POLIDATA ® REGION MAPS

County-Based Regions and Markets for

MASSACHUSETTS

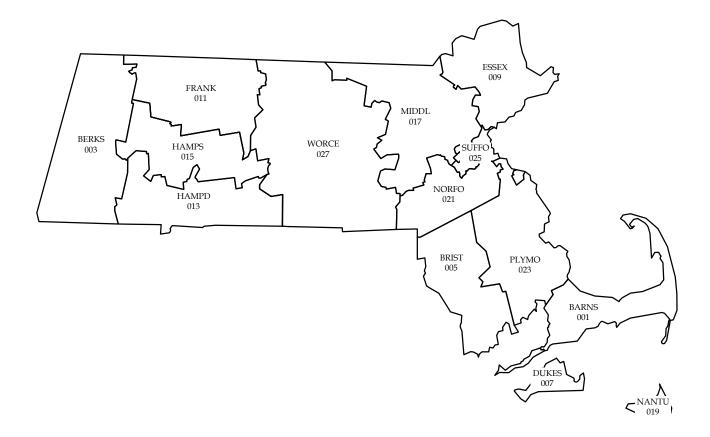
14 Counties and Portions of

4 MSAs (Metropolitan Statistical Areas from OMB for 1999)
5 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
4 DMAs (Designated Markets Areas from Nielsen for 2000)
7 ISRs (Internal State Regions from Polidata for 1996)

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MASSACHUSETTS, 14 Counties Polidata County Abbreviations and County FIPS Codes State FIPS Code is 25



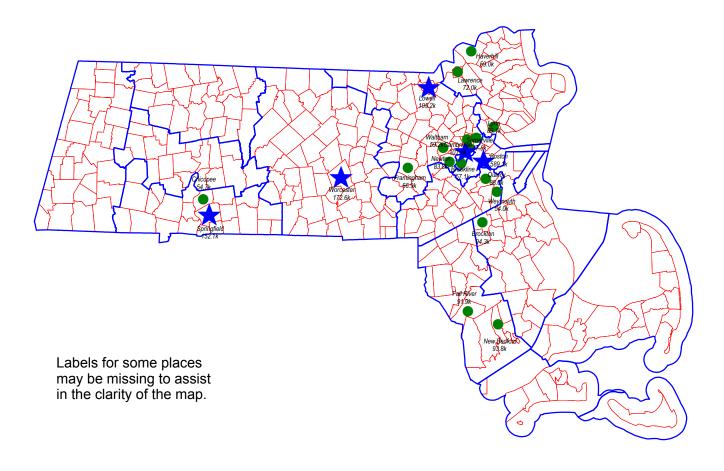
Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



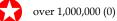
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MASSACHUSETTS, Selected Places

2000 Census of Population and Housing, County Subdivisions



Population Size





over 50,000 (16)



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County Code Listing MASSACHUSETTS, 14 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
BARNSTABLE	1	Barnstable	Barnstable	186,605	222,230	1	BARNS
BERKSHIRE	2	Pittsfield	Pittsfield	139,352	134,953	3	BERKS
BRISTOL	3	New Bedford	Taunton	506,325	534,678	5	BRIST
DUKES	4	Tisbury	Edgartown	11,639	14,987	7	DUKES
ESSEX	5	Lynn	Salem	670,080	723,419	9	ESSEX
FRANKLIN	6	Greenfield	Greenfield	70,086	71,535	11	FRANK
HAMPDEN	7	Springfield	Springfield	456,310	456,228	13	HAMPD
HAMPSHIRE	8	Amherst	Northhampton	146,568	152,251	15	HAMPS
MIDDLESEX	9	Lowell	Cambridge, Lowell	1,398,468	1,465,396	17	MIDDL
NANTUCKET	10	Nantucket	Nantucket	6,012	9,520	19	NANTU
NORFOLK	11	Quincy	Dedham	616,087	650,308	21	NORFO
PLYMOUTH	12	Brockton	Plymouth	435,276	472,822	23	PLYMO
SUFFOLK	13	Boston	Boston	663,906	689,807	25	SUFFO
WORCESTER	14	Worcester	Worcester	709,711	750,963	27	WORCE
MASSACHUSETTS		Boston	Boston	6,016,425	6,349,097	25	STATE

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-25ccla00.ps-2I04]

