

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

MAINE

16 Counties and Portions of

3 MSAs (Metropolitan Statistical Areas from OMB for 1999)

3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

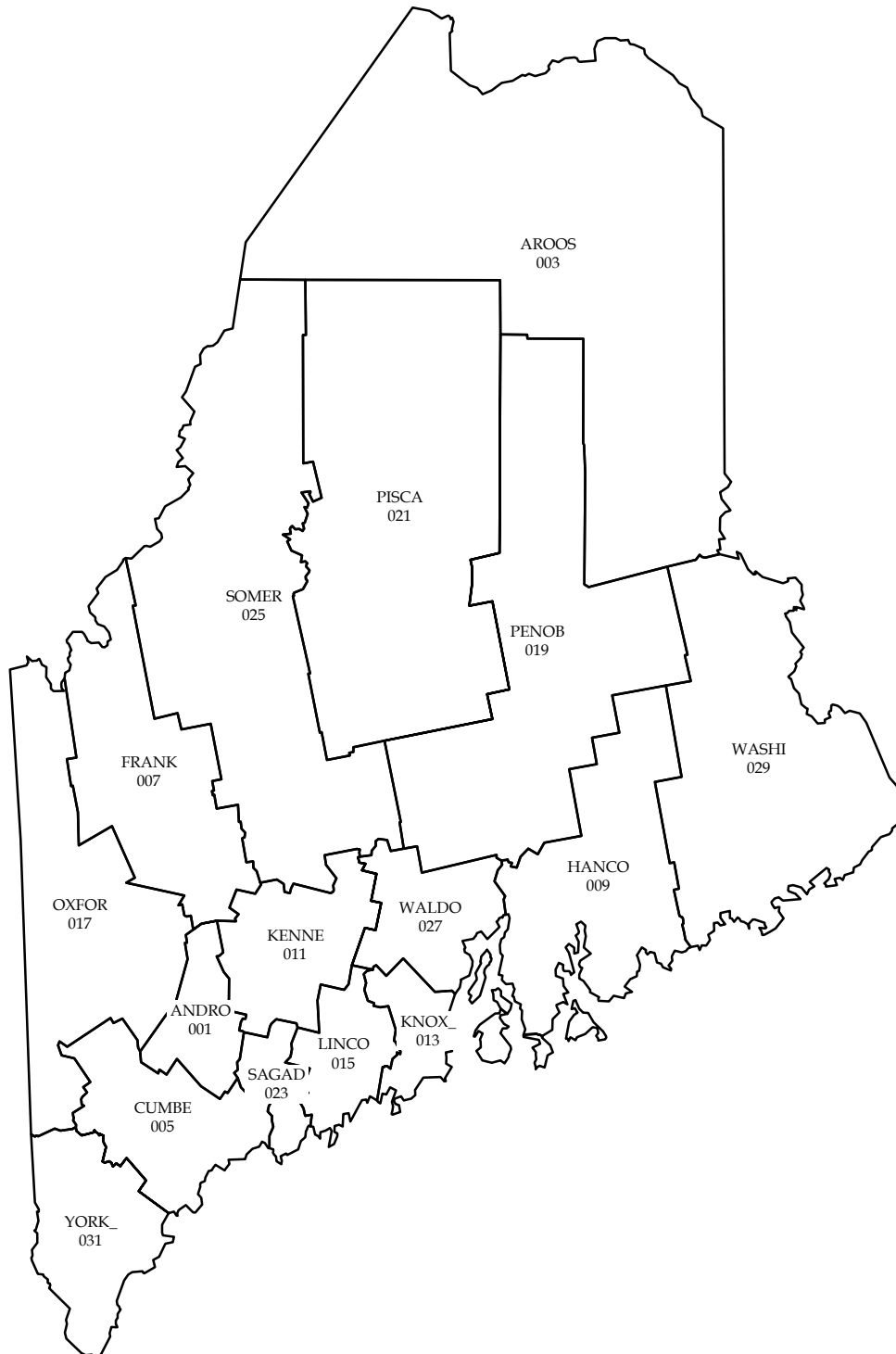
3 DMAs (Designated Markets Areas from Nielsen for 2000)

