

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

LOUISIANA

64 Counties and Portions of

8 MSAs (Metropolitan Statistical Areas from OMB for 1999)

4 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

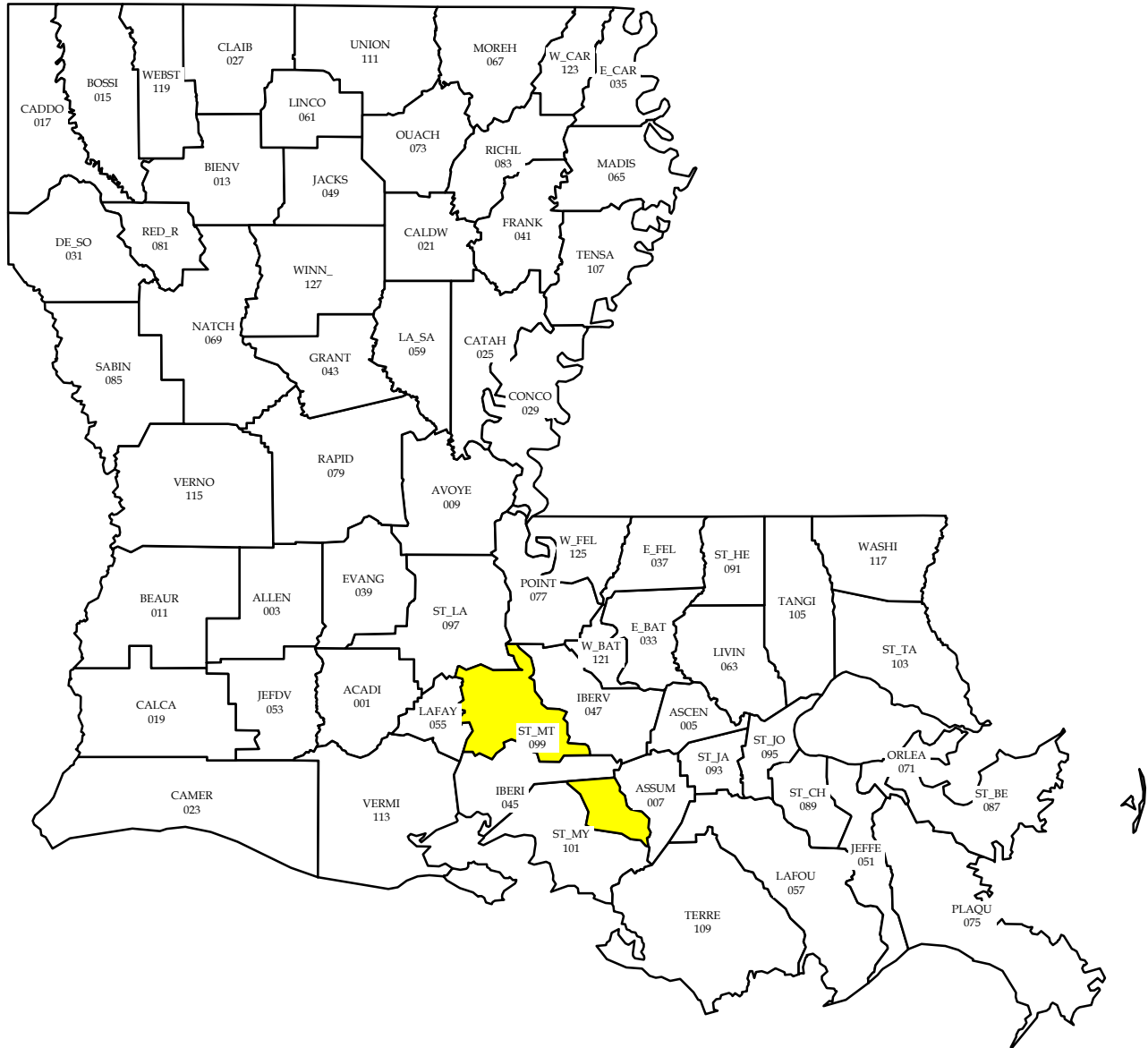
7 DMAs (Designated Markets Areas from Nielsen for 2000)

