POLIDATA ® REGION MAPS

County-Based Regions and Markets for

OHIO

88 Counties and Portions of

15 MSAs (Metropolitan Statistical Areas from OMB for 1999)
8 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
12 DMAs (Designated Markets Areas from Nielsen for 2000)
5 ISRs (Internal State Regions from Polidata for 1996)

OHIO, 88 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 39

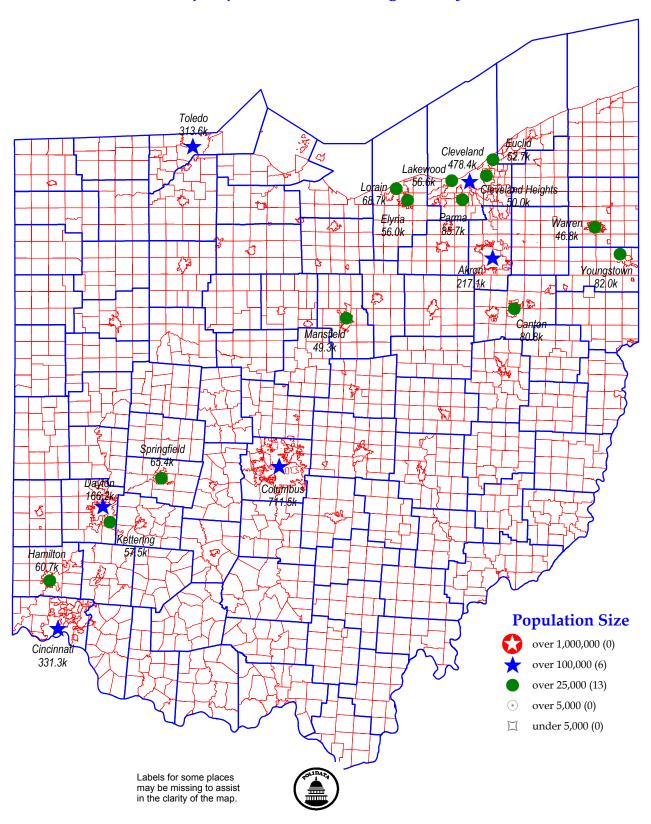


 $Counties\ are\ the\ primary\ political\ subdivisions\ of\ states.\ Equivalents\ include\ Parishes,\ Boroughs\ and\ Independent\ Cities.$



