

# **POLIDATA ® REGION MAPS**

County-Based Regions  
and Markets for

## **NEW YORK**

62 Counties and Portions of

*13 MSAs (Metropolitan Statistical Areas from OMB for 1999)*

*10 DMAs (Designated Markets Areas from Nielsen for 2000)*

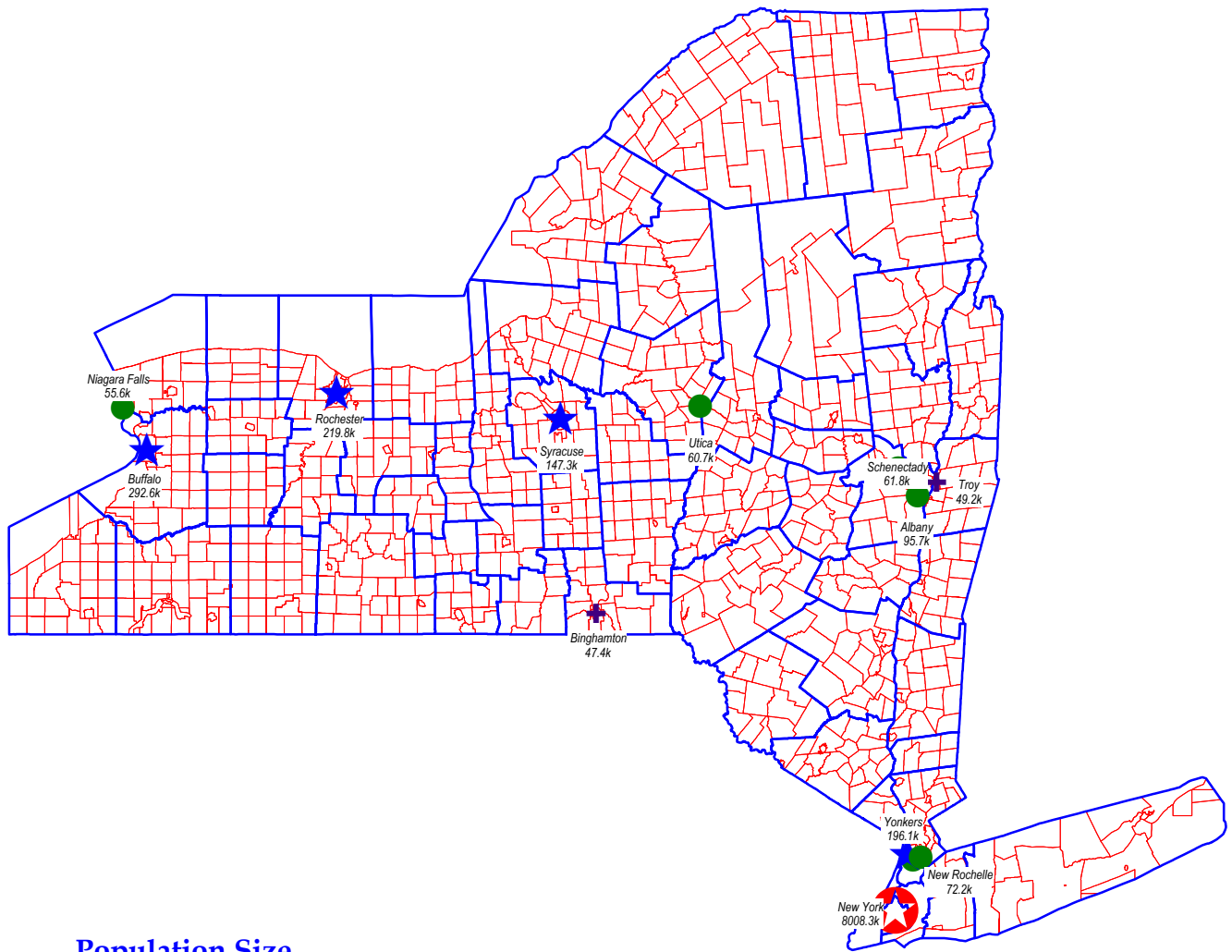
*11 ISRs (Internal State Regions from Polidata for 1996)*

*6 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)*



# NEW YORK, Selected Places

2000 Census of Population and Housing, County Subdivisions



## Population Size

-  over 1,000,000 (1)
-  over 100,000 (4)
-  over 50,000 (6)
-  over 25,000 (2)



Labels for some places may be missing to assist in the clarity of the map.