5 ISRs (Internal State Regions from Polidata for 1996)

LOUISIANA, 64 Parishes

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 22

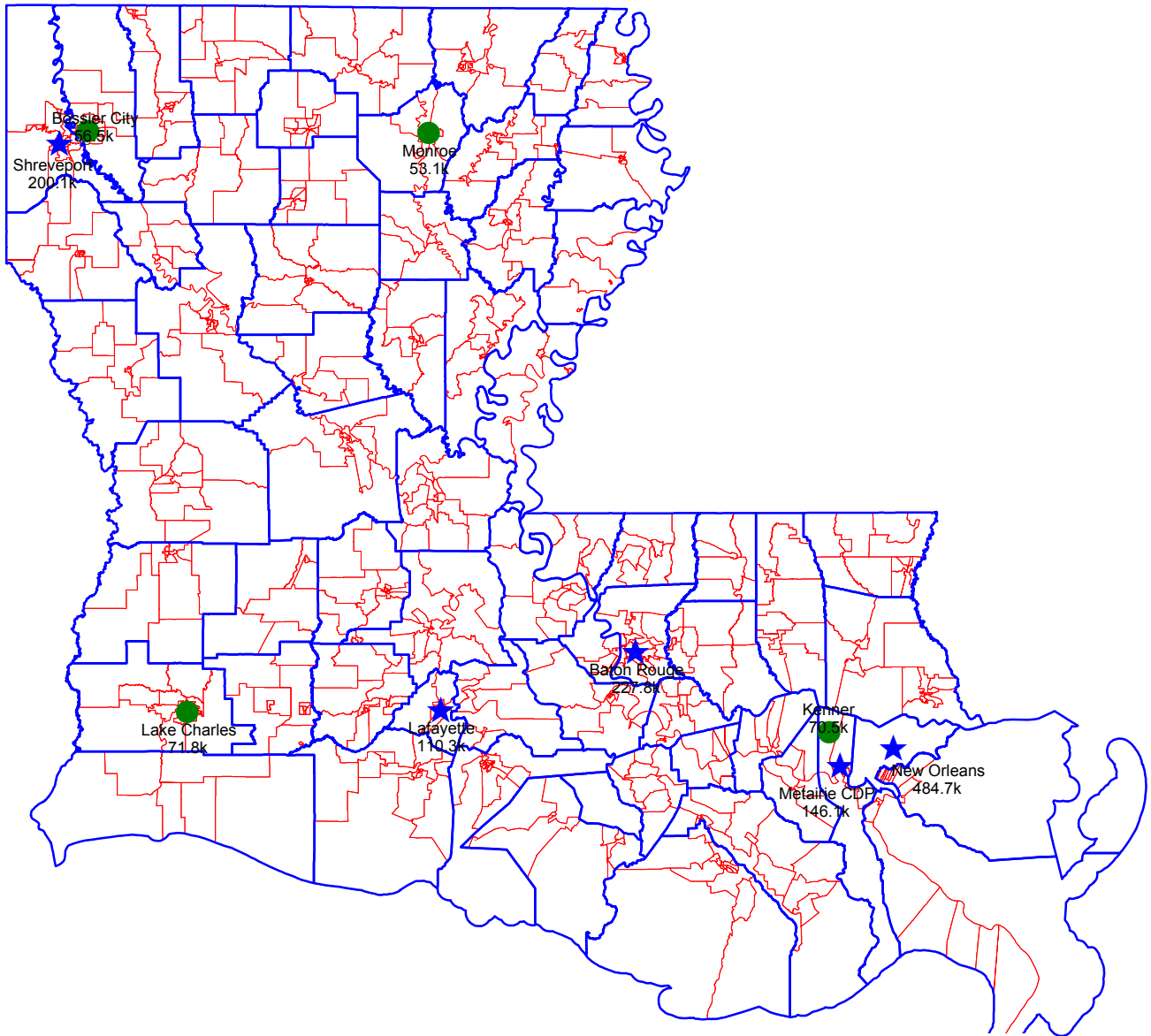


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



LOUISIANA, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.

Population Size

-  over 1,000,000 (0)
-  over 100,000 (5)
-  over 25,000 (4)
-  over 5,000 (0)
-  under 5,000 (0)