OHIO, Selected Places

2000 Census of Population and Housing, County Subdivisions



County Code Listing OHIO, 88 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ADAMS	1	Tiffin	West Union	25,371	27,330	1	ADAMS
ALLEN	2	Lima	Lima	109,755	108,473	3	ALLEN
ASHLAND	3	Ashland	Ashland	47,507	52,523	5	ASHLA
ASHTABULA	4	Ashtabula	Jefferson	99,880	102,728	7	ASHTA
ATHENS	5	Athens	Athens	59,549	62,223	9	ATHEN
AUGLAIZE	6	Duchouquet	Wapakoneta	44,585	46,611	11	AUGLA
BELMONT	7	Pease	St. Clairsville	71,074	70,226	13	BELMO
BROWN	8	Pleasant	Georgetown	34,966	42,285	15	BROWN
BUTLER	9	Hamilton	Hamilton	291,479	332,807	17	BUTLE
CARROLL	10	Brown	Carrollton	26,521	28,836	19	CARRO
CHAMPAIGN	11	Urbana	Urbana	36,019	38,890	21	CHAMP
CLARK	12	Springfield	Springfield	147,538	144,742	23	CLARK
CLERMONT	13	Union	Batavia	150,094	177,977	25	CLERM
CLINTON	14	Union	Wilmington	35,444	40,543	27	CLINT
COLUMBIANA	15	Perry	Lisbon	108,276	112,075	29	COLUM
COSHOCTON	16	Coshocton	Coshocton	35,427	36,655	31	COSHO
CRAWFORD	17	Bucyrus	Bucyrus	47,870	46,966	33	CRAWF
CUYAHOGA	18	Cleveland	Cleveland	1,412,140	1,393,978	35	CUYAH
DARKE	19	Greenville	Greenville	53,617	53,309	37	DARKE
DEFIANCE	20	Defiance	Defiance	39,350	39,500	39	DEFIA
DELAWARE	21	Delaware	Delaware	66,929	109,989	41	DELAW
ERIE	22	Sandusky	Sandusky	76,781	79,551	43	ERIE_
FAIRFIELD	23	Lancaster	Lancaster	103,468	122,759	45	FAIRF
FAYETTE	24	Washington	Washington	27,466	28,433	47	FAYET
FRANKLIN	25	Columbus	Columbus	961,437	1,068,978	49	FRANK
FULTON	26	Clinton	Wauseon	38,498	42,084	51	FULTO
GALLIA	27	Gallipolis	Gallipolis	30,954	31,069	53	GALLI
GEAUGA	28	Chester	Chardon	81,087	90,895	55	GEAUG
GREENE	29	Bath	Xenia	136,731	147,886	57	GREEN
GUERNSEY	30	Cambridge	Cambridge	39,024	40,792	59	GUERN
HAMILTON	31	Cincinnati	Cincinnati	866,228	845,303	61	HAMIL
HANCOCK	32	Findlay	Findlay	65,536	71,295	63	HANCO
HARDIN	33	Pleasant	Kenton	31,111	31,945	65	HARDI
HARRISON	34	Cadiz	Cadiz	16,085	15,856	67	HARRI
HENRY	35	Napoleon	Napoleon	29,108	29,210	69	HENRY
HIGHLAND	36	Liberty	Hillsboro	35,728	40,875	71	HIGHL
HOCKING	37	Falls	Logan	25,533	28,241	73	HOCKI
HOLMES	38	Hardy	Millersburg	32,849	38,943	75	HOLME
HURON	39	Norwalk	Norwalk	56,238	59,487	77	HURON
JACKSON	40	Lick	Jackson	30,230	32,641	79	JACKS

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^{5.} The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-39ccla00.ps-2F28]

