

ELECTION HISTORY FOR SOUTH CAROLINA

Counties and Media Markets, 2003-2004 Edition.

ELECTION RACE SUMMARIES for statewide general election offices and **VOTE HISTORIES** for all counties and media markets for Presidential elections since 1920 and for statewide elections since the 1980s. A six-page Mini-Report creates an **ELECTION PROFILE** for each county and market that also includes hard-to-find, yet analytically important, 'down-ticket' races. A convenient summary of information from multiple sources and a perfect companion to standard reference sources. (Includes an index of candidates.)

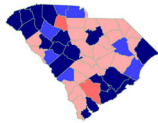
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ELECTION HISTORY FOR SOUTH CAROLINA

COUNTIES AND MEDIA MARKETS, 2003-2004 EDITION



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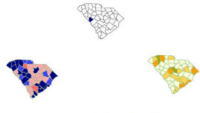
Front Page

ELECTION HISTORY FOR SOUTH CAROLINA

COUNTIES AND MEDIA MARKETS, 2003-2004 EDITION

A Convenient Summary of General Election Results by County for several decades. Use County Reports for details of State, Federal and Presidential Elections. Use History Reports for all counties in the Political State. Another Feature is reference for demographic and political research.

The main focus of reports are: Summaries of all races and the History for all counties. VOTE SUMMARIES: Mini-Reports on Decisions on races. Presidential election results from 1920 to the last "down-ticket" race from the 2000 election. Includes the names of candidates for each office and the percentage of votes received. Includes the names of candidates for each office and the percentage of votes received. Includes the names of candidates for each office and the percentage of votes received.



Back Page

ORGANIZATION OF THE BOOK

VOTE LISTING SECTION summarizes the race and lists county-level detail for selected races for historical and practical purposes.

- County Map:** A county-level thematic map summarizes the geographic distribution of the political spectrum.
- Vote Ranking:** A county-level listing for the most popular counties ranked by total votes.
- State Summary:** A state-level listing for the most popular counties ranked by total votes.
- Vote Listing by Market:** Summary data for selected races in markets may be included.

VOTE HISTORY SECTION provides a convenient summary of all selected races for each county and in the state. This summary is presented in a tabular format to enable voters to compare and contrast the results of individual races. It includes the names of candidates for each office and the percentage of votes received. It includes the names of candidates for each office and the percentage of votes received.



ELECTION HISTORY FOR SOUTH CAROLINA

Counties and Media Markets, 2003-2004 Edition

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Organization of the Book

INTERNET USE MATERIAL

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- Market Inclusion
- County Based Region Maps

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- Selected Counties, Regions/Markets

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- Alphabetical Candidate Index

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Election Membership Only SOUTH CAROLINA 1960-1990

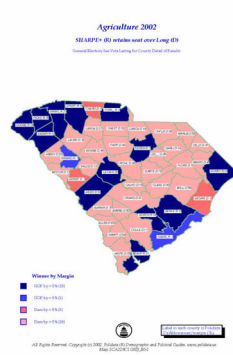
Office	1960	1964	1968	1972	1976
U.S. President	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
U.S. Senator	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
U.S. House	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Governor	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
U.S. Governor	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Att. General	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Comptroller	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Education	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Adj. Gen. Sec.	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Agriculture	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
State Senate	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
State House	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Voter Registration	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Voter Turnout	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847

Election Calendar

Races Included in Vote Listings and Vote History Mini-Reports SOUTH CAROLINA 1960-2002

Year	Office	1960	1964	1968	1972	1976	1980	1984	1988	1992	1996	2000	2002
1960	U.S. President												
1964	U.S. President												
1968	U.S. President												
1972	U.S. President												
1976	U.S. President												
1980	U.S. President												
1984	U.S. President												
1988	U.S. President												
1992	U.S. President												
1996	U.S. President												
2000	U.S. President												
2002	U.S. President												

Races Included



Race Summary Map

Market Summary

Market	2000	2004	2008	2012	2016	2020
Market 1	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 2	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 3	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 4	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 5	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 6	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 7	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 8	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 9	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 10	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847

Market Summary

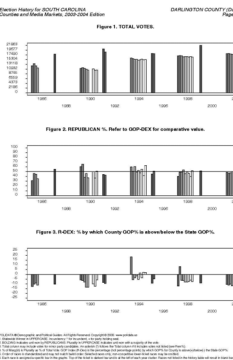


County Locator Map

History-Statetimes

Year	Office	1960	1964	1968	1972	1976	1980	1984	1988	1992	1996	2000	2002
1960	U.S. President												
1964	U.S. President												
1968	U.S. President												
1972	U.S. President												
1976	U.S. President												
1980	U.S. President												
1984	U.S. President												
1988	U.S. President												
1992	U.S. President												
1996	U.S. President												
2000	U.S. President												
2002	U.S. President												

History-Statetimes



Column Charts

Ranked by GOP%

Market	2000	2004	2008	2012	2016	2020
Market 1	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 2	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 3	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 4	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 5	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 6	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 7	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 8	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 9	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847
Market 10	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847	1,487,847

Ranked by GOP%

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