County Code Listing

LOUISIANA, 64 Parishes

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ACADIA	1	Crowley	Crowley	55,882	58,861	1	ACADI
ALLEN	2	Oakdale	Oberlin	21,226	25,440	3	ALLEN
ASCENSION	3	District 4-A	Donaldsonville	58,214	76,627	5	ASCEN
ASSUMPTION	4	Pierre Part	Napoleonville	22,753	23,388	7	ASSUM
AVOUELLES	5	Marksville	Marksville	39,159	41,481	9	AVOYE
BEAUREGARD	6	De Ridder	Deridder	30,083	32,986	11	BEAUR
BIENVILLE	7	Arcadia	Arcadia	16,232	15,752	13	BIENV
BOSSIER	8	Bossier City	Benton	86,088	98,310	15	BOSSI
CADDO	9	Shreveport	Shreveport	248,253	252,161	17	CADDO
CALCASIEU	10	Lake Charles	Lake Charles	168,134	183,577	19	CALCA
CALDWELL	11	District 7	Columbia	9,806	10,560	21	CALDW
CAMERON	12	Cameron	Cameron	9,260	9,991	23	CAMER
CATAHOULA	13	Jonesville	Harrisonburg	11,065	10,920	25	CATAH
CLAIBORNE	14	Homer	Homer	17,405	16,851	27	CLAIB
CONCORDIA	15	District 4	Vidalia	20,828	20,247	29	CONCO
DE SOTO	16	Mansfield	Mansfield	25,668	25,494	31	DE_SO
EAST BATON ROUGE	17	Baton Rouge	Baton Rouge	380,105	412,852	33	E_BAT
EAST CARROLL	18	Lake Providence	Lk Providence	9,709	9,421	35	E_CAR
EAST FELICIANA	19	Jackson	Clinton	19,211	21,360	37	E_FEL
EVANGELINE	20	Ville Platte	Ville Platte	33,274	35,434	39	EVANG
FRANKLIN	21	Winnsboro	Winnsboro	22,387	21,263	41	FRANK
GRANT	22	District 4	Colfax	17,526	18,698	43	GRANT
IBERIA	23	New Iberia	New Iberi	68,297	73,266	45	IBERI
IBERVILLE	24	Plaquemine	Plaquemine	31,049	33,320	47	IBERV
JACKSON	25	Jonesboro	Jonesboro	15,859	15,397	49	JACKS
JEFFERSON	26	Metairie	Gretna	448,306	455,466	51	JEFFE
JEFFERSON DAVIS	27	Jennings	Jennings	30,722	31,435	53	JEFDV
LAFAYETTE	28	Lafayette	Lafayette	164,762	190,503	55	LAFAY
LAFOURCHE	29	Thibodaux	Thibodaux	85,860	89,974	57	LAFOU
LA SALLE	30	Jena	Jena	13,662	14,282	59	*LA_SA
LINCOLN	31	Ruston	Ruston	41,745	42,509	61	LINCO
LIVINGSTON	32	District 1	Livingston	70,523	91,814	63	LIVIN
MADISON	33	Tallulah	Tallulah	12,463	13,728	65	MADIS
MOREHOUSE	34	Bastrop	Bastorp	31,938	31,021	67	MOREH
NATCHITOCHES	35	Natchitoches	Natchitoches	37,254	39,080	69	NATCH
ORLEANS	36		New Orleans	496,938	484,674	71	ORLEA
OUACHITA	37	Monroe	Monroe	142,191	147,250	73	OUACH
PLAQUEMINES	38	Belle Chasse	Pointe-a-la-Hache	25,575	26,757	75	PLAQU
POINTE COUPEE	39	New Roads	New Roads	22,540	22,763	77	POINT
RAPIDES	40	Alexandria	Alexandria	131,556	126,337	79	RAPID

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
RED RIVER	41	Coushatta	Coushatta	9,526	9,622	81	RED_R
RICHLAND	42	Rayville	Rayville	20,629	20,981	83	RICHL
SABINE	43	District 2	Many	22,646	23,459	85	SABIN
ST BERNARD	44	Chalmette	Chalmette	66,631	67,229	87	ST_BE
ST CHARLES	45	District 3	Hahnville	42,437	48,072	89	ST_CH
ST HELENA	46	District 6	Amite	9,874	10,525	91	ST_HE
ST JAMES	47	Lutcher	Covent	20,879	21,216	93	ST_JA
ST JOHN THE BAP	48	Laplace	Edgard	39,996	43,044	95	ST_JO
ST LANDRY	49	Opelousas	Opelousas	80,312	87,700	97	ST_LA
ST MARTIN	50	St. Martinville	St Martinville	44,097	48,583	99	ST_MT
ST MARY	51	Morgan City	Franklin	58,086	53,500	101	ST_MY
ST TAMMANY	52	Slidell	Covington	144,500	191,268	103	ST_TA
TANGIPAHOA	53	Hammond	Amite	85,709	100,588	105	TANGI
TENSAS	54	Newellton	St Joseph	7,103	6,618	107	TENSA
TERREBONNE	55	Houma	Houma	96,982	104,503	109	TERRE
UNION	56	Farmerville	Farmerville	20,796	22,803	111	UNION
VERMILION	57	Abbeville	Abbeville	50,055	53,807	113	VERMI
VERNON	58	District 4	Leesville	61,961	52,531	115	VERNO
WASHINGTON	59	Bogalusa	Franklinton	43,185	43,926	117	WASHI
WEBSTER	60	Minden	Minden	41,989	41,831	119	WEBST
WEST BATON ROUGE	61	Port Allen	Port Allen	19,419	21,601	121	W_BAT
WEST CARROLL	62	District 3	Oak Grove	12,093	12,314	123	W_CAR
WEST FELICIANA	63	District 4	St Francisville	12,915	15,111	125	W_FEL
WINN	64	Winnfield	Winnfield	16,498	16,894	127	WINN_
LOUISIANA		New Orleans	Baton Rouge	4,221,826	4,468,976	22	STATE

