

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

GEORGIA

159 Counties and Portions of

8 MSAs (Metropolitan Statistical Areas from OMB for 1999)

4 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

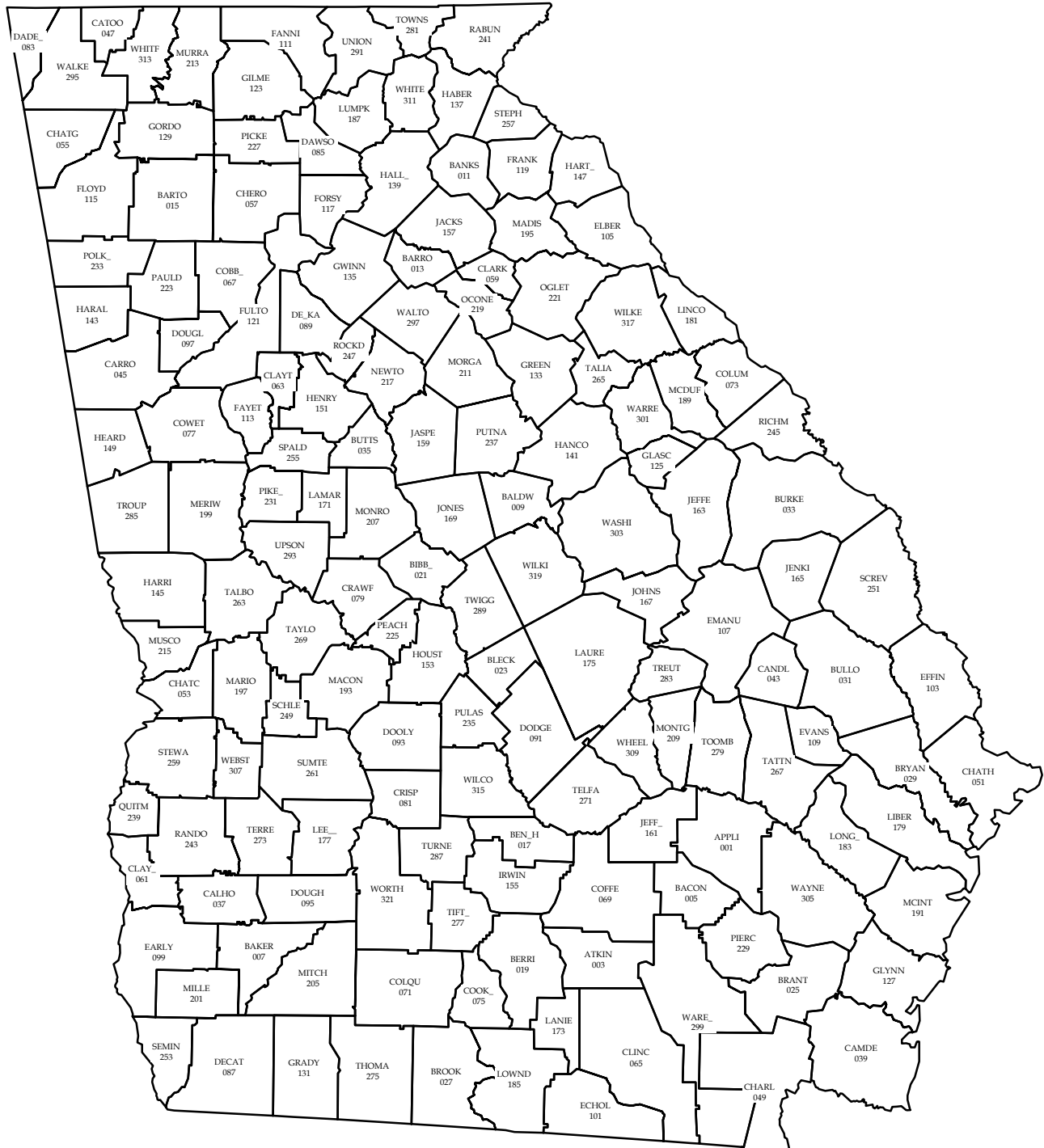
11 DMAs (Designated Markets Areas from Nielsen for 2000)