5 ISRs (Internal State Regions from Polidata for 1996)

MAINE, 16 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 23

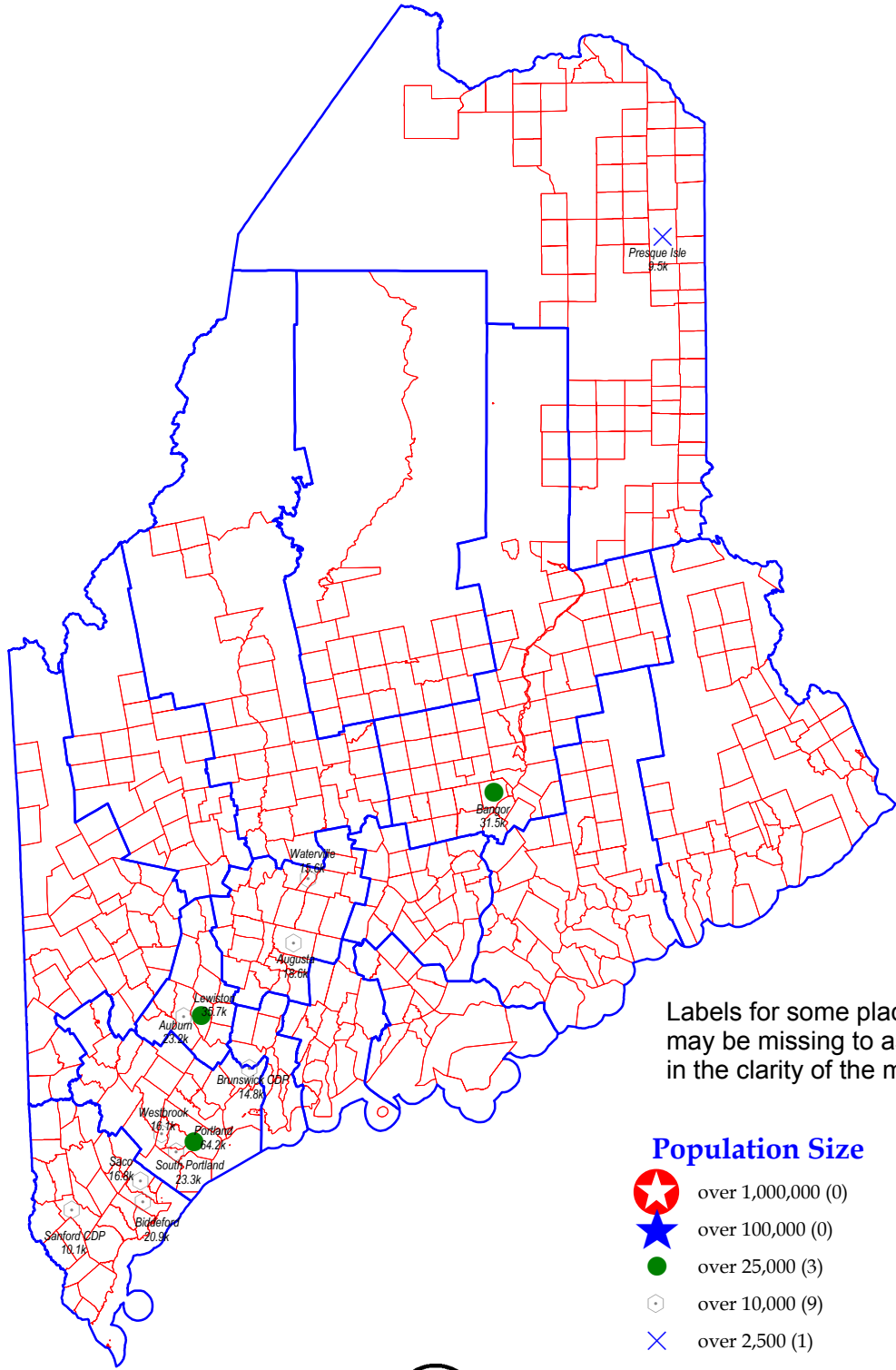


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



MAINE, Selected Places

2000 Census of Population and Housing, County Subdivisions



County Code Listing MAINE, 16 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ANDROSCOGGIN	1	Lewiston	Auburn	105,259	103,793	1	ANDRO
AROOSTOOK	2	Presque Isle	Houlton	86,936	73,938	3	AROOS
CUMBERLAND	3	Portland	Portland	243,135	265,612	5	CUMBE
FRANKLIN	4	Farmington	Farmington	29,008	29,467	7	FRANK
HANCOCK	5	Ellsworth	Ellsworth	46,948	51,791	9	HANCO
KENNEBEC	6	Augusta	Augusta	115,904	117,114	11	KENNE
KNOX	7	Rockland	Rockland	36,310	39,618	13	KNOX_
LINCOLN	8	Waldoboro	Wiscasset	30,357	33,616	15	LINCO
OXFORD	9	Rumford	South Paris (CDP)	52,602	54,755	17	OXFOR
PENOBSCOT	10	Bangor	Bangor	146,601	144,919	19	PENOB
PISCATAQUIS	11	Dover- Foxcroft	Dover-Foxcroft	18,653	17,235	21	PISCA
SAGADAHOC	12	Bath	Bath	33,535	35,214	23	SAGAD
SOMERSET	13	Skowhegan	Skowhegan	49,767	50,888	25	SOMER
WALDO	14	Belfast	Belfast	33,018	36,280	27	WALDO
WASHINGTON	15	Calais	Machias	35,308	33,941	29	WASHI
YORK	16	Biddeford	Alfred	164,587	186,742	31	YORK_
MAINE		Portland	Augusta	1,227,928	1,274,923	23	STATE

Population by Areas/Markets MAINE

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	1,274,923	3.8	MAINE		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	144,919	-1.2	Bangor, ME NECMA	11.4	100.0
2	103,793	-1.4	Lewiston - Auburn, ME NECMA	8.1	100.0
3	265,612	9.2	Portland, ME NECMA	20.8	100.0
4	760,599	3.8	Not Assigned to Metro Area (NAM)	59.7	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	265,612	9.2	Portland (Cumberland Co.)	20.8	100.0
2	248,712	-1.3	Other Metro	19.5	100.0
3	760,599	3.8	Non Metro	59.7	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

