

ELECTION HISTORY FOR NORTH CAROLINA

Counties and Media Markets, 2003-2004 Edition.

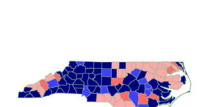
Electoral RACE SUMMARIES for statewide general election offices and VOTE HISTORIES for all counties and media markets for Presidential elections since 1920 and for statewide elections since the 1980s. A six-page Mini-Report creates an ELECTION PROFILE for each county and market that also includes hard-to-find, yet analytically important, 'down-ticket' races. A convenient summary of information from multiple sources and a perfect companion to standard reference sources. (Includes an index of candidates.)

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COUNTIES AND MEDIA MARKETS, 2003-2004 EDITION



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ELECTION HISTORY FOR NORTH CAROLINA

COUNTIES AND MEDIA MARKETS, 2003-2004 EDITION

A convenient Summary of General Election Results by County for several decades. Use County Reports for details of State, US House and Presidential Elections. Use History Reports for all 100 counties in the Tar Heel State. Another Feature is extensive law demographic and political research.

For more details of reports, see Summary of all reports and Use History for all counties. VOTE SUMMARIES: Mini-Reports use Precinct or block level data to determine the distribution of votes from the 1980s onward. Includes a thematic county-level map illustrating the distribution of parties through numerous reports by Media Market, Internal State Region, and US House. Also include a brief summary of all counties over the entire century. VOTE HISTORY: Mini-Reports, FOR COUNTIES, MEDIA MARKETS & REGIONS or provide more detail for multiple years for a specific county. Includes a further look comparing the County's behavior to the State and other counties. Includes a further look comparing the County's behavior to the State and other counties. Includes a further look comparing the County's behavior to the State and other counties. Includes a further look comparing the County's behavior to the State and other counties.



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ORGANIZATION OF THE BOOK

VOTE LISTING SECTION summarizes the race and lists county-level detail for selected races for historical and practical purposes.
1. County Map. A county-level thematic map summarizes the geographic distribution of the political parties.
2. Vote Ranking. A county-level ranking for the most popular counties ranked by total votes.
3. State Summary. A state-level summary of the state's political parties.
4. Vote Listing by Markets. Summary data for selected races in markets may be included.
VOTE HISTORY SECTION provides a convenient summary of all selected races for each county over the entire century. This summary provides the necessary information to multiple volumes of reports and provides information on each election. Changes for each race will depend upon specific factors but, in general, separate races will be provided in the volume from the 1980s onward. Complete data are provided for those from the early century.
5. Total Votes. A column chart illustrating the difference in total number of votes on each race and the party that won the election. It lists the race name, the party that won, the total number of votes, and the percentage of the total.
6. Republican Index. A Republican Index which compares the Republican percentage for the County with that of the State. This is a ratio of the County's Republican percentage to the State's Republican percentage.
7. State Ranking. A column chart illustrating the difference in total number of votes on each race and the party that won the election. It lists the race name, the party that won, the total number of votes, and the percentage of the total.
8. County Ranking. A column chart illustrating the difference in total number of votes on each race and the party that won the election. It lists the race name, the party that won, the total number of votes, and the percentage of the total.
9. County Summary. A column chart illustrating the difference in total number of votes on each race and the party that won the election. It lists the race name, the party that won, the total number of votes, and the percentage of the total.
10. County Ranking. A column chart illustrating the difference in total number of votes on each race and the party that won the election. It lists the race name, the party that won, the total number of votes, and the percentage of the total.



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Election Membership Data NORTH CAROLINA 1960-1990

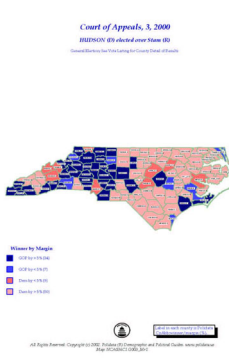
Office	1960	1964	1968	1972	1976
U.S. President	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
U.S. Senator	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
U.S. House	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Governor	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
U.S. Senator	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Sec. of State	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Treasurer	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Auditor	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Atty. General	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Agriculture	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Insurance Comm.	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Labor Comm.	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Education	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
State Senate	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
State House	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Voter Registration	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741
Voter Turnout	1,842,741	1,842,741	1,842,741	1,842,741	1,842,741

Election Calendar

Races Included in Vote Listings and Vote History Mini-Reports NORTH CAROLINA, 1960-2002

Year	Office	1960	1964	1968	1972	1976	1980	1984	1988	1992	1996	2000	2002
1960	U.S. President												
1964	U.S. President												
1968	U.S. President												
1972	U.S. President												
1976	U.S. President												
1980	U.S. President												
1984	U.S. President												
1988	U.S. President												
1992	U.S. President												
1996	U.S. President												
2000	U.S. President												
2002	U.S. House												

Races Included

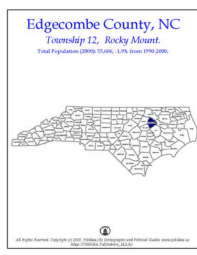


Race Summary Map

Market Summary

Market	Party	Count	Percentage
Charlotte	Republican	100	50%
Charlotte	Democrat	100	50%
Charlotte	Other	0	0%
Raleigh	Republican	100	50%
Raleigh	Democrat	100	50%
Raleigh	Other	0	0%

Market Summary

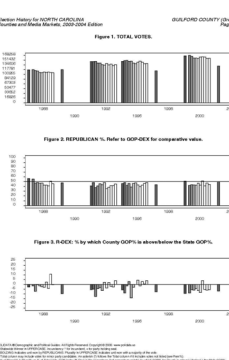


County Locator Map

History-Statetimes

Year	Party	Count	Percentage
2002	Republican	100	50%
2002	Democrat	100	50%
2002	Other	0	0%
2000	Republican	100	50%
2000	Democrat	100	50%
2000	Other	0	0%

History-Statetimes



Column Charts

Ranked by GOP%

County	Party	Count	Percentage
Wayne	Republican	100	50%
Wayne	Democrat	100	50%
Wayne	Other	0	0%
Guilford	Republican	100	50%
Guilford	Democrat	100	50%
Guilford	Other	0	0%

Ranked by GOP%

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