POLIDATA ® REGION MAPS

County-Based Regions and Markets for

KENTUCKY

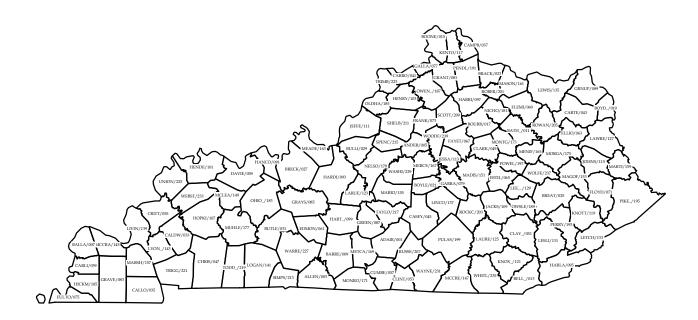
120 Counties and Portions of

7 MSAs (Metropolitan Statistical Areas from OMB for 1999)
5 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
10 DMAs (Designated Markets Areas from Nielsen for 2000)
4 ISRs (Internal State Regions from Polidata for 1996)

KENTUCKY, 102 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 21

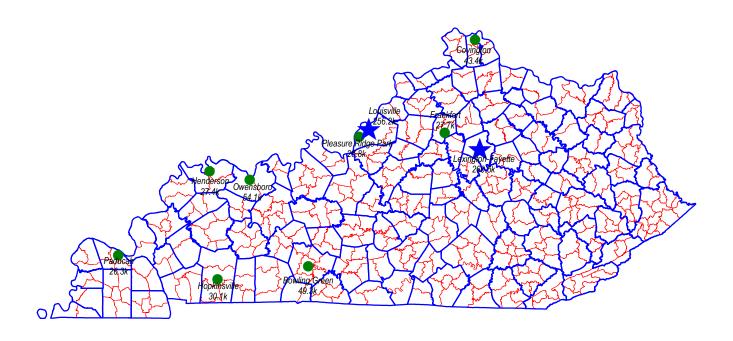


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



KENTUCKY, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.

Population Size



over 1,000,000 (0)



over 100,000 (2)



over 25,000 (8)



County Code Listing KENTUCKY, 120 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ADAIR	1	Columbia	Columbia	15,360	17,244	1	ADAIR
ALLEN	2	Scottsville	Scottsville	14,628	17,800	3	ALLEN
ANDERSON	3	Lawrenceburg	Lawrenceburg	14,571	19,111	5	ANDER
BALLARD	4	La Center	Wickliffe	7,902	8,286	7	BALLA
BARREN	5	Glasgow	Glasgow	34,001	38,033	9	BARRE
BATH	6	Owingsville	Owingsville	9,692	11,085	11	BATH_
BELL	7	Middlesborough	Pineville	31,506	30,060	13	BELL_
BOONE	8	Florence	Burlington	57,589	85,991	15	BOONE
BOURBON	9	Paris	Paris	19,236	19,360	17	BOURB
BOYD	10	Ashland	Catlettsburg	51,096	49,752	19	BOYD_
BOYLE	11	Danville	Danville	25,590	27,697	21	BOYLE
BRACKEN	12	Brooksville	Brooksville	7,766	8,279	23	BRACK
BREATHITT	13	Jackson	Jackson	15,703	16,100	25	BREAT
BRECKINRIDGE	14	Hardinsburg	Hardinsburg	16,312	18,648	27	BRECK
BULLITT	15	Shepherdsville	Shepherdsville	47,567	61,236	29	BULLI
BUTLER	16	Morgantown	Morgantown	11,245	13,010	31	BUTLE
CALDWELL	17	Princeton	Princeton	13,232	13,060	33	CALDW
CALLOWAY	18	Murray	Murray	30,735	34,177	35	CALLO
CAMPBELL	19	Newport	Newport	83,866	88,616	37	CAMPB
CARLISLE	20	Bardwell	Bardwell	5,238	5,351	39	CARLI
CARROLL	21	Carrollton	Carrollton	9,292	10,155	41	CARRO
CARTER	22	Grayson	Grayson	24,340	26,889	43	CARTE
CASEY	23	Liberty	Liberty	14,211	15,447	45	CASEY
CHRISTIAN	24	Hopkinsville	Hopkinsville	68,941	72,265	47	CHRIS
CLARK	25	Winchester	Winchester	29,496	33,144	49	CLARK
CLAY	26	Burning Springs	Manchester	21,746	24,556	51	CLAY_
CLINTON	27	Albany	Albany	9,135	9,634	53	CLINT
CRITTENDEN	28	Marion	Marion	9,196	9,384	55	CRITT
CUMBERLAND	29	Burkesville	Burkesville	6,784	7,147	57	CUMBE
DAVIESS	30	Owensboro	Owensboro	87,189	91,545	59	DAVIE
EDMONSON	31	Brownsville	Brownsville	10,357	11,644	61	EDMON
ELLIOTT	32	Sandy Hook	Sandy Hook	6,455	6,748	63	ELLIO
ESTILL	33	Irvine	Irvine	14,614	15,307	65	ESTIL
FAYETTE	34	Lexington-Fayette	Lexington	225,366	260,512	67	FAYET
FLEMING	35	Flemingsburg	Flemingsburg	12,292	13,792	69	FLEMI
FLOYD	36	Prestonsburg	Prestonsburg	43,586	42,441	71	FLOYD
FRANKLIN	37	Frankfort	Frankfort	44,143	47,687	73	FRANK
FULTON	38	Fulton	Hickman	8,271	7,752	75	FULTO
GALLATIN	39	Warsaw	Warsaw	5,393	7,870	77	GALLA
GARRARD	40	Lancaster	Lancaster	11,579	14,792	79	GARRA

