# POLIDATA ® REGION MAPS

County-Based Regions and Markets for

### **MAINE**

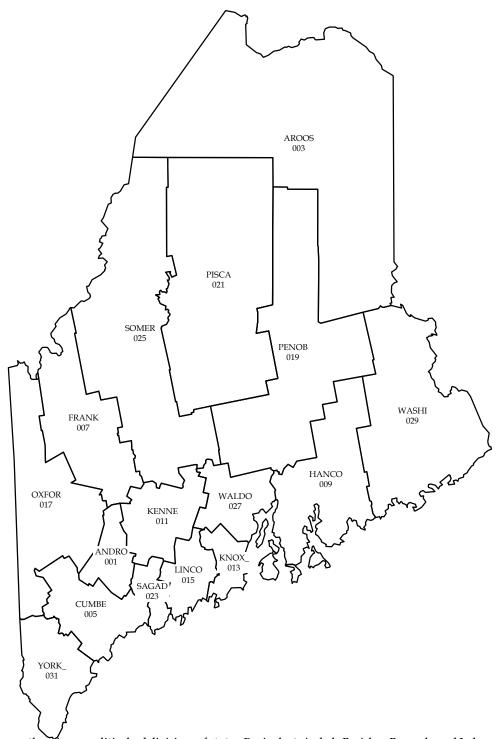
16 Counties and Portions of

3 MSAs (Metropolitan Statistical Areas from OMB for 1999)
3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
3 DMAs (Designated Markets Areas from Nielsen for 2000)
5 ISRs (Internal State Regions from Polidata for 1996)

### MAINE, 16 Counties

#### Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 23

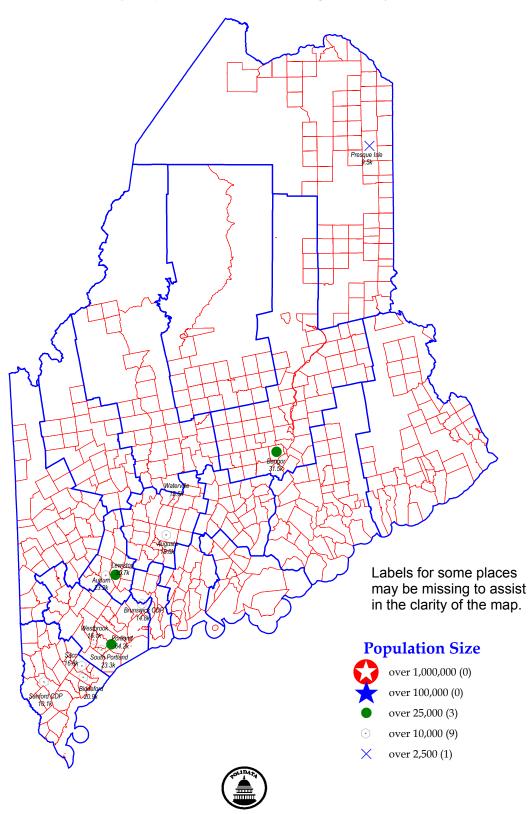


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



### MAINE, Selected Places

#### 2000 Census of Population and Housing, County Subdivisions



# County Code Listing MAINE, 16 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ANDROSCOGGIN	1	Lewiston	Auburn	105,259	103,793	1	ANDRO
AROOSTOOK	2	Presque Isle	Houlton	86,936	73,938	3	AROOS
CUMBERLAND	3	Portland	Portland	243,135	265,612	5	<b>CUMBE</b>
FRANKLIN	4	Farmington	Farmington	29,008	29,467	7	FRANK
HANCOCK	5	Ellsworth	Ellsworth	46,948	51,791	9	HANCO
KENNEBEC	6	Augusta	Augusta	115,904	117,114	11	KENNE
KNOX	7	Rockland	Rockland	36,310	39,618	13	KNOX_
LINCOLN	8	Waldoboro	Wiscasset	30,357	33,616	15	LINCO
OXFORD	9	Rumford	South Paris (CDP)	52,602	54,755	17	OXFOR
PENOBSCOT	10	Bangor	Bangor	146,601	144,919	19	PENOB
PISCATAQUIS	11	Dover- Foxcroft	Dover-Foxcroft	18,653	17,235	21	PISCA
SAGADAHOC	12	Bath	Bath	33,535	35,214	23	SAGAD
SOMERSET	13	Skowhegan	Skowhegan	49,767	50,888	25	<b>SOMER</b>
WALDO	14	Belfast	Belfast	33,018	36,280	27	WALDO
WASHINGTON	15	Calais	Machias	35,308	33,941	29	WASHI
YORK	16	Biddeford	Alfred	164,587	186,742	31	YORK_
MAINE		Portland	Augusta	1,227,928	1,274,923	23	STATE

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<sup>1.</sup> County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

<sup>2.</sup> Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

<sup>3.</sup> In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

<sup>4.</sup> The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

<sup>5.</sup> The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-23ccla00.ps-2103]