## County Code Listing

### NEW YORK, 62 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ALBANY	1	Albany	Albany	292,812	294,565	1	ALBAN
ALLEGANY	2	Wellsville	Belmont	50,470	49,927	3	ALLEG
BRONX	3	Bronx (NYC)	Bronx	1,203,789	1,332,650	5	NYC-B
BROOME	4	Union	Binghamton	212,160	200,536	7	BROOM
CATTARAUGUS	5	Olean	Little Valley	84,234	83,955	9	CATTA
CAYUGA	6	Auburn	Auburn	82,313	81,963	11	CAYUG
CHAUTAUQUA	7	Jamestown	Mayville	141,895	139,750	13	CHAUT
CHEMUNG	8	Elmira	Elmira	95,195	91,070	15	CHEMU
CHENANGO	9	Norwich	Norwich	51,768	51,401	17	CHENA
CLINTON	10	Plattsburgh	Plattsburgh	85,969	79,894	19	CLINT
COLUMBIA	11	Kinderhook	Hudson	62,982	63,094	21	COLUM
CORTLAND	12	Cortland	Cortland	48,963	48,599	23	CORTL
DELAWARE	13	Sidney	Delhi	47,352	48,055	25	DELAW
DUTCHESS	14	Poughkeepsie	Poughkeepsie	259,462	280,150	27	DUTCH
ERIE	15	Buffalo	Buffalo	968,584	950,265	29	ERIE_
ESSEX	16	No. Elba	Elizabethtown	37,152	38,851	31	ESSEX
FRANKLIN	17	Malone	Malone	46,540	51,134	33	FRANK
FULTON	18	Gloversville	Johnstown	54,191	55,073	35	FULTO
GENESEE	19	Batavia	Batavia	60,060	60,370	37	GENES
GREENE	20	Catskill	Catskill	44,739	48,195	39	GREEN
HAMILTON	21	Indian Lake	Lake Pleasant	5,279	5,379	41	HAMIL
HERKIMER	22	German Flatts	Herkimer	65,809	64,427	43	HERKI
JEFFERSON	23	Watertown	Watertown	110,943	111,738	45	JEFFE
KINGS	24	Brooklyn (NYC)	Brooklyn	2,300,664	2,465,326	47	NYC-K
LEWIS	25	Lowville	Lowville	26,796	26,944	49	LEWIS
LIVINGSTON	26	Geneseo	Geneseo	62,372	64,328	51	LIVIN
MADISON	27	Oneida	Wampsville	69,166	69,441	53	MADIS
MONROE	28	Rochester	Rochester	713,968	735,343	55	MONRO
MONTGOMERY	29	Amsterdam	Fonda	51,981	49,708	57	MONTG
NASSAU	30	Hampstead	Mineola	1,287,873	1,334,544	59	NASSA
NEW YORK	31	Manhattan (NYC)	New York	1,487,536	1,537,195	61	NYC-N
NIAGARA	32	Niagara Falls	Lockport	220,756	219,846	63	NIAGA
ONEIDA	33	Utica	Utica	250,836	235,469	65	ONEID
ONONDAGA	34	Syracuse	Syracuse	468,973	458,336	67	ONOND
ONTARIO	35	Geneva	Canandaigua	95,101	100,224	69	ONTAR
ORANGE	36	Warwick	Goshen	307,571	341,367	71	ORANG
ORLEANS	37	Albion	Albion	41,846	44,171	73	ORLEA
OSWEGO	38	Oswego	Oswego	121,785	122,377	75	OSWEG
OTSEGO	39	Oneonta	Cooperstown	60,390	61,676	77	OTSEG
PUTNAM	40	Carmel	Carmel	83,941	95,745	79	PUTNA

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.
2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.
3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.
4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.
5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
QUEENS	41	Queens (NYC)	Jamaica	1,951,598	2,229,379	81	NYC-Q
RENSSELAER	42	Troy	Troy	154,429	152,538	83	RENSS
RICHMOND	43	Staten I.(NYC)	St. George	378,977	443,728	85	NYC-R
ROCKLAND	44	Ramapo	New City (CDP)	265,475	286,753	87	ROCKL
ST LAWRENCE	45	Potsdam	Canton	111,974	111,931	89	ST_LA
SARATOGA	46	Clifton Park	Ballston Spa	181,276	200,635	91	*SARAT
SCHENECTADY	47	Schenectady	Schenectady	149,285	146,555	93	SCHEN
SCHOHARIE	48	Cobleskill	Schoharie	31,840	31,582	95	SCHOH
SCHUYLER	49	Hector	Watkins Glen	18,662	19,224	97	SCHUY
SENECA	50	Seneca	Waterloo	33,683	33,342	99	SENEC
STEUBEN	51	Bath	Bath	99,088	98,726	101	STEUB
SUFFOLK	52	Brookhaven	Riverhead	1,321,339	1,419,369	103	SUFFO
SULLIVAN	53	Thompson	Monticello	69,277	73,966	105	SULLI
TIOGA	54	Owego	Owego	52,337	51,784	107	TIOGA
TOMPKINS	55	Ithaca	Ithaca	94,097	96,501	109	TOMPK
ULSTER	56	Kingston	Kingston	165,380	177,749	111	ULSTE
WARREN	57	Queensbury	Lake George	59,209	63,303	113	WARRE
WASHINGTON	58	Kingsbury	Hudson Falls	59,330	61,042	115	WASHI
WAYNE	59	Arcadia	Lyons	89,123	93,765	117	WAYNE
WESTCHESTER	60	Yonkers	White Plains	874,866	923,459	119	WESTC
WYOMING	61	Attica	Warsaw	42,507	43,424	121	WYOMI
YATES	62	Milo	Penn Yan	22,810	24,621	123	YATES
NEW YORK		New York City	Albany	17,990,778	18,976,457	36	STATE

