

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1996)



MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (1996)



DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



MICHIGAN, 83 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 26



Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.