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
JEFFERSON	41	Steubenville	Steubenville	80,298	73,894	81	JEFFE
KNOX	42	Mount Vernon	Mount Vernon	47,473	54,500	83	KNOX_
LAKE	43	Mentor	Painesville	215,500	227,511	85	LAKE_
LAWRENCE	44	Upper	Ironton	61,834	62,319	87	LAWRE
LICKING	45	Newark	Newark	128,300	145,491	89	LICKI
LOGAN	46	Lake	Bellefontaine	42,310	46,005	91	LOGAN
LORAIN	47	Elyria	Elyria	271,126	284,664	93	LORAI
LUCAS	48	Toledo	Toledo	462,361	455,054	95	LUCAS
MADISON	49	London	London	37,078	40,213	97	MADIS
MAHONING	50	Youngstown	Youngstown	264,806	257,555	99	MAHON
MARION	51	Marion	Marion	64,274	66,217	101	MARIO
MEDINA	52	Brunswick	Medina	122,354	151,095	103	MEDIN
MEIGS	53	Salisbury	Pomeroy	22,987	23,072	105	MEIGS
MERCER	54	Jefferson	Celina	39,443	40,924	107	MERCE
MIAMI	55	Concord	Troy	93,184	98,868	109	MIAMI
MONROE	56	Center	Woodsfield	15,497	15,180	111	MONRO
MONTGOMERY	57	Dayton	Dayton	573,809	559,062	113	MONTG
MORGAN	58	Morgan	McConnelsville	14,194	14,897	115	MORGA
MORROW	59	Gilead	Mount Gilead	27,749	31,628	117	MORRO
MUSKINGUM	60	Zanesville	Zanesville	82,068	84,585	117	MUSKI
NOBLE	61	Olive	Caldwell	11,336	14,058	121	NOBLE
OTTAWA	62	Port Clinton	Port Clinton	40,029	40,985	123	OTTAW
PAULDING	63	Paulding	Paulding	20,488	20,293	125	PAULD
PERRY	64	Pike	New Lexington	31,557	34,078	127	PERRY
PICKAWAY	65	Circleville	Circleville	48,248	52,727	127	PICKA
PIKE	66	Pee Pee	Waxarly	24,249	27,695	131	PIKE_
PORTAGE	67	Franklin	Waverly Ravenna		152,061	131	PORTA
				142,585			
PREBLE	68	Eaton	Eaton	40,113	42,337	135	PREBL
PUTNAM	69	Ottawa	Ottawa	33,819	34,726	137	PUTNA
RICHLAND	70	Mansfield	Mansfield	126,137	128,852	139	RICHL
ROSS	71	Scioto	Chillicothe	69,330	73,345	141	ROSS_
SANDUSKY	72	Fremont	Fremont	61,963	61,792	143	SANDU
SCIOTO	73	Portsmouth	Portsmouth	80,327	79,195	145	SCIOT
SENECA	74	Tiffin	Tiffin	59,733	58,683	147	SENEC
SHELBY	75	Clinton	Sidney	44,915	47,910	149	SHELB
STARK	76	Canton	Canton	367,585	378,098	151	STARK
SUMMIT	77	Akron	Akron	514,990	542,899	153	SUMMI
TRUMBULL	78	Warren	Warren	227,795	225,116	155	TRUMB
TUSCARAWAS	79	New Philadelphia	New Philadelphia	84,090	90,914	157	TUSCA
UNION	80	Paris	Marysville	31,969	40,909	159	UNION
VAN WERT	81	Pleasant	Van Wert	30,464	29,659	161	VAN_W
VINTON	82	Elk	McArthur	11,098	12,806	163	VINTO
WARREN	83	Franklin	Lebanon	113,973	158,383	165	WARRE
WASHINGTON	84	Marietta	Marietta	62,254	63,251	167	WASHI
WAYNE	85	Wooster	Wooster	101,461	111,564	169	WAYNE

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County or	Cy	Population	County	1990	2000	FIPS	Polidata
Equivalent	Seq	Centers	Seat	Tot. Pop.	Tot. Pop.	Code	CyAbb
WILLIAMS	86	Bryan	Bryan	36,956	39,188	171	WILLI
WOOD	87	Bowling Green	Bowling Green	113,269	121,065	173	WOOD_
WYANDOT	88	Crane	Upper Sandusky	22,254	22,908	175	WYAND
OHIO		Columbus	Columbus	10,847,115	11,353,140	39	STATE

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Population by Areas/Markets OHIO

