POLIDATA ® REGION MAPS

County-Based Regions and Markets for

OKLAHOMA

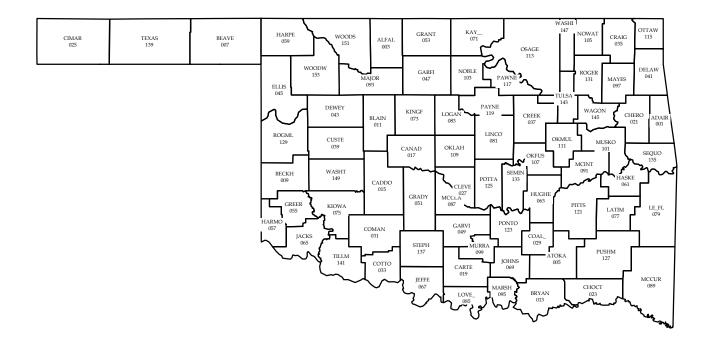
77 Counties and Portions of

5 MSAs (Metropolitan Statistical Areas from OMB for 1999)
4 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)
8 DMAs (Designated Markets Areas from Nielsen for 2000)
6 ISRs (Internal State Regions from Polidata for 1996)

OKLAHOMA, 77 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 40

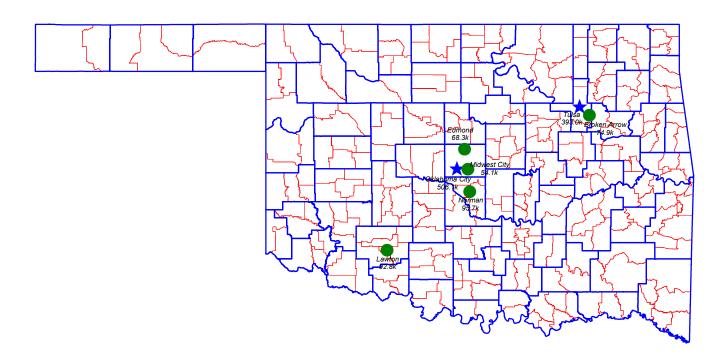


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



OKLAHOMA, Selected Places

2000 Census of Population and Housing, County Subdivisions



Population Size



over 1,000,000 (0)



over 100,000 (2)



over 50,000 (5)



over 25,000 (0)



under 25,000 (0)



Labels for some places may be missing to assist in the clarity of the map.