9 ISRs (Internal State Regions from Polidata for 1996)

GEORGIA, 159 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 13

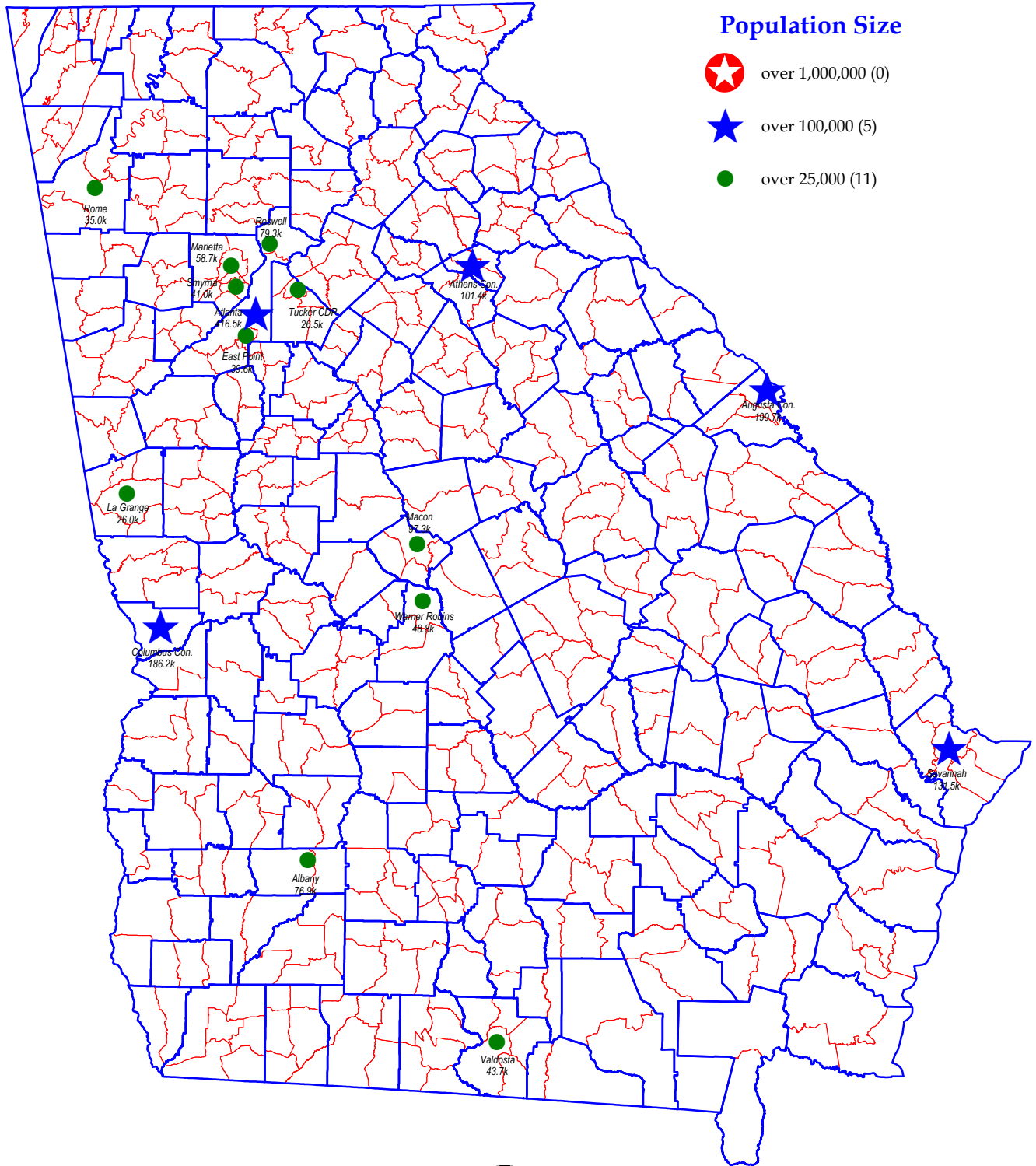


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



GEORGIA, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.



Athens, Augusta & Columbus cities are consolidated/coextensive with the boundaries of their respective counties.

County Code Listing

GEORGIA, 159 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
APPLING	1	Baxley	Baxley	15,744	17,419	1	APPLI
ATKINSON	2	Pearson	Pearson	6,213	7,609	3	ATKIN
BACON	3	Alma	Alma	9,566	10,103	5	BACON
BAKER	4	Newton	Newton	3,615	4,074	7	BAKER
BALDWIN	5	Milledgeville	Milledgeville	39,530	44,700	9	BALDW
BANKS	6	Baldwin	Homer	10,308	14,422	11	BANKS
BARROW	7	Winder	Winder	29,721	46,144	13	BARRO
BARTOW	8	Cartersville	Cartersville	55,915	76,019	15	BARTO
BEN HILL	9	Fitzgerald	Fitzgerald	16,245	17,484	17	BEN_H
BERRIEN	10	Nashville	Nashville	14,153	16,235	19	BERRI
BIBB	11	Macon	Macon	150,137	153,887	21	BIBB_
BLECKLEY	12	Cochran	Cochran	10,430	11,666	23	BLECK
BRANTLEY	13	Nahunta	Nahunta	11,077	14,629	25	BRANT
BROOKS	14	Quitman	Quitman	15,398	16,450	27	BROOK
BRYAN	15	Pembroke	Pembroke	15,438	23,417	29	BRYAN
BULLOCH	16	Statesboro	Statesboro	43,125	55,983	31	BULLO
BURKE	17	Waynesboro	Waynesboro	20,579	22,243	33	BURKE
BUTTS	18	Jackson	Jackson	15,326	19,522	35	BUTTS
CALHOUN	19	Edison	Morgan	5,013	6,320	37	CALHO
CAMDEN	20	St. Marys	Woodbine	30,167	43,664	39	CAMDE
CANDLER	21	Metter	Metter	7,744	9,577	* 43	CANDL
CARROLL	22	Carrollton	Carrollton	71,422	87,268	45	CARRO
CATOOSA	23	Ringgold	Ringgold	42,464	53,282	47	CATOO
CHARLTON	24	Folkston	Folkston	8,496	10,282	49	CHARL
CHATHAM	25	Savannah	Savannah	216,774	232,048	51	CHATH
CHATTAHOOCHEE	26	Fort Benning	Cusseta	16,934	14,882	53	CHATC
CHATTOOGA	27	Summerville	Summerville	22,236	25,470	55	CHATG
CHEROKEE	28	Woodstock	Canton	90,204	141,903	57	CHERO
CLARKE	29	Athens	Athens	87,594	101,489	59	CLARK
CLAY	30	Fort Gaines	Fort Gaines	3,364	3,357	61	CLAY_
CLAYTON	31	Forest Park-Morrow	Jonesboro	181,436	236,517	63	CLAYT
CLINCH	32	Homerville	Homerville	6,160	6,878	65	CLINC
COBB	33	Northeast Cobb	Marietta	447,745	607,751	67	COBB_
COFFEE	34	Douglas	Douglas	29,592	37,413	69	COFFE
COLQUITT	35	Moultrie	Moultrie	36,645	42,053	71	COLQU
COLUMBIA	36	Evans	Appling	66,031	89,288	73	COLUM
COOK	37	Adel-Sparks	Adel	13,456	15,771	75	COOK_
COWETA	38	Newnan	Newnan	53,853	89,215	77	COWET
CRAWFORD	39	Zenith	Knoxville	8,991	12,495	79	CRAWF
CRISP	40	Cordele	Cordele	20,011	21,996	81	CRISP