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^{4.} The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

^{5.} The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-21ccla00.ps-2105]

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
GRANT	41	Williamstown	Williamstown	15,737	22,384	81	GRANT
GRAVES	42	Mayfield	Mayfield	33,550	37,028	83	GRAVE
GRAYSON	43	Leitchfield	Leitchfield	21,050	24,053	85	GRAYS
GREEN	44	Greensburg	Greensburg	10,371	11,518	87	GREEN
GREENUP	45	Russell	Greenup	36,796	36,891	89	GRNUP
HANCOCK	46	Lewisport	Hawesville	7,864	8,392	91	HANCO
HARDIN	47	Elizabethtown	Elizabethtown	89,240	94,174	93	HARDI
HARLAN	48	Harlan	Harlan	36,574	33,202	95	HARLA
HARRISON	49	Cynthiana	Cynthiana	16,248	17,983	97	HARRI
HART	50	Horse Cave	Munfordville	14,890	17,445	99	HART_
HENDERSON	51	Henderson	Henderson	43,044	44,829	101	HENDE
HENRY	52	Eminence	New Castle	12,823	15,060	103	HENRY
HICKMAN	53	Clinton	Clinton	5,566	5,262	105	HICKM
HOPKINS	54	Madisonville	Madisonville	46,126	46,519	107	HOPKI
JACKSON	55	McKee	Mckee	11,955	13,495	109	JACKS
JEFFERSON	56	Louisville	Louisville	665,123	693,604	111	JEFFE
JESSAMINE	57	Nicholasville	Nicholasville	30,508	39,041	113	JESSA
JOHNSON	58	Paintsville	Paintsville	23,248	23,445	115	JOHNS
KENTON	59	Covington	Covington	142,005	151,464	117	KENTO
KNOTT	60	Carr Fork	Hindman	17,906	17,649	119	KNOTT
KNOX	61	Barbourville	Barbourville	29,676	31,795	121	KNOX_
LARUE	62	Hodgenville	Hodgenville	11,679	13,373	123	LARUE
LAUREL	63	London	London	43,438	52,715	125	LAURE
LAWRENCE	64	Louisa	Louisa	13,998	15,569	127	LAWRE
LEE	65	Beattyville	Beattyville	7,422	7,916	129	LEE_
LESLIE	66	Hyden	Hyden	13,642	12,401	131	LESLI
LETCHER	67	Jenkins	Whitesburg	27,000	25,277	133	LETCH
LEWIS	68	Garrison	Vanceburg	13,029	14,092	135	LEWIS
LINCOLN	69	Stanford	Stanford	20,096	23,361	137	LINCO
LIVINGSTON	70	Smithland	Smithland	9,062	9,804	139	LIVIN
LOGAN	71	Russellville	Russellville	24,416	26,573	141	LOGAN
LYON	72	Eddyville	Eddyville	6,624	8,080	143	LYON_
MCCRACKEN	73	Paducah	Paducah	62,879	65,514	145	MCCRA
MCCREARY	74	Whitley City	Whitley City	15,603	17,080	147	MCCRE
MCLEAN	75	Calhoun	Calhoun	9,628	9,938	149	MCLEA
MADISON	76	Richmond	Richmond	57,508	70,872	151	*MADIS
MAGOFFIN	77	Salyersville	Salyersville	13,077	13,332	153	MAGOF
MARION	78	Lebanon	Lebanon	16,499	18,212	155	MARIO
MARSHALL	79	Calvert City	Benton	27,205	30,125	157	MARSH
MARTIN	80	Martin West	Inez	12,526	12,578	159	MARTI
MASON	81	Maysville	Maysville	16,666	16,800	161	MASON
MEADE	82	Flaherty	Brandenburg	24,170	26,349	163	MEADE
MENIFEE	83	Frenchburg	Frenchburg	5,092	6,556	165	MENIF
MERCER	84	Harrodsburg	Harrodsburg	19,148	20,817	167	MERCE
METCALFE	85	Edmonton	Edmonton	8,963	10,037	169	METCA

