

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

KANSAS

105 Counties and Portions of

4 MSAs (Metropolitan Statistical Areas from OMB for 1999)

4 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

8 DMAs (Designated Markets Areas from Nielsen for 2000)

6 ISRs (Internal State Regions from Polidata for 1996)

KANSAS, 105 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 20

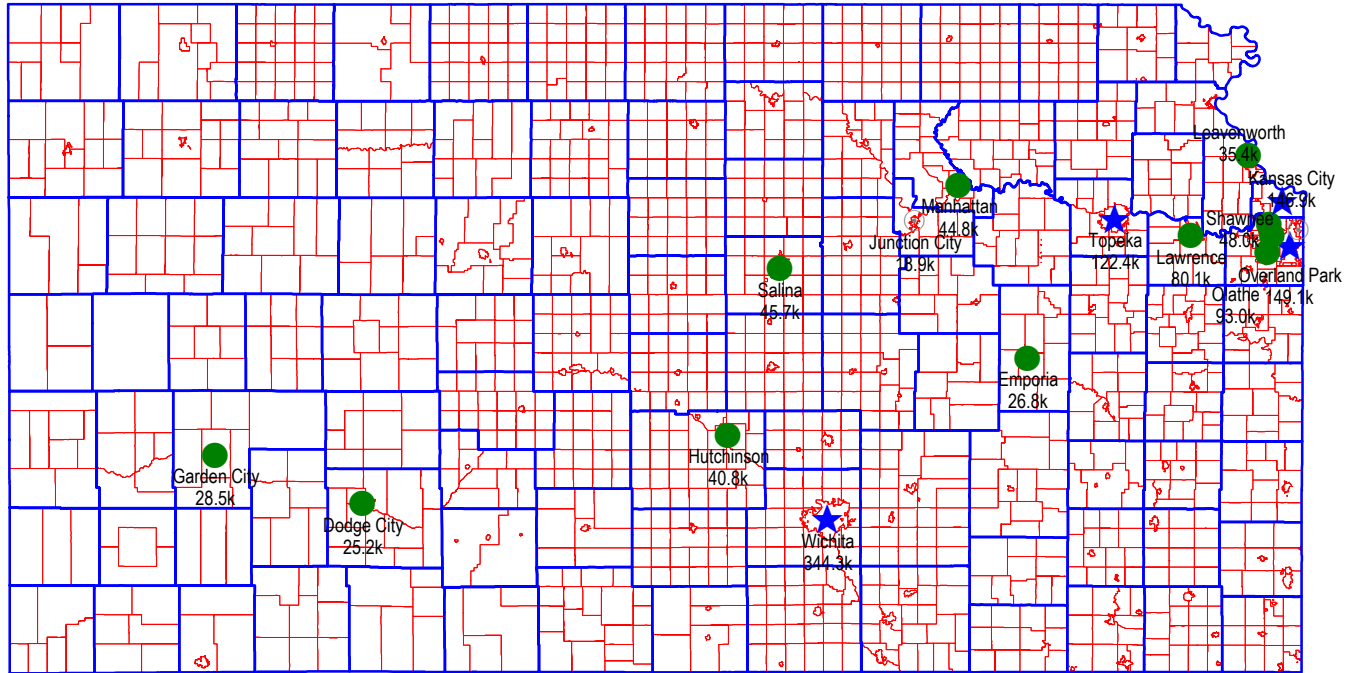
CHEYE 023	RAWLI 153	DECAT 039	NORTO 137	PHILL 147	SMITH 183	JEWEL 089	REPUB 157	WASHI 201	MARSH 117	NEMAH 131	BROWN 013	DONIP 043		
SHERM 181	THOMA 193	SHERI 179	GRAHA 065	ROOKS 163	OSBOR 141	MITCH 123	CLOUD 029	CLAY_ 027	POTTA 149	JACKS 085	ATCHI 005			
WALLA 199	LOGAN 109	GOVE_ 063	TREGO 195	ELLIS 051	RUSSE 167	LINCO 105	OTTAW 143	RILEY 161	GEARY 061	WABAU 197	SHAWN 177	JEFFE 087	LEAVE 103	WYAND 209
GREEL 071	WICHI 203	SCOTT 171	LANE_ 101	NESS_ 135	RUSH_ 165	BARTO 009	ELLSW 053	SALIN 169	DICKI 041	MORRI 127	OSAGE 139	DOUGL 045	JOHNS 091	
HAMIL 075	KEARN 093	FINNE 055	HODGE 083	PAWNE 145	STAFF 185	RICE_ 139	MCPHE 113	MARIO 115	CHASE 017	LYON_ 111	COFFE 031	ANDER 003	MIAMI 121	LINN_ 107
STANT 187	GRANT 067	HASKE 081	GRAY_ 069	FORD_ 057	EDWAR 047	RENO_ 155	HARVE 079	SEDGW 173	BUTLE 015	GREEN 073	WOODS 207	ALLEN 001	BOURB 011	
MORTO 129	STEVE 189	SEWAR 175	MEADE 119	CLARK 025	KIOWA 097	PRATT 151	KINGM 095		ELK_ 049	WILSO 205	NEOSH 133	CRAWF 037		
					COMAN 033	BARBE 007	HARPE 077	SUMNE 191	COWLE 035	CHAUT 019	MONTG 125	LABEL 099	CHERO 021	

Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



KANSAS, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.



Population Size

- ★ over 1,000,000 (0)
- ★ over 100,000 (4)
- over 25,000 (11)
- over 5,000 (2)
- ◻ under 5,000 (0)

County Code Listing

KANSAS, 105 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ALLEN	1	Iola	Iola	14,638	14,385	1	ALLEN
ANDERSON	2	Garnett	Garnett	7,803	8,110	3	ANDER
ATCHISON	3	Atchison	Atchison	16,932	16,774	5	ATCHI
BARBER	4	Medicine Lodge	Medicine Lodge	5,874	5,307	7	BARBE
BARTON	5	Great Bend	Great Bend	29,382	28,205	9	BARTO
BOURBON	6	Fort Scott	Fort Scott	14,966	15,379	11	BOURB
BROWN	7	Hiawatha	Hiawatha	11,128	10,724	13	BROWN
BUTLER	8	El Dorado	El Dorado	50,580	59,482	15	BUTLE
CHASE	9	Falls	Cottonwood Falls	3,021	3,030	17	CHASE
CHAUTAUQUA	10	Sedan	Sedan	4,407	4,359	19	CHAUT
CHEROKEE	11	Baxter Springs	Columbus	21,374	22,605	21	CHERO
CHEYENNE	12	Wano	St. Francis	3,243	3,165	23	CHEYE
CLARK	13	Center	Ashland	2,418	2,390	25	CLARK
CLAY	14	Clay Center	Clay Center	9,158	8,822	27	CLAY_
CLOUD	15	Concordia	Concordia	11,023	10,268	29	CLOUD
COFFEY	16	Burlington	Burlington	8,404	8,865	31	COFFE
COMANCHE	17	Coldwater	Coldwater	2,313	1,967	33	COMAN
COWLEY	18	Arkansas City	Winfield	36,915	36,291	35	COWLE
CRAWFORD	19	Pittsburg	Girard	35,582	38,242	37	CRAWF
DECATUR	20	Oberlin	Oberlin	4,021	3,472	39	DECAT
DICKINSON	21	Abilene	Abilene	18,958	19,344	41	DICKI
DONIPHAN	22	Washington	Troy	8,134	8,249	43	DONIP
DOUGLAS	23	Lawrence	Lawrence	81,798	99,962	45	DOUGL
EDWARDS	24	Kinsley	Kinsley	3,787	3,449	47	EDWAR
ELK	25	Howard	Howard	3,327	3,261	49	ELK_
ELLIS	26	Hays	Hays	26,004	27,507	51	ELLIS
ELLSWORTH	27	Ellsworth	Ellsworth	6,586	6,525	53	ELLSW
FINNEY	28	Garden City	Garden City	33,070	40,523	55	FINNE
FORD	29		Dodge City	27,463	32,458	57	FORD_
FRANKLIN	30	Ottawa	Ottawa	21,994	24,784	59	FRANK
GEARY	31	Junction City	Junction City	30,453	27,947	61	GEARY
GOVE	32	Baker	Gove	3,231	3,068	63	GOVE_
GRAHAM	33	Hill City	Hill City	3,543	2,946	65	GRAHA
GRANT	34	Lincoln	Ulysses	7,159	7,909	67	GRANT
GRAY	35	Cimarron	Cimarron	5,396	5,904	69	GRAY_
GREELEY	36	Tribune	Tribune	1,774	1,534	71	GREEL
GREENWOOD	37	Eureka	Eureka	7,847	7,673	73	GREEN
HAMILTON	38	Syracuse	Syracuse	2,388	2,670	75	HAMIL
HARPER	39	Anthony	Anthony	7,124	6,536	77	HARPE
HARVEY	40	Newton	Newton	31,028	32,869	79	HARVE