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2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
DADE	41	Trenton	Trenton	13,183	15,154	83	DADE_
DAWSON	42	Juno	Dawsonville	9,429	15,999	85	DAWSO
DECATUR	43	Bainbridge	Bainbridge	25,517	28,240	87	DECAT
DE KALB	44	Atlanta-Decatur	Decatur	546,174	665,865	89	*DE_KA
DODGE	45	Eastman	Eastman	17,607	19,171	91	DODGE
DOOLY	46	Vienna	Vienna	9,901	11,525	93	DOOLY
DOUGHERTY	47	Albany	Albany	96,321	96,065	95	DOUGH
DOUGLAS	48	Douglasville	Douglasville	71,120	92,174	97	DOUGL
EARLY	49	Blakely	Blakely	11,854	12,354	99	EARLY
ECHOLS	50	East Echols	Statenville	2,334	3,754	101	ECHOL
EFFINGHAM	51	Rincon	Springfield	25,687	37,535	103	EFFIN
ELBERT	52	Elberton	Elberton	18,949	20,511	105	ELBER
EMANUEL	53	Swainsboro	Swainboro	20,546	21,837	107	EMANU
EVANS	54	Claxton	Claxton	8,724	10,495	109	EVANS
FANNIN	55	McCaysville	Blue Ridge	15,992	19,798	111	FANNI
FAYETTE	56	Fayetteville	Fayetteville	62,415	91,263	113	FAYET
FLOYD	57	Rome	Rome	81,251	90,565	115	FLOYD
FORSYTH	58	Cumming	Cummings	44,083	98,407	117	FORSY
FRANKLIN	59	Lavonia	Carnesville	16,650	20,285	119	FRANK
FULTON	60	Atlanta	Atlanta	648,776	816,006	121	FULTO
GILMER	61	Ellijay	Ellijay	13,368	23,456	123	GILME
GLASCOCK	62	Gibson	Gibson	2,357	2,556	125	GLASC
GLYNN	63	Brunswick	Brunswick	62,496	67,568	127	GLYNN
GORDON	64	Calhoun	Calhoun	35,067	44,104	129	GORDO
GRADY	65	Cairo	Cairo	20,279	23,659	131	GRADY
GREENE	66	Greensboro	Greensboro	11,793	14,406	133	GREEN
GWINNETT	67	Lilburn	Lawrenceville	352,910	588,448	135	GWINN
HABERSHAM	68	Cornelia	Clarksville	27,622	35,902	137	HABER
HALL	69	Gainesville	Gainesville	95,434	139,277	139	HALL_
HANCOCK	70	Sparta	Sparta	8,908	10,076	141	HANCO
HARALSON	71	Bremen	Buchanan	21,966	25,690	143	HARAL
HARRIS	72	Waverly Hall	Hamilton	17,788	23,695	145	HARRI
HART	73	Hartwell	Hartwell	19,712	22,997	147	HART_
HEARD	74	Franklin	Franklin	8,628	11,012	149	HEARD
HENRY	75	Stockbridge	McDonough	58,741	119,341	151	HENRY
HOUSTON	76	Warner Robins	Perry	89,208	110,765	153	HOUST
IRWIN	77	Ocilla	Ocilla	8,649	9,931	155	IRWIN
JACKSON	78	Jefferson	Jefferson	30,005	41,589	157	JACKS
JASPER	79	Monticello	Monticello	8,453	11,426	159	JASPE
JEFF DAVIS	80	Hazlehurst	Hazlehurst	12,032	12,684	161	JEFF_
JEFFERSON	81	Louisville	Louisville	17,408	17,266	163	JEFFE
JENKINS	82	North Ogeechee	Millen	8,247	8,575	165	JENKI
JOHNSON	83	Wrightsville	Wrightsville	8,329	8,560	167	JOHNS
JONES	84	Gray-Griswold	Gray	20,739	23,639	169	JONES
LAMAR	85	Barnesville	Barnesville	13,038	15,912	171	LAMAR

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LANIER	86	Lakeland	Lakeland	5,531	7,241	173	LANIE
LAURENS	87	Dublin	Dublin	39,988	44,874	175	LAURE
LEE	88	Leesburg	Leesburg	16,250	24,757	177	LEE__
LIBERTY	89	Hinesville	Hinesville	52,745	61,610	179	LIBER
LINCOLN	90	South Lincolnton	Lincolnton	7,442	8,348	181	LINCO
LONG	91	Ludowici South	Ludowici	6,202	10,304	183	LONG_
LOWNDES	92	Valdosta	Valdosta	75,981	92,115	185	LOWND
LUMPKIN	93	Dahlonega	Dahlonega	14,573	21,016	187	LUMPK
MCDUFFIE	94	Thomson	Thomson	20,119	21,231	189	MCDUF
MCINTOSH	95	Darien	Darien	8,634	10,847	191	MCINT
MACON	96	Montezuma	Oglethorpe	13,114	14,074	193	*MACON
MADISON	97	Colbert	Daniellsville	21,050	25,730	195	MADIS
MARION	98	Buena Vista	Buena Vista	5,590	7,144	197	MARIO
MERIWETHER	99	Manchester	Greenville	22,411	22,534	199	MERIW
MILLER	100	Colquitt	Colquitt	6,280	6,383	201	MILLE
MITCHELL	101	Camilla	Camilla	20,275	23,932	*205	MITCH
MONROE	102	Forsyth	Forsyth	17,113	21,757	207	MONRO
MONTGOMERY	103	Mount Vernon-Ailey	Mt. Vernon	7,379	8,270	209	MONTG
MORGAN	104	Madison	Madison	12,883	15,457	211	MORGA
MURRAY	105	Chatsworth	Chatsworth	26,147	36,506	213	MURRA
MUSCOGEE	106	Columbus	Columbus	179,280	186,291	215	MUSCO
NEWTON	107	Covington	Covington	41,808	62,001	217	NEWTO
OCONEE	108	Watkinsville	Watkinsville	17,618	26,225	219	OCONE
OGLETHORPE	109	Lexington-Crawford	Lexington	9,763	12,635	221	OGLET
PAULDING	110	Dallas	Dallas	41,611	81,678	223	PAULD
PEACH	111	Fort Valley	Fort Valley	21,189	23,668	225	PEACH
PICKENS	112	Jasper	Jasper	14,432	22,983	227	PICKE
PIERCE	113	Blackshear	Blackshear	13,328	15,636	229	PIERC
PIKE	114	Zebulon	Zubelon	10,224	13,688	231	PIKE_
POLK	115	Cedartown	Cedartown	33,815	38,127	233	POLK_
PULASKI	116	Hawkinsville	Hawkinsville	8,108	9,588	235	PULAS
PUTNAM	117	Eatonton	Eatonton	14,137	18,812	237	PUTNA
QUITMAN	118	Georgetown North	Georgetown	2,210	2,598	239	QUITM
RABUN	119	Clayton	Clayton	11,648	15,050	241	RABUN
RANDOLPH	120	Cuthbert	Cuthbert	8,023	7,791	243	RANDO
RICHMOND	121	Augusta	Augusta	189,719	199,775	245	RICHM
ROCKDALE	122	Conyers	Conyers	54,091	70,111	247	ROCKD
SCHLEY	123	Ellaville North	Ellaville	3,590	3,766	249	SCHLE
SCREVEN	124	Sylvania	Sylvania	13,842	15,374	251	SCREV
SEMINOLE	125	Donalsonville	Donalsonville	9,010	9,369	253	SEMIN
SPALDING	126	Griffin	Griffin	54,457	58,417	255	SPALD
STEPHENS	127	Toccoa	Toccoa	23,436	25,435	257	STEPH
STEWART	128	Richland	Lumpkin	5,654	5,252	259	STEWA
SUMTER	129	Americus	Americus	30,232	33,200	261	SUMTE
TALBOT	130	Woodland	Talbotton	6,524	6,498	263	TALBO