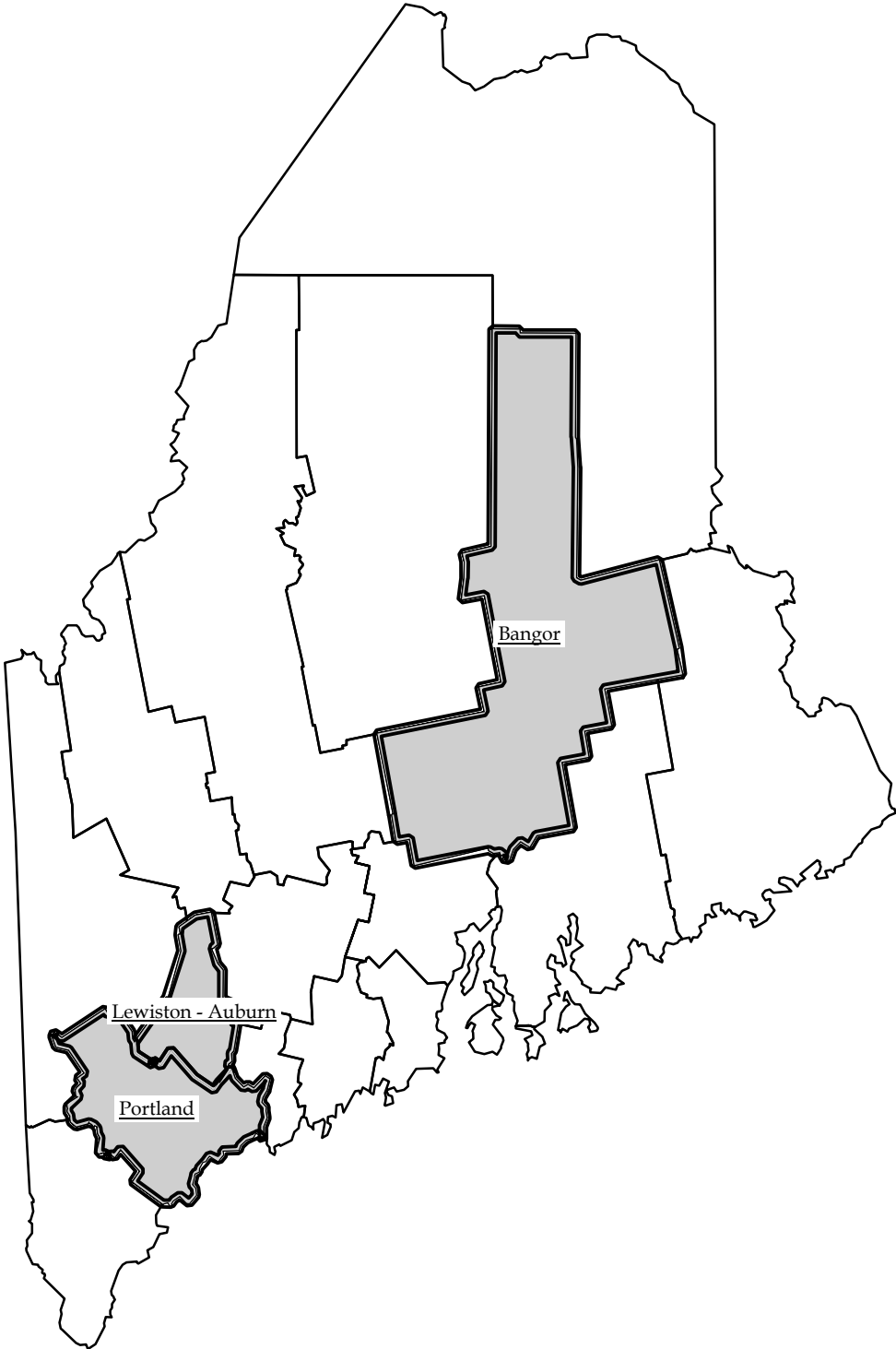
ME	1	865,931	6.8	Portland - Auburn, ME - NH - VT DMA	67.9	91.9
	2	335,054	1.4	Bangor, ME DMA	26.3	100.0
	3	73,938	-15.0	Presque Isle, ME DMA	5.8	100.0

ISRs-Internal State Regions (Polidata, 1996)

1	186,742	13.5	Southern Coast	14.6	100.0
2	404,619	5.9	Greater Portland	31.7	100.0
3	226,628	5.1	Central Coast	17.8	100.0
4	230,651	0.8	Eastern Coast	18.1	100.0
5	226,283	-4.5	Inland Mountains	17.7	100.0

Metropolitan Statistical Areas, NECMAs

Groups of Counties assigned by OMB (1999)