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
HASKELL	41	Haskell	Sublette	3,886	4,307	81	HASKE
HODGEMAN	42	Center	Jetmore	2,177	2,085	83	HODGE
JACKSON	43	Holton	Holton	11,525	12,657	85	JACKS
JEFFERSON	44	Rock Creek	Oskaloosa	15,905	18,426	87	JEFFE
JEWELL	45	Center	Mankato	4,251	3,791	89	JEWEL
JOHNSON	46	Overland Park	Olathe	355,021	451,086	91	JOHNS
KEARNY	47	Lakin	Lakin	4,027	4,531	93	KEARN
KINGMAN	48	Kingman	Kingman	8,292	8,673	95	KINGM
KIOWA	49	Greensburg	Greensburg	3,660	3,278	97	KIOWA
LABETTE	50	Parsons	Oswego	23,693	22,835	99	LABET
LANE	51	Dighton	Dighton	2,375	2,155	101	LANE_
LEAVENWORTH	52	Leavenworth	Leavenworth	64,371	68,691	103	LEAVE
LINCOLN	53	Lincoln Center	Lincoln	3,653	3,578	105	LINCO
LINN	54	Potosi	Mound City	8,254	9,570	107	LINN_
LOGAN	55	Oakley	Oakley	3,081	3,046	109	LOGAN
LYON	56		Emporia	34,732	35,935	111	LYON_
MCPHERSON	57	McPherson	McPherson	27,268	29,554	113	MCPHE
MARION	58	Hillsboro	Marion	12,888	13,361	115	*MARIO
MARSHALL	59	Marysville	Marysville	11,705	10,965	117	MARSH
MEADE	60	Meade Center	Meade	4,247	4,631	119	MEADE
MIAMI	61	Paola	Paola	23,466	28,351	121	MIAMI
MITCHELL	62	Beloit	Beloit	7,203	6,932	123	MITCH
MONTGOMERY	63	Coffeyville	Independence	38,816	36,252	125	MONTG
MORRIS	64	Council Grove	Council Grove	6,198	6,104	127	MORRI
MORTON	65	Taloga	Elkhart	3,480	3,496	129	MORTO
NEMAHA	66	Sabetha	Seneca	10,446	10,717	131	NEMAH
NEOSHO	67	Chanute	Erie	17,035	16,997	133	NEOSH
NESS	68	Center	Ness City	4,033	3,454	135	NESS_
NORTON	69	Norton	Norton	5,947	5,953	137	NORTO
OSAGE	70	Osage City	Lyndon	15,248	16,712	139	OSAGE
OSBORNE	71	Osborne	Osborne	4,867	4,452	141	OSBOR
OTTAWA	72	Minneapolis	Minneapolis	5,634	6,163	143	OTTAW
PAWNEE	73	Larned	Larned	7,555	7,233	145	PAWNE
PHILLIPS	74	Phillipsburg	Phillipsburg	6,590	6,001	147	PHILL
POTTAWATOMIE	75	Wamego	Westmoreland	16,128	18,209	149	POTTA
PRATT	76	Pratt	Pratt	9,702	9,647	151	PRATT
RAWLINS	77	Atwood	Atwood	3,404	2,966	153	RAWLI
RENO	78	Hutchinson	Hutchinson	62,389	64,790	155	RENO_
REPUBLIC	79	Belleville	Belleville	6,482	5,835	157	REPUB
RICE	80	Lyons	Lyons	10,610	10,761	159	RICE_
RILEY	81	Manhattan	Manhattan	67,139	62,843	161	RILEY
ROOKS	82	Township No. 11	Stockton	6,039	5,685	163	ROOKS
RUSH	83	La Crosse-Brookdale	La Crosse	3,842	3,551	165	RUSH_
RUSSELL	84	Russell	Russell	7,835	7,370	167	RUSSE
SALINE	85		Salina	49,301	53,597	169	SALIN