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TALIAFERRO	131	Crawfordville	Crawfordville	1,915	2,077	265	TALIA
TATTNALL	132	Glennville	Reidsville	17,722	22,305	267	TATTN
TAYLOR	133	Butler	Butler	7,642	8,815	269	TAYLO
TELFAIR	134	McRae-Helena	Mcrae	11,000	11,794	271	TELFA
TERRELL	135	Dawson	Dawson	10,653	10,970	273	TERRE
THOMAS	136	Thomasville	Thomasville	38,943	42,737	275	THOMA
TIFT	137	Tifton	Tifton	34,998	38,407	277	TIFT_
TOOMBS	138	Vidalia-Lyons	Lyons	24,072	26,067	279	TOOMB
TOWNS	139	Hiawassee	Hiawassee	6,754	9,319	281	TOWNS
TREUTLEN	140	Soperton	Soperton	5,994	6,854	283	TREUT
TROUP	141	La Grange	Lagrange	55,532	58,779	285	TROUP
TURNER	142	Ashburn	Ashburn	8,703	9,504	287	TURNE
TWIGGS	143	Twiggs North	Jeffersonville	9,806	10,590	289	TWIGG
UNION	144	Blairsville	Blairsville	11,993	17,289	291	UNION
UPSON	145	Thomaston	Thomaston	26,300	27,597	293	UPSON
WALKER	146	La Fayette	Lafayette	58,310	61,053	295	WALKE
WALTON	147	Monroe	Monroe	38,586	60,687	297	WALTO
WARE	148	Waycross	Waycross	35,471	35,483	299	WARE_
WARREN	149	Warrenton	Warrenton	6,078	6,336	301	WARRE
WASHINGTON	150	Sandersville	Sandersville	19,112	21,176	303	WASHI
WAYNE	151	Jesup	Jesup	22,356	26,565	305	WAYNE
WEBSTER	152	Preston	Preston	2,263	2,390	307	WEBST
WHEELER	153	Alamo	Alamo	4,903	6,179	309	WHEEL
WHITE	154	Cleveland	Cleveland	13,006	19,944	311	WHITE
WHITFIELD	155	Dalton	Dalton	72,462	83,525	313	WHITF
WILCOX	156	Rochelle	Abbeville	7,008	8,577	315	WILCO
WILKES	157	Washington	Washington	10,597	10,687	317	WILKE
WILKINSON	158	Gordon	Irwinton	10,228	10,220	319	WILKI
WORTH	159	Sylvester	Sylvester	19,744	21,967	321	WORTH
GEORGIA		Atlanta	Atlanta	6,478,149	8,186,453	13	STATE

Population by Areas/Markets GEORGIA

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	8,186,453	26.4	GEORGIA		



GA

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	120,822	7.3	Albany, GA MSA	1.5	100.0
2	153,444	21.5	Athens, GA MSA	1.9	100.0
3	4,112,198	38.9	Atlanta, GA MSA	50.2	100.0
4	310,294	12.5	Augusta - Aiken, GA - SC MSA	3.8	65.0
5	129,489	13.6	Chattanooga, TN - GA MSA	1.6	27.8
6	224,868	5.1	Columbus, GA - AL MSA	2.7	57.7
7	322,549	10.9	Macon, GA MSA	3.9	100.0
8	293,000	13.5	Savannah, GA MSA	3.6	100.0
9	2,519,789	18.5	Not Assigned to Metro Area (NAM)	30.8	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	1,718,388	24.8	Atlanta Inner Core	21.0	100.0
2	2,393,810	51.2	Atlanta Outer Burbs	29.2	100.0
3	1,554,466	11.7	Other Metro	19.0	100.0
4	2,519,789	18.5	Non Metro	30.8	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

1	595,835	12.2	Macon, GA DMA	7.3	100.0
2	590,603	16.3	Savannah, GA - SC DMA	7.2	78.4
3	410,219	10.6	Augusta, GA - SC DMA	5.0	62.4
4	305,679	5.7	Columbus, GA - AL DMA	3.7	57.0
5	5,084,641	36.2	Atlanta, GA - AL - NC DMA	62.1	99.1
6	404,488	12.2	Albany, GA DMA	4.9	100.0
7	227,457	15.8	Tallahassee - Thomasville, FL - GA DMA	2.8	35.5
8	187,262	16.3	Jacksonville, FL - Brunswick, GA DMA	2.3	12.7
9	89,228	13.6	Greenville - Spartanburg, SC- Asheville - And., NC - GA DMA	1.1	4.6
10	269,318	17.8	Chattanooga, TN - GA - NC DMA	3.3	31.3
11	21,723	4.1	Dothan, AL - GA DMA	0.3	8.9

ISRs-Internal State Regions (Polidata, 1996)

1	2,914,587	33.9	Atlanta Metro	35.6	100.0
2	477,072	11.2	Classic South	5.8	100.0
3	559,597	15.0	Colonial Coast	6.8	100.0
4	932,704	27.9	Historic Heartland	11.4	100.0
5	416,286	17.6	Magnolia Midlands	5.1	100.0
6	589,316	45.8	Northeast GA Mountains	7.2	100.0
7	1,018,755	30.5	Northwest GA Mountains	12.4	100.0

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.