## Population by Areas/Markets NEW YORK

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	18,976,457	5.5	NEW YORK		

### MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	875,583	1.6	Albany - Schenectady - Troy, NY MSA	4.6	100.0
2	252,320	-4.6	Binghamton, NY MSA	1.3	100.0
3	1,170,111	-1.6	Buffalo - Niagara Falls, NY MSA	6.2	100.0
4	280,150	8.0	Dutchess County, NY PMSA	1.5	100.0
5	91,070	-4.3	Elmira, NY MSA	0.5	100.0
6	124,345	4.9	Glens Falls, NY MSA	0.7	100.0
7	139,750	-1.5	Jamestown, NY MSA	0.7	100.0
8	2,753,913	5.6	Nassau - Suffolk, NY PMSA	14.5	100.0
9	9,314,235	9.0	New York, NY PMSA	49.1	100.0
10	341,367	11.0	Newburgh, NY - PA PMSA	1.8	88.1
11	1,098,201	3.4	Rochester, NY MSA	5.8	100.0
12	732,117	-1.4	Syracuse, NY MSA	3.9	100.0
13	299,896	-5.3	Utica - Rome, NY MSA	1.6	100.0
14	1,503,399	1.9	Not Assigned to Metro Area (NAM)	7.9	100.0

### GMRs-Metro Groups (Polidata/Maloney, 1998)

1	7,564,550	8.9	NYC-Inner Core	39.9	100.0
2	3,197,641	7.0	NYC-Islands	16.9	100.0
3	1,647,324	7.5	NYC-Metro North	8.7	100.0
4	1,685,608	0.2	Buffalo & Rochester Inner	8.9	100.0
5	3,377,935	0.3	Other Metro	17.8	100.0
6	1,503,399	1.9	Non Metro	7.9	100.0

### DMAs-Designated Market Areas (Nielsen, 2000)

1	12,941,380	8.2	New York, NY - CT - NJ - PA DMA	68.2	64.1
2	351,776	-3.2	Binghamton, NY DMA	1.9	100.0
3	1,591,708	-1.2	Buffalo, NY - PA DMA	8.4	96.1
4	169,879	0.1	Burlington, VT - Plattsburgh, NY DMA	0.9	20.7
5	361,572	-4.1	Utica, NY DMA*	1.9	100.0
6	1,171,669	2.1	Albany - Schenectady - Troy, NY - MA - VT DMA	6.2	87.2
7	1,018,281	3.6	Rochester, NY DMA	5.4	100.0
8	250,613	0.4	Watertown, NY DMA	1.3	100.0
9	910,559	-0.9	Syracuse, NY DMA*	4.8	100.0
10	209,020	-1.8	Elmira, NY - PA DMA	1.1	83.5

### ISRs-Internal State Regions (Polidata, 1996)

1	8,008,278	9.4	New York City	42.2	100.0
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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).  
 2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.  
 3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.  
 4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.  
 5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.  
 6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