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MONROE	86	Tompkinsville	Tompkinsville	11,401	11,756	171	MONRO
MONTGOMERY	87	Mount Sterling	Mt Sterling	19,561	22,554	173	MONTG
MORGAN	88	West Liberty	West Liberty	11,648	13,948	175	MORGA
MUHLENBERG	89	Greenville	Greenville	31,318	31,839	177	MUHLE
NELSON	90	Bardstown	Bardstown	29,710	37,477	179	NELSO
NICHOLAS	91	Carlisle	Carlisle	6,725	6,813	181	NICHO
OHIO	92	Beaver Dam	Hartford	21,105	22,916	183	OHIO_
OLDHAM	93	Pewee Valley	Lagrange	33,263	46,178	185	OLDHA
OWEN	94	Owenton	Owenton	9,035	10,547	187	OWEN_
OWSLEY	95	Booneville	Booneville	5,036	4,858	189	OWSLE
PENDLETON	96	Butler	Falmouth	12,062	14,390	191	PENDL
PERRY	97	Hazard	Hazard	30,283	29,390	193	PERRY
PIKE	98	Pikeville	Pikeville	72,584	68,736	195	PIKE_
POWELL	99	Stanton	Stanton	11,686	13,237	197	POWEL
PULASKI	100	Somerset	Somerset	49,489	56,217	199	PULAS
ROBERTSON	101	Mount Olivet	Mt Olivet	2,124	2,266	201	ROBER
ROCKCASTLE	102	Mount Vernon	Mt Vernon	14,803	16,582	203	ROCKC
ROWAN	103	Morehead	Morehead	20,353	22,094	205	ROWAN
RUSSELL	104	Russell Springs	Jamestown	14,716	16,315	207	RUSSE
SCOTT	105	Georgetown	Georgetown	23,867	33,061	209	SCOTT
SHELBY	106	Shelbyville	Shelbyville	24,824	33,337	211	SHELB
SIMPSON	107	Franklin	Franklin	15,145	16,405	213	SIMPS
SPENCER	108	Spencer West	Taylorsville	6,801	11,766	215	SPENC
TAYLOR	109	Campbellsville	Campbellsville	21,146	22,927	217	TAYLO
TODD	110	Elkton	Elkton	10,940	11,971	219	TODD_
TRIGG	111	Cadiz	Cadiz	10,361	12,597	221	TRIGG
TRIMBLE	112	Bedford	Bedford	6,090	8,125	223	TRIMB
UNION	113	Morganfield	Morganfield	16,557	15,637	225	UNION
WARREN	114	Bowling Green	Bowling Green	77,720	92,522	227	WARRE
WASHINGTON	115	Springfield	Springfield	10,441	10,916	229	WASHI
WAYNE	116	Monticello	Monticello	17,468	19,923	231	WAYNE
WEBSTER	117	Providence	Dixon	13,955	14,120	233	WEBST
WHITLEY	118	Corbin	Williamsburg	33,326	35,865	235	WHITL
WOLFE	119	Campton	Campton	6,503	7,065	237	WOLFE
WOODFORD	120	Versailles	Versailles	19,955	23,208	239	WOODF
KENTUCKY		Louisville	Frankfort	3,686,892	4,041,769	21	STATE

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Population by Areas/Markets KENTUCKY