5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

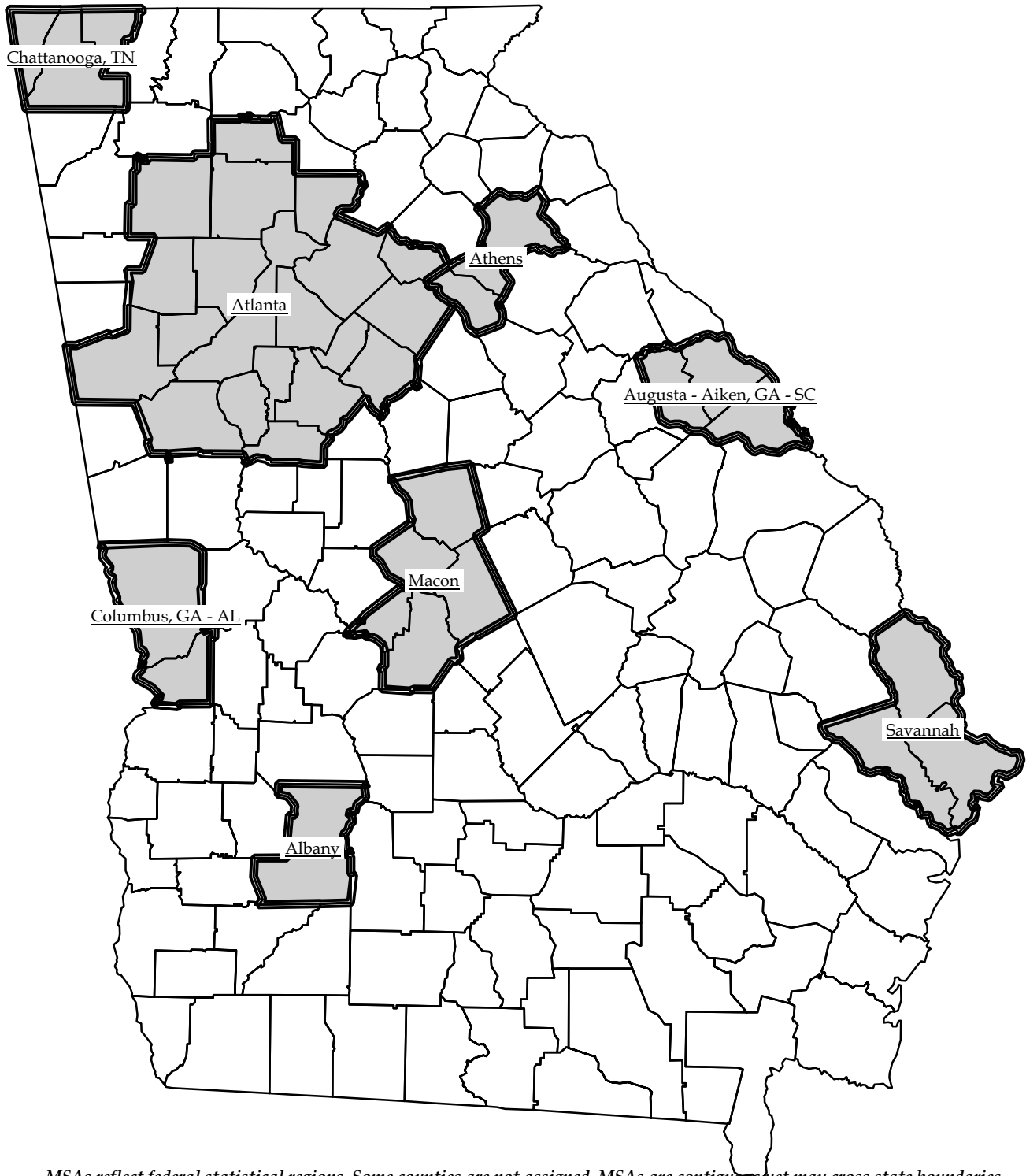
Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
8	566,103	12.2	Plantation Trace	6.9	100.0
9	712,033	16.3	Presidential Pathways	8.7	100.0



GA

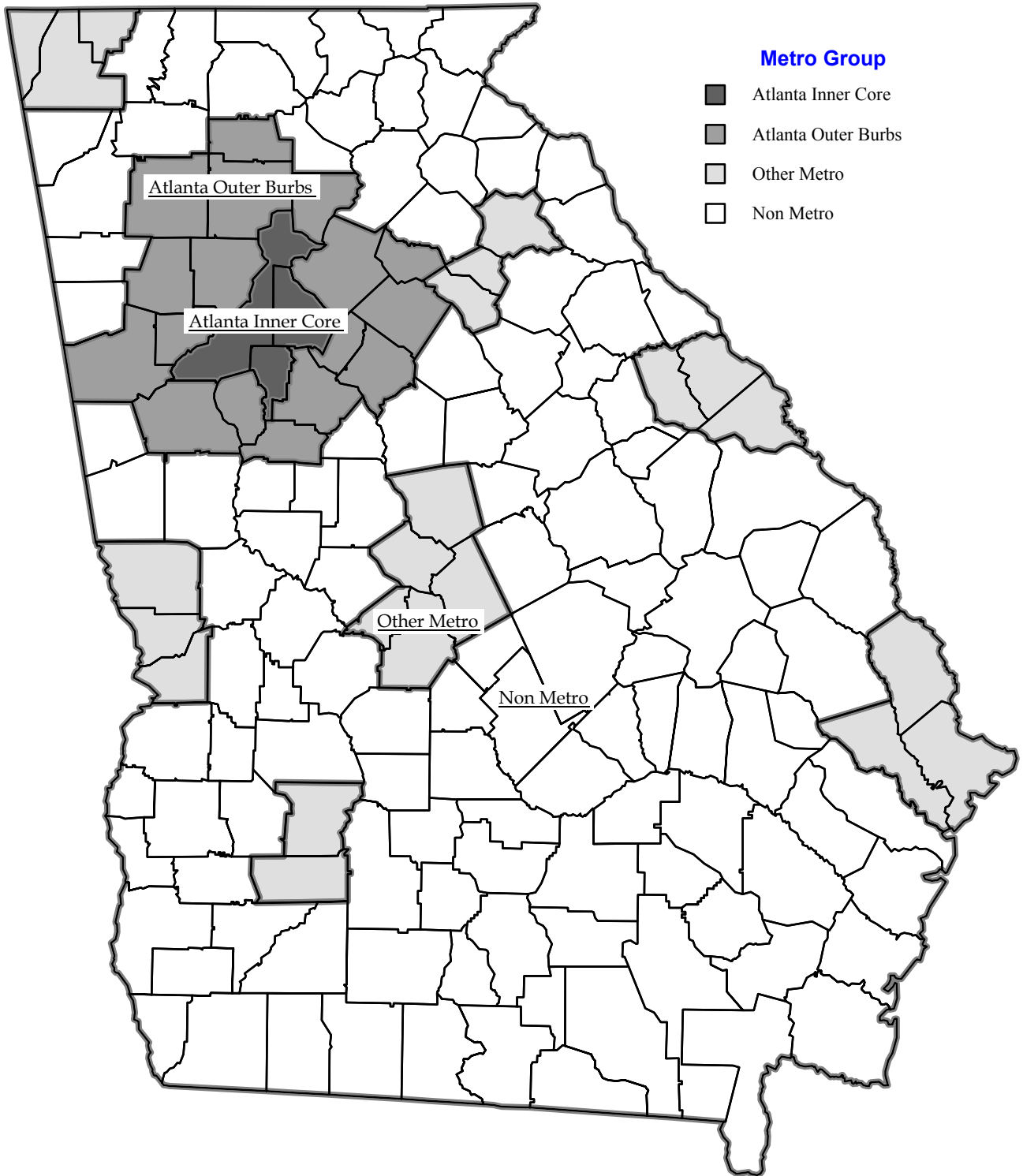
Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