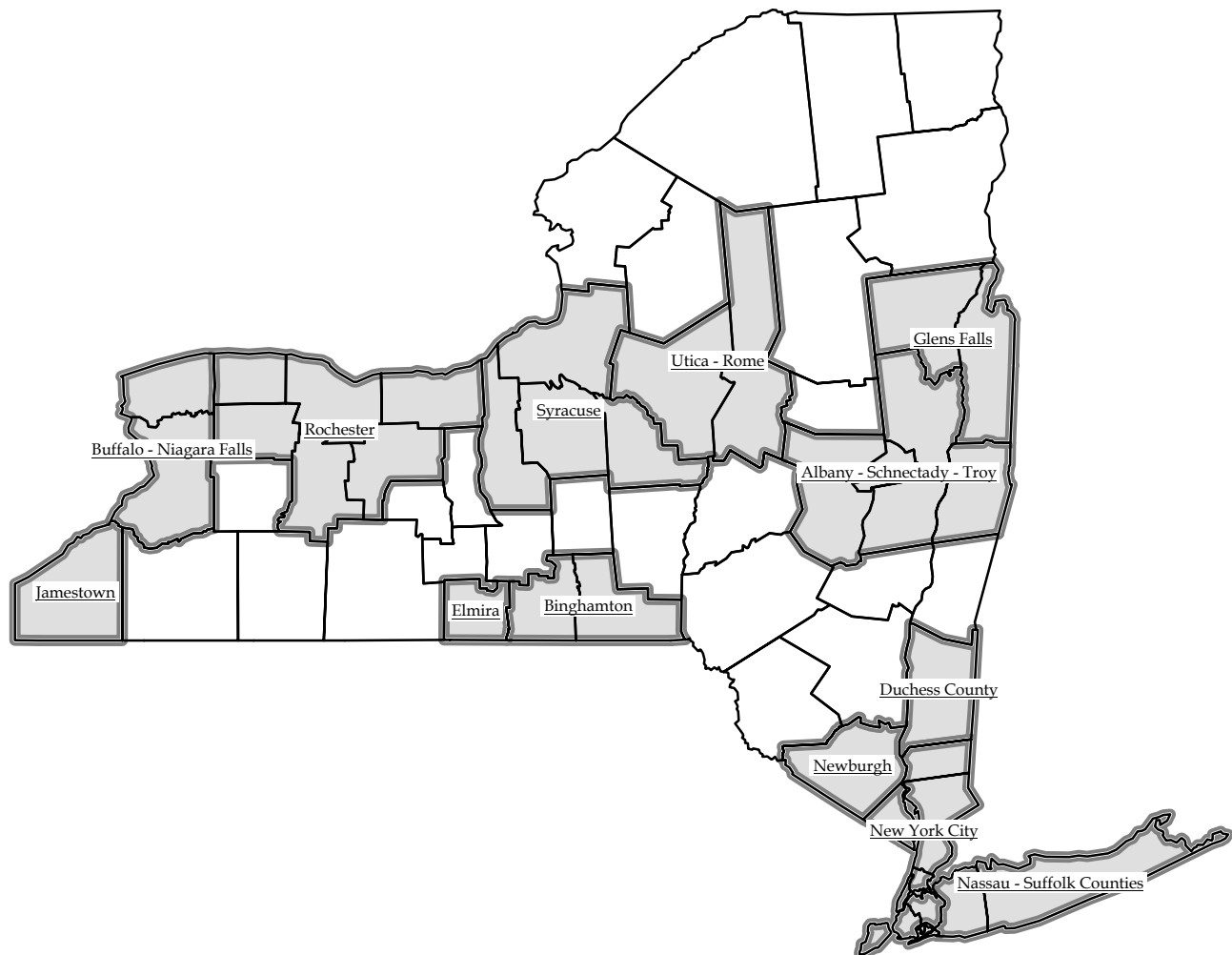
Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
2	2,753,913	5.6	Long Island	14.5	100.0
3	1,990,568	7.3	Hudson Valley	10.5	100.0
4	347,965	6.6	Catskills	1.8	100.0
5	910,408	2.2	Capital-Saratoga	4.8	100.0
6	764,240	-3.8	Central-Leatherstocking	4.0	100.0
7	265,505	1.8	The Adirondacks	1.4	100.0