# Population by Areas/Markets MAINE

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	1,274,923	3.8	MAINE		
			MSAs-Metropolitan Statistical Areas (O	MB, 1999)	
1	144,919	-1.2	Bangor, ME NECMA	11.4	100.0
2	103,793	-1.4	Lewiston - Auburn, ME NECMA	8.1	100.0
3	265,612	9.2	Portland, ME NECMA	20.8	100.0
4	760,599	3.8	Not Assigned to Metro Area (NAM)	59.7	100.0
			GMRs-Metro Groups (Polidata/Maloney	v <b>, 1999</b> )	
1	265,612	9.2	Portland (Cumberland Co.)	20.8	100.0
2	248,712	-1.3	Other Metro	19.5	100.0
3	760,599	3.8	Non Metro	59.7	100.0
			DMAs-Designated Market Areas (Nielse	n, 2000)	
1	865,931	6.8	Portland - Auburn, ME - NH - VT DMA	67.9	91.9
2	335,054	1.4	Bangor, ME DMA	26.3	100.0
3	73,938	-15.0	Presque Isle, ME DMA	5.8	100.0
			ISRs-Internal State Regions (Polidata, 19	996)	
1	186,742	13.5	Southern Coast	14.6	100.0
2	404,619	5.9	Greater Portland	31.7	100.0
3	226,628	5.1	Central Coast	17.8	100.0
4	230,651	0.8	Eastern Coast	18.1	100.0
5	226,283	-4.5	Inland Mountains	17.7	100.0

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<sup>1.</sup> Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

<sup>2.</sup> Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

<sup>3.</sup> Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

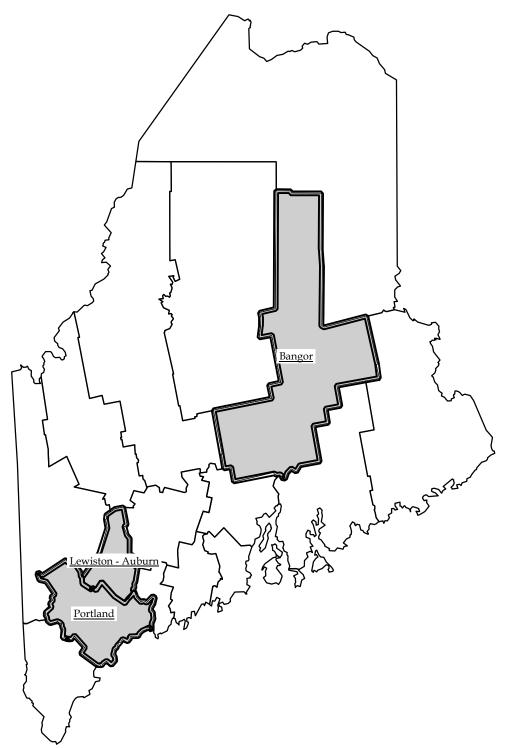
<sup>4.</sup> Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders

<sup>5.</sup> Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

<sup>6.</sup> Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

## Metropolitan Statistical Areas, NECMAs

Groups of Counties assigned by OMB (1999)

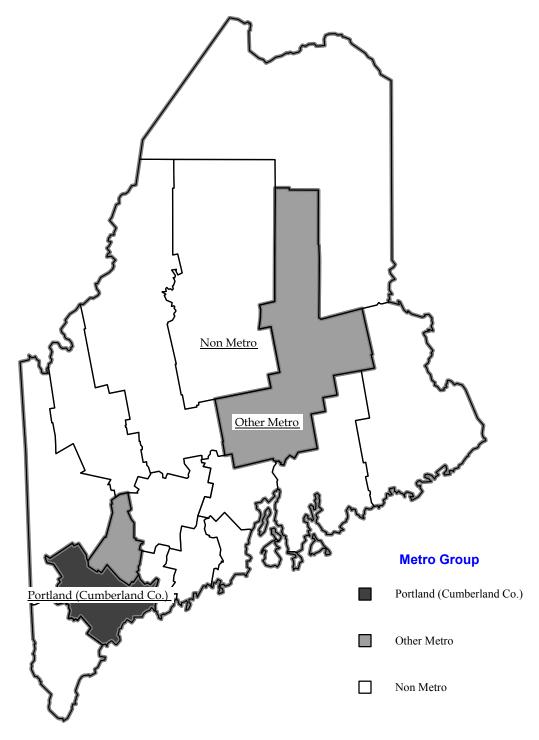


NECMAs reflect an alternative to town-based New England MSAs, extending out to the county borders, and/or combining MSAs.



### Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

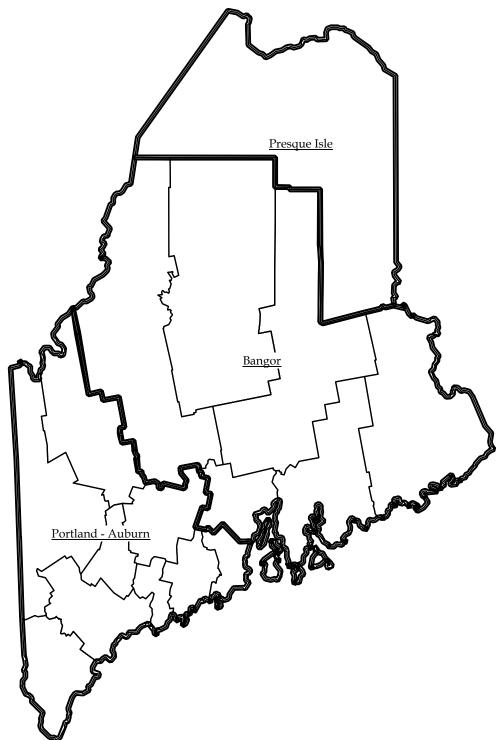


 $GMRs\ reflect\ the\ size\ and\ nature\ of\ metropolitan\ counties.\ Shaded\ counties\ are\ Metropolitan.$ 



### Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

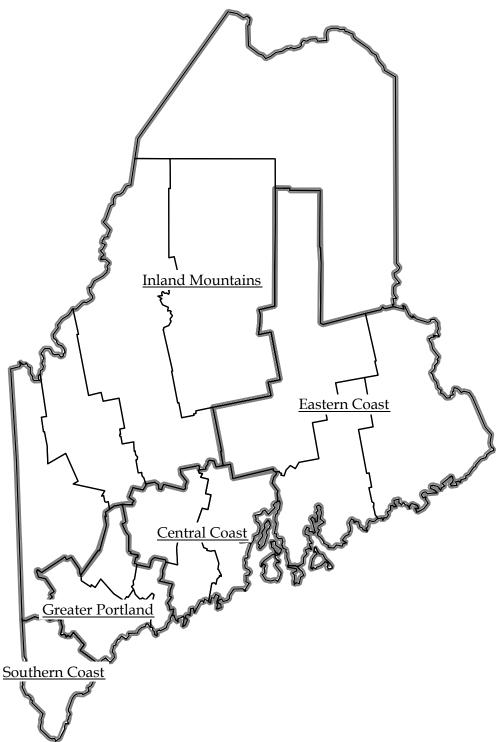


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



### Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

#### MAINE

ANDROSCOGGIN Greater Portland ISR; Portland - Auburn, ME - NH - VT DMA; Lewiston - Auburn, ME NECMA; Other Metro GMR.

AROOSTOOK Inland Mountains ISR; Presque Isle, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CUMBERLAND Greater Portland ISR; Portland - Auburn, ME - NH - VT DMA; Portland, ME NECMA; Portland (Cumberland Co.) GMR. FRANKLIN Inland Mountains ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HANCOCK Eastern Coast ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

KENNEBEC
Central Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KNOX
Central Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINCOLN
Central Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
OXFORD
Inland Mountains ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

PENOBSCOT Eastern Coast ISR; Bangor, ME DMA; Bangor, ME NECMA; Other Metro GMR.

PISCATAQUIS Inland Mountains ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SAGADAHOC Greater Portland ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SOMERSET Inland Mountains ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALDO Central Coast ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON Eastern Coast ISR; Bangor, ME DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

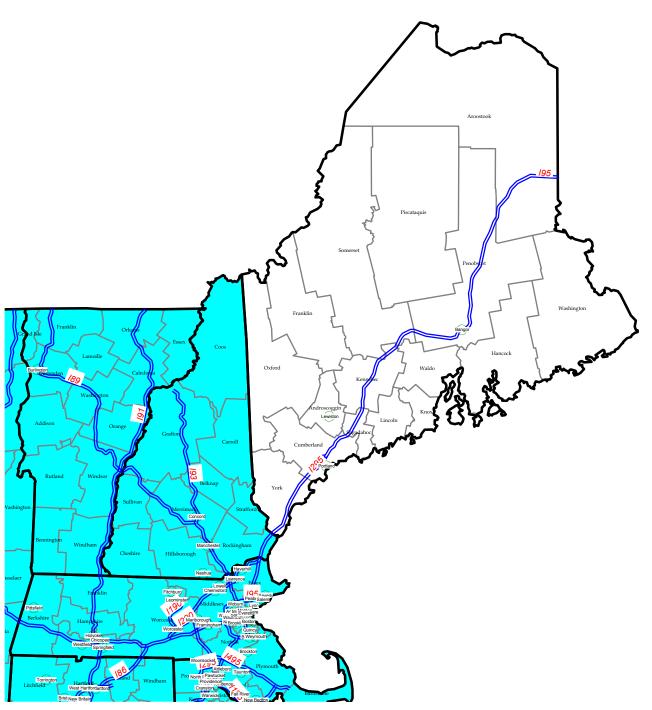
YORK Southern Coast ISR; Portland - Auburn, ME - NH - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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### Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material