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5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
SCOTT	86	Scott	Scott City	5,289	5,120	171	SCOTT
SEDGWICK	87		Wichita	403,662	452,869	173	SEDGW
SEWARD	88	Liberal	Liberal	18,743	22,510	175	SEWAR
SHAWNEE	89	Topeka	Topeka	160,976	169,871	177	SHAWN
SHERIDAN	90	Kenneth	Hoxie	3,043	2,813	179	SHERI
SHERMAN	91	Goodland	Goodland	6,926	6,760	181	SHERM
SMITH	92	Center	Smith Center	5,078	4,536	183	SMITH
STAFFORD	93	Stafford	St. John	5,365	4,789	185	STAFF
STANTON	94	Stanton	Johnson	2,333	2,406	187	STANT
STEVENS	95	Center	Hugoton	5,048	5,463	189	STEVE
SUMNER	96	Wellington	Wellington	25,841	25,946	191	SUMNE
THOMAS	97	Colby	Colby	8,258	8,180	193	THOMA
TREGO	98	WaKeeney	Wakeeney	3,694	3,319	195	TREGO
WABAUNSEE	99	Alma	Alma	6,603	6,885	197	WABAU
WALLACE	100	Sharon Springs	Sharon Springs	1,821	1,749	199	WALLA
WASHINGTON	101	Washington	Washington	7,073	6,483	201	WASHI
WICHITA	102	Leoti	Leoti	2,758	2,531	203	WICHI
WILSON	103	Neodesha	Fredonia	10,289	10,332	205	WILSO
WOODSON	104	Yates Center	Yates Center	4,116	3,788	207	WOODS
WYANDOTTE	105		Kansas City	162,026	157,882	209	WYAND
KANSAS		Wichita	Topeka	2,477,588	2,688,418	20	STATE

Population by Areas/Markets

KANSAS

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	2,688,418	8.5	KANSAS		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	706,010	16.7	Kansas City, MO - KS MSA	26.3	39.8
2	99,962	22.2	Lawrence, KS MSA	3.7	100.0
3	169,871	5.5	Topeka, KS MSA	6.3	100.0
4	545,220	12.4	Wichita, KS MSA	20.3	100.0
5	1,167,355	2.0	Not Assigned to Metro Area (NAM)	43.4	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)



1	706,010	16.7	Kansas City Metro	26.3	100.0
2	545,220	12.4	Wichita Metro	20.3	100.0
3	269,833	11.2	Other Metro	10.0	100.0
4	1,167,355	2.0	Non Metro	43.4	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

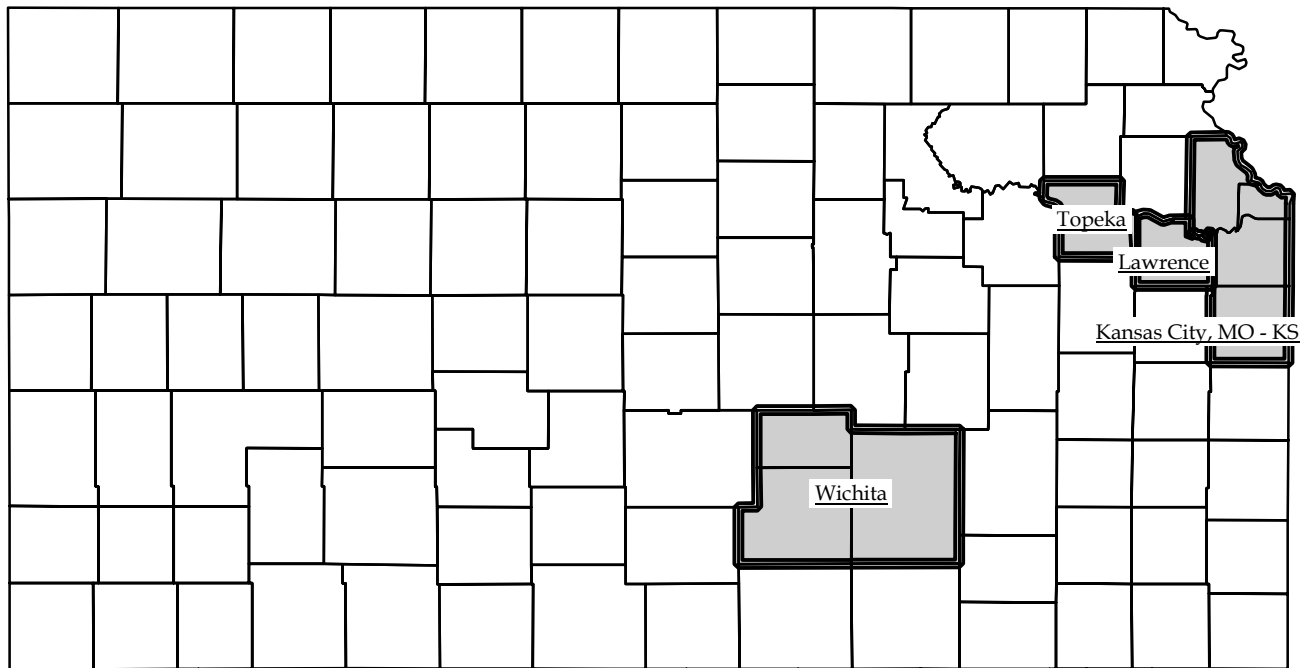
1	144,563	2.0	Joplin - Pittsburg, MO - KS - OK DMA	5.4	37.1
2	442,433	2.0	Topeka, KS DMA	16.5	100.0
3	865,210	16.7	Kansas City, MO - KS DMA	32.2	39.9
4	3,496	0.5	Amarillo, TX -NM - OK DMA	0.1	0.7
5	8,249	1.4	St. Joseph, MO - KS DMA	0.3	5.4
6	40,611	-6.0	Tulsa, OK - KS DMA	1.5	3.2
7	1,163,693	7.4	Wichita - Hutchinson Plus, KS - NE DMA	43.3	99.8
8	20,163	-10.0	Lincoln & Hastings - Kearney Plus, NE - KS DMA	0.8	3.0