8	346,046	0.4	Thousand Islands-Seaway	1.8	100.0
9	1,997,826	1.1	Finger Lakes	10.5	100.0
10	1,318,076	-1.2	Niagara Frontier	6.9	100.0
11	273,632	-1.1	Chautauqua-Allegheny	1.4	100.0



NY

# Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)



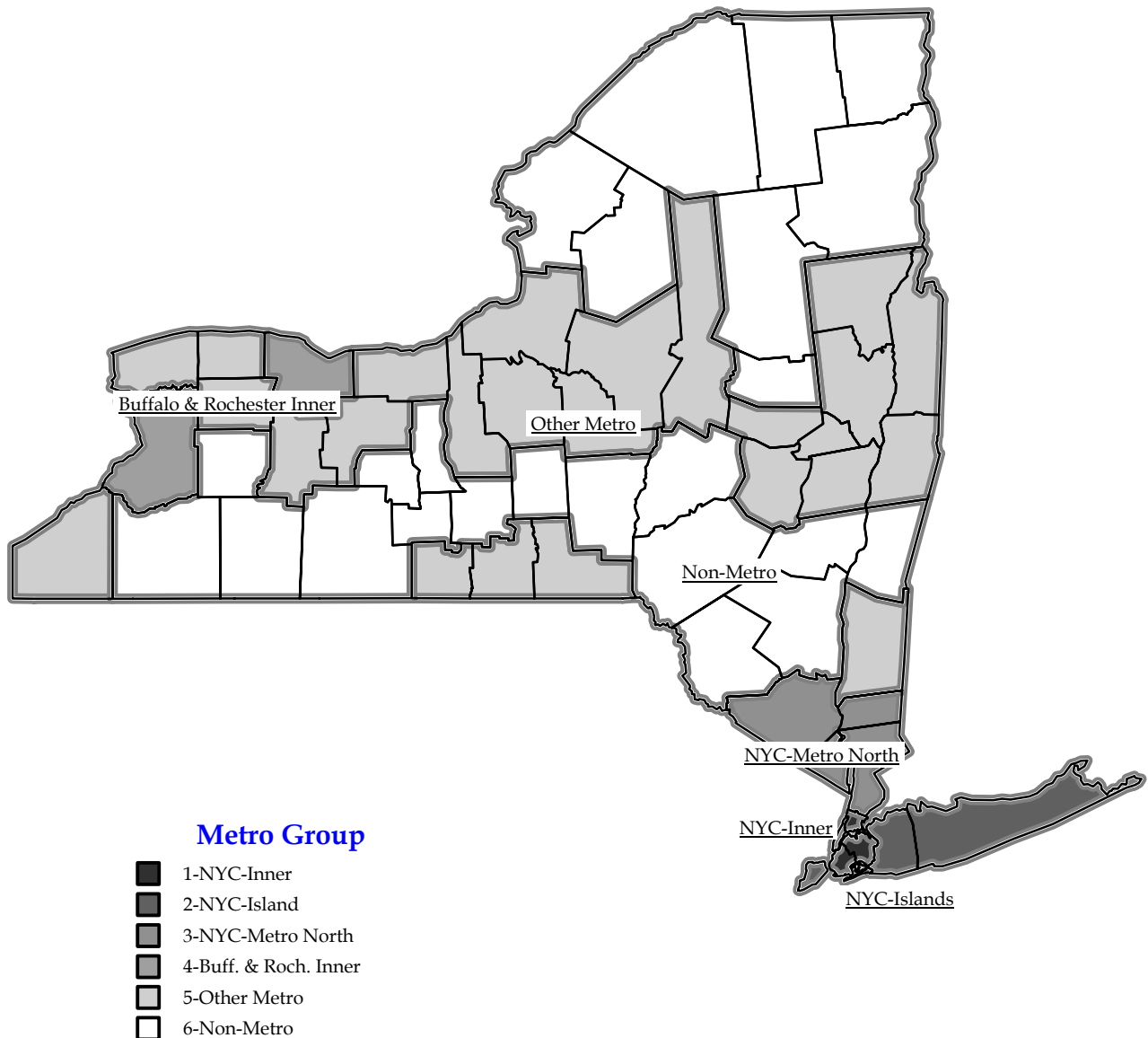
*MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.*