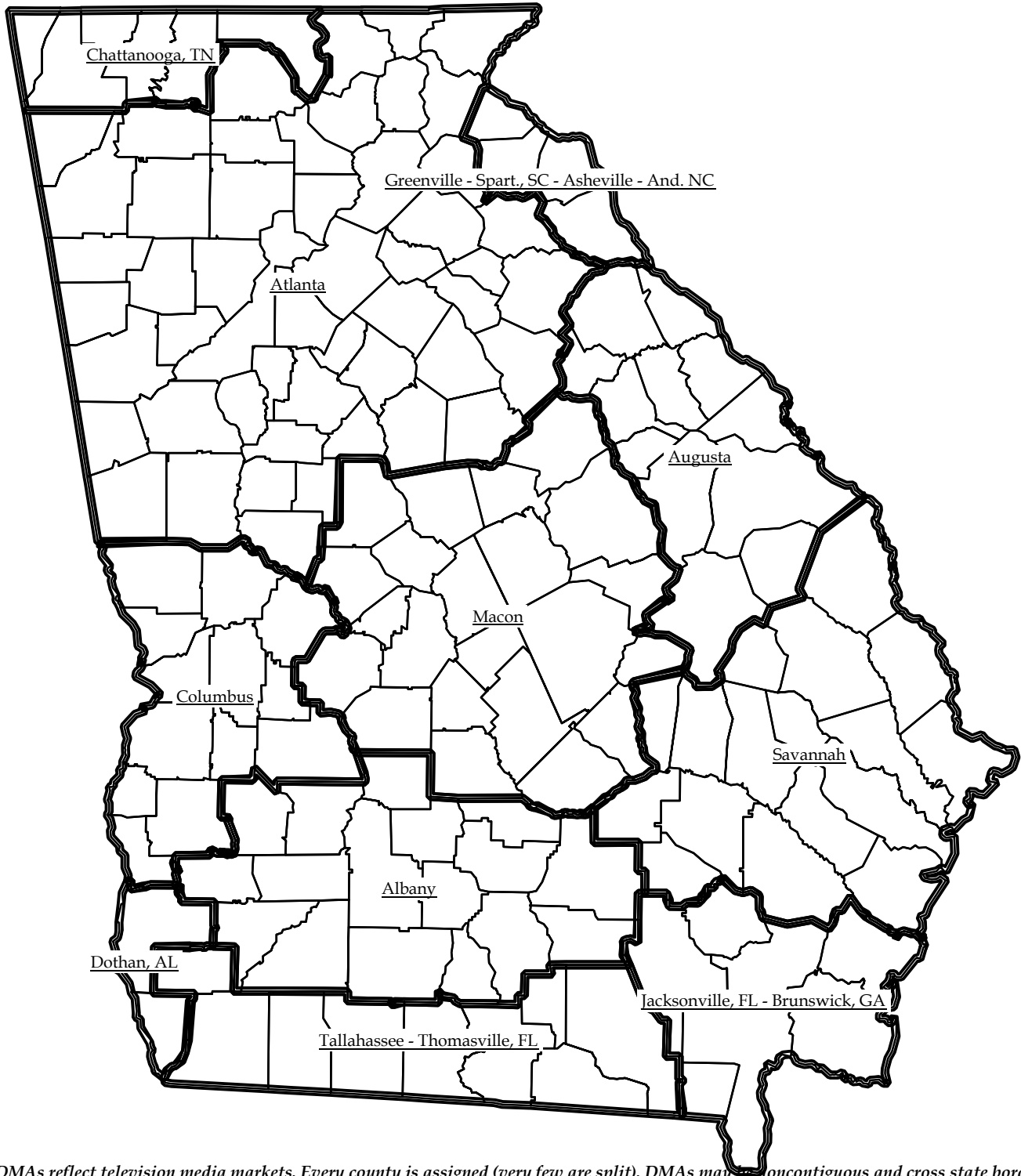


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

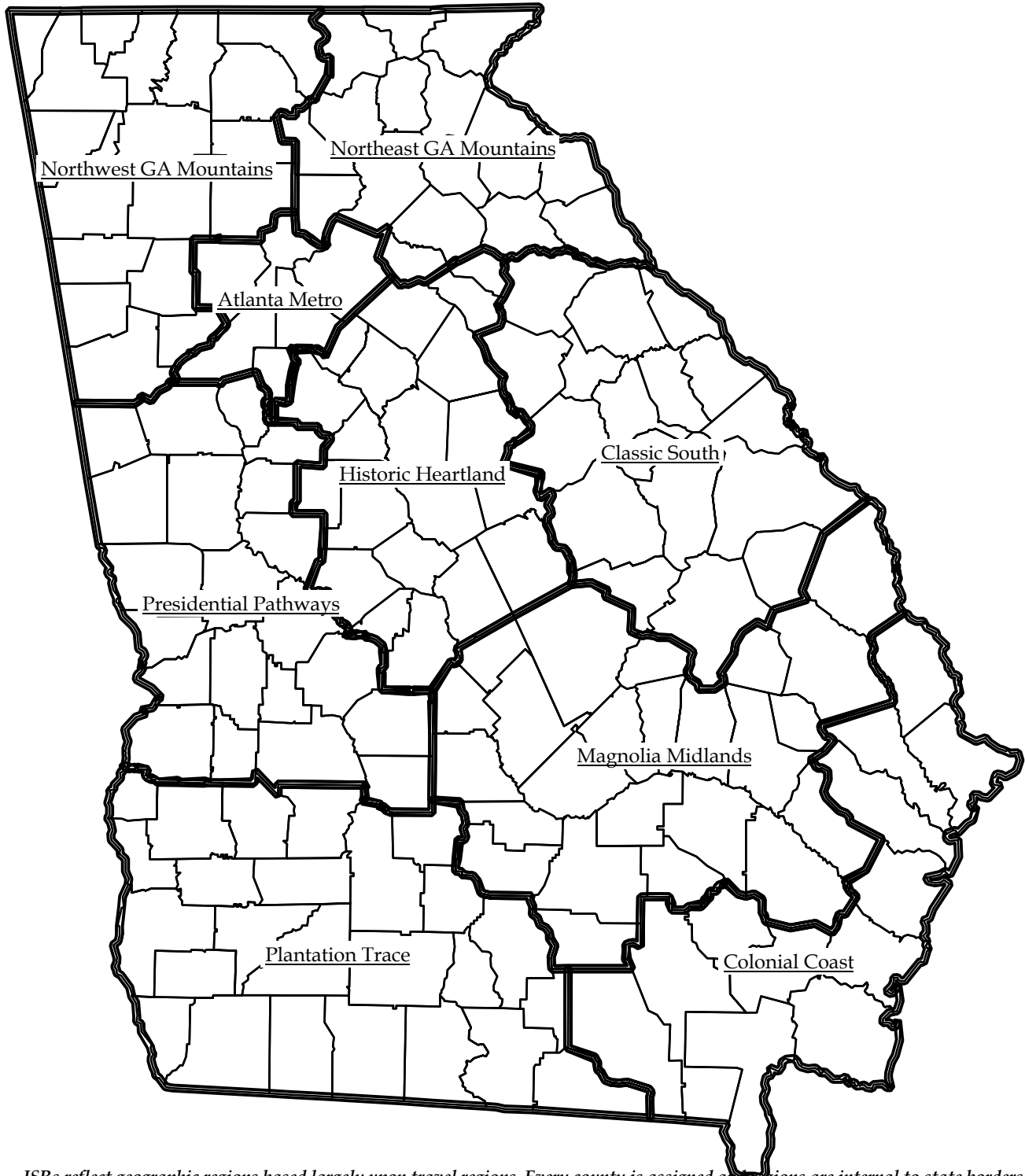


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

GEORGIA

APPLING	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ATKINSON	Magnolia Midlands ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BACON	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BAKER	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BALDWIN	Historic Heartland ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BANKS	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BARROW	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
BARTOW	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
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BERRIEN	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BIBB	Historic Heartland ISR; Macon, GA DMA; Macon, GA MSA; Other Metro GMR.
BLECKLEY	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BRANTLEY	Colonial Coast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BROOKS	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BRYAN	Colonial Coast ISR; Savannah, GA - SC DMA; Savannah, GA MSA; Other Metro GMR.
BULLOCH	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BURKE	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BUTTS	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CALHOUN	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CAMDEN	Colonial Coast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CANDLER	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CARROLL	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
CATOOSA	Nothwest GA Mountains ISR; Chattanooga, TN - GA - NC DMA; Chattanooga, TN - GA MSA; Other Metro GMR.
CHARLTON	Colonial Coast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHATHAM	Colonial Coast ISR; Savannah, GA - SC DMA; Savannah, GA MSA; Other Metro GMR.
CHATTAHOOCHEE	Presidential Pathways ISR; Columbus, GA - AL DMA; Columbus, GA - AL MSA; Other Metro GMR.
CHATTOOGA	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHEROKEE	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