County Code Listing OKLAHOMA, 77 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ADAIR	1	Stilwell East	Stilwell	18,421	21,038	1	ADAIR
ALFALFA	2	Cherokee	Cherokee	6,416	6,105	3	ALFAL
ATOKA	3	Central Atoka	Atoka	12,778	13,879	5	ATOKA
BEAVER	4	South Beaver	Beaver	6,023	5,857	7	BEAVE
BECKHAM	5	Elk City	Sayre	18,812	19,799	9	BECKH
BLAINE	6	Watonga	Watonga	11,470	11,976	11	BLAIN
BRYAN	7	Durant	Durant	32,089	36,534	13	BRYAN
CADDO	8	Anadarko	Anadarko	29,550	30,150	15	CADDO
CANADIAN	9	East Canadian	El Reno	74,409	87,697	17	CANAD
CARTER	10	Ardmore	Ardmore	42,919	45,621	19	CARTE
CHEROKEE	11	Tahlequah	Tahlequah	34,049	42,521	21	CHERO
CHOCTAW	12	Hugo	Hugo	15,302	15,342	23	CHOCT
CIMARRON	13	Boise City	Boise City	3,301	3,148	25	CIMAR
CLEVELAND	14	Norman	Norman	174,253	208,016	27	CLEVE
COAL	15	East Coal	Coalgate	5,780	6,031	29	$COAL_{-}$
COMANCHE	16	Lawton	Lawton	111,486	114,996	31	COMAN
COTTON	17	Walters	Walters	6,651	6,614	33	COTTO
CRAIG	18	Vinita East	Vinita	14,104	14,950	35	CRAIG
CREEK	19	Sapulpa	Sapulpa	60,915	67,367	37	CREEK
CUSTER	20	Weatherford	Clinton	26,897	26,142	39	CUSTE
DELAWARE	21	Grove	Jay	28,070	37,077	41	DELAW
DEWEY	22	Seiling	Taloga	5,551	4,743	43	DEWEY
ELLIS	23	Northwest Ellis	Arnett	4,497	4,075	45	ELLIS
GARFIELD	24	Enid	Edin	56,735	57,813	47	GARFI
GARVIN	25	Pauls Valley	Pauls Valley	26,605	27,210	49	GARVI
GRADY	26	Chickasha	Chickasha	41,747	45,516	51	GRADY
GRANT	27	Medford	Medford	5,689	5,144	53	GRANT
GREER	28	Mangum	Mangum	6,559	6,061	55	GREER
HARMON	29	Hollis	Hollis	3,793	3,283	57	HARMO
HARPER	30	Laverne	Buffalo	4,063	3,562	59	HARPE
HASKELL	31	Stigler	Stigler	10,940	11,792	61	HASKE
HUGHES	32	Holdenville	Holdenville	13,014	14,154	63	HUGHE
JACKSON	33	Altus	Altus	28,764	28,439	65	JACKS
JEFFERSON	34	Waurika	Waurika	7,010	6,818	67	JEFFE
JOHNSTON	35	Tishomingo	Tishomingo	10,032	10,513	69	JOHNS
KAY	36	Ponca City	Newkirk	48,056	48,080	71	KAY
KINGFISHER	37	Kingfisher	Kingfisher	13,212	13,926	73	KINGF
KIOWA	38	Hobart	Hobart	11,347	10,227	75	KIOWA
LATIMER	39	Wilburton	Wilburton	10,333	10,692	77	LATIM
LE FLORE	40	Poteau	Poteau	43,270	48,109	79	LE_FL

^{1.} County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

^{2.} Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

^{3.} In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

^{4.} The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

^{5.} The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-40cla00.ps-2F25]

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
LINCOLN	41	Chandler	Chandler	29,216	32,080	81	LINCO
LOGAN	42	Guthrie	Guthrie	29,011	33,924	83	LOGAN
LOVE	43	East Love	Marietta	7,788	8,831	85	LOVE_
MCCLAIN	44	Purcell	Purcell	22,795	27,740	87	MCCLA
MCCURTAIN	45	Broken Bow	Idabel	33,433	34,402	89	MCCUR
MCINTOSH	46	Checotah	Eufaula	16,779	19,456	91	MCINT
MAJOR	47	Fairview	Fairview	8,055	7,545	93	*MAJOR
MARSHALL	48	North Marshall	Madill	10,829	13,184	95	MARSH
MAYES	49	Pryor	Pryor	33,366	38,369	97	MAYES
MURRAY	50	East Murray	Sulphur	12,042	12,623	99	MURRA
MUSKOGEE	51	Muskogee	Muskogee	68,078	69,451	101	MUSKO
NOBLE	52	Perry	Perry	11,045	11,411	103	NOBLE
NOWATA	53	Nowata	Nowata	9,992	10,569	105	NOWAT
OKFUSKEE	54	Okemah	Okemah	11,551	11,814	107	OKFUS
OKLAHOMA	55	Oklahoma City	Oklahoma City	599,611	660,448	109	OKLAH
OKMULGEE	56	Okmulgee	Okmulgee	36,490	39,685	111	OKMUL
OSAGE	57	Southeast Osage	Pawhuska	41,645	44,437	113	OSAGE
OTTAWA	58	Miami	Miami	30,561	33,194	115	OTTAW
PAWNEE	59	Cleveland	Pawnee	15,575	16,612	117	PAWNE
PAYNE	60	Stillwater	Stillwater	61,507	68,190	119	PAYNE
PITTSBURG	61	McAlester	McAlester	40,950	43,953	121	PITTS
PONTOTOC	62	Ada	Ada	34,119	35,143	123	PONTO
POTTAWATOMIE	63	Shawnee	Shawnee	58,760	65,521	125	POTTA
PUSHMATAHA	64	Antlers	Antlers	10,997	11,667	127	PUSHM
ROGER MILLS	65	Cheyenne	Cheyenne	4,147	3,436	129	ROGML
ROGERS	66	Claremore	Claremore	55,170	70,641	131	ROGER
SEMINOLE	67	Seminole North	Wewoka	25,412	24,894	133	SEMIN
SEQUOYAH	68	Muldrow	Sallisaw	33,828	38,972	135	SEQUO
STEPHENS	69	Duncan	Duncan	42,299	43,182	137	STEPH
TEXAS	70	Guymon	Guymon	16,419	20,107	139	TEXAS
TILLMAN	71	Frederick	Frederick	10,384	9,287	141	TILLM
TULSA	72	Tulsa	Tulsa	503,341	563,299	143	TULSA
WAGONER	73	Coweta	Wagoner	47,883	57,491	145	WAGON
WASHINGTON	74	Bartlesville	Bartlesville	48,066	48,996	147	WASHI
WASHITA	75	Central Washita	Cordell	11,441	11,508	149	WASHT
WOODS	76	Alva	Alva	9,103	9,089	151	WOODS
WOODWARD	77	Woodward	Woodward	18,976	18,486	153	WOODW
OKLAHOMA		Oklahoma City	Oklahoma City	3,145,576	3,450,654	40	STATE

