Area	GOP Vote Parker	Dem Vote Musgrove	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
MISSISSIPPI		**MUSGROVE WINS**							**Governor, 1999**			
Total for State	370,691	379,034	0	763,938*	48.5	49.6	0.0	1.9	8,343	d	1.1	100.0

DMAs, MEDIA MARKETS for 2000

Area	GOP Vote Parker	Dem Vote Musgrove	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
New Orleans, LA - MS	**13,239**	**11,490**		**26,091***	**50.7**	**44.0**		**5.2**	**1,749**	**R**	**6.7**	**3.4**
Memphis, TN - AR- MS - MO	29,266	48,753		79,474*	36.8	61.3		1.8	19,487	D	24.5	10.4
Greenwood - Greenville, MS	23,213	32,042		56,541*	41.1	56.7		2.3	8,829	D	15.6	7.4
Columbus - Tupelo - West Point, MS - AL	59,918	68,025		130,227*	46.0	52.2		1.8	8,107	D	6.2	17.0
Mobile, AL - Pensacola, FL - MS	1,407	1,549		2,992*	47.0	51.8		1.2	142	D	4.8	0.4
Hattiesburg - Laurel, MS	**41,253**	**36,337**		**78,742***	**52.4**	**46.1**		**1.5**	**4,916**	**R**	**6.3**	**10.3**
Meridian, MS - AL	**24,221**	**18,793**		**43,776***	**55.3**	**42.9**		**1.7**	**5,428**	**R**	**12.4**	**5.7**
Baton Rouge, LA - MS	**4,118**	**3,949**		**8,267***	**49.8**	**47.8**		**2.4**	**169**	**r**	**2.0**	**1.1**
Jackson, MS	**131,970**	**123,955**		**259,857***	**50.8**	**47.7**		**1.5**	**8,015**	**R**	**3.1**	**34.0**
Biloxi - Gulfport, MS	**42,086**	**34,141**		**77,971***	**54.0**	**43.8**		**2.2**	**7,945**	**R**	**10.2**	**10.2**

SUMMARY OF UNITS WON

1a. Won by Parker for Republicans:	6	Lowest %	36.8	Memphis, TN - AR- MS - MO	Highest %	55.3	Meridian, MS - AL
1b. Won by Musgrove for Democrats:	4	Lowest %	42.9	Meridian, MS - AL	Highest %	61.3	Memphis, TN - AR- MS - MO

ISRs, INTERNAL STATE REGIONS

Area	GOP Vote Parker	Dem Vote Musgrove	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
North	55,863	80,341		138,560*	40.3	58.0		1.7	24,478	D	17.7	18.1
Central	186,597	186,677		380,063*	49.1	49.1		1.8	80	d	0.0	49.8
Southern	**72,906**	**66,385**		**141,253***	**51.6**	**47.0**		**1.4**	**6,521**	**R**	**4.6**	**18.5**
Gulf Coast	**55,325**	**45,631**		**104,062***	**53.2**	**43.8**		**3.0**	**9,694**	**R**	**9.4**	**13.6**

SUMMARY OF UNITS WON

1a. Won by Parker for Republicans:	2	Lowest %	40.3	North	Highest %	53.2	Gulf Coast
1b. Won by Musgrove for Democrats:	2	Lowest %	43.8	Gulf Coast	Highest %	58.0	North

GMRs, METRO GROUPS for 1999

Area	GOP Vote Parker	Dem Vote Musgrove	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
Jackson Metro	**63,204**	**54,222**		**119,388***	**52.9**	**45.4**		**1.6**	**8,982**	**R**	**7.5**	**15.6**
Gulfport Metro	**43,008**	**34,791**		**80,218***	**53.6**	**43.4**		**3.0**	**8,217**	**R**	**10.2**	**10.5**
Other Metro	**25,250**	**21,924**		**47,834***	**52.8**	**45.8**		**1.4**	**3,326**	**R**	**7.0**	**6.3**
Non Metro	239,229	268,097		516,498*	46.3	51.9		1.8	28,868	D	5.6	67.6

SUMMARY OF UNITS WON

1a. Won by Parker for Republicans:	3	Lowest %	46.3	Non Metro	Highest %	53.6	Gulfport Metro
1b. Won by Musgrove for Democrats:	1	Lowest %	43.4	Gulfport Metro	Highest %	51.9	Non Metro