CLARKE	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Athens, GA MSA; Other Metro GMR.
CLAY	Plantation Trace ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLAYTON	Atlanta Metro ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Inner Core GMR.
CLINCH	Colonial Coast ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COBB	Atlanta Metro ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
COFFEE	Magnolia Midlands ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLQUITT	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLUMBIA	Classic South ISR; Augusta, GA - SC DMA; Augusta - Aiken, GA - SC MSA; Other Metro GMR.
COOK	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COWETA	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
CRAWFORD	Historic Heartland ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CRISP	Presidential Pathways ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DADE	Nothwest GA Mountains ISR; Chattanooga, TN - GA - NC DMA; Chattanooga, TN - GA MSA; Other Metro GMR.
DAWSON	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DECATUR	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DE KALB	Atlanta Metro ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Inner Core GMR.
DODGE	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DOOLY	Presidential Pathways ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DOUGHERTY	Plantation Trace ISR; Albany, GA DMA; Albany, GA MSA; Other Metro GMR.
DOUGLAS	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
EARLY	Plantation Trace ISR; Dothan, AL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ECHOLS	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EFFINGHAM	Colonial Coast ISR; Savannah, GA - SC DMA; Savannah, GA MSA; Other Metro GMR.
ELBERT	Northeast GA Mountains ISR; Greenville - Spartanburg, SC - Asheville - And., NC - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EMANUEL	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EVANS	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FANNIN	Nothwest GA Mountains ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FAYETTE	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.