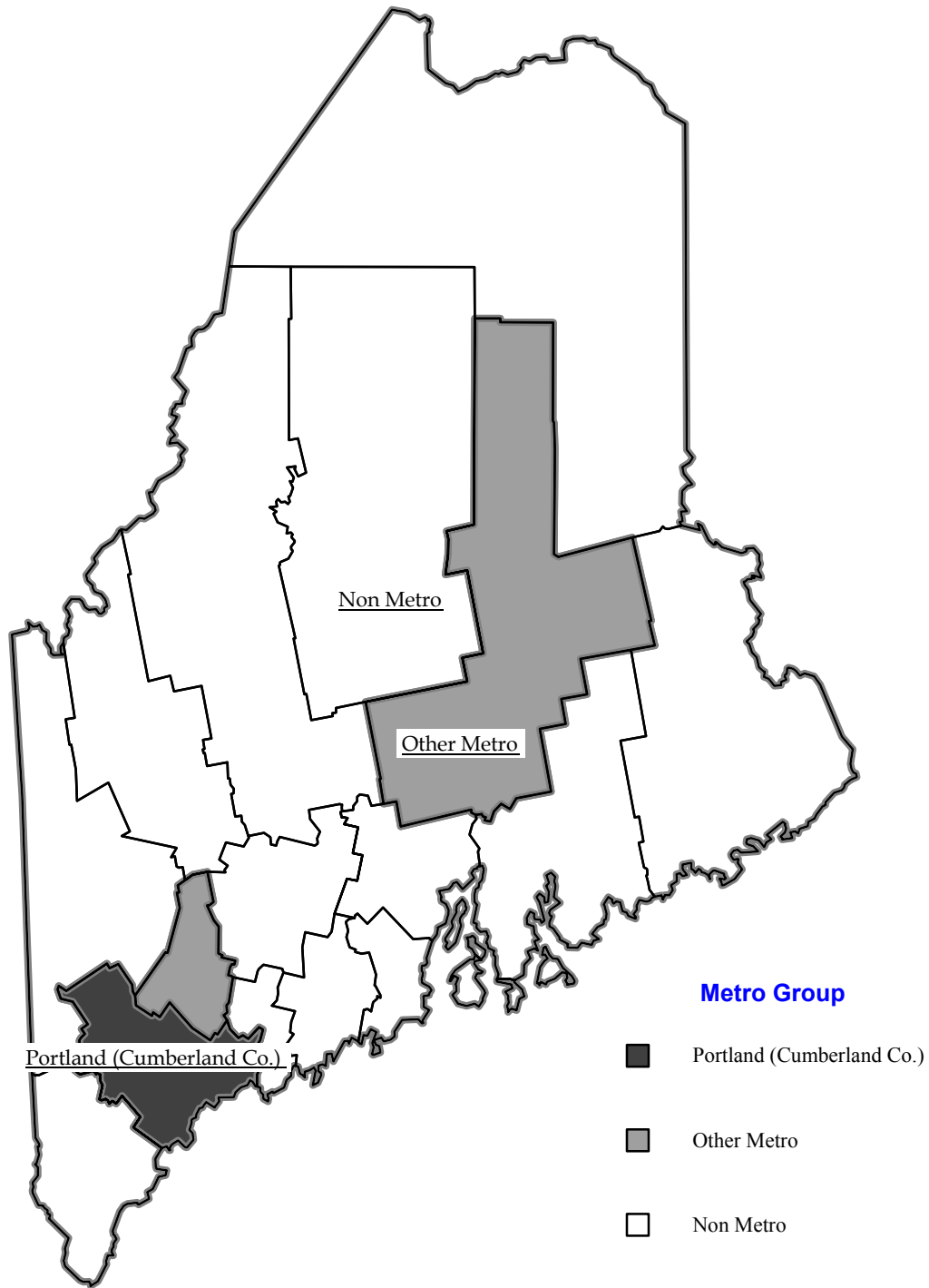


NECMAs reflect an alternative to town-based New England MSAs, extending out to the county borders, and/or combining MSAs.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

