41.8**	**4.0**		**2,787**	**R**	**12.4**	**1.0**
Chattanooga, TN - GA - NC	**45,408**	**24,853**	**2,649**	**72,910**	**62.3**	**34.1**	**3.6**		**20,555**	**R**	**28.2**	**3.2**
Dothan, AL - GA	2,550	2,756	212	5,518	46.2	49.9	3.8		206	d	3.7	0.2

SUMMARY OF UNITS WON

1a. Won by Wise for Republicans:	9	Lowest %	46.2	Dothan, AL - GA	Highest %	62.3	Chattanooga, TN - GA - NC
1b. Won by Boyd for Democrats:	2	Lowest %	34.1	Chattanooga, TN - GA - NC	Highest %	49.9	Columbus, GA - AL
1c. Won by Parker for Others:	0	Lowest %	2.9	Tallahassee - Thomasville, FL	Highest %	7.2	Atlanta, GA - AL - NC

ISRs, INTERNAL STATE REGIONS

Area	GOP Vote Wise	Dem Vote Boyd	Ind Vote Parker	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
Atlanta Metro	**407,425**	**403,321**	**65,082**	**875,828**	**46.5**	**46.1**	**7.4**		**4,104**	**r**	**0.4**	**38.7**
Classic South	**66,288**	**50,580**	**4,557**	**121,425**	**54.6**	**41.7**	**3.8**		**15,708**	**R**	**12.9**	**5.4**
Colonial Coast	**75,754**	**56,302**	**4,494**	**136,550**	**55.5**	**41.2**	**3.3**		**19,452**	**R**	**14.3**	**6.0**
Historic Heartland	**147,105**	**106,979**	**15,330**	**269,414**	**54.6**	**39.7**	**5.7**		**40,126**	**R**	**14.9**	**11.9**
Magnolia Midlands	**40,716**	**33,095**	**4,002**	**77,813**	**52.3**	**42.5**	**5.1**		**7,621**	**R**	**9.8**	**3.4**
Northeast GA Mountains	**106,634**	**47,038**	**11,164**	**164,836**	**64.7**	**28.5**	**6.8**		**59,596**	**R**	**36.2**	**7.3**
Northwest GA Mountains	**179,048**	**92,506**	**17,395**	**288,949**	**62.0**	**32.0**	**6.0**		**86,542**	**R**	**30.0**	**12.8**
Plantation Trace	**65,359**	**62,483**	**4,067**	**131,909**	**49.5**	**47.4**	**3.1**		**2,876**	**r**	**2.1**	**5.8**
Presidential Pathways	**109,086**	**75,701**	**9,797**	**194,584**	**56.1**	**38.9**	**5.0**		**33,385**	**R**	**17.2**	**8.6**

SUMMARY OF UNITS WON

1a. Won by Wise for Republicans:	9	Lowest %	46.5	Atlanta Metro	Highest %	64.7	Northeast GA Mountains
1b. Won by Boyd for Democrats:	0	Lowest %	28.5	Northeast GA Mountains	Highest %	47.4	Plantation Trace
1c. Won by Parker for Others:	0	Lowest %	3.1	Plantation Trace	Highest %	7.4	Atlanta Metro

GMRs, METRO GROUPS for 1999

Area	GOP Vote Wise	Dem Vote Boyd	Ind Vote Parker	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
Atlanta Inner Core	168,311	276,261	31,822	476,394	35.3	58.0	6.7		107,950	D	22.7	21.1
Atlanta Outer Burbs	**476,148**	**230,898**	**62,605**	**769,651**	**61.9**	**30.0**	**8.1**		**245,250**	**R**	**31.9**	**34.0**
Other Metro	**228,589**	**188,472**	**14,770**	**431,831**	**52.9**	**43.6**	**3.4**		**40,117**	**R**	**9.3**	**19.1**
Non Metro	**324,367**	**232,374**	**26,691**	**583,432**	**55.6**	**39.8**	**4.6**		**91,993**	**R**	**15.8**	**25.8**

SUMMARY OF UNITS WON

1a. Won by Wise for Republicans:	3	Lowest %	35.3	Atlanta Inner Core	Highest %	61.9	Atlanta Outer Burbs
1b. Won by Boyd for Democrats:	1	Lowest %	30.0	Atlanta Outer Burbs	Highest %	58.0	Atlanta Inner Core
1c. Won by Parker for Others:	0	Lowest %	3.4	Other Metro	Highest %	8.1	Atlanta Outer Burbs

1. BOLDING indicates unit won by REPUBLICANS. Plurality in UPPERCASE indicates party which won unit won with a majority of the vote.
2. Total column may include votes for minor party candidates. An asterisk (*) follows the Total column if it includes votes not listed (see Rem%).
3. % of Marg(in) is Plurality as % of Total Vote. %St/Tot is percentage of Total Vote for Area contributed by this component (MSAs and DMAs may cross state lines).
4. See end of listing for subtable summarizing units won and percentages. See map(s) for geographic distribution of voting behavior.

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