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Marke
	11,353,140	4.7	ОНІО		
			MSAs-Metropolitan Statistical Areas (OMB,	1999)	
1	694,960	5.7	Akron, OH PMSA	6.1	100.0
2	406,934	3.3	Canton - Massillon, OH MSA	3.6	100.0
3	1,223,948	5.0	Cincinnati, OH - KY - IN PMSA	10.8	74.3
4	2,250,871	2.2	Cleveland - Lorain - Elyria, OH PMSA	19.8	100.0
5	1,540,157	14.5	Columbus, OH MSA	13.6	100.0
6	950,558	-0.1	Dayton - Springfield, OH MSA	8.4	100.0
7	332,807	14.2	Hamilton - Middletown, OH PMSA	2.9	100.0
8	62,319	0.8	Huntington - Ashland, WV - KY - OH MSA	0.5	19.8
9	155,084	0.5	Lima, OH MSA	1.4	100.0
10	175,818	1.0	Mansfield, OH MSA	1.5	100.0
11	63,251	1.6	Parkersburg - Marietta, WV - OH MSA	0.6	41.8
12	73,894	-8.0	Steubenville - Weirton, OH - WV MSA	0.7	56.0
13	618,203	0.7	Toledo, OH MSA	5.4	100.0
14	70,226	-1.2	Wheeling, WV - OH MSA	0.6	45.8
15	594,746	-1.0	Youngstown - Warren, OH MSA	5.2	100.0
16	2,139,364	5.9	Not Assigned to Metro Area (NAM)	18.8	100.0
			GMRs-Metro Groups (Polidata/Maloney, 199	99)	
1	2,250,871	2.2	Cleveland Metro	19.8	100.0
2	1,540,157	14.5	Columbus Metro	13.6	100.0
3	1,223,948	5.0	Cincinnati Metro	10.8	100.0
4	950,558	-0.1	Dayton Metro	8.4	100.0
5	1,289,706	2.5	Akron-Youngstown Metro	11.4	100.0
6	618,203	0.7	Toledo Metro	5.4	100.0
7	1,340,333	4.0	Other Metro	11.8	100.0
8	2,139,364	5.9	Non Metro	18.8	100.0
			DMAs-Designated Market Areas (Nielsen, 20	00)	
1	49,952	-2.0	Ft. Wayne, IN - OH DMA	0.4	7.3
2	3,914,599	3.6	Cleveland, OH DMA	34.5	100.0
3	1,665,503	7.2	Cincinnati, OH -IN - KY DMA	14.7	76.0
4	2,055,666	12.7	Columbus, OH DMA	18.1	100.0
5	594,746	-1.0	Youngstown, OH - PA DMA	5.2	83.2
6	1,266,544	1.1	Dayton, OH - IN DMA	11.2	94.
7	1,016,490	1.4	Toledo, OH - MI DMA	9.0	91.
8	230,006	-1.4	Wheeling - Steubenville, WV - OH DMA	2.0	57.
9	108,473	-1.2	Lima, OH DMA	1.0	100.0
10	303,325	2.1	Charleston - Huntington, WV - KY - OH DMA	2.7	24.2
11	84,585	3.1	Zanesville, OH DMA	0.7	100.0

^{1.} Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

^{2.} Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

^{3.} Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

^{4.} Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders

^{5.} Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

^{6.} Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
12	63,251	1.6	Parkersburg, WV - OH DMA	0.6	39.8
			ISRs-Internal State Regions (Polidata, 1996)		
1	1,528,309	1.6	Northwest	13.5	100.0
2	2,779,030	4.4	Southwest	24.5	100.0
3	1,779,416	14.1	Central	15.7	100.0
4	769,673	3.6	Southeast	6.8	100.0
5	4,496,712	2.7	Northeast	39.6	100.0



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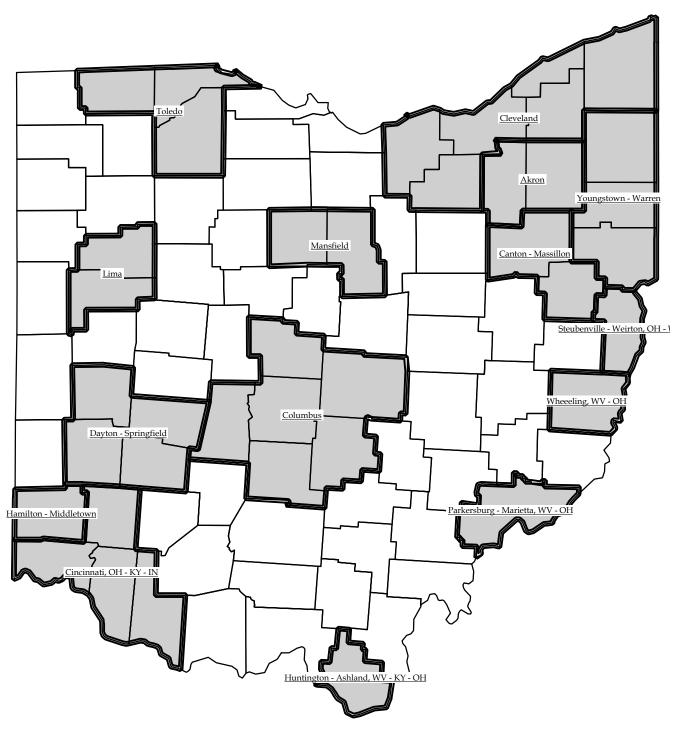
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Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