# Metro Groups, GMRs

Groups of Counties Assigned by Polidata & Dr. Gary Maloney (1999)

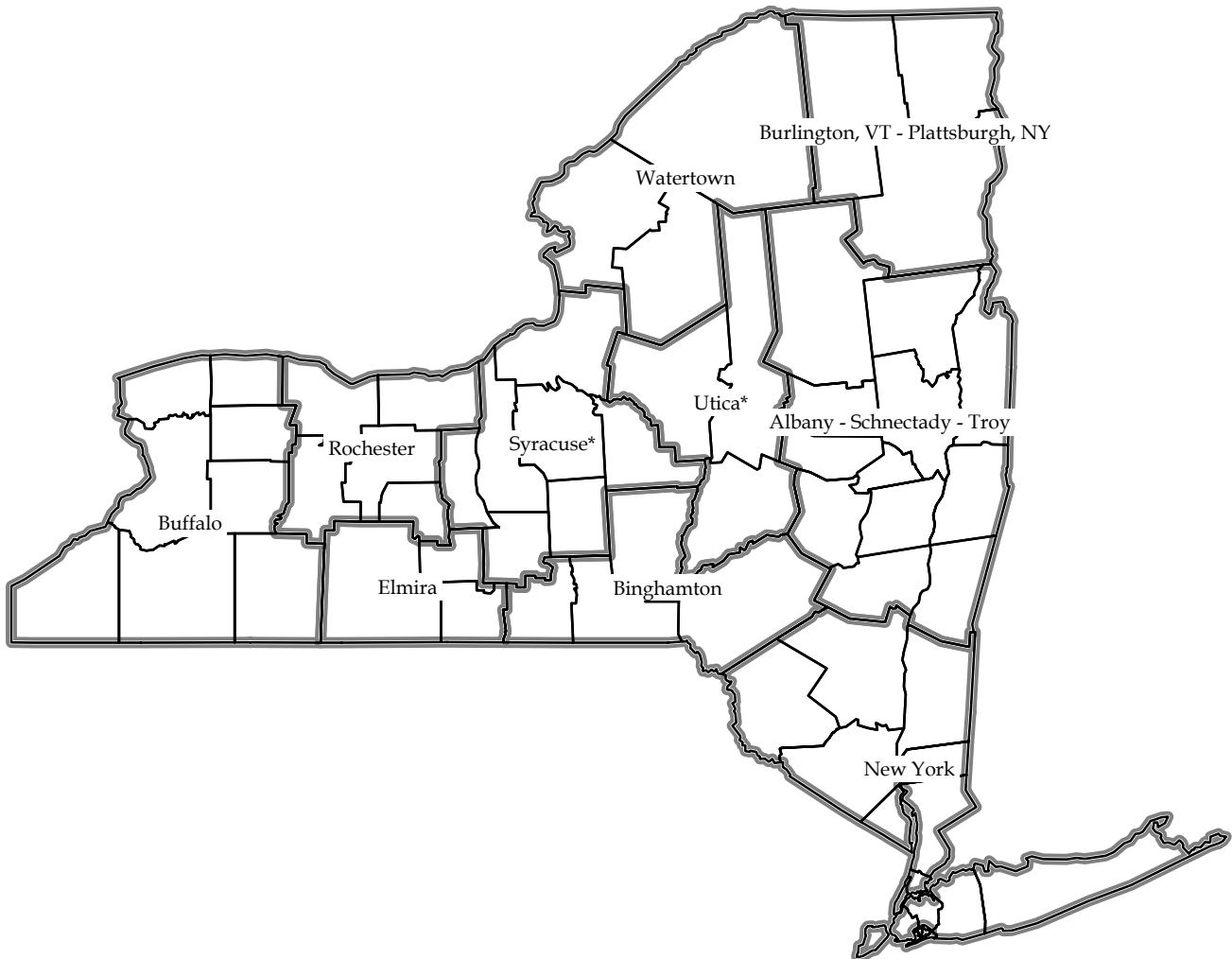


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



# Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

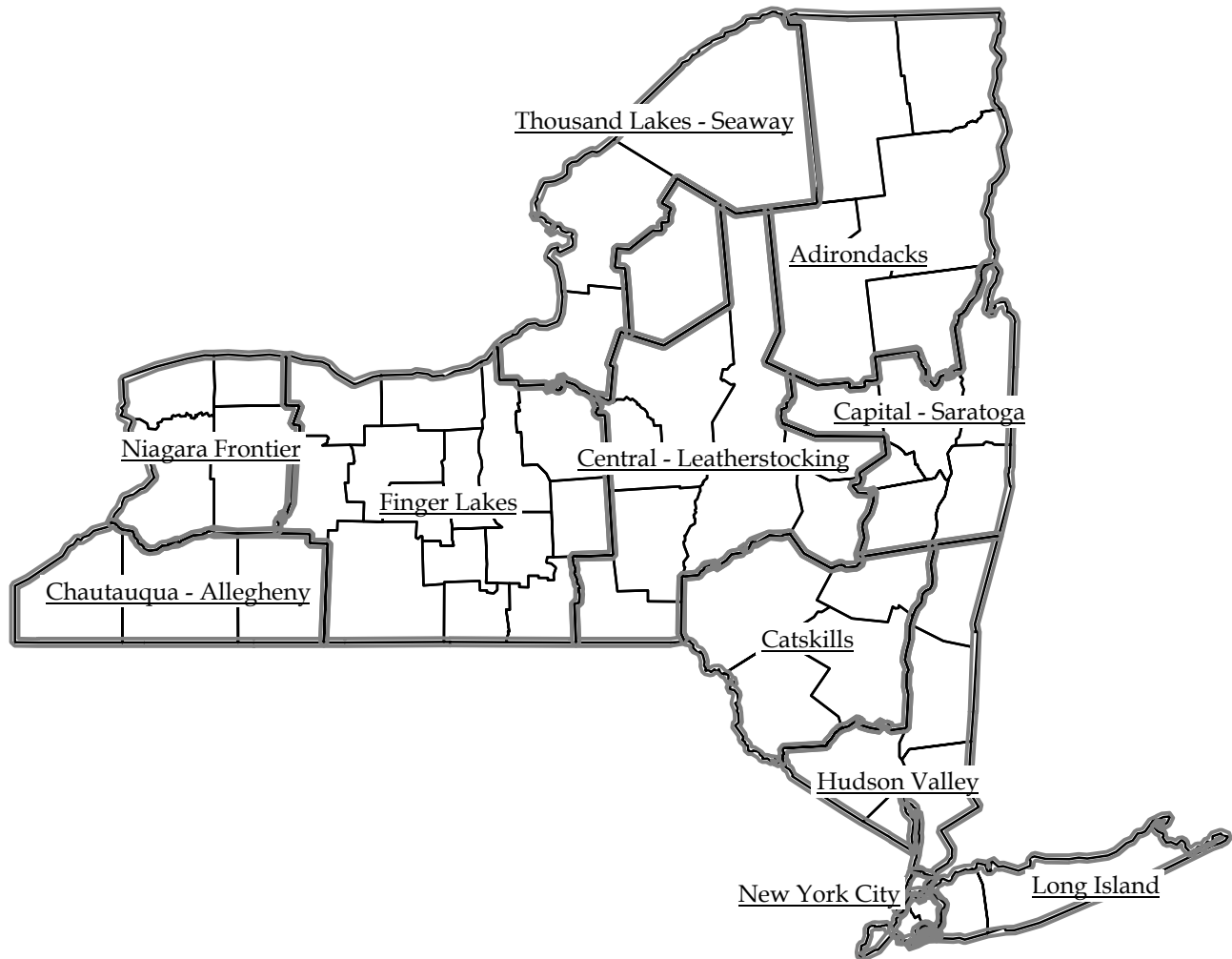


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



# *Internal State Regions, ISRs*

*Groups of Counties assigned by Polidata (1996)*



*ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.*



County County-Based Area/Market Assignments

**NEW YORK**

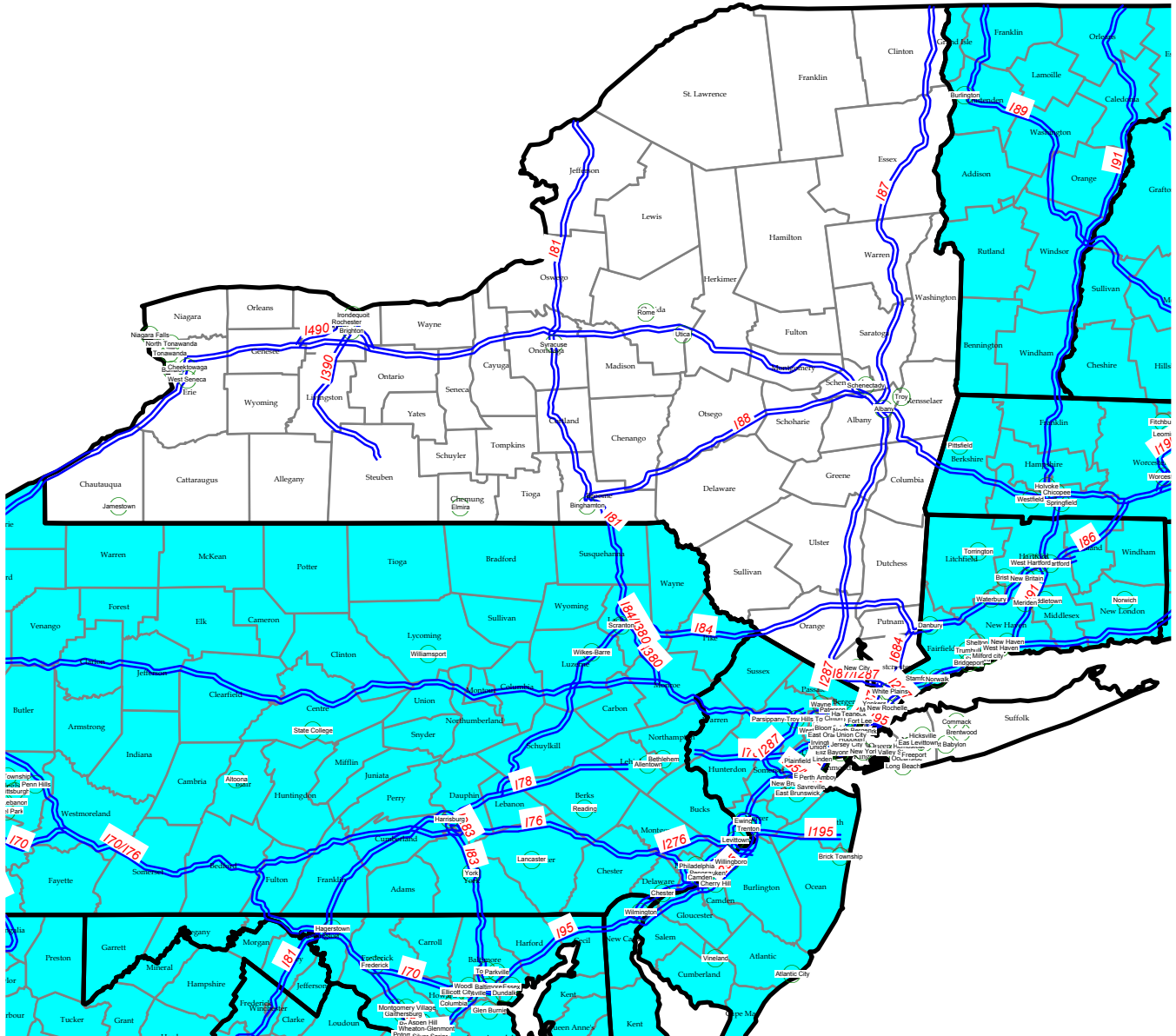
ALBANY	Capital-Saratoga ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Albany - Schenectady - Troy, NY MSA; Other Metro GMR.
ALLEGANY	Chautauqua-Allegheny ISR; Buffalo, NY - PA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BRONX	New York City ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Inner Core GMR.
BROOME	Central-Leatherstocking ISR; Binghamton, NY DMA; Binghamton, NY MSA; Other Metro GMR.
CATTARAUGUS	Chautauqua-Allegheny ISR; Buffalo, NY - PA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CAYUGA	Finger Lakes ISR; Syracuse, NY DMA*; Syracuse, NY MSA; Other Metro GMR.
CHAUTAUQUA	Chautauqua-Allegheny ISR; Buffalo, NY - PA DMA; Jamestown, NY MSA; Other Metro GMR.
CHEMUNG	Finger Lakes ISR; Elmira, NY - PA DMA; Elmira, NY MSA; Other Metro GMR.
CHENANGO	Central-Leatherstocking ISR; Binghamton, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLINTON	The Adirondacks ISR; Burlington, VT - Plattsburgh, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLUMBIA	Hudson Valley ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CORTLAND	Finger Lakes ISR; Syracuse, NY DMA*; Not Assigned to Metro Area (NAM); Non Metro GMR.
DELAWARE	Catskills ISR; Binghamton, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DUTCHESS	Hudson Valley ISR; New York, NY - CT - NJ - PA DMA; Dutchess County, NY PMSA; Other Metro GMR.
ERIE	Niagara Frontier ISR; Buffalo, NY - PA DMA; Buffalo - Niagara Falls, NY MSA; Buffalo & Rochester Inner GMR.