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	4,041,769	9.6	KENTUCKY		
			MSAs-Metropolitan Statistical Areas (OMB, 19	99)	
1	370,715	17.1	Cincinnati, OH - KY - IN PMSA	9.2	22.5
2	72,265	4.8	Clarksville - Hopkinsville, TN - KY MSA	1.8	34.9
3	44,829	4.2	Evansville - Henderson, IN - KY MSA	1.1	15.1
4	113,532	1.2	Huntington - Ashland, WV - KY - OH MSA	2.8	36.0
5	479,198	18.1	Lexington, KY MSA	11.9	100.0
6	801,018	7.4	Louisville, KY - IN MSA	19.8	78.1
7	91,545	5.0	Owensboro, KY MSA	2.3	100.0
8	2,068,667	8.6	Not Assigned to Metro Area (NAM)	51.2	100.0
			GMRs-Metro Groups (Polidata/Maloney, 1999))	
1	801,018	7.4	Louisville Metro	19.8	100.0
2	479,198	18.1	Lexington Metro	11.9	100.0
3	370,715	17.1	Cincinnati, OH Metro	9.2	100.0
4	322,171	3.5	Other Metro	8.0	100.0
5	2,068,667	8.6	Non Metro	51.2	100.0
			DMAs-Designated Market Areas (Nielsen, 2000)	
1	408,607	16.0	Cincinnati, OH -IN - KY DMA	10.1	18.6
2	1,157,108	9.6	Louisville, KY - IN DMA	28.6	75.2
3	37,678	-7.3	Tri - Cities, TN - VA - KY DMA	0.9	4.9
4	1,141,920	13.9	Lexington, KY DMA	28.3	100.0
5	80,342	-4.0	Knoxville, TN - KY DMA	2.0	6.7
6	310,473	-0.1	Charleston - Huntington, WV - KY - OH DMA	7.7	24.8
7	233,823	6.5	Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA	5.8	24.0
8	285,735	3.2	Evansville, IN - IL - KY DMA	7.1	40.0
9	179,001	8.5	Nashville, TN - KY DMA	4.4	8.1
10	207,082	16.2	Bowling Green, KY DMA	5.1	100.0
			ISRs-Internal State Regions (Polidata, 1996)		
1	616,391	5.1	Western Waterlands	15.3	100.0
2	2,285,352	12.8	Bluegrass Heartlands	56.5	100.0
3	448,677	13.3	Scenic Wonderlands	11.1	100.0
4	691,349	2.2	Eastern Highlands	17.1	100.0

^{1.} Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

^{2.} Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

^{3.} Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

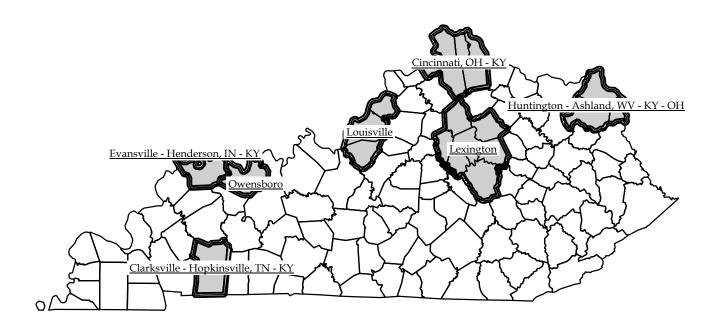
^{4.} Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.

^{5.} Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

^{6.} Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

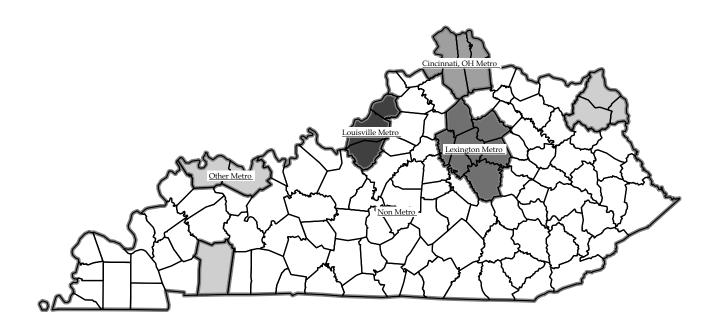


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

Louisville Metro

Lexington Metro

Cincinnati, OH Metro

Other Metro

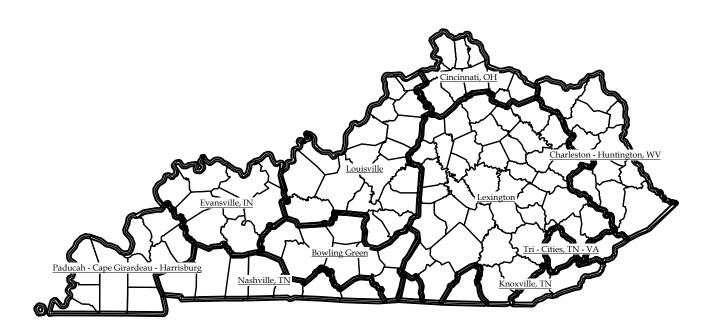
Non Metro

 $GMRs\ reflect\ the\ size\ and\ nature\ of\ metropolitan\ counties.\ Shaded\ counties\ are\ Metropolitan.$