Population by Areas/Markets LOUISIANA

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	4,468,976	5.9	LOUISIANA		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	126,337	-4.0	Alexandria, LA MSA	2.8	100.0
2	602,894	14.1	Baton Rouge, LA MSA	13.5	100.0
3	194,477	6.4	Houma, LA MSA	4.4	100.0
4	385,647	11.8	Lafayette, LA MSA	8.6	100.0
5	183,577	9.2	Lake Charles, LA MSA	4.1	100.0
6	147,250	3.6	Monroe, LA MSA	3.3	100.0
7	1,337,726	4.1	New Orleans, LA MSA	29.9	100.0
8	392,302	4.2	Shreveport - Bossier City, LA MSA	8.8	100.0
9	1,098,766	3.6	Not Assigned to Metro Area (NAM)	24.6	100.0



LA

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	1,337,726	4.1	New Orleans Metro	29.9	100.0
2	602,894	14.1	Baton Rouge Metro	13.5	100.0
3	1,429,590	6.2	Other Metro	32.0	100.0
4	1,098,766	3.6	Non Metro	24.6	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

1	522,560	3.7	Shreveport, LA - AR - OK - TX DMA	11.7	50.9
2	1,676,717	5.0	New Orleans, LA - MS DMA	37.5	94.8
3	416,208	1.9	Monroe - El Dorado, LA - AR DMA	9.3	85.6
4	579,589	9.9	Lafayette, LA DMA	13.0	100.0
5	251,994	10.2	Lake Charles, LA DMA	5.6	100.0
6	239,047	-4.5	Alexandria, LA DMA	5.3	100.0
7	782,861	11.1	Baton Rouge, LA - MS DMA	17.5	97.0

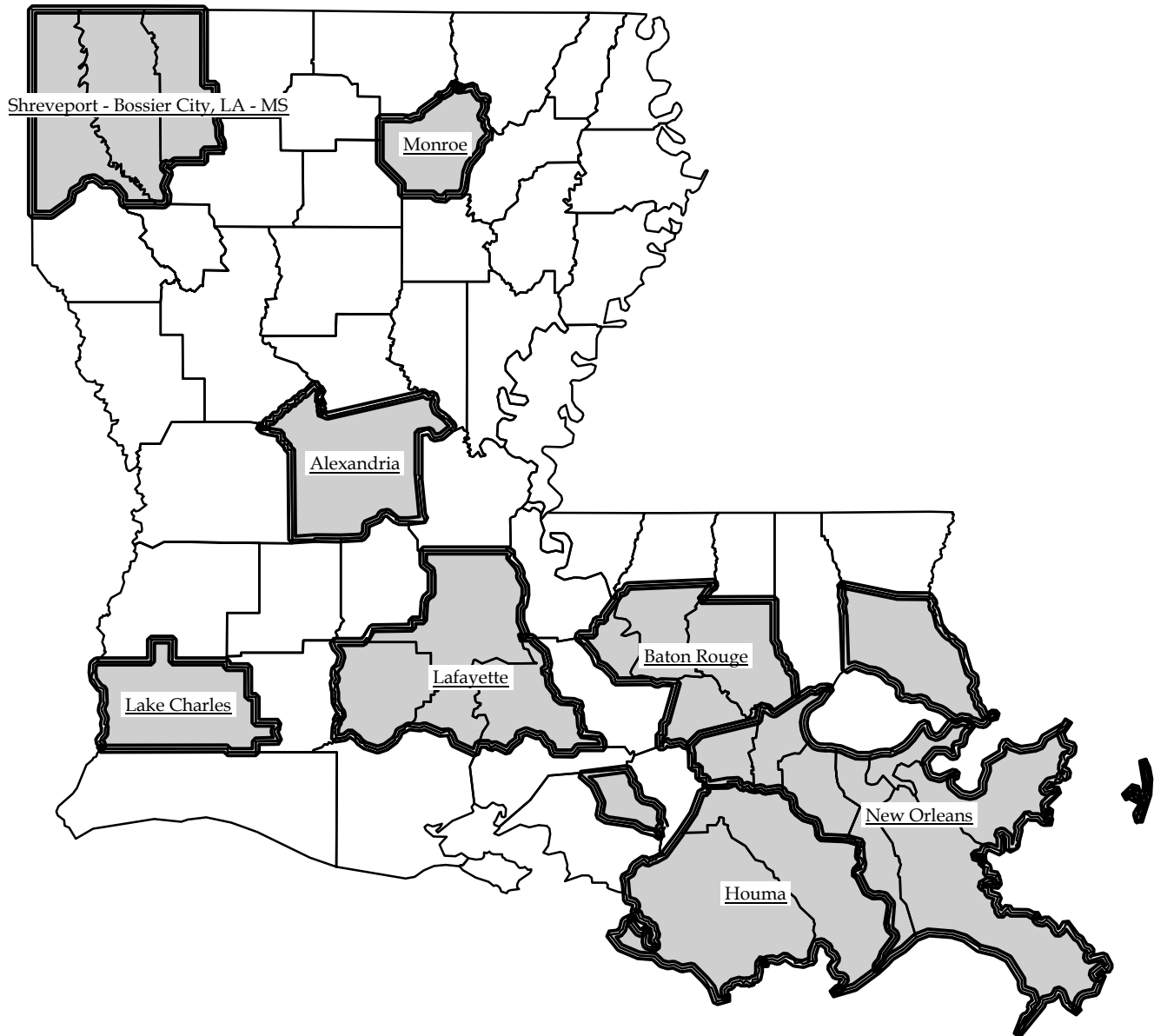
ISRs-Internal State Regions (Polidata, 1996)