ESSEX	The Adirondacks ISR; Burlington, VT - Plattsburgh, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FRANKLIN	The Adirondacks ISR; Burlington, VT - Plattsburgh, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FULTON	Capital-Saratoga ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GENESEE	Niagara Frontier ISR; Buffalo, NY - PA DMA; Rochester, NY MSA; Other Metro GMR.
GREENE	Catskills ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMILTON	The Adirondacks ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HERKIMER	Central-Leatherstocking ISR; Utica, NY DMA*; Utica - Rome, NY MSA; Other Metro GMR.
JEFFERSON	Thousand Islands-Seaway ISR; Watertown, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KINGS	New York City ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Inner Core GMR.
LEWIS	The Adirondacks ISR; Watertown, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LIVINGSTON	Finger Lakes ISR; Rochester, NY DMA; Rochester, NY MSA; Other Metro GMR.
MADISON	Central-Leatherstocking ISR; Syracuse, NY DMA*; Syracuse, NY MSA; Other Metro GMR.
MONROE	Finger Lakes ISR; Rochester, NY DMA; Rochester, NY MSA; Buffalo & Rochester Inner GMR.
MONTGOMERY	Central-Leatherstocking ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Albany - Schenectady - Troy, NY MSA; Other Metro GMR.
NASSAU	Long Island ISR; New York, NY - CT - NJ - PA DMA; Nassau - Suffolk, NY PMSA; NYC-Islands GMR.
NEW YORK	New York City ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Inner Core GMR.
NIAGARA	Niagara Frontier ISR; Buffalo, NY - PA DMA; Buffalo - Niagara Falls, NY MSA; Other Metro GMR.
ONEIDA	Central-Leatherstocking ISR; Utica, NY DMA*; Utica - Rome, NY MSA; Other Metro GMR.
ONONDAGA	Finger Lakes ISR; Syracuse, NY DMA*; Syracuse, NY MSA; Other Metro GMR.
ONTARIO	Finger Lakes ISR; Rochester, NY DMA; Rochester, NY MSA; Other Metro GMR.
ORANGE	Hudson Valley ISR; New York, NY - CT - NJ - PA DMA; Newburgh, NY - PA PMSA; NYC-Metro North GMR.
ORLEANS	Niagara Frontier ISR; Buffalo, NY - PA DMA; Rochester, NY MSA; Other Metro GMR.
OSWEGO	Thousand Islands-Seaway ISR; Syracuse, NY DMA*; Syracuse, NY MSA; Other Metro GMR.
OTSEGO	Central-Leatherstocking ISR; Utica, NY DMA*; Not Assigned to Metro Area (NAM); Non Metro GMR.
PUTNAM	Hudson Valley ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Metro North GMR.
