Area	GOP Vote Keating	Dem Vote Boyd	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/\		of %S rg To
OKLAHOMA			KEAT	ING WIN	IS				Gov	verno	·, 1998
Total for State	505,498	357,552	0	873,585*	57.9	40.9	0.0	1.2	147,946	R 16	.9 100.
DMAs, MEDIA MARKETS	for 2000										
Joplin - Pittsburg, MO - KS - OK DMA Shreveport, LA - AR - OK - TX DMA Wichita Falls & Lawton, TX - OK DMA Amarillo, TX - NM - OK DMA Oklahoma City, OK DMA Sherman - Ada, OK - TX DMA Ft. Smith - Fay - Springdale - Rogers, AR Tulsa, OK - KS DMA	3,555 2,926 29,653 5,657 261,534 28,406 9,453 164,314	4,464 3,587 18,034 1,762 143,981 24,944 10,051 150,729		8,134* 6,768* 48,119* 7,554* 410,547* 53,923* 19,769* 318,771*	43.7 43.2 61.6 74.9 63.7 52.7 47.8 51.5	54.9 53.0 37.5 23.3 35.1 46.3 50.8 47.3		1.4 3.8 0.9 1.8 1.2 1.1 1.3	909 661 11,619 3,895 117,553 3,462 598 13,585	R 24 R 51 R 28 R 6 D 3	.8 0.6 .1 5.6
SUMMARY OF UNITS WON											
1a. Won by Keating for Republicans:1b. Won by Boyd for Democrats:		5 Lowest % 43.2 Shreveport, LA - AR - OK - TX 3 Lowest % 23.3 Amarillo, TX - NM - OK DMA			Highest % 74.9 Amarillo, TX -NM - OK DMA Highest % 54.9 Joplin - Pittsburg, MO - KS -						
Northwest-Red Carpet Central-Frontier Northeast-Green Southeast-Kiamichi Southcentral-Lake Southwest-Great Plains	48,208 198,856 168,354 13,843 30,385 45,852	23,049 108,645 152,662 18,615 25,662 28,919		72,242* 311,377* 324,849* 33,021* 56,648* 75,448*	66.7 63.9 51.8 41.9 53.6 60.8	31.9 34.9 47.0 56.4 45.3 38.3		1.4 1.2 1.2 1.7 1.1 0.9	25,159 90,211 15,692 4,772 4,723 16,933	D 14	.0 35.0 .8 37.3 .5 3.0 .3 6.0
SUMMARY OF UNITS WON 1a. Won by Keating for Republicans: 1b. Won by Boyd for Democrats:											
1a. Won by Keating for Republic					st-Kiamichi st-Red Car		Highest % Highest %			est-Red Carp ast-Kiamichi	et
1a. Won by Keating for Republic	:						U				et
1a. Won by Keating for Republic 1b. Won by Boyd for Democrats GMRs, METRO GROUPS Oklahoma Clty Metro	:						U			R 31 R 11 R 19	.5 29. .5 23. .7 5.
1a. Won by Keating for Republic 1b. Won by Boyd for Democrats GMRs, METRO GROUPS Oklahoma City Metro Tulsa Metro Other Metro	5 for 1999 169,334 112,260 27,819 196,085	87,377 88,946 18,556 162,673	owest %	259,935* 203,489* 46,875*	65.1 55.2 59.3 54.0	33.6 43.7 39.6	U	1.2 1.1 1.1 1.2	81,957 23,314 9,263 33,412	R 31 R 11 R 19	.5 29. .5 23. .7 5. .2 41.

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^{1.} BOLDING indicates unit won by REPUBLICANS. Plurality in UPPERCASE indicates party which won unit won with a majority of the vote.

^{2.} Total column may include votes for minor party candidates. An asterisk (*) follows the Total column if it includes votes not listed (see Rem%).

^{3. %} of Marg(in) is Plurality as % of Total Vote. %St/Tot is percentage of Total Vote for Area contributed by this component (MSAs and DMAs may cross state lines).

^{4.} See end of listing for subtable summarizing units won and percentages. See map(s) for geographic distribution of voting behavior.