Area	GOP Vote Eckstrom	Dem Vote LANDER	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
SOUTH CAROLINA			**ECKSTROM WINS**						**Comptroller, 2002**			
Total for State	**583,079**	**485,748**	**0**	**1,068,827**	**54.6**	**45.5**	**0.0**	**0.0**	**97,331**	**R**	**9.1**	**100.0**

DMAs, MEDIA MARKETS for 2000

Area	GOP Vote Eckstrom	Dem Vote LANDER	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
Savannah, GA - SC	**26,772**	**20,938**		**47,710**	**56.1**	**43.9**			**5,834**	**R**	**12.2**	**4.5**
Charlotte, NC - SC	**36,154**	**32,707**		**68,861**	**52.5**	**47.5**			**3,447**	**R**	**5.0**	**6.4**
Charleston, SC	**102,574**	**78,613**		**181,187**	**56.6**	**43.4**			**23,961**	**R**	**13.2**	**17.0**
Augusta, GA - SC	**37,104**	**29,994**		**67,098**	**55.3**	**44.7**			**7,110**	**R**	**10.6**	**6.3**
Columbia, SC	123,705	145,722		269,427	45.9	54.1			22,017	D	8.2	25.2
Greenville - Spartanburg, SC- Asheville -	**194,368**	**120,826**		**315,194**	**61.7**	**38.3**			**73,542**	**R**	**23.4**	**29.5**
Florence - Myrtle Beach, SC - NC	**62,402**	**56,948**		**119,350**	**52.3**	**47.7**			**5,454**	**R**	**4.6**	**11.2**

SUMMARY OF UNITS WON

1a. Won by Eckstrom for Republicans:	6	Lowest %	45.9	Columbia, SC	Highest %	61.7	Greenville - Spartanburg, SC-
1b. Won by LANDER for Democrats:	1	Lowest %	38.3	Greenville - Spartanburg, SC-	Highest %	54.1	Columbia, SC

ISRs, INTERNAL STATE REGIONS

Area	GOP Vote Eckstrom	Dem Vote LANDER	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
Grand Strand & Myrtle Beach	**38,659**	**27,223**		**65,882**	**58.7**	**41.3**			**11,436**	**R**	**17.4**	**6.2**
Historic Charleston	**65,681**	**45,887**		**111,568**	**58.9**	**41.1**			**19,794**	**R**	**17.8**	**10.4**
Lowcountry & Resort Islands	**31,940**	**25,823**		**57,763**	**55.3**	**44.7**			**6,117**	**R**	**10.6**	**5.4**
Santee Cooper Country	47,163	56,392		103,555	45.5	54.5			9,229	D	9.0	9.7
Pee Dee Country	37,627	48,629		86,256	43.6	56.4			11,002	D	12.8	8.1
Capital City & Lake Murray	85,896	90,374		176,270	48.7	51.3			4,478	D	2.6	16.5
Thoroughbred Country	**30,120**	**21,071**		**51,191**	**58.8**	**41.2**			**9,049**	**R**	**17.6**	**4.8**
Old 96 District	25,686	25,695		51,381	50.0	50.0			9	D	0.0	4.8
Olde English Country	49,791	49,980		99,771	49.9	50.1			189	D	0.2	9.3
Discover Upcontry Carolina	**170,516**	**94,674**		**265,190**	**64.3**	**35.7**			**75,842**	**R**	**28.6**	**24.8**

SUMMARY OF UNITS WON

1a. Won by Eckstrom for Republicans:	5	Lowest %	43.6	Pee Dee Country	Highest %	64.3	Discover Upcontry Carolina
1b. Won by LANDER for Democrats:	5	Lowest %	35.7	Discover Upcontry Carolina	Highest %	56.4	Pee Dee Country

GMRs, METRO GROUPS for 1999

Area	GOP Vote Eckstrom	Dem Vote LANDER	Ind Vote	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win		%of Marg	%St Tot
Greenville Metro	**158,128**	**88,406**		**246,534**	**64.1**	**35.9**			**69,722**	**R**	**28.2**	**23.1**
Charleston Metro	**85,366**	**58,925**		**144,291**	**59.2**	**40.8**			**26,441**	**R**	**18.4**	**13.5**
Columbia Metro	**80,992**	**79,715**		**160,707**	**50.4**	**49.6**			**1,277**	**R**	**0.8**	**15.0**
Other Metro	**110,324**	**81,337**		**191,661**	**57.6**	**42.4**			**28,987**	**R**	**15.2**	**17.9**
Non Metro	148,269	177,365		325,634	45.5	54.5			29,096	D	9.0	30.5

SUMMARY OF UNITS WON

1a. Won by Eckstrom for Republicans:	4	Lowest %	45.5	Non Metro	Highest %	64.1	Greenville Metro
1b. Won by LANDER for Democrats:	1	Lowest %	35.9	Greenville Metro	Highest %	54.5	Non Metro

1. BOLDING indicates unit won by REPUBLICANS. Plurality in UPPERCASE indicates party which won unit won with a majority of the vote.

2. Total column may include votes for minor party candidates. An asterisk (*) follows the Total column if it includes votes not listed (see Rem%).

3. % of Marg(in) is Plurality as % of Total Vote. %St/Tot is percentage of Total Vote for Area contributed by this component (MSAs and DMAs may cross state lines).

4. See end of listing for subtable summarizing units won and percentages. See map(s) for geographic distribution of voting behavior.