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Population by Areas/Markets OKLAHOMA

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	3,450,654	9.7	OKLAHOMA		
			MSAs-Metropolitan Statistical Areas (OMB	3, 1999)	
1	57,813	1.9	Enid, OK MSA	1.7	100.0
2	38,972	15.2	Fort Smith, AR - OK MSA	1.1	18.8
3	114,996	3.2	Lawton, OK MSA	3.3	100.0
4	1,083,346	13.0	Oklahoma City, OK MSA	31.4	100.0
5	803,235	13.3	Tulsa, OK MSA	23.3	100.0
6	1,352,292	6.0	Not Assigned to Metro Area (NAM)	39.2	100.0
			GMRs-Metro Groups (Polidata/Maloney, 19	999)	
1	1,083,346	13.0	Oklahoma City Metro	31.4	100.0
2	803,235	13.3	Tulsa Metro	23.3	100.0
3	211,781	4.8	Other Metro	6.1	100.0
4	1,352,292	6.0	Non Metro	39.2	100.0
			DMAs-Designated Market Areas (Nielsen, 2	2000)	
1	33,194	8.6	Joplin - Pittsburg, MO - KS - OK DMA	1.0	8.5
2	34,402	2.9	Shreveport, LA - AR - OK - TX DMA	1.0	3.3
3	209,336	1.3	Wichita Falls & Lawton, TX - OK DMA	6.1	51.0
4	29,112	13.1	Amarillo, TX -NM - OK DMA	0.8	5.7
5	1,620,574	9.2	Oklahoma City, OK DMA	47.0	100.0
6	196,745	7.5	Sherman - Ada OK - TX DMA	5.7	64.0
7	87,081	13.0	Ft. Smith - Fay - Springdale - Rogers, AR - OK DMA	2.5	13.8
8	1,240,210	12.2	Tulsa, OK - KS DMA	35.9	96.8
•			ISRs-Internal State Regions (Polidata, 1996)	
1	234,503	0.8	Northwest-Red Carpet	6.8	100.0
2	1,279,994	12.2	Central-Frontier	37.1	100.0
3	1,282,234	12.5	Northeast-Green	37.2	100.0
4	127,848	5.2	Southeast-Kiamichi	3.7	100.0
5	209,569	7.3	Southcentral-Lake	6.1	100.0
6	316,506	0.5	Southwest-Great Plains	9.2	100.0