ISRs-Internal State Regions (Polidata, 1996)

1	94,000	-2.8	Northwest	3.5	100.0
2	78,350	-5.3	North Central	2.9	100.0
3	1,325,750	11.6	Northeast	49.3	100.0
4	156,077	13.1	Southwest	5.8	100.0
5	811,588	8.1	South Central	30.2	100.0
6	222,653	1.0	Southeast	8.3	100.0

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

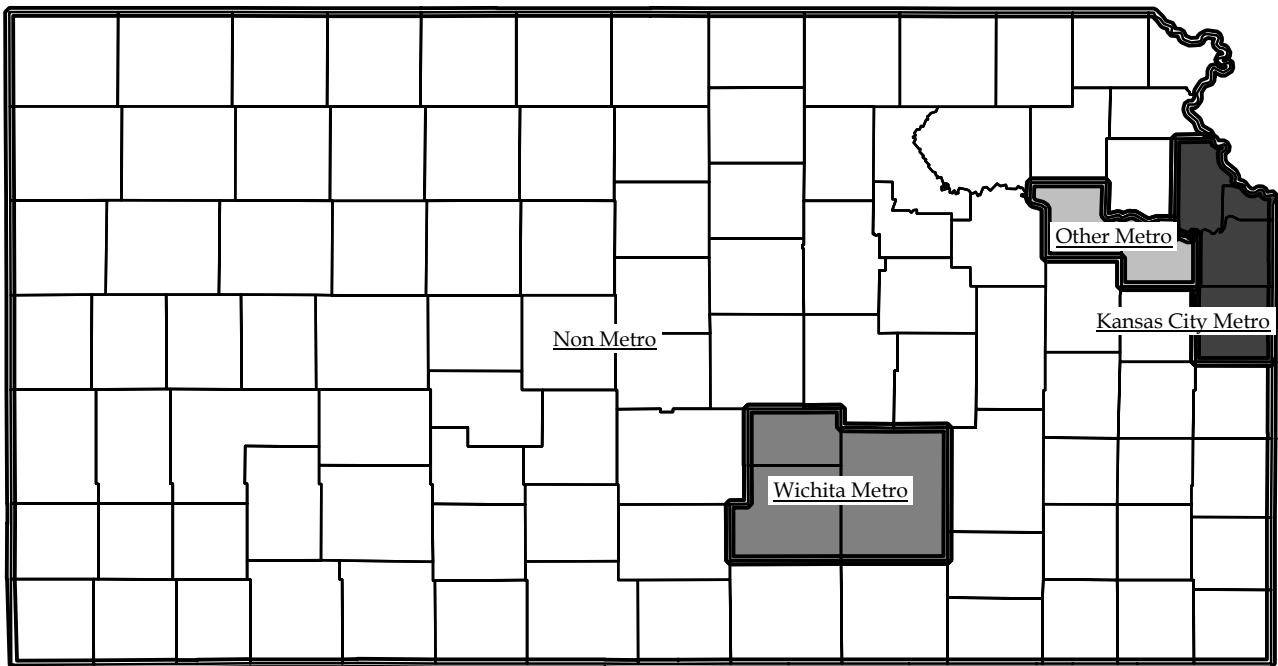


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

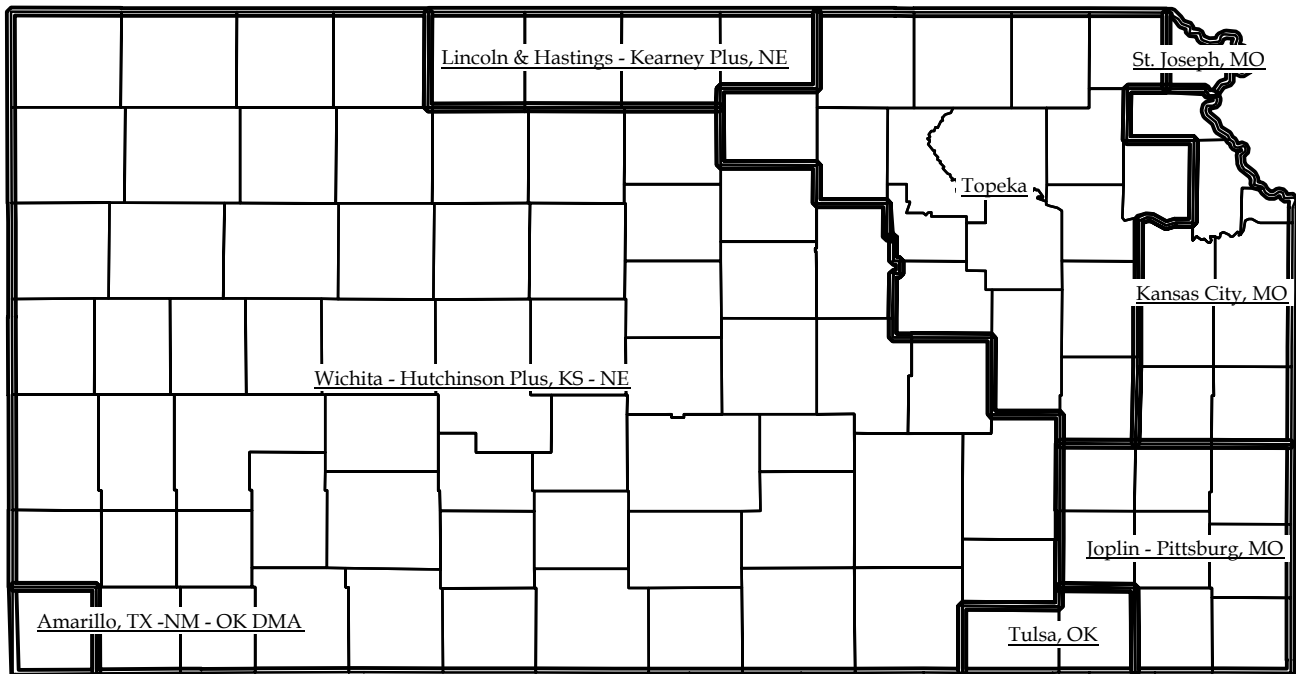
- Kansas City Metro
- Wichita Metro
- Other Metro
- Non Metro

GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

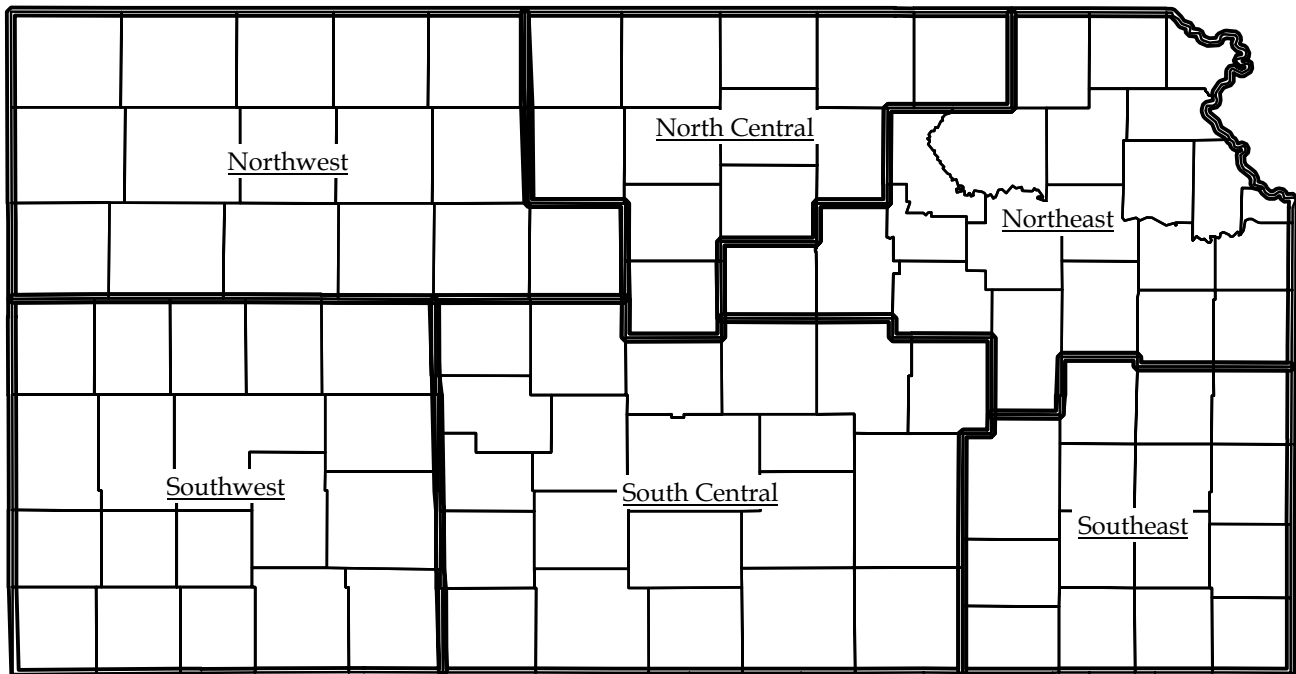


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

KANSAS

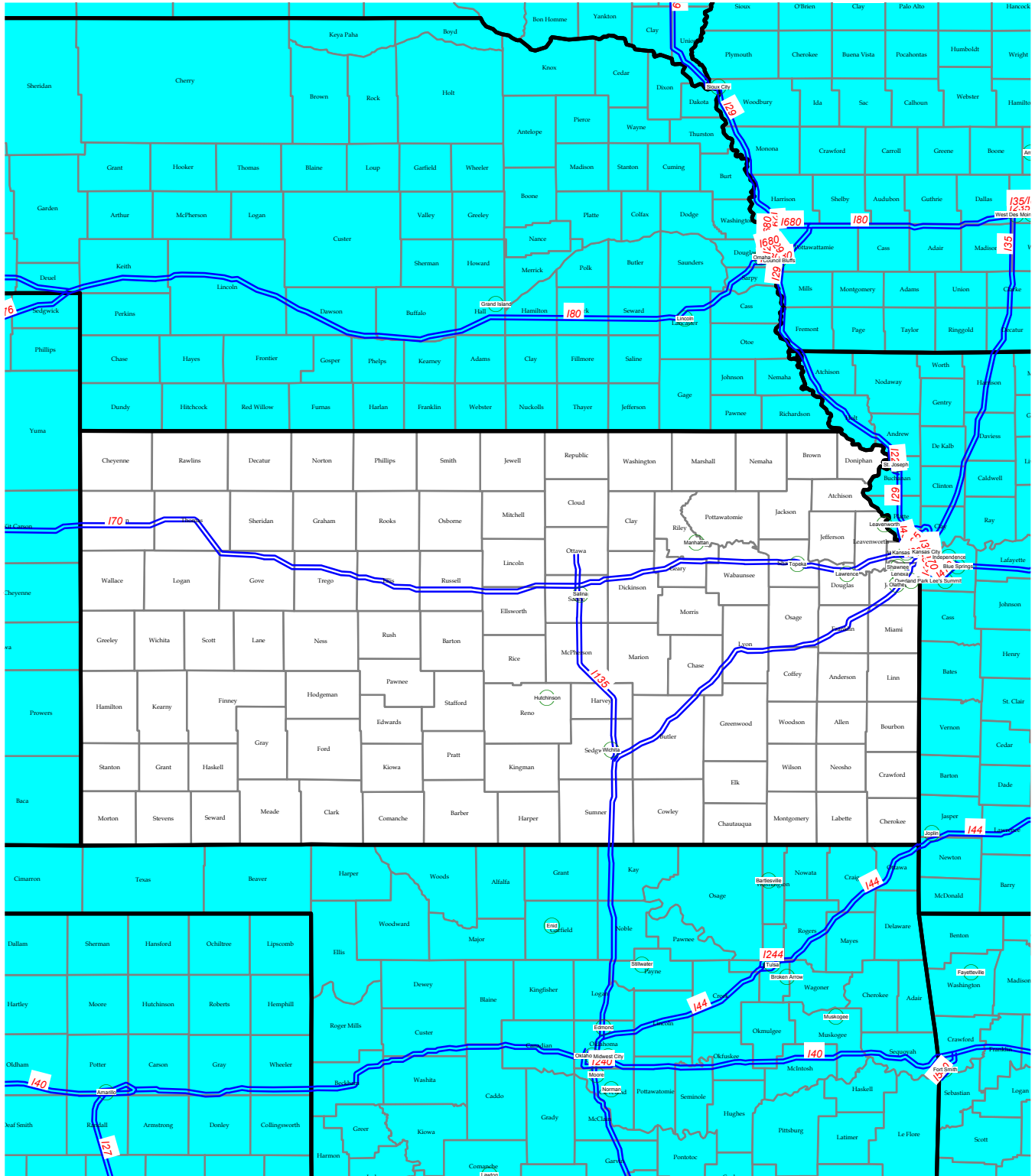
ALLEN	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ANDERSON	Southeast ISR; Kansas City, MO - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ATCHISON	Northeast ISR; Kansas City, MO - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BARBER	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BARTON	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BOURBON	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BROWN	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BUTLER	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Wichita, KS MSA; Wichita Metro GMR.
CHASE	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHAUTAUQUA	Southeast ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHEROKEE	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHEYENNE	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLARK	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLAY	North Central ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLOUD	North Central ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COFFEY	Southeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COMANCHE	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COWLEY	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CRAWFORD	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DECATUR	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DICKINSON	Northeast ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DONIPHAN	Northeast ISR; St. Joseph, MO - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DOUGLAS	Northeast ISR; Kansas City, MO - KS DMA; Lawrence, KS MSA; Other Metro GMR.
EDWARDS	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ELK	Southeast ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ELLIS	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ELLSWORTH	North Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FINNEY	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FORD	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FRANKLIN	Northeast ISR; Kansas City, MO - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GEARY	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GOVE	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRAHAM	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRANT	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRAY	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GREELEY	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GREENWOOD	Southeast ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMILTON	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARPER	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARVEY	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Wichita, KS MSA; Wichita Metro GMR.
HASKELL	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HODGEMAN	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFFERSON	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEWELL	North Central ISR; Lincoln & Hastings - Kearney Plus, NE - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JOHNSON	Northeast ISR; Kansas City, MO - KS DMA; Kansas City, MO - KS MSA; Kansas City Metro GMR.
KEARNY	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KINGMAN	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KIOWA	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LABETTE	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LANE	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LEAVENWORTH	Northeast ISR; Kansas City, MO - KS DMA; Kansas City, MO - KS MSA; Kansas City Metro GMR.
LINCOLN	North Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
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LOGAN	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LYON	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes, Independent Cities, Boroughs, and Census Areas.
2. Metropolitan Statistical Areas (MSAs) reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.
3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned. A few counties are actually split. DMAs may be noncontiguous and may cross state borders.
4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