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

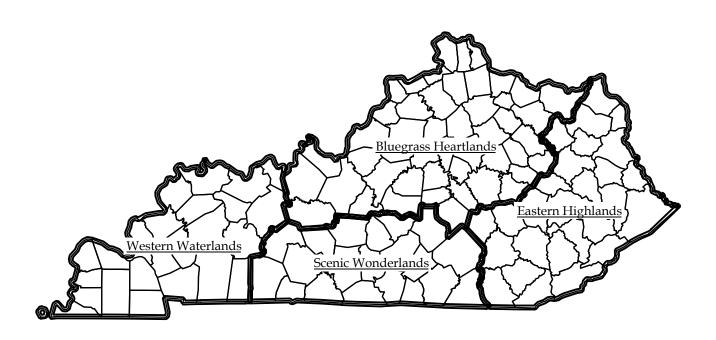


 $DMAs\ reflect\ television\ media\ markets.\ Every\ county\ is\ assigned\ (very\ few\ are\ split).\ DMAs\ may\ be\ noncontiguous\ and\ cross\ state\ borders.$



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

KENTUCKY

ADAIR

Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ALLEN

Scenic Wonderlands ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ANDERSON

Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BALLARD Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BARREN Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BATH Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BELL Eastern Highlands ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BOONE Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati, OH Metro GMR.

BOURBON Bluegrass Heartlands ISR; Lexington, KY DMA; Lexington, KY MSA; Lexington Metro GMR.

BOYD Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Huntington - Ashland, WV - KY - OH MSA; Other Metro GMR.

BOYLE Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BRACKEN Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BREATHITT

Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BRECKINRIDGE

Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

BULLITT

Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Louisville, KY - IN MSA; Louisville Metro GMR.

BUTLER

Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CALDWELL Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. CALLOWAY Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CAMPBELL Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati, OH Metro GMR.

CARLISLE Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CARROLL Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CARTER Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Huntington - Ashland, WV - KY - OH MSA; Other Metro GMR.

CASEY Scenic Wonderlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CHRISTIAN Western Waterlands ISR; Nashville, TN - KY DMA; Clarksville - Hopkinsville, TN - KY MSA; Other Metro GMR.

CLARK
Bluegrass Heartlands ISR; Lexington, KY DMA; Lexington, KY MSA; Lexington Metro GMR.
CLAY
Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CLINTON Scenic Wonderlands ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CRITTENDEN Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CUMBERLAND Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

DAVIESS Western Waterlands ISR; Evansville, IN - IL - KY DMA; Owensboro, KY MSA; Other Metro GMR.

EDMONSON Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ELLIOTT Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ESTILL Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. FAYETTE Bluegrass Heartlands ISR; Lexington, KY DMA; Lexington, KY MSA; Lexington Metro GMR.

FLEMING Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

FLOYD Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

FRANKLIN Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

FULTON Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GALLATIN Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati, OH Metro GMR.

GARRARD Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GRANT Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati, OH Metro GMR.

GRAVES Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GRAYSON
Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GREEN
Scenic Wonderlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GREENUP Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Huntington - Ashland, WV - KY - OH MSA; Other Metro GMR.

HANCOCK
Western Waterlands ISR; Evansville, IN - IL - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HARLAN
Eastern Highlands ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Bluegrass Heartlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Western Waterlands ISR; Evansville, IN - IL - KY DMA; Evansville - Henderson, IN - KY MSA; Other Metro GMR.

HENRY Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HICKMAN Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HOPKINS Western Waterlands ISR; Evansville, IN - IL - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

JACKSON Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

JEFFERSON Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Louisville, KY - IN MSA; Louisville Metro GMR.

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County County-Based Area/Market Assignments

JESSAMINE Bluegrass Heartlands ISR; Lexington, KY DMA; Lexington, KY MSA; Lexington Metro GMR.

JOHNSON Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. KENTON Bluegrass Heartlands ISR; Cincinnati, OH - IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati, OH Metro GMR.