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County	County-Based Area/Market Assignments
FLOYD	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FORSYTH	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
FRANKLIN	Northeast GA Mountains ISR; Greenville - Spartanburg, SC- Asheville - And., NC - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FULTON	Atlanta Metro ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Inner Core GMR.
GILMER	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GLASCOCK	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GLYNN	Colonial Coast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GORDON	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRADY	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GREENE	Classic South ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GWINNETT	Atlanta Metro ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
HABERSHAM	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HALL	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HANCOCK	Classic South ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARALSON	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARRIS	Presidential Pathways ISR; Columbus, GA - AL DMA; Columbus, GA - AL MSA; Other Metro GMR.
HART	Northeast GA Mountains ISR; Greenville - Spartanburg, SC- Asheville - And., NC - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HEARD	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HENRY	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
HOUSTON	Historic Heartland ISR; Macon, GA DMA; Macon, GA MSA; Other Metro GMR.
IRWIN	Magnolia Midlands ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JASPER	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFF DAVIS	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFFERSON	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JENKINS	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JOHNSON	Classic South ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JONES	Historic Heartland ISR; Macon, GA DMA; Macon, GA MSA; Other Metro GMR.
LAMAR	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LANIER	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAURENS	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LEE	Plantation Trace ISR; Albany, GA DMA; Albany, GA MSA; Other Metro GMR.
LIBERTY	Colonial Coast ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINCOLN	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LONG	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LOWNDES	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LUMPKIN	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MCDUFFIE	Classic South ISR; Augusta, GA - SC DMA; Augusta - Aiken, GA - SC MSA; Other Metro GMR.
MCINTOSH	Colonial Coast ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MACON	Presidential Pathways ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MADISON	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Athens, GA MSA; Other Metro GMR.
MARION	Presidential Pathways ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MERIWETHER	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MILLER	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MITCHELL	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONROE	Historic Heartland ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONTGOMERY	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MORGAN	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MURRAY	Nothwest GA Mountains ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MUSCOGEE	Presidential Pathways ISR; Columbus, GA - AL DMA; Columbus, GA - AL MSA; Other Metro GMR.
NEWTON	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
OCONEE	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Athens, GA MSA; Other Metro GMR.
OGLETHORPE	Classic South ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PAULDING	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
PEACH	Historic Heartland ISR; Macon, GA DMA; Macon, GA MSA; Other Metro GMR.
PICKENS	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
PIERCE	Colonial Coast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PIKE	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
POLK	Nothwest GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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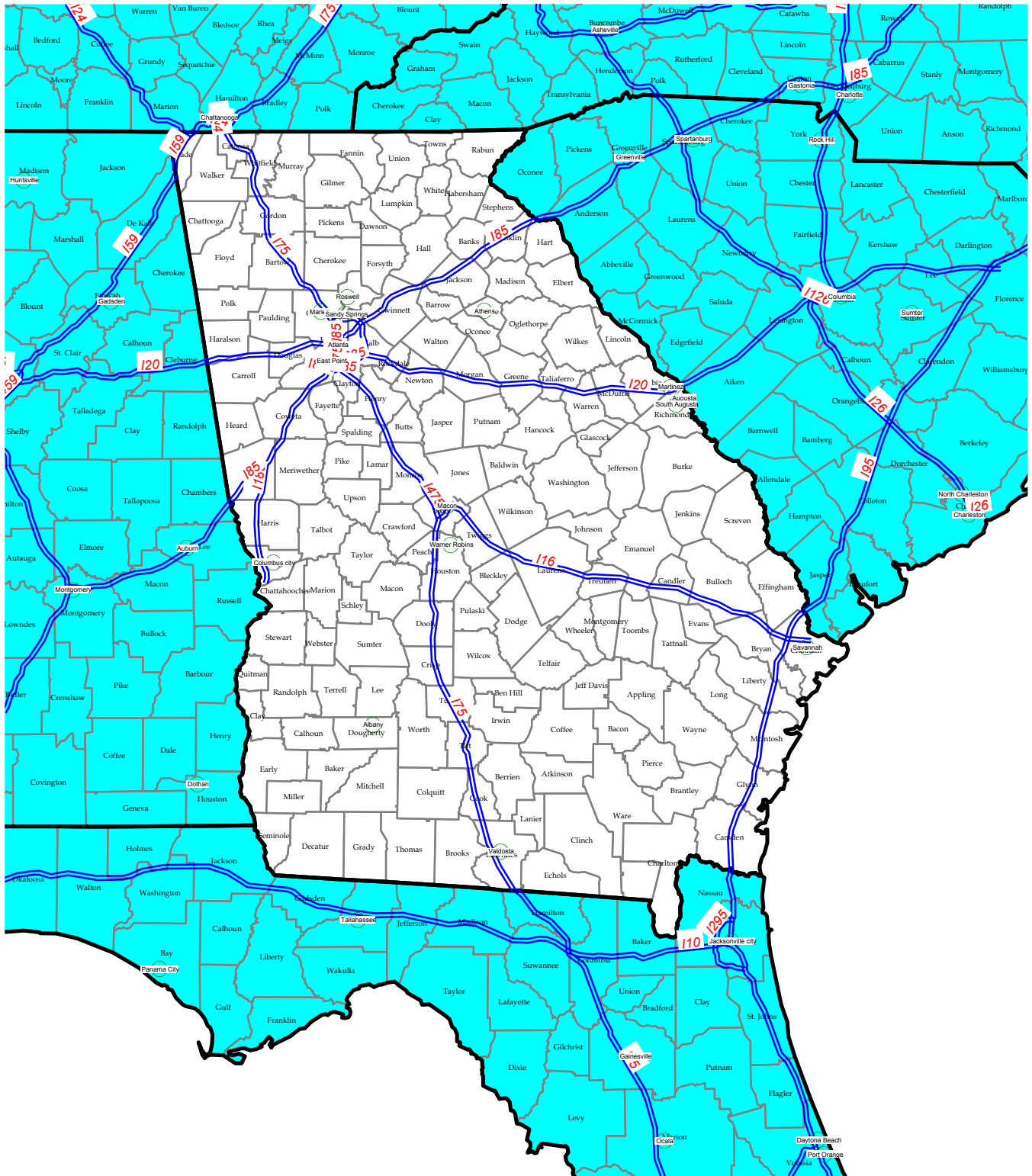
County	County-Based Area/Market Assignments
PULASKI	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PUTNAM	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
QUITMAN	Plantation Trace ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RABUN	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RANDOLPH	Plantation Trace ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RICHMOND	Classic South ISR; Augusta, GA - SC DMA; Augusta - Aiken, GA - SC MSA; Other Metro GMR.
ROCKDALE	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
SCHLEY	Presidential Pathways ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SCREVEN	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SEMINOLE	Plantation Trace ISR; Dothan, AL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SPALDING	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
STEPHENS	Northeast GA Mountains ISR; Greenville - Spartanburg, SC- Asheville - And., NC - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STEWART	Presidential Pathways ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUMTER	Presidential Pathways ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TALBOT	Presidential Pathways ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TALIAFERRO	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TATTNALL	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TAYLOR	Presidential Pathways ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TELFAIR	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TERRELL	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
THOMAS	Plantation Trace ISR; Tallahassee - Thomasville, FL - GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TIFT	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TOOMBS	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TOWNS	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TREUTLEN	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TROUP	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TURNER	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TWIGGS	Historic Heartland ISR; Macon, GA DMA; Macon, GA MSA; Other Metro GMR.
UNION	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UPSON	Presidential Pathways ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALKER	Northwest GA Mountains ISR; Chattanooga, TN - GA - NC DMA; Chattanooga, TN - GA MSA; Other Metro GMR.
WALTON	Historic Heartland ISR; Atlanta, GA - AL - NC DMA; Atlanta, GA MSA; Atlanta Outer Burbs GMR.
WARE	Colonial Coast ISR; Jacksonville, FL - Brunswick, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WARREN	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	Classic South ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WAYNE	Magnolia Midlands ISR; Savannah, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WEBSTER	Presidential Pathways ISR; Columbus, GA - AL DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WHEELER	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WHITE	Northeast GA Mountains ISR; Atlanta, GA - AL - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WHITFIELD	Northwest GA Mountains ISR; Chattanooga, TN - GA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILCOX	Magnolia Midlands ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILKES	Classic South ISR; Augusta, GA - SC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILKINSON	Historic Heartland ISR; Macon, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WORTH	Plantation Trace ISR; Albany, GA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material