^{1.} Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

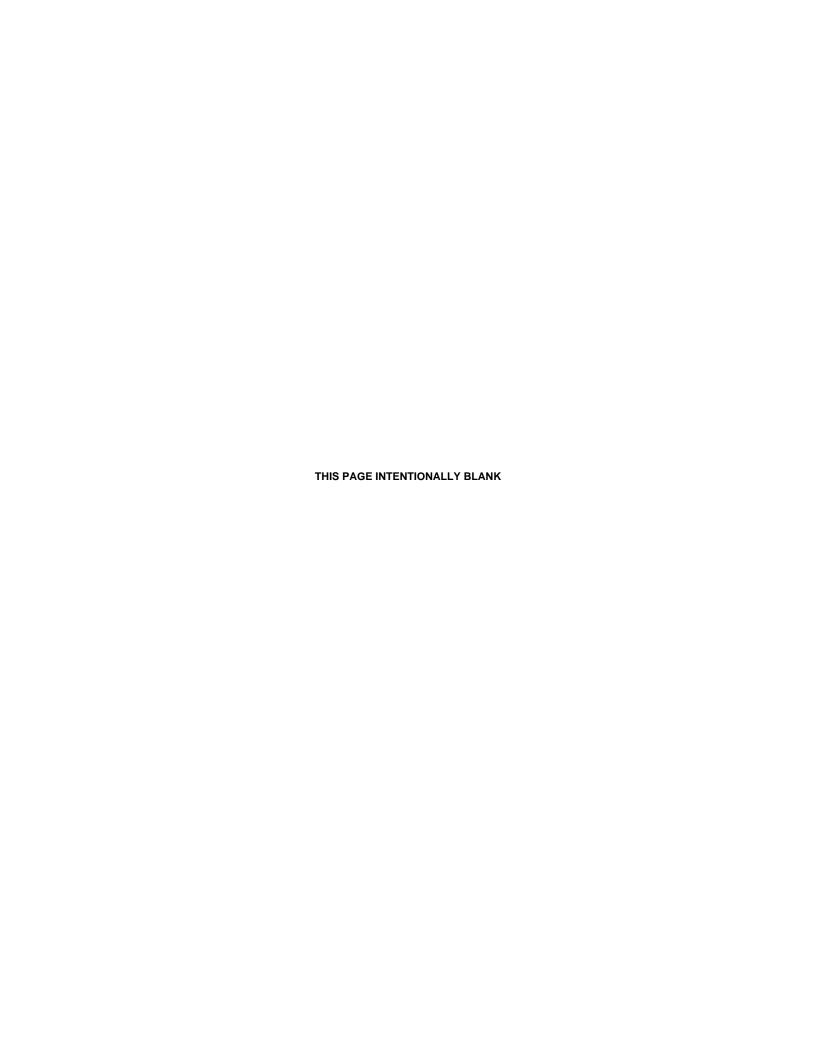
^{2.} Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

^{3.} Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

^{4.} Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.

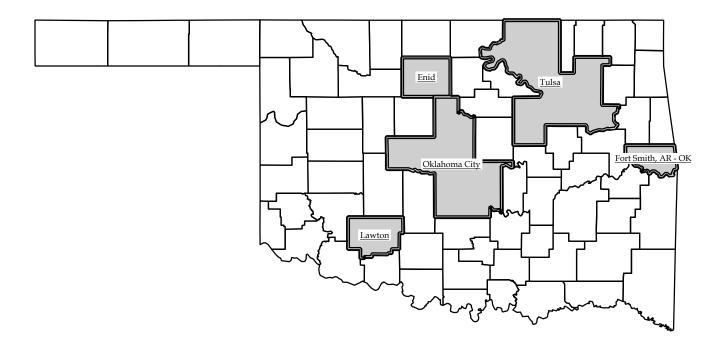
^{5.} Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

^{6.} Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.



Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

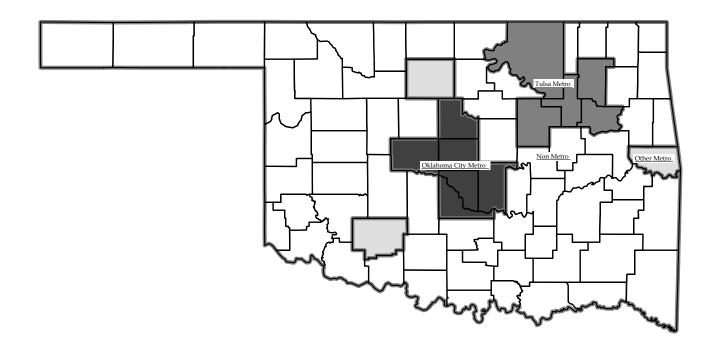


 $MSAs\ reflect\ federal\ statistical\ regions.\ Some\ counties\ are\ not\ assigned.\ MSAs\ are\ contiguous\ yet\ may\ cross\ state\ boundaries.$



