Area	Hancock	Cool	`		Vote	%	%	%	%	,	/Win	Marg	To
MISSOURI			С	оок	WINS	3			Secr	etary o	of S	tate,	1996
Total for State	984,613	1,053,681		0 2,10	9,328*	46.7	50.0	0.0	3.4	69,068	3 d	3.3	100.
DMAs, MEDIA MARKETS	6 for 2000												
Joplin - Pittsburg, MO - KS - OK	46,783	20,505			9,348*	67.5	29.6		3.0	26,27		37.9	3.
Columbia - Jefferson City, MO St. Louis, MO - IL	76,973 381,728	78,112 436,059			1,694* 5,743*	47.6 45.1	48.3 51.6		4.1 3.3	1,139 54,33		0.7 6.5	7. 40.
Kansas City, MO - KS	204,489	262,702			3,462*	42.3	54.3		3.4	58,213		12.0	22
Springfield, MO - AR	168,200	128,872		30	8,998*	54.4	41.7		3.9	39,32	3 R	12.7	14
Ottumwa - Kirksville, IA - MO	11,210	11,213			3,049*	48.6	48.6		2.7		3 d	0.0	1
Paducah - Cape Giradeau - Harrisburg, KY		61,886			0,356*	46.3	51.4		2.3	6,212		5.1	5
St. Joseph, MO - KS Memphis, TN - AR- MS - MO	23,561 1,708	29,260 3,506			4,745* 5,326*	43.0 32.1	53.4 65.8		3.5 2.1	5,699 1,798		10.4 33.7	2 0
Omaha, NE - IA - MO	1,519	1,325			2,912*	52.1 52.2	45.5		2.3	1,790		6.7	Ŏ
Des Moines - Ames, IA - MO	733	672			1,427*	51.4	47.1		1.5	6		4.3	Ŏ
Quincy - Hannibal - Keokuk, MO - IL - IA	12,035	19,569			2,268*	37.3	60.6		2.1	7,534	4 D	23.3	1
SUMMARY OF UNITS WON													
1a. Won by Hancock for Republi	icans:	4	Lowest %	32.1	Memphis	s, TN - AR-	MS - MO	Highest	% (67.5 Joplin	- Pittsb	urg, MO -	KS -
1b. Won by Cook for Democrats:		8	Lowest %	29.6			Pittsburg, MO - KS -						
ISRs, INTERNAL STATE	37,588	46,193			6,742*	43.3	53.3		3.4	8,609		10.0	
Pony Express Chariton Valley Mark Twain Kansas City Area Dsage Lakes Lake of the Ozarks St. Louis Area Dzark Mountain Dzark Heritage				5 5 37 9 18 79 24	6,742* 7,748* 3,595* 9,844* 5,585* 3,351* 0,308* 3,233* 8,245* 0,677*	43.3 46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	53.3 50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8 54.0		3.4 2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4 2.6	8,600 2,466 8,844 53,696 8,45 6,622 48,025 47,399 2,93 12,845	D D D D D R D D R R R	10.0 4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0	18 4 8 37 11
ISRs, INTERNAL STATE Pony Express Chariton Valley Mark Twain Kansas City Area Osage Lakes Lake of the Ozarks St. Louis Area Ozark Mountain Ozark Heritage River Heritage SUMMARY OF UNITS WON	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931	46,193 29,282 30,601 210,386 41,782 84,612 406,175 93,455 45,993		5 5 37 9 18 79 24	7,748* (3,595* (9,844* (5,585* (3,351* (0,308* (3,233* (8,245*	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8		2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4	2,465 8,845 53,696 8,45 6 6,62 2 48,029 47,39 9	D D D D D R D D R R R	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0	4 2 2 18 4 8 37 11 4
Pony Express Chariton Valley Mark Twain Kansas City Area Osage Lakes Lake of the Ozarks St. Louis Area Ozark Mountain Ozark Heritage River Heritage	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931 52,350	46,193 29,282 30,601 210,386 41,782 84,612 406,175 93,455 45,993		5 5 37 9 18 79 24	7,748* (3,595* (9,844* (5,585* (3,351* (0,308* (3,233* (8,245*	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8	Highest Highest	2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4 2.6	2,469 8,849 53,699 8,450 6,622 48,029 47,399 2,93 12,849	D D D B R D P R D Mount	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0 10.6	18 4 8 37 11
Pony Express Chariton Valley Mark Twain Kansas City Area Osage Lakes Lake of the Ozarks St. Louis Area Ozark Mountain Ozark Heritage River Heritage SUMMARY OF UNITS WON 1a. Won by Hancock for Republi 1b. Won by Cook for Democrats	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931 52,350	46,193 29,282 30,601 210,386 41,783 84,612 406,175 93,455 45,993 65,195	Lowest %	5 5 37 9 18 79 24 9 12	7,748* 3,595* 9,844* 5,585* 3,351* 10,308* 3,233* 8,245* 10,677* Mark Tw	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8	-	2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4 2.6	2,469 8,849 53,699 8,456 6,622 48,029 47,399 2,930 12,849	D D D B R D P R D Mount	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0 10.6	18 4 8 37 11
ISRs, INTERNAL STATE Pony Express Chariton Valley Mark Twain Kansas City Area Osage Lakes Lake of the Ozarks St. Louis Area Ozark Mountain Ozark Heritage River Heritage SUMMARY OF UNITS WON 1a. Won by Hancock for Republi 1b. Won by Cook for Democrats GMRs, METRO GROUPS St. Louis Metro	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931 52,350 sicans:	46,193 29,282 30,601 210,386 41,788 84,612 406,175 45,993 65,195	Lowest %	5 5 37 9 18 79 24 9 12 40.6 38.4	7,748* 3,595* 9,844* 5,585* 3,351* 0,308* 3,233* 8,245* 0,677* Mark Tw Ozark M	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8 54.0	-	2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4 2.6	2,465 8,844 53,696 8,451 6,622 48,025 47,399 2,931 12,845 57.1 Ozark Mark	Mounta Mounta Twain	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0 10.6	2 2 18 4 8 37 11 4 5
