

ELECTION HISTORY FOR MISSOURI

COUNTIES AND MEDIA MARKETS, 2003-2004 EDITION

*A Convenient Summary of General Election Results by County for several decades.
Vote Listings Reports for dozens of State Officers and Presidential Elections.
Vote History Reports for all 115 counties* in the Show Me State.
Another POLIDATA ® reference tool for demographic and political research.
(* includes the independent city of St. Louis City as a county equivalent)*

Two main types of reports: Vote Summaries (for all races) and Vote Histories (for all counties)

VOTE SUMMARY MINI-REPORTS FOR DOZENS OF RACES

- *provide a statewide summary with detail for selected counties for General Election races: for President since 1920 and the hard to find "down-ticket" races from the 1980s onward*
- *include a thematic county-level map illustrating the distribution of partisan strength*
- *summarize votes by Media Markets, Internal State Regions, and Metro Groups*
- *also include a brief summary of all counties won by each major party*

VOTE HISTORY MINI-REPORTS, FOR COUNTIES, MEDIA MARKETS & REGIONS

- *provide race-by-race vote detail for multiple races for any single county*
- *include a Partisan Index comparing the County & Market to the State*
- *include three charts graphically illustrating political behavior for 3 election factors*
- *provide a ranking by Republican % for all races, Presidential and Statewide*

CANDIDATE INDEX

- *includes results by Candidate for each year and an Alphabetical Index of Candidates*

ELECTION AVERAGES

- *summarize the political behavior for each county for several groups of elections*

