

Area	GOP Vote Johanns	Dem Vote Hoppner	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win	%of Marg	%St Tot
<b>NEBRASKA</b>											
<b>JOHANN'S WINS</b>											
<b>Governor, 1998</b>											
<b>Total for State</b>	<b>293,910</b>	<b>250,678</b>	<b>0</b>	<b>544,588</b>	<b>54.0</b>	<b>46.0</b>	<b>0.0</b>	<b>0.0</b>	<b>43,232 R</b>	<b>7.9</b>	<b>100.0</b>

DMAs, MEDIA MARKETS for 2000

Sioux City, IA - NE - SD	17,473	16,737		34,210	51.1	48.9			736 R	2.2	6.3
Omaha, NE - IA - MO	127,509	105,102		232,611	54.8	45.2			22,407 R	9.6	42.7
Wichita - Hutchinson Plus, KS - NE	559	373		932	60.0	40.0			186 R	20.0	0.2
Lincoln & Hastings - Kearney Plus, NE - KS	116,765	110,143		226,908	51.5	48.5			6,622 R	3.0	41.7
Sioux Falls (Mitchell), SD - IA - MN - NE	1,530	734		2,264	67.6	32.4			796 R	35.2	0.4
North Platte, NE	7,376	6,449		13,825	53.4	46.6			927 R	6.8	2.5
Denver, CO - NE - NV - WY	11,052	5,686		16,738	66.0	34.0			5,366 R	32.0	3.1
Cheyenne - Scottsbluff - Sterling, WY - NE	7,851	3,938		11,789	66.6	33.4			3,913 R	33.2	2.2
Rapid City, SD - MT - NE - WY	3,795	1,516		5,311	71.5	28.5			2,279 R	43.0	1.0

SUMMARY OF UNITS WON

1a. Won by Johann's for Republicans:	9	Lowest %	51.1	Sioux City, IA - NE - SD	Highest %	71.5	Rapid City, SD - MT - NE - WY
1b. Won by Hoppner for Democrats:	0	Lowest %	28.5	Rapid City, SD - MT - NE - WY	Highest %	48.9	Sioux City, IA - NE - SD

ISRs, INTERNAL STATE REGIONS

Southeast Nebraska	27,082	26,501		53,583	50.5	49.5			581 R	1.0	9.8
The Loup Basin	8,202	6,999		15,201	54.0	46.0			1,203 R	8.0	2.8
Niobrara River Counties	7,078	4,043		11,121	63.6	36.4			3,035 R	27.2	2.0
Northeast Nebraska	42,947	36,469		79,416	54.1	45.9			6,478 R	8.2	14.6
The Big Bend	23,586	18,431		42,017	56.1	43.9			5,155 R	12.2	7.7
Prairie Lakes Country	22,965	18,113		41,078	55.9	44.1			4,852 R	11.8	7.5
Western Nebraska	28,952	16,963		45,915	63.1	36.9			11,989 R	26.2	8.4
The Metro Corridor	133,098	123,159		256,257	51.9	48.1			9,939 R	3.8	47.1

SUMMARY OF UNITS WON

1a. Won by Johann's for Republicans:	8	Lowest %	50.5	Southeast Nebraska	Highest %	63.6	Niobrara River Counties
1b. Won by Hoppner for Democrats:	0	Lowest %	36.4	Niobrara River Counties	Highest %	49.5	Southeast Nebraska

GMRs, METRO GROUPS for 1999

Omaha Metro	96,422	79,757		176,179	54.7	45.3			16,665 R	9.4	32.4
Lincoln Metro	37,099	42,660		79,759	46.5	53.5			5,561 D	7.0	14.6
Other Metro	2,341	2,443		4,784	48.9	51.1			102 D	2.2	0.9
Non Metro	158,048	125,818		283,866	55.7	44.3			32,230 R	11.4	52.1

SUMMARY OF UNITS WON

1a. Won by Johann's for Republicans:	2	Lowest %	46.5	Lincoln Metro	Highest %	55.7	Non Metro
1b. Won by Hoppner for Democrats:	2	Lowest %	44.3	Non Metro	Highest %	53.5	Lincoln Metro