County	County-Based Area/Market Assignments
MCPHERSON	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARION	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARSHALL	North Central ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MEADE	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MIAMI	Northeast ISR; Kansas City, MO - KS DMA; Kansas City, MO - KS MSA; Kansas City Metro GMR.
MITCHELL	North Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONTGOMERY	Southeast ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MORRIS	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MORTON	Southwest ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NEMAHA	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NEOSHO	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NESS	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NORTON	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
OSAGE	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
OSBORNE	North Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
OTTAWA	North Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PAWNEE	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PHILLIPS	Northwest ISR; Lincoln & Hastings - Kearney Plus, NE - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
POTTAWATOMIE	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PRATT	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RAWLINS	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RENO	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
REPUBLIC	North Central ISR; Lincoln & Hastings - Kearney Plus, NE - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RICE	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RILEY	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROOKS	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RUSH	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RUSSELL	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SALINE	Northeast ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SCOTT	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SEDGWICK	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Wichita, KS MSA; Wichita Metro GMR.
SEWARD	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SHAWNEE	Northeast ISR; Topeka, KS DMA; Topeka, KS MSA; Other Metro GMR.
SHERIDAN	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SHERMAN	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SMITH	North Central ISR; Lincoln & Hastings - Kearney Plus, NE - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STAFFORD	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STANTON	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STEVENS	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUMNER	South Central ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
THOMAS	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TREGO	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WABAUNSEE	Northeast ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALLACE	Northwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	North Central ISR; Topeka, KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WICHITA	Southwest ISR; Wichita - Hutchinson Plus, KS - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILSON	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WOODSON	Southeast ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WYANDOTTE	Northeast ISR; Kansas City, MO - KS DMA; Kansas City, MO - KS MSA; Kansas City Metro GMR.

Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material