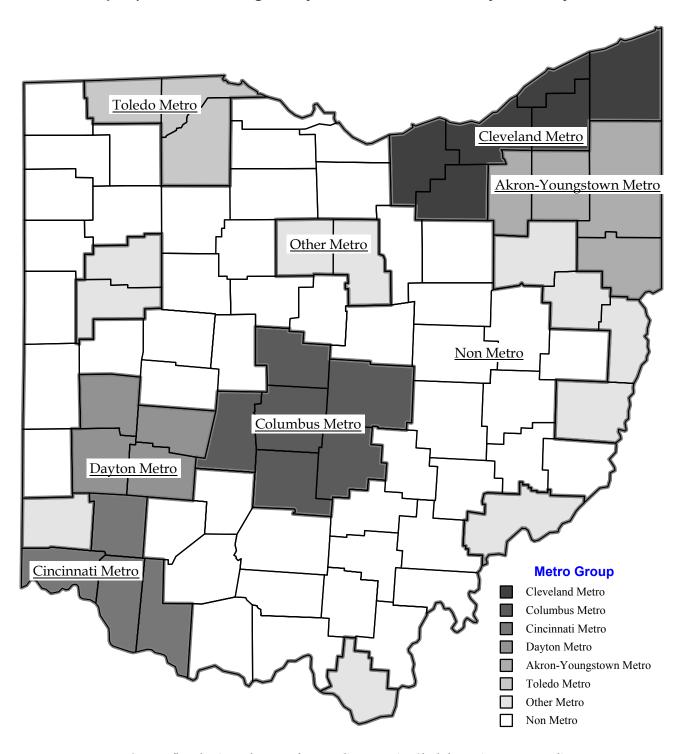


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



 $GMRs\ reflect\ the\ size\ and\ nature\ of\ metropolitan\ counties.\ Shaded\ counties\ are\ Metropolitan.$



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)



DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



 $ISRs\ reflect\ geographic\ regions\ based\ largely\ upon\ travel\ regions.\ Every\ county\ is\ assigned\ and\ regions\ are\ internal\ to\ state\ borders.$



County County-Based Area/Market Assignments

OHIO

ADAMS Southwest ISR; Cincinnati, OH -IN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ALLEN Northwest ISR; Lima, OH DMA; Lima, OH MSA; Other Metro GMR.

ASHLAND Northeast ISR; Cleveland, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ASHTABULA Northeast ISR; Cleveland, OH DMA; Cleveland - Lorain - Elyria, OH PMSA; Cleveland Metro GMR.

ATHENS Southeast ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

AUGLAIZE Northwest ISR; Dayton, OH - IN DMA; Lima, OH MSA; Other Metro GMR.

BELMONT
Southeast ISR; Wheeling - Steubenville, WV - OH DMA; Wheeling, WV - OH MSA; Other Metro GMR.

BROWN
Southwest ISR; Cincinnati, OH - IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati Metro GMR.

BUTLER
Southwest ISR; Cincinnati, OH - IN - KY DMA; Hamilton - Middletown, OH PMSA; Other Metro GMR.

CARROLL
Northeast ISR; Cleveland, OH DMA; Canton - Massillon, OH MSA; Other Metro GMR.
CHAMPAIGN
Southwest ISR; Dayton, OH - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLARK
Southwest ISR; Dayton, OH - IN DMA; Dayton - Springfield, OH MSA; Dayton Metro GMR.

CLERMONT Southwest ISR; Cincinnati, OH -IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati Metro GMR.

CLINTON Southwest ISR; Cincinnati, OH -IN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

COLUMBIANA Northeast ISR; Youngstown, OH - PA DMA; Youngstown - Warren, OH MSA; Akron-Youngstown Metro GMR.

