Area	GOP Vote Jenkins	Dem Vote Landrieu	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win	%of Marg	%St Tot
LOUISIANA LANDRIEU WINS U.S. Senate, 1996											
Total for State	847,157	852,945	0	1,700,102	49.8	50.2	0.0	0.0	5,788 D	0.3	100.0
DMAs, MEDIA MARKET											
Shreveport, LA - AR - OK - TX New Orleans, LA - MS Monroe - El Dorado, LA - AR Lafayette, LA Lake Charles, LA Alexandria, LA Baton Rouge, LA - MS	90,930 297,233 89,839 122,472 47,288 44,058 155,337	100,288 343,514 72,752 100,668 45,421 39,436 150,866		191,218 640,747 162,591 223,140 92,709 83,494 306,203	47.6 46.4 55.3 54.9 51.0 52.8 50.7	52.4 53.6 44.7 45.1 49.0 47.2 49.3			9,358 D 46,281 D 17,087 R 21,804 R 1,867 R 4,622 R 4,471 R	4.8 7.2 10.6 9.8 2.0 5.6 1.4	11.2 37.7 9.6 13.1 5.5 4.9 18.0
SUMMARY OF UNITS WON 1a. Won by Jenkins for Republicans: 1b. Won by Landrieu for Democrats:			owest % owest %		leans, LA - I - El Dorado		Highest Highest		5.3 Monroe - El D 3.6 New Orleans,		- AR
ISRs, INTERNAL STATE REGIONS											
Sportman's Paradise Crossroads Cajun Country Plantation Country Greater New Orleans	158,140 70,217 216,301 143,909 258,590	151,757 61,771 194,350 140,924 304,143		309,897 131,988 410,651 284,833 562,733	51.0 53.2 52.7 50.5 46.0	49.0 46.8 47.3 49.5 54.0			6,383 R 8,446 R 21,951 R 2,985 R 45,553 D	2.0 6.4 5.4 1.0 8.0	18.2 7.8 24.2 16.8 33.1
SUMMARY OF UNITS WON 1a. Won by Jenkins for Republ 1b. Won by Landrieu for Demo			owest % owest %	46.0 Greater 46.8 Crossro	New Orlear ads	ns	Highest Highest		3.2 Crossroads 4.0 Greater New	Orleans	
GMRs, METRO GROUPS for 1999											
New Orleans Metro Baton Rouge Metro Other Metro Non Metro	234,078 121,845 275,627 215,607	284,340 111,539 255,138 201,928		518,418 233,384 530,765 417,535	45.2 52.2 51.9 51.6	54.8 47.8 48.1 48.4			50,262 D 10,306 R 20,489 R 13,679 R	9.6 4.4 3.8 3.2	30.5 13.7 31.2 24.6
SUMMARY OF UNITS WON 1a. Won by Jenkins for Republicans: 1b. Won by Landrieu for Democrats:							Highest Highest		2.2 Baton Rouge Metro 4.8 New Orleans Metro		

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1. BOLDING indicates unit won by REPUBLICANS. Plurality in UPPERCASE indicates party which won unit won with a majority of the vote.

2. Total column may include votes for minor party candidates. An asterisk (*) follows the Total column if it includes votes not listed (see Rem%).

3. % of Marg(in) is Plurality as % of Total Vote. %St/Tot is percentage of Total Vote for Area contributed by this component (MSAs and DMAs may cross state lines).

4. See end of listing for subtable summarizing units won and percentages. See map(s) for geographic distribution of voting behavior.