ISRs, INTERNAL STATE Pony Express Chariton Valley Mark Twain Kansas City Area Osage Lakes Lake of the Ozarks St. Louis Area Ozark Mountain Ozark Heritage River Heritage SUMMARY OF UNITS WON 1a. Won by Hancock for Republi 1b. Won by Cook for Democrats GMRs, METRO GROUPS St. Louis Metro Kansas City Metro	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931 52,350 icans:	46,193 29,282 30,601 210,386 41,789 84,612 406,175 93,45,993 65,195 4 6	Lowest %	55 57 918 79 24 9 12 40.6 38.4	7,748* 3,595* 9,844* 5,585* 0,308* 3,233* 8,245* 0,677* Mark Tw Ozark M	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8 54.0	-	2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4 2.6	2,465 8,844 53,696 8,455 6,622 48,029 47,399 12,845 57.1 Ozark Mark	Mounta Twain	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0 10.6	2 2 18 4 8 377 11 4 5
SRs, INTERNAL STATE Cony Express Chariton Valley Mark Twain Kansas City Area Dsage Lakes Lake of the Ozarks St. Louis Area Dzark Mountain Dzark Heritage SUMMARY OF UNITS WON Ita. Won by Hancock for Republication Ita. Won by Cook for Democrats GMRs, METRO GROUPS St. Louis Metro Kansas City Metro Other Metro Other Metro	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931 52,350 sicans:	46,193 29,282 30,601 210,386 41,788 84,612 406,175 45,993 65,195	Lowest % Lowest %	55 377 9 18 79 24 9 12 40.6 38.4	7,748* 3,595* 9,844* 5,585* 3,351* 0,308* 3,233* 8,245* 0,677* Mark Tw Ozark M	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8 54.0	-	2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4 2.6	2,465 8,844 53,696 8,451 6,622 48,025 47,399 2,931 12,845 57.1 Ozark Mark	D D D R Mount Twain D D D D D B R R R R R R R R R R R R R R	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0 10.6	2 18 4 8 37 11 4 5
Pony Express Chariton Valley Mark Twain (ansas City Area Dosage Lakes Lake of the Ozarks St. Louis Area Dzark Mountain Dzark Heritage River Heritage SUMMARY OF UNITS WON 1a. Won by Hancock for Republi 1b. Won by Cook for Democrats GMRs, METRO GROUPS St. Louis Metro (ansas City Metro Other Metro Non Metro	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931 52,350 icans:	46,193 29,282 30,601 210,386 41,789 84,612 406,175 93,455 45,993 65,195 4 6	Lowest % Lowest %	55 377 9 18 79 24 9 12 40.6 38.4	7,748* 3,595* 9,844* 5,585* 3,351* 0,308* 3,233* 0,677* Mark Tw Ozark M 0,308* 5,456* 4,789*	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8 54.0	-	2.9 2.3 3.4 3.7 4.1 3.3 3.7 3.4 2.6	2,46 8,84! 53,696 8,45; 6,622 48,02! 47,399 2,93; 12,84! 57.9 Ozark Mark	D D D R Mount Twain D D D D D B R R R R R R R R R R R R R R	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0 10.6	2 2 2 2 18 4 4 8 8 37 11 4 4 5 5
ISRs, INTERNAL STATE Pony Express Chariton Valley Mark Twain Kansas City Area Osage Lakes Lake of the Ozarks St. Louis Area Ozark Mountain Ozark Heritage River Heritage SUMMARY OF UNITS WON 1a. Won by Hancock for Republi 1b. Won by Cook for Democrats GMRs, METRO GROUPS St. Louis Metro	37,588 26,817 21,756 156,690 50,247 91,234 358,146 140,854 48,931 52,350 sicans:	46,193 29,282 30,601 210,386 41,789 84,612 406,175 93,455 45,993 65,195 4 6	Lowest % Lowest %	55 377 9 18 79 24 9 12 40.6 38.4	7,748* 3,595* 9,844* 5,585* 3,351* 0,308* 3,233* 8,245* 0,677* Mark Tw Ozark M 0,308* 5,456* 4,768*	46.4 40.6 41.3 52.6 49.8 45.3 57.9 49.8 43.4	50.7 57.1 55.4 43.7 46.1 51.4 38.4 46.8 54.0	-	2.9 2.3 3.7 4.1 3.3 3.7 3.4 2.6	2,46 8,84! 53,696 8,45; 6,622 48,02! 47,399 2,93; 12,84! 57.9 Ozark Mark	55 D D D D D R S D D Mount Twain	4.3 16.5 14.1 8.9 3.7 6.1 19.5 3.0 10.6	2 2 2 2 18 4 4 8 8 37 11 4 4 5 5

POLIDATA ® Demographic and Political Guides. All Rights Reserved. Copyright © 2003. www.polidata.us

^{1.} BOLDING indicates unit won by REPUBLICANS. Plurality in UPPERCASE indicates party which won unit won with a majority of the vote.

^{2.} Total column may include votes for minor party candidates. An asterisk (*) follows the Total column if it includes votes not listed (see Rem%).

^{3. %} of Marg(in) is Plurality as % of Total Vote. %St/Tot is percentage of Total Vote for Area contributed by this component (MSAs and DMAs may cross state lines).

^{4.} See end of listing for subtable summarizing units won and percentages. See map(s) for geographic distribution of voting behavior.