1	830,727	3.0	Sportman's Paradise	18.6	100.0
2	364,033	-1.1	Crossroads	8.1	100.0
3	1,086,003	7.8	Cajun Country	24.3	100.0
4	727,189	12.8	Plantation Country	16.3	100.0
5	1,461,024	4.9	Greater New Orleans	32.7	100.0

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Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

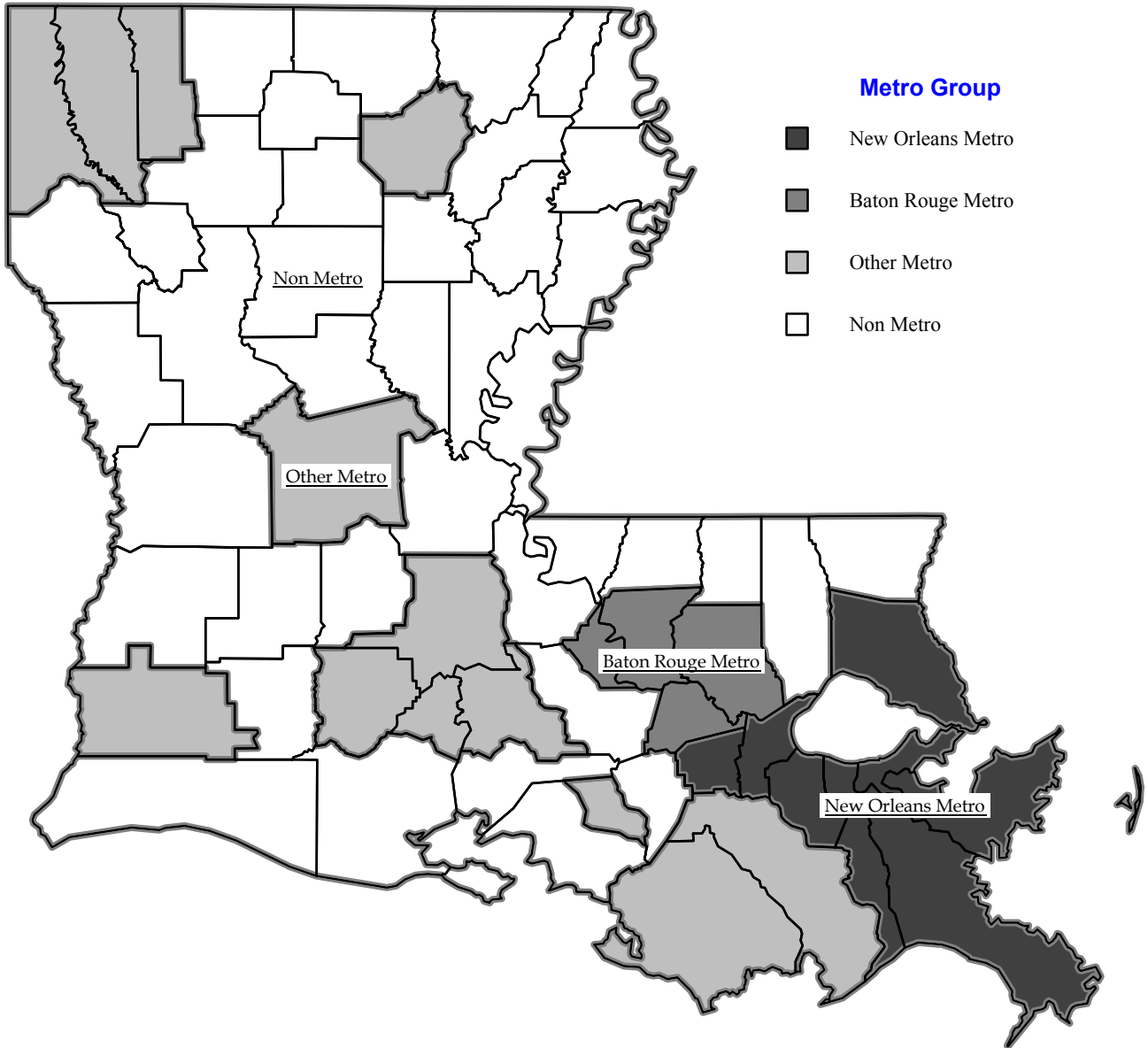


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

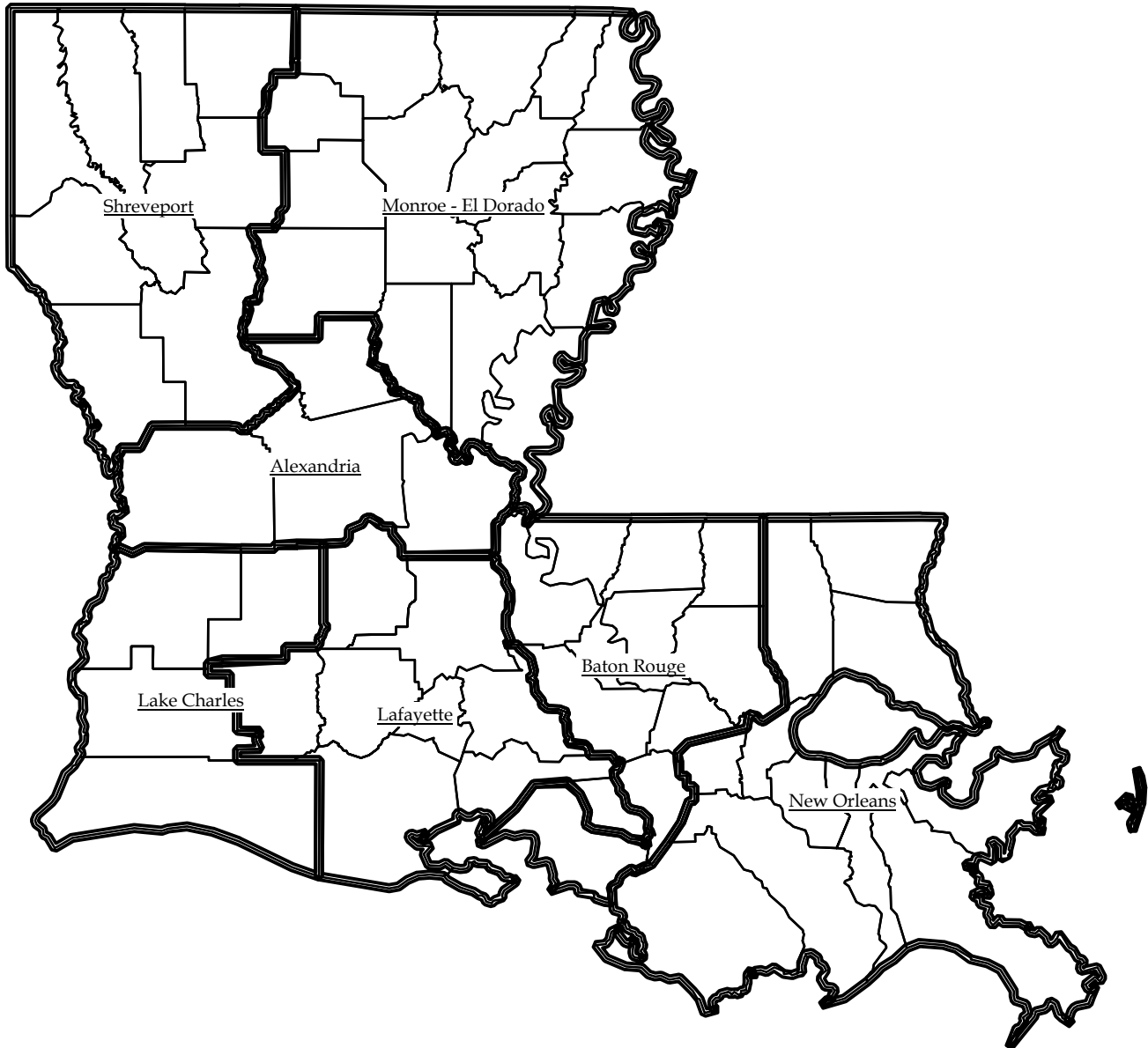


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

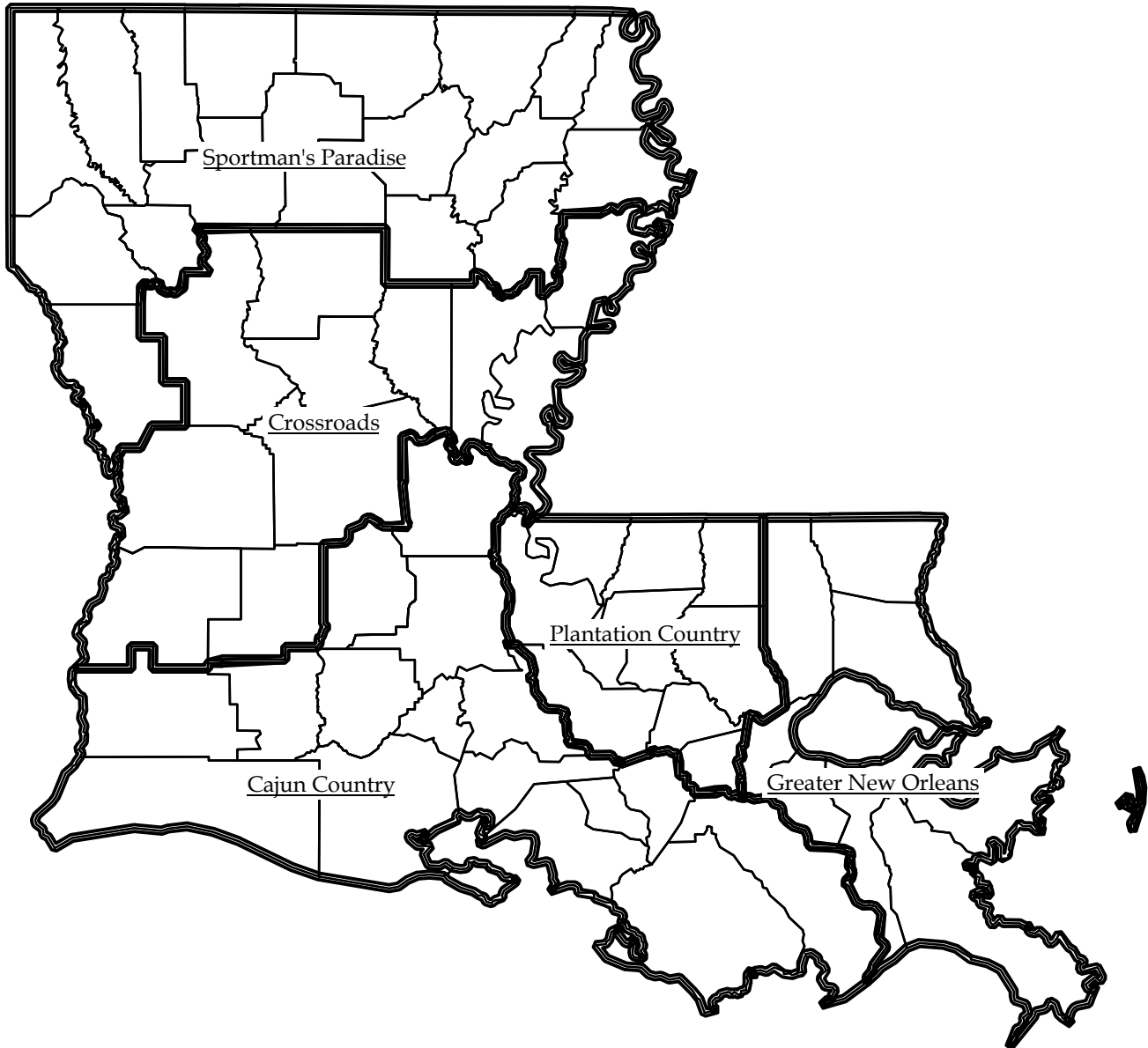


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

LOUISIANA

ACADIA	Cajun Country ISR; Lafayette, LA DMA; Lafayette, LA MSA; Other Metro GMR.
ALLEN	Crossroads ISR; Lake Charles, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ASCENSION	Plantation Country ISR; Baton Rouge, LA - MS DMA; Baton Rouge, LA MSA; Baton Rouge Metro GMR.
ASSUMPTION	Cajun Country ISR; Baton Rouge, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
AVOYELLES	Cajun Country ISR; Alexandria, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BEAUREGARD	Crossroads ISR; Lake Charles, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BIENVILLE	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BOSSIER	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Shreveport - Bossier City, LA MSA; Other Metro GMR.
CADDO	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Shreveport - Bossier City, LA MSA; Other Metro GMR.
CALCASIEU	Cajun Country ISR; Lake Charles, LA DMA; Lake Charles, LA MSA; Other Metro GMR.