Election History for MASSACHUSETTS Counties and Media Markets, 2001-2002 Edition

Population by Areas/Markets **MASSACHUSETTS**

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	6,349,097	5.5	MASSACHUSETTS		
			MSAs-Metropolitan Statistical Areas (OMB, 199	9)	
1	222,230	19.1	Barnstable - Yarmouth, MA NECMA	3.5	100.0
2	5,287,393	5.8	Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA	83.3	87.3
3	134,953	-3.2	Pittsfield, MA NECMA	2.1	100.0
4	608,479	0.9	Springfield, MA NECMA	9.6	100.0
5	96,042	9.5	Not Assigned to Metro Area (NAM)	1.5	100.0
			GMRs-Metro Groups (Polidata/Maloney, 1999)		
1	689,807	3.9	Boston Core (Suffolk Co.)	10.9	100.0
2	2,115,704	5.0	Boston Inner Suburbs	33.3	100.0
3	2,481,882	6.9	Boston Outer Suburbs	39.1	100.0
4	965,662	4.0	Other Metro	15.2	100.0
5	96,042	9.5	Non Metro	1.5	100.0
ЛА			DMAs-Designated Market Areas (Nielsen, 2000)		
1	4,999,452	6.4	Boston, MA - NH DMA	78.7	82.2
2	534,678	5.6	Providence, RI - New Bedford, MA DMA	8.4	34.9
3	134,953	-3.2	Albany - Schenectady - Troy, NY - MA - VT DMA	2.1	10.0
4	680,014	1.1	Springfield - Holyoke, MA DMA	10.7	100.0
			ISRs-Internal State Regions (Polidata, 1996)		
1	814,967	0.3	Berkshires & Conn. R. Valley	12.8	100.0
2	750,963	5.8	Central - Worcester	11.8	100.0
3	723,419	8.0	North Shore	11.0	100.0
4	2,805,511	4.7	Greater Boston	44.2	100.0
5	472,822	8.6	South Shore	7.4	100.0
6	246,737	20.8	Cape Cod and the Islands	3.9	100.0
7	534,678	5.6	Fall River - Providence, RI	8.4	100.0

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

- 3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.
- 4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders. 5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

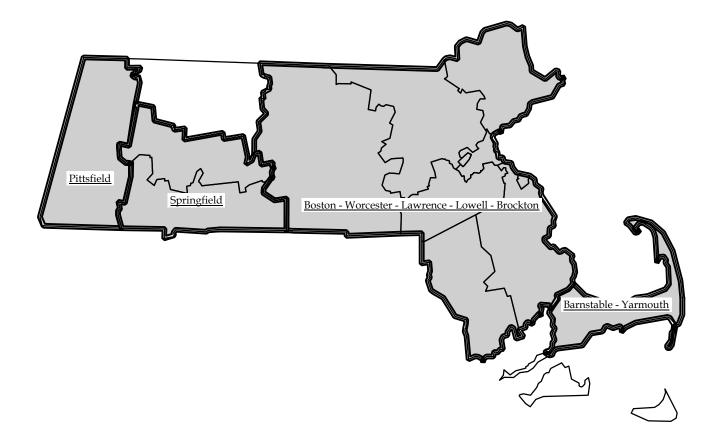
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MASSACHUSETTS Page AS.25.2

^{6.} Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Metropolitan Statistical Areas, NECMAs

Groups of Counties assigned by OMB (1999)



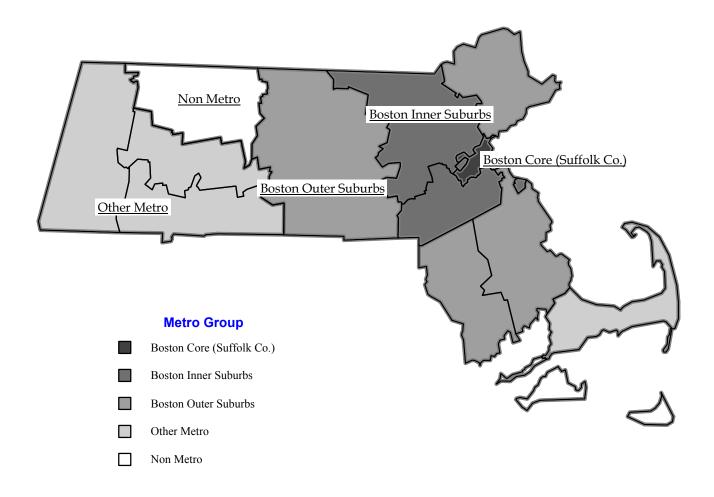
NECMAs reflect an alternative to town-based New England MSAs, extending out to the county borders, and/or combining MSAs.



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Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



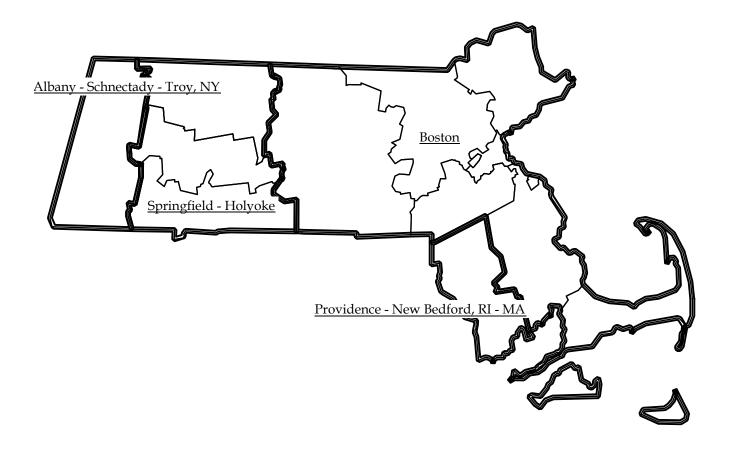
GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



