

Area	GOP Vote Ensign	Dem Vote Reid	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win	%of Marg	%St Tot
NEVADA REID WINS U.S. Senate, 1998											
Total for State	208,215	208,641	0	435,774*	47.8	47.9	0.0	4.3	426 d	0.1	100.0

DMAs, MEDIA MARKETS for 2000

Denver, CO - NE - NV - WY	461	162		676*	68.2	24.0		7.8	299 R	44.2	0.2
Salt Lake City, UT - ID - WY	8,796	4,008		13,420*	65.5	29.9		4.6	4,788 R	35.6	3.1
Reno, NV - CA	81,097	65,647		155,390*	52.2	42.2		5.6	15,450 R	10.0	35.7
Las Vegas, NV	117,861	138,824		266,288*	44.3	52.1		3.6	20,963 D	7.8	61.1

SUMMARY OF UNITS WON

1a. Won by Ensign for Republicans:	3	Lowest %	44.3	Las Vegas, NV	Highest %	68.2	Denver, CO - NE - NV - WY
1b. Won by Reid for Democrats:	1	Lowest %	24.0	Denver, CO - NE - NV - WY	Highest %	52.1	Las Vegas, NV

ISRs, INTERNAL STATE REGIONS

Cowboy Country	10,381	4,767		15,906*	65.3	30.0		4.8	5,614 R	35.3	3.7
Reno-Tahoe Territory	64,647	56,604		128,234*	50.4	44.1		5.4	8,043 R	6.3	29.4
Pony Express Territory	8,675	3,877		13,326*	65.1	29.1		5.8	4,798 R	36.0	3.1
Pioneer Territory	12,801	9,238		23,481*	54.5	39.3		6.1	3,563 R	15.2	5.4
Las Vegas Territory	111,711	134,155		254,827*	43.8	52.6		3.5	22,444 D	8.8	58.5

SUMMARY OF UNITS WON

1a. Won by Ensign for Republicans:	4	Lowest %	43.8	Las Vegas Territory	Highest %	65.3	Cowboy Country
1b. Won by Reid for Democrats:	1	Lowest %	29.1	Pony Express Territory	Highest %	52.6	Las Vegas Territory

GMRs, METRO GROUPS for 1999

Las Vegas Metro	116,623	138,208		264,325*	44.1	52.3		3.6	21,585 D	8.2	60.7
Other Metro	46,300	44,118		95,612*	48.4	46.1		5.4	2,182 r	2.3	21.9
Non Metro	45,292	26,315		75,837*	59.7	34.7		5.6	18,977 R	25.0	17.4

SUMMARY OF UNITS WON

1a. Won by Ensign for Republicans:	2	Lowest %	44.1	Las Vegas Metro	Highest %	59.7	Non Metro
1b. Won by Reid for Democrats:	1	Lowest %	34.7	Non Metro	Highest %	52.3	Las Vegas Metro