CALDWELL	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CAMERON	Cajun Country ISR; Lake Charles, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CATAHOULA	Crossroads ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLAIBORNE	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CONCORDIA	Crossroads ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DE SOTO	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EAST BATON ROUGE	Plantation Country ISR; Baton Rouge, LA - MS DMA; Baton Rouge, LA MSA; Baton Rouge Metro GMR.
EAST CARROLL	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EAST FELICIANA	Plantation Country ISR; Baton Rouge, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EVANGELINE	Cajun Country ISR; Lafayette, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FRANKLIN	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRANT	Crossroads ISR; Alexandria, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
IBERIA	Cajun Country ISR; Lafayette, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
IBERVILLE	Plantation Country ISR; Baton Rouge, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFFERSON	Greater New Orleans ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
JEFFERSON DAVIS	Cajun Country ISR; Lafayette, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAFAYETTE	Cajun Country ISR; Lafayette, LA DMA; Lafayette, LA MSA; Other Metro GMR.
LAFOURCHE	Cajun Country ISR; New Orleans, LA - MS DMA; Houma, LA MSA; Other Metro GMR.
LA SALLE	Crossroads ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINCOLN	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LIVINGSTON	Plantation Country ISR; Baton Rouge, LA - MS DMA; Baton Rouge, LA MSA; Baton Rouge Metro GMR.
