

Area	GOP Vote Dole	Dem Vote Clinton	Ind Vote Perot	Total Vote	GOP %	Dem %	Ind %	Rem %	Plurality/Win	%of Marg	%St Tot	
WASHINGTON				CLINTON WINS				U.S. President, 1996				
Total for State	840,712	1,123,323	201,003	2,253,837*	37.3	49.8	8.9	3.9	282,611	d	12.5	100.0

DMAs, MEDIA MARKETS for 2000

Yakima - Pasco - Richland - Kennewick, WA	74,587	65,165	14,135	157,309*	47.4	41.4	9.0	2.2	9,422	r	6.0	7.0
Seattle - Tacoma, WA	593,294	873,075	144,562	1,683,535*	35.2	51.9	8.6	4.3	279,781	D	16.7	74.7
Portland, OR - WA	62,683	76,170	14,644	158,922*	39.4	47.9	9.2	3.4	13,487	d	8.5	7.1
Spokane, WA - ID - MT - OR	110,148	108,913	27,662	254,071*	43.4	42.9	10.9	2.9	1,235	r	0.5	11.3

SUMMARY OF UNITS WON

1a. Won by Dole for Republicans:	2	Lowest %	35.2	Seattle - Tacoma, WA	Highest %	47.4	Yakima - Pasco - Richland - Ke
1b. Won by Clinton for Democrats:	2	Lowest %	41.4	Yakima - Pasco - Richland - Ke	Highest %	51.9	Seattle - Tacoma, WA
1c. Won by Perot for Others:	0	Lowest %	8.6	Seattle - Tacoma, WA	Highest %	10.9	Spokane, WA - ID - MT - OR

ISRs, INTERNAL STATE REGIONS

Puget Sound	527,590	801,241	125,449	1,521,350*	34.7	52.7	8.2	4.4	273,651	D	18.0	67.5
Olympic Peninsula	31,823	43,900	11,145	90,635*	35.1	48.4	12.3	4.2	12,077	d	13.3	4.0
Southern Coast and Mountains	106,187	117,272	23,872	255,037*	41.6	46.0	9.4	3.0	11,085	d	4.4	11.3
Southeastern; Tri-Cities	71,335	61,145	14,951	150,845*	47.3	40.5	9.9	2.3	10,190	r	6.8	6.7
Northeastern	103,777	99,765	25,586	235,970*	44.0	42.3	10.8	2.9	4,012	r	1.7	10.5

SUMMARY OF UNITS WON

1a. Won by Dole for Republicans:	2	Lowest %	34.7	Puget Sound	Highest %	47.3	Southeastern; Tri-Cities
1b. Won by Clinton for Democrats:	3	Lowest %	40.5	Southeastern; Tri-Cities	Highest %	52.7	Puget Sound
1c. Won by Perot for Others:	0	Lowest %	8.2	Puget Sound	Highest %	12.3	Olympic Peninsula

GMRs, METRO GROUPS for 1999

Seattle Metro	327,083	539,627	76,827	990,528*	33.0	54.5	7.8	4.7	212,544	D	21.5	43.9
Tacoma Metro	89,295	120,893	22,051	239,073*	37.4	50.6	9.2	2.9	31,598	D	13.2	10.6
Spokane Metro	66,628	71,727	16,532	159,232*	41.8	45.0	10.4	2.7	5,099	d	3.2	7.1
Other Metro	199,364	222,437	41,935	481,266*	41.4	46.2	8.7	3.6	23,073	d	4.8	21.4
Non Metro	158,342	168,639	43,658	383,738*	41.3	43.9	11.4	3.4	10,297	d	2.6	17.0

SUMMARY OF UNITS WON

1a. Won by Dole for Republicans:	0	Lowest %	33.0	Seattle Metro	Highest %	41.8	Spokane Metro
1b. Won by Clinton for Democrats:	5	Lowest %	43.9	Non Metro	Highest %	54.5	Seattle Metro
1c. Won by Perot for Others:	0	Lowest %	7.8	Seattle Metro	Highest %	11.4	Non Metro