QUEENS	New York City ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Inner Core GMR.
RENSSELAER	Capital-Saratoga ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Albany - Schenectady - Troy, NY MSA; Other Metro GMR.
RICHMOND	New York City ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Islands GMR.
ROCKLAND	Hudson Valley ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Metro North GMR.
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SCHENECTADY	Capital-Saratoga ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Albany - Schenectady - Troy, NY MSA; Other Metro GMR.
SCHOHARIE	Central-Leatherstocking ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Albany - Schenectady - Troy, NY MSA; Other Metro GMR.
SCHUYLER	Finger Lakes ISR; Elmira, NY - PA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SENECA	Finger Lakes ISR; Syracuse, NY DMA*; Not Assigned to Metro Area (NAM); Non Metro GMR.
STEUBEN	Finger Lakes ISR; Elmira, NY - PA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUFFOLK	Long Island ISR; New York, NY - CT - NJ - PA DMA; Nassau - Suffolk, NY PMSA; NYC-Islands GMR.
SULLIVAN	Catskills ISR; New York, NY - CT - NJ - PA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TIOGA	Finger Lakes ISR; Binghamton, NY DMA; Binghamton, NY MSA; Other Metro GMR.
TOMPKINS	Finger Lakes ISR; Syracuse, NY DMA*; Not Assigned to Metro Area (NAM); Non Metro GMR.
ULSTER	Catskills ISR; New York, NY - CT - NJ - PA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

County	County-Based Area/Market Assignments
WARREN	The Adirondacks ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Glens Falls, NY MSA; Other Metro GMR.
WASHINGTON	Capital-Saratoga ISR; Albany - Schenectady - Troy, NY - MA - VT DMA; Glens Falls, NY MSA; Other Metro GMR.
WAYNE	Finger Lakes ISR; Rochester, NY DMA; Rochester, NY MSA; Other Metro GMR.
WESTCHESTER	Hudson Valley ISR; New York, NY - CT - NJ - PA DMA; New York, NY PMSA; NYC-Metro North GMR.
WYOMING	Niagara Frontier ISR; Buffalo, NY - PA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
YATES	Finger Lakes ISR; Rochester, NY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

# Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material