MADISON	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MOREHOUSE	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NATCHITOCHE	Crossroads ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ORLEANS	Greater New Orleans ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
OUACHITA	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Monroe, LA MSA; Other Metro GMR.
PLAQUEMINES	Greater New Orleans ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
POINTE COUPEE	Plantation Country ISR; Baton Rouge, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RAPIDES	Crossroads ISR; Alexandria, LA DMA; Alexandria, LA MSA; Other Metro GMR.
RED RIVER	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RICHLAND	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SABINE	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ST BERNARD	Greater New Orleans ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
ST CHARLES	Greater New Orleans ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
ST HELENA	Plantation Country ISR; Baton Rouge, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ST JAMES	Plantation Country ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
ST JOHN THE BAP	Greater New Orleans ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
ST LANDRY	Cajun Country ISR; Lafayette, LA DMA; Lafayette, LA MSA; Other Metro GMR.
ST MARTIN	Cajun Country ISR; Lafayette, LA DMA; Lafayette, LA MSA; Other Metro GMR.
ST MARY	Cajun Country ISR; Baton Rouge, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ST TAMMANY	Greater New Orleans ISR; New Orleans, LA - MS DMA; New Orleans, LA MSA; New Orleans Metro GMR.
TANGIPAHOA	Greater New Orleans ISR; New Orleans, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TENSAS	Crossroads ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TERREBONNE	Cajun Country ISR; New Orleans, LA - MS DMA; Houma, LA MSA; Other Metro GMR.
UNION	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes, Independent Cities, Boroughs, and Census Areas.
2. Metropolitan Statistical Areas (MSAs) reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.
3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned. A few counties are actually split. DMAs may be noncontiguous and may cross state borders.
4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

County	County-Based Area/Market Assignments
VERMILION	Cajun Country ISR; Lafayette, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
VERNON	Crossroads ISR; Alexandria, LA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	Greater New Orleans ISR; New Orleans, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WEBSTER	Sportman's Paradise ISR; Shreveport, LA - AR - OK - TX DMA; Shreveport - Bossier City, LA MSA; Other Metro GMR.
WEST BATON ROUGE	Plantation Country ISR; Baton Rouge, LA - MS DMA; Baton Rouge, LA MSA; Baton Rouge Metro GMR.
WEST CARROLL	Sportman's Paradise ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WEST FELICIANA	Plantation Country ISR; Baton Rouge, LA - MS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WINN	Crossroads ISR; Monroe - El Dorado, LA - AR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