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

Oklahoma City Metro

Tulsa Metro

Other Metro

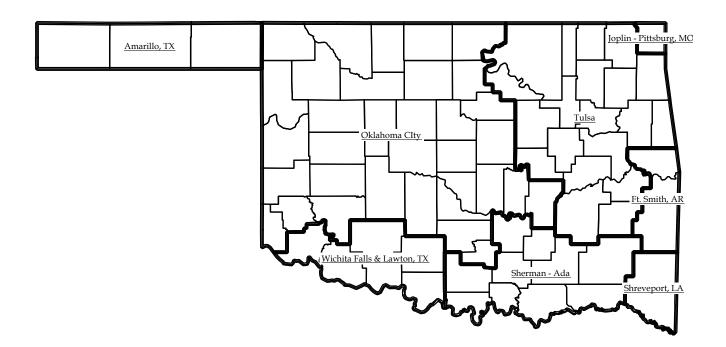
Non Metro

 $GMRs\ reflect\ the\ size\ and\ nature\ of\ metropolitan\ counties.\ Shaded\ counties\ are\ Metropolitan.$



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

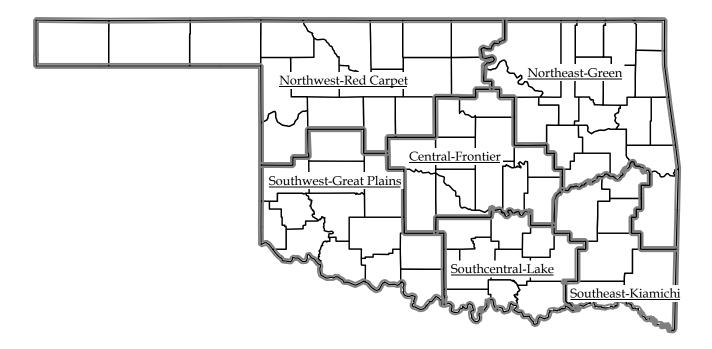


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

OKLAHOMA

ADAIR Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ALFALFA Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. ATOKA Southcentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **BEAVER** Northwest-Red Carpet ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **BECKHAM** Southwest-Great Plains ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **BLAINE** Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **BRYAN** Southcentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. CADDO Southwest-Great Plains ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. CANADIAN Central-Frontier ISR; Oklahoma City, OK DMA; Oklahoma City, OK MSA; Oklahoma City Metro GMR. **CARTER** Southcentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CHEROKEE Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CHOCTAW

Southeast-Kiamichi ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Northwest-Red Carpet ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CLEVELAND

COAL

COHANCHE

Southeentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Southeentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Southwest-Great Plains ISR; Wichita Falls & Lawton, TX - OK DMA; Lawton, OK MSA; Other Metro GMR.

COTTON Southwest-Great Plains ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CRAIG Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

CREEK Northeast-Green ISR; Tulsa, OK - KS DMA; Tulsa, OK MSA; Tulsa Metro GMR.

CUSTER Southwest-Great Plains ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

DELAWARE Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

DEWEY

Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ELLIS

Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

GARFIELD Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Enid, OK MSA; Other Metro GMR.

GARVIN Southcentral-Lake ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **GRADY** Central-Frontier ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **GRANT** Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **GREER** Southwest-Great Plains ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **HARMON** Southwest-Great Plains ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. HARPER Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **HASKELL** Southeast-Kiamichi ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR. **HUGHES** Central-Frontier ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

JACKSON Southwest-Great Plains ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

JEFFERSON Southwest-Great Plains ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

JOHNSTON
Southcentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

KAY
Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

KINGFISHER
Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

KIOWA
Southwest-Great Plains ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LATIMER Southeast-Kiamichi ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LE FLORE Northeast-Green ISR; Ft. Smith - Fay - Springdale - Rogers, AR - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LINCOLN

Central-Frontier ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

LOGAN

Central-Frontier ISR; Oklahoma City, OK DMA; Oklahoma City, OK MSA; Oklahoma City Metro GMR.