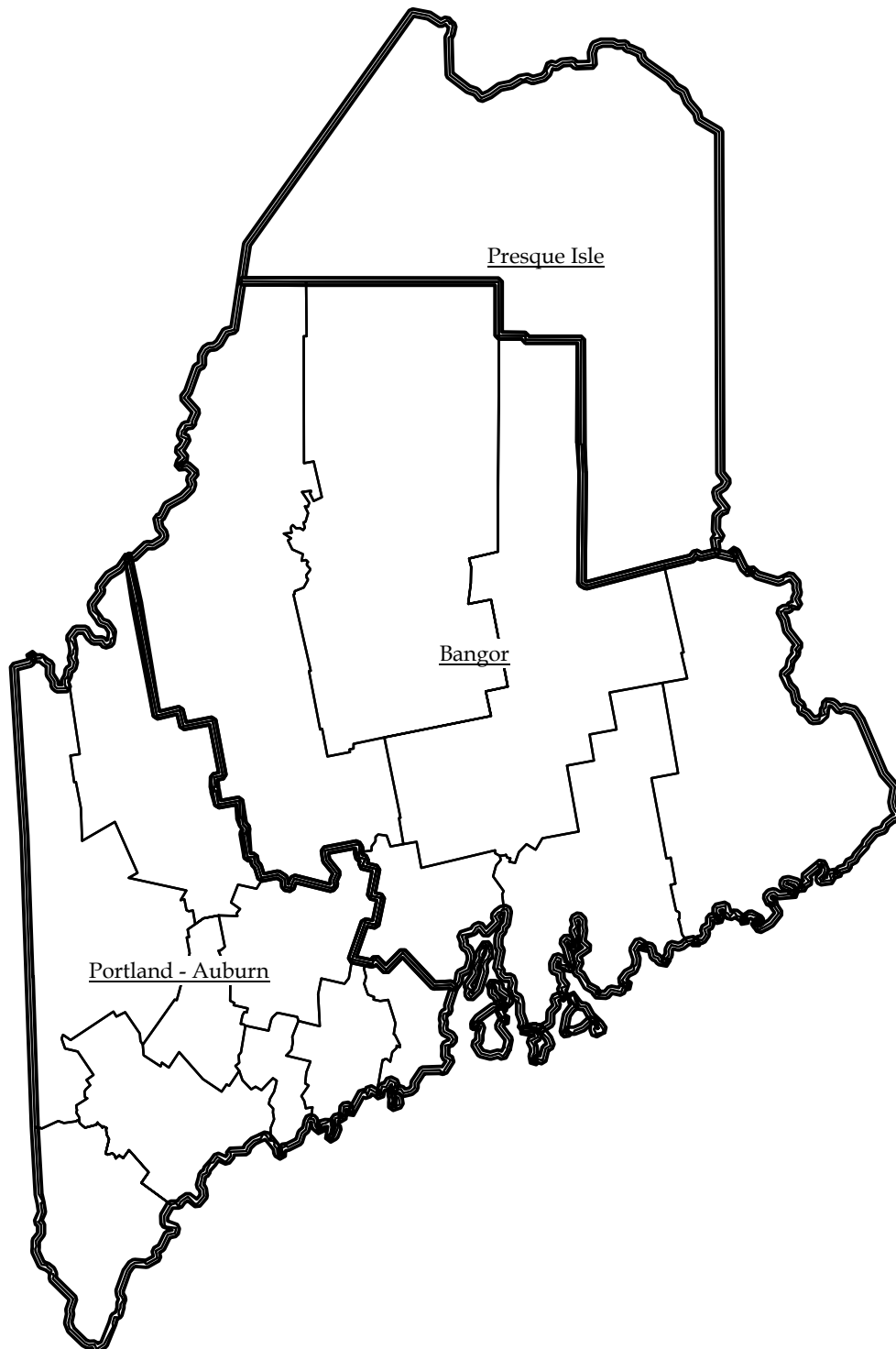


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

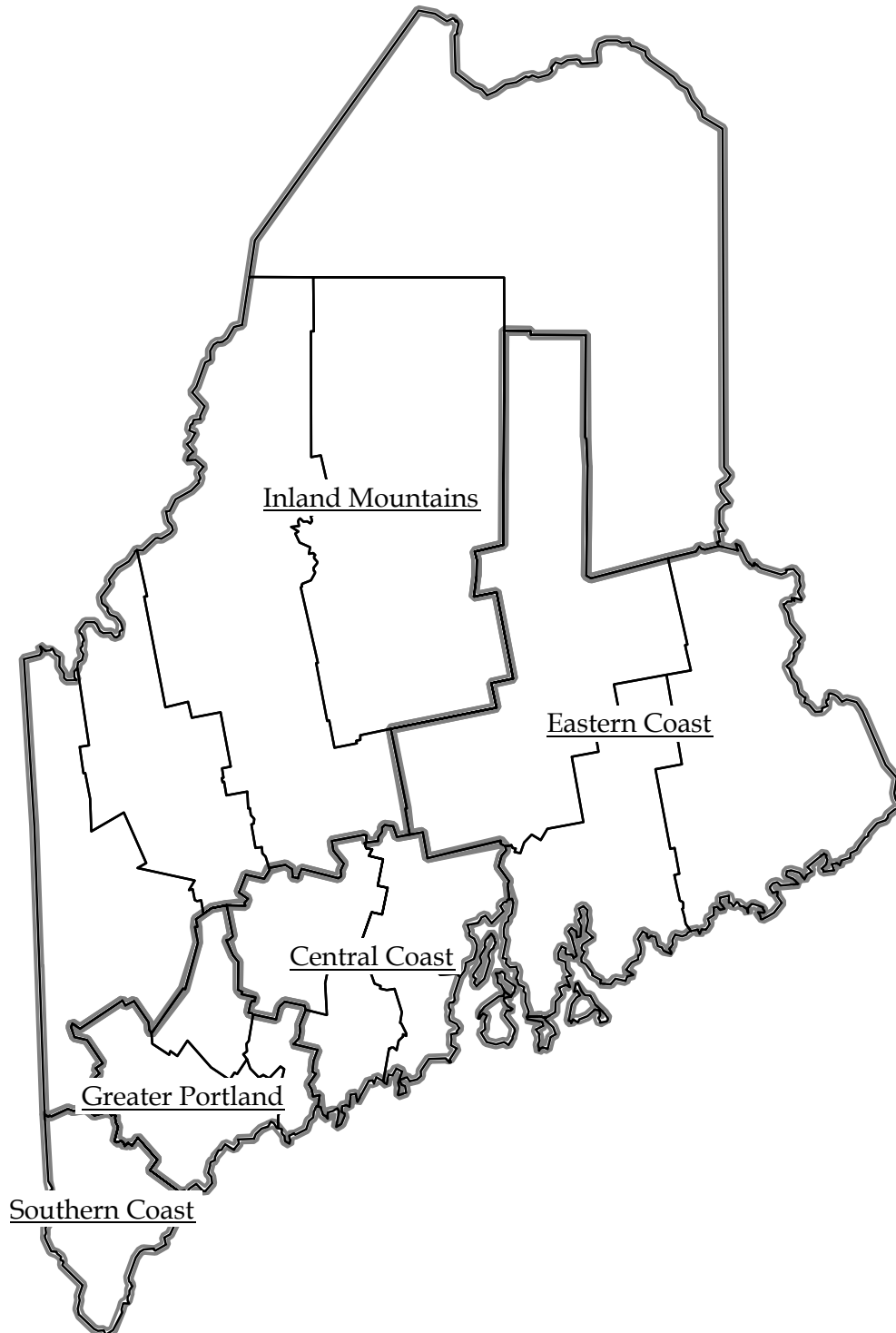


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



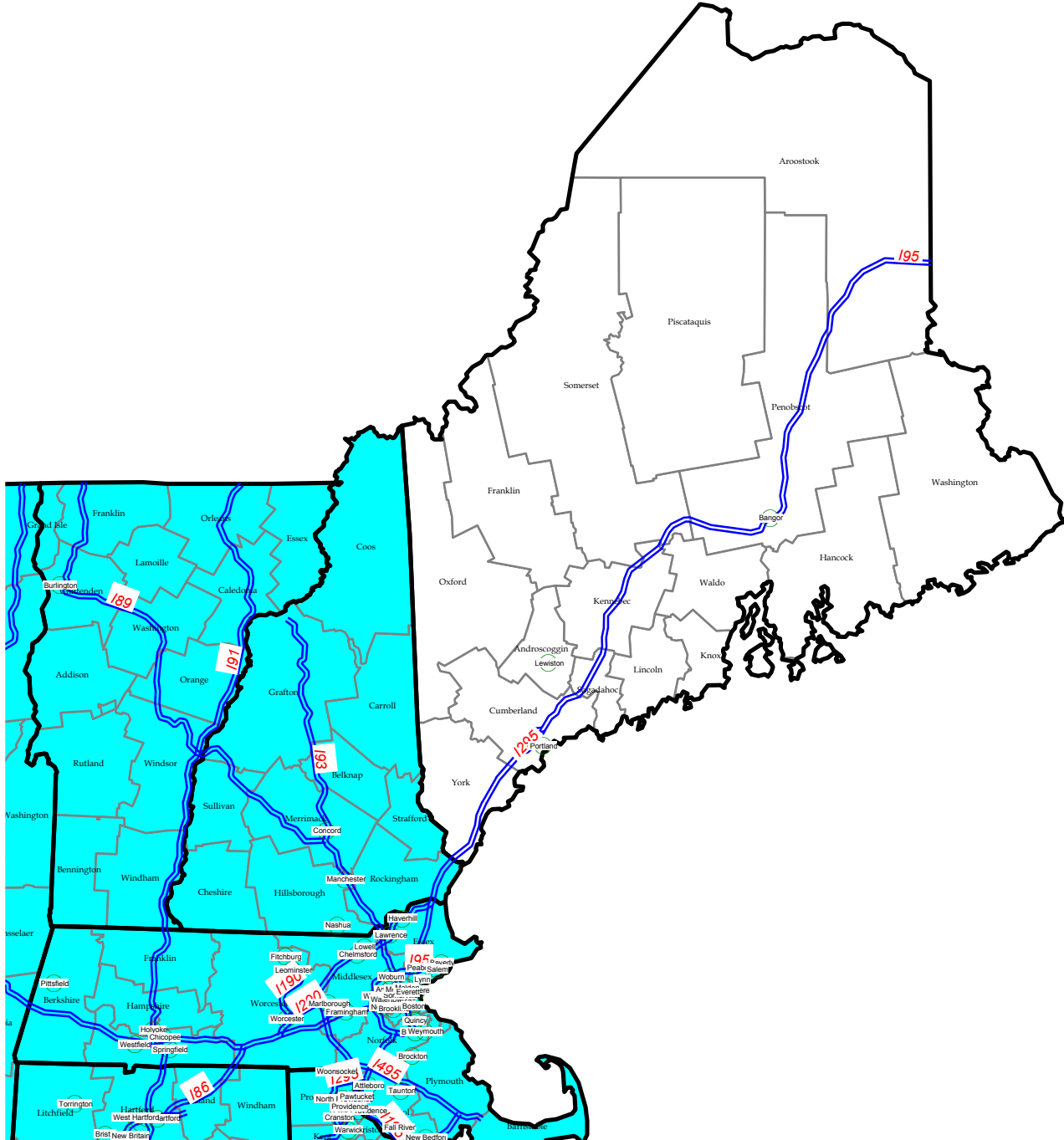
County County-Based Area/Market Assignments

MAINE

ANDROSCOGGIN	Greater Portland ISR; Portland - Auburn, ME - NH - VT DMA; Lewiston - Auburn, ME NECMA; Other Metro GMR.
AROOSTOOK	Inland Mountains ISR; Presque Isle, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CUMBERLAND	Greater Portland ISR; Portland - Auburn, ME - NH - VT DMA; Portland, ME NECMA; Portland (Cumberland Co.) GMR.
FRANKLIN	Inland Mountains ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HANCOCK	Eastern Coast ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KENNEBEC	Central Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KNOX	Central Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINCOLN	Central Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
OXFORD	Inland Mountains ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PENOBSCOT	Eastern Coast ISR; Bangor, ME DMA; Bangor, ME NECMA; Other Metro GMR.
PISCATAQUIS	Inland Mountains ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SAGadahOC	Greater Portland ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SOMERSET	Inland Mountains ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALDO	Central Coast ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	Eastern Coast ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
YORK	Southern Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material