COSHOCTON Northeast ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CRAWFORD Northwest ISR; Columbus, OH DMA; Mansfield, OH MSA; Other Metro GMR.

CUYAHOGA

Northeast ISR; Cleveland, OH DMA; Cleveland - Lorain - Elyria, OH PMSA; Cleveland Metro GMR.

DARKE

Southwest ISR; Dayton, OH - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

DELAWARE Central ISR; Columbus, OH DMA; Columbus, OH MSA; Columbus Metro GMR.

ERIE Northwest ISR; Cleveland, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

FAIRFIELD Central ISR; Columbus, OH DMA; Columbus, OH MSA; Columbus Metro GMR.

FAYETTE Southwest ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

FRANKLIN Central ISR; Columbus, OH DMA; Columbus, OH MSA; Columbus Metro GMR.

FULTON Northwest ISR; Toledo, OH - MI DMA; Toledo, OH MSA; Toledo Metro GMR.

GALLIA Southeast ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GEAUGA Northeast ISR; Cleveland, OH DMA; Cleveland - Lorain - Elyria, OH PMSA; Cleveland Metro GMR.

GREENE Southwest ISR; Dayton, OH - IN DMA; Dayton - Springfield, OH MSA; Dayton Metro GMR.

GUERNSEY

Southeast ISR; Wheeling - Steubenville, WV - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HAMILTON

Southwest ISR; Cincinnati, OH - IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati Metro GMR.

HANCOCK Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. HARDIN Northwest ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HARRISON Northeast ISR; Wheeling - Steubenville, WV - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HENRY
Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HIGHLAND
Southwest ISR; Cincinnati, OH -IN - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HOCKING
Southeast ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Northeast ISR; Cleveland, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

HURON
Northwest ISR; Cleveland, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

JACKSON Southeast ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. JEFFERSON Northeast ISR; Wheeling - Steubenville, WV - OH DMA; Steubenville - Weirton, OH - WV MSA; Other Metro GMR.

KNOX Central ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LAKE Northeast ISR; Cleveland, OH DMA; Cleveland - Lorain - Elyria, OH PMSA; Cleveland Metro GMR.

LAWRENCE Southeast ISR; Charleston - Huntington, WV - KY - OH DMA; Huntington - Ashland, WV - KY - OH MSA; Other Metro GMR.

LICKING Central ISR; Columbus, OH DMA; Columbus, OH MSA; Columbus Metro GMR.

LOGAN Central ISR; Dayton, OH - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LORAIN Northeast ISR; Cleveland, OH DMA; Cleveland - Lorain - Elyria, OH PMSA; Cleveland Metro GMR.

LUCAS Northwest ISR; Toledo, OH - MI DMA; Toledo, OH MSA; Toledo Metro GMR.

MADISON Central ISR; Columbus, OH DMA; Columbus, OH MSA; Columbus Metro GMR.

MAHONING Northeast ISR; Youngstown, OH - PA DMA; Youngstown - Warren, OH MSA; Akron-Youngstown Metro GMR.

MARION Central ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MEDINA Northeast ISR; Cleveland, OH DMA; Cleveland - Lorain - Elyria, OH PMSA; Cleveland Metro GMR.

MEIGS Southeast ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MERCER Northwest ISR; Dayton, OH - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MIAMI Southwest ISR; Dayton, OH - IN DMA; Dayton - Springfield, OH MSA; Dayton Metro GMR.

MONROE Southeast ISR; Wheeling - Steubenville, WV - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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OTTAWA

County County-Based Area/Market Assignments

MONTGOMERY
Southwest ISR; Dayton, OH - IN DMA; Dayton - Springfield, OH MSA; Dayton Metro GMR.
Southeast ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MORROW
Central ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
Southeast ISR; Zanesville, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

NOBLE Southeast ISR; Wheeling - Steubenville, WV - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

PAULDING
Northwest ISR; Ft. Wayne, IN - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PERRY
Southeast ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PICKAWAY
Central ISR; Columbus, OH DMA; Columbus, OH MSA; Columbus Metro GMR.
Southeast ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PORTAGE
Northeast ISR; Cleveland, OH DMA; Akron, OH PMSA; Akron-Youngstown Metro GMR.
PREBLE
Southwest ISR; Dayton, OH - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

PUTNAM Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. RICHLAND Northeast ISR; Cleveland, OH DMA; Mansfield, OH MSA; Other Metro GMR.