LOVE

Southcentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MCCLAIN

Central-Frontier ISR; Oklahoma City, OK DMA; Oklahoma City, OK MSA; Oklahoma City Metro GMR.

MCCURTAIN Southeast-Kiamichi ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MCINTOSH Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MAJOR Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MARSHALL Southcentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MAYES
Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

MURRAY
Southcentral-Lake ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

NOTHeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

NOBLE
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NOWATA

Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

OKFUSKEE

OKLAHOMA

OKMULGEE

Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Central-Frontier ISR; Oklahoma City, OK DMA; Oklahoma City, OK MSA; Oklahoma City Metro GMR.

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OTTAWA Northeast-Green ISR; Joplin - Pittsburg, MO - KS - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

PAWNEE
Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
Central-Frontier ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PITTSBURG
Southeast-Kiamichi ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PONTOTOC
Southcentral-Lake ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
Central-Frontier ISR; Oklahoma City, OK DMA; Oklahoma City, OK MSA; Oklahoma City Metro GMR.
Southeast-Kiamichi ISR; Sherman - Ada, OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROGER MILLS
Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

ROGERS Northeast-Green ISR; Tulsa, OK - KS DMA; Tulsa, OK MSA; Tulsa Metro GMR.

SEMINOLE Central-Frontier ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

SEQUOYAH

Northeast-Green ISR; Ft. Smith - Fay - Springdale - Rogers, AR - OK DMA; Fort Smith, AR - OK MSA; Other Metro GMR.

STEPHENS

Southwest-Great Plains ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

TEXAS Northwest-Red Carpet ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

TILLMAN Southwest-Great Plains ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

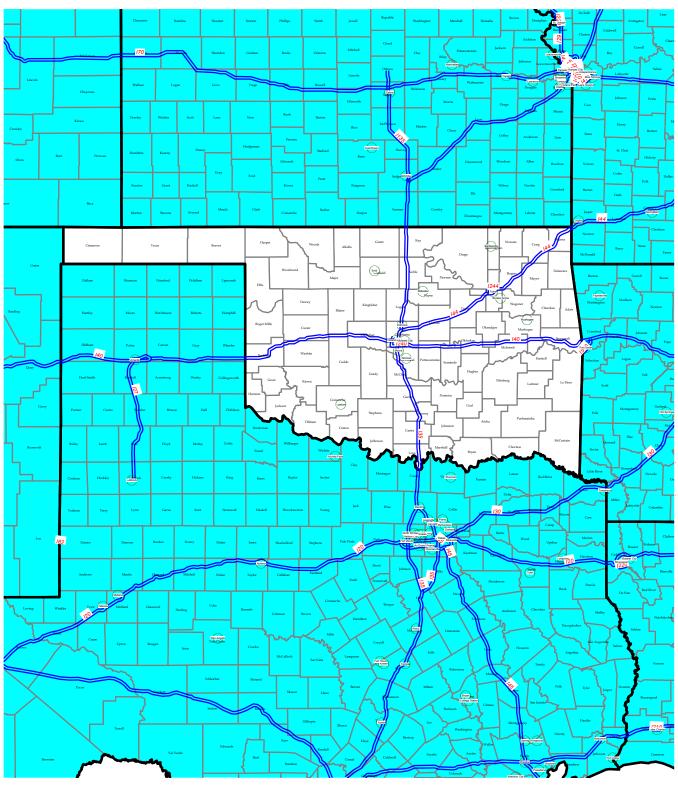
TULSA Northeast-Green ISR; Tulsa, OK - KS DMA; Tulsa, OK MSA; Tulsa Metro GMR. WAGONER Northeast-Green ISR; Tulsa, OK - KS DMA; Tulsa, OK MSA; Tulsa Metro GMR.

WASHINGTON Northeast-Green ISR; Tulsa, OK - KS DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

WASHITA Southwest-Great Plains ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WOODS Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WOODWARD Northwest-Red Carpet ISR; Oklahoma City, OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material