KNOTT Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

KNOX Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LARUE Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LAUREL Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LAWRENCE Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LEE Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LESLIE Eastern Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LETCHER Eastern Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LEWIS Bluegrass Heartlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LINCOLN Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LIVINGSTON Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LOGAN Scenic Wonderlands ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LYON Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MCCRACKEN Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MCCREARY Scenic Wonderlands ISR; Knoxville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MCLEAN Western Waterlands ISR; Evansville, IN - IL - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MADISON Bluegrass Heartlands ISR; Lexington, KY DMA; Lexington, KY MSA; Lexington Metro GMR.

MAGOFFIN Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MARION Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MARSHALL Western Waterlands ISR; Paducah - Cape Giradeau - Harrisburg, KY - IL - MO - TN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MARTIN Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. MASON Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **MFADE MENIFEE** Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **MERCER** Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **METCALFE** Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. MONROE Scenic Wonderlands ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **MONTGOMERY** Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **MORGAN** Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MUHLENBERG
Western Waterlands ISR; Evansville, IN - IL - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

NELSON
Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

NICHOLAS
Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

OHIO
Western Waterlands ISR; Evansville, IN - IL - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

OLDHAM

Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Louisville, KY - IN MSA; Louisville Metro GMR.

OWEN

Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

OWSLEY Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

PENDLETON Bluegrass Heartlands ISR; Cincinnati, OH - IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati, OH Metro GMR.

PERRY Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

PIKE Eastern Highlands ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

POWELL Bluegrass Heartlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. PULASKI Scenic Wonderlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ROBERTSON Bluegrass Heartlands ISR; Cincinnati, OH -IN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ROCKCASTLE
ROWAN
Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SCOTT
Scenic Wonderlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
Bluegrass Heartlands ISR; Lexington, KY DMA; Lexington, KY MSA; Lexington Metro GMR.

SHELBY Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. SIMPSON Scenic Wonderlands ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **SPENCER** Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. TAYLOR Scenic Wonderlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. TODD Western Waterlands ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **TRIGG** Western Waterlands ISR; Nashville, TN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **TRIMBLE** Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. UNION Western Waterlands ISR; Evansville, IN - IL - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. WARREN Scenic Wonderlands ISR; Bowling Green, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. WASHINGTON Bluegrass Heartlands ISR; Louisville, KY - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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County	County-Based	Area/Market	Assignments
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WAYNE Scenic Wonderlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WEBSTER Western Waterlands ISR; Evansville, IN - IL - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WHITLEY Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

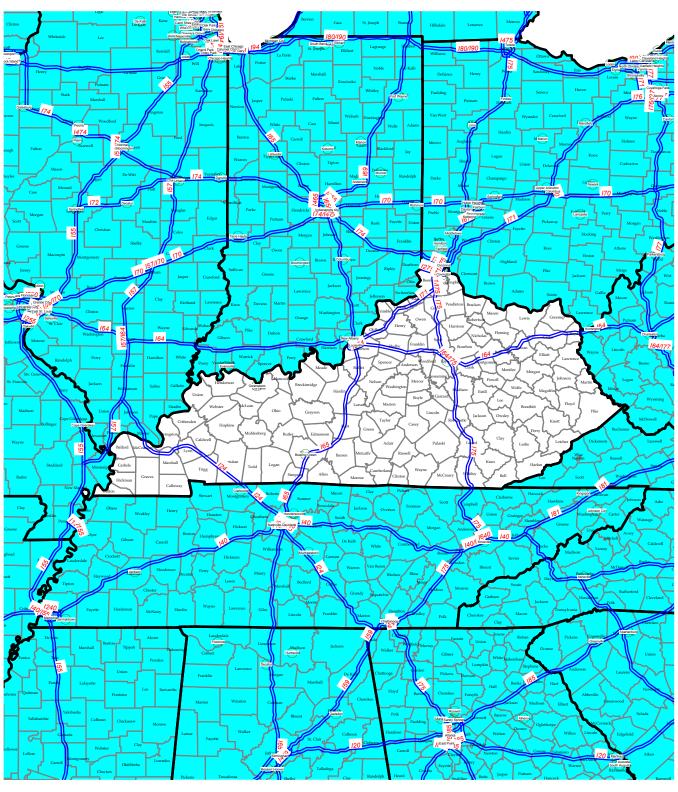
WOLFE Eastern Highlands ISR; Lexington, KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WOODFORD Bluegrass Heartlands ISR; Lexington, KY DMA; Lexington, KY MSA; Lexington Metro GMR.

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Regional Overview Map



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