ROSS Southeast ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. SANDUSKY Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SCIOTO Southeast ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SENECA

Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SHELBY

Northwest ISR; Dayton, OH - IN DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

STARK

Northeast ISR; Cleveland, OH DMA; Canton - Massillon, OH MSA; Other Metro GMR.

SUMMIT

Northeast ISR; Cleveland, OH DMA; Akron, OH PMSA; Akron-Youngstown Metro GMR.

TRUMBULL Northeast ISR; Youngstown, OH - PA DMA; Youngstown - Warren, OH MSA; Akron-Youngstown Metro GMR.

TUSCARAWAS

Northeast ISR; Cleveland, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

UNION

Central ISR; Columbus, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

VAN WERT

Northwest ISR; Ft. Wayne, IN - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

VINTON Southeast ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WARREN Southwest ISR; Cincinnati, OH - IN - KY DMA; Cincinnati, OH - KY - IN PMSA; Cincinnati Metro GMR. WASHINGTON Southeast ISR; Parkersburg, WV - OH DMA; Parkersburg - Marietta, WV - OH MSA; Other Metro GMR.

WAYNE Northeast ISR; Cleveland, OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILLIAMS Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WOOD Northwest ISR; Toledo, OH - MI DMA; Toledo, OH MSA; Toledo Metro GMR.

WYANDOT Northwest ISR; Toledo, OH - MI DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

^{1.} Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes, Independent Cities, Boroughs, and Census Areas.

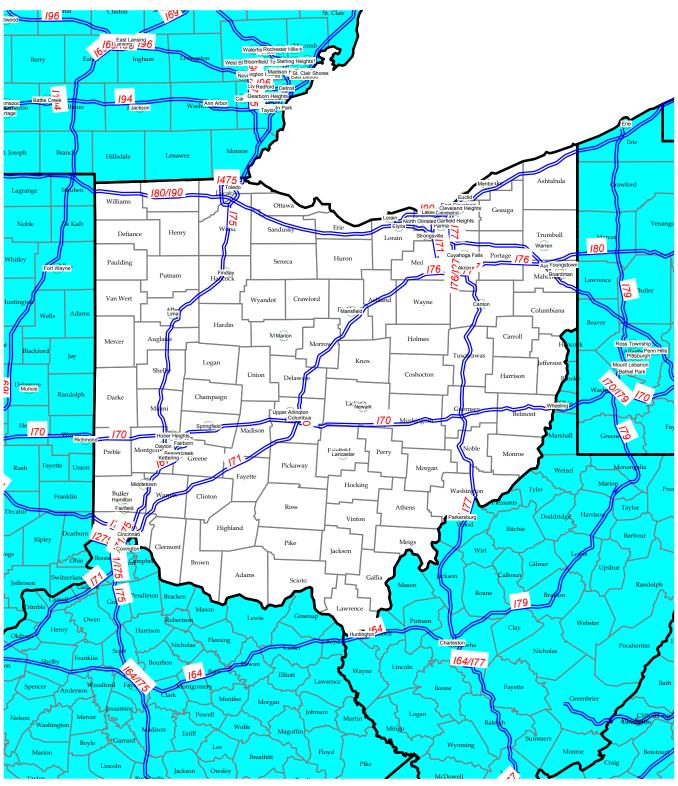
^{2.} Metropolitan Statistical Areas (MSAs) reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

^{3.} Designated Market Areas (DMAs) reflect television media markets. All counties are assigned. A few counties are actually split. DMAs may be noncontiguous and may cross state borders.

^{4.} Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders

^{5.} Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata. 6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material