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Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)



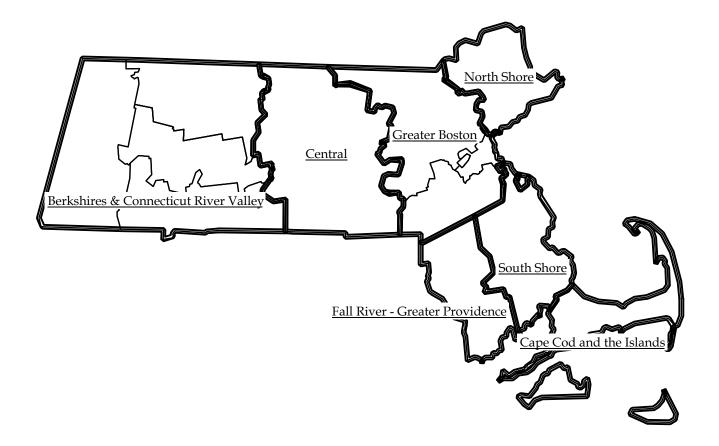
DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



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Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



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County-Based Area/Market Assignments

MASSACHUSETTS

BARNSTABLE	Cape Cod and the Islands ISR; Boston, MA - NH DMA; Barnstable - Yarmouth, MA NECMA; Other Metro GMR.
BERKSHIRE	Berkshires & Conn. R. Valley ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Pittsfield, MA NECMA; Other Metro GMR.
BRISTOL	Fall River - Providence, RI ISR; Providence, RI - New Bedford, MA DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Boston Outer Subu
DUKES	Cape Cod and the Islands ISR; Boston, MA - NH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ESSEX	North Shore ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Boston Outer Suburbs GMR.
FRANKLIN	Berkshires & Conn. R. Valley ISR; Springfield - Holyoke, MA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMPDEN	Berkshires & Conn. R. Valley ISR; Springfield - Holyoke, MA DMA; Springfield, MA NECMA; Other Metro GMR.
HAMPSHIRE	Berkshires & Conn. R. Valley ISR; Springfield - Holyoke, MA DMA; Springfield, MA NECMA; Other Metro GMR.
MIDDLESEX	Greater Boston ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Boston Inner Suburbs GMR.
NANTUCKET	Cape Cod and the Islands ISR; Boston, MA - NH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NORFOLK	Greater Boston ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Boston Inner Suburbs GMR.
PLYMOUTH	South Shore ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Boston Outer Suburbs GMR.
SUFFOLK	Greater Boston ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Boston Core (Suffolk Co.) GMR.
WORCESTER	Central - Worcester ISR; Boston, MA - NH DMA; Boston- Worcester- Lawrence- Lowell- Brockton, MA - NH NECMA; Boston Outer Suburbs GMR.

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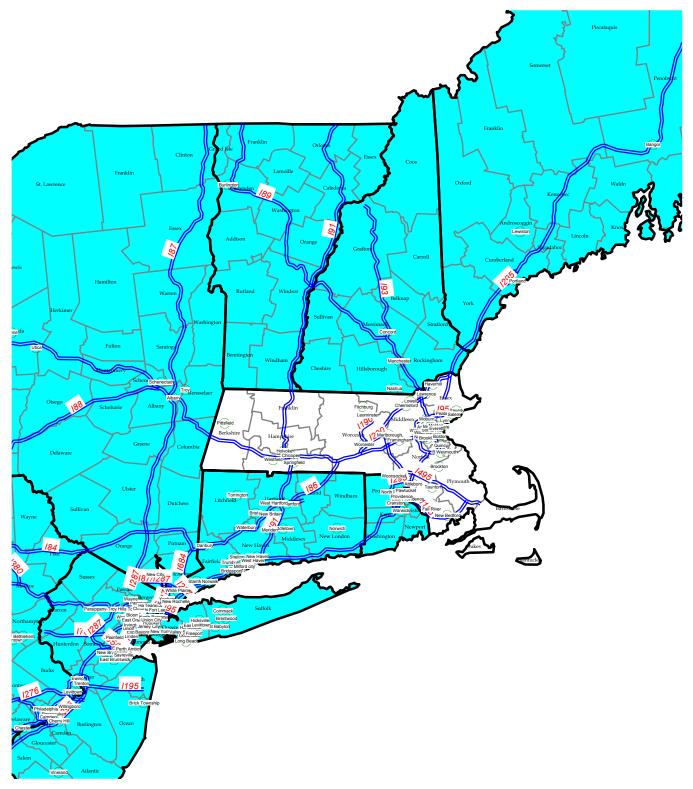
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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material

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