

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

OREGON

36 Counties and Portions of

5 MSAs (Metropolitan Statistical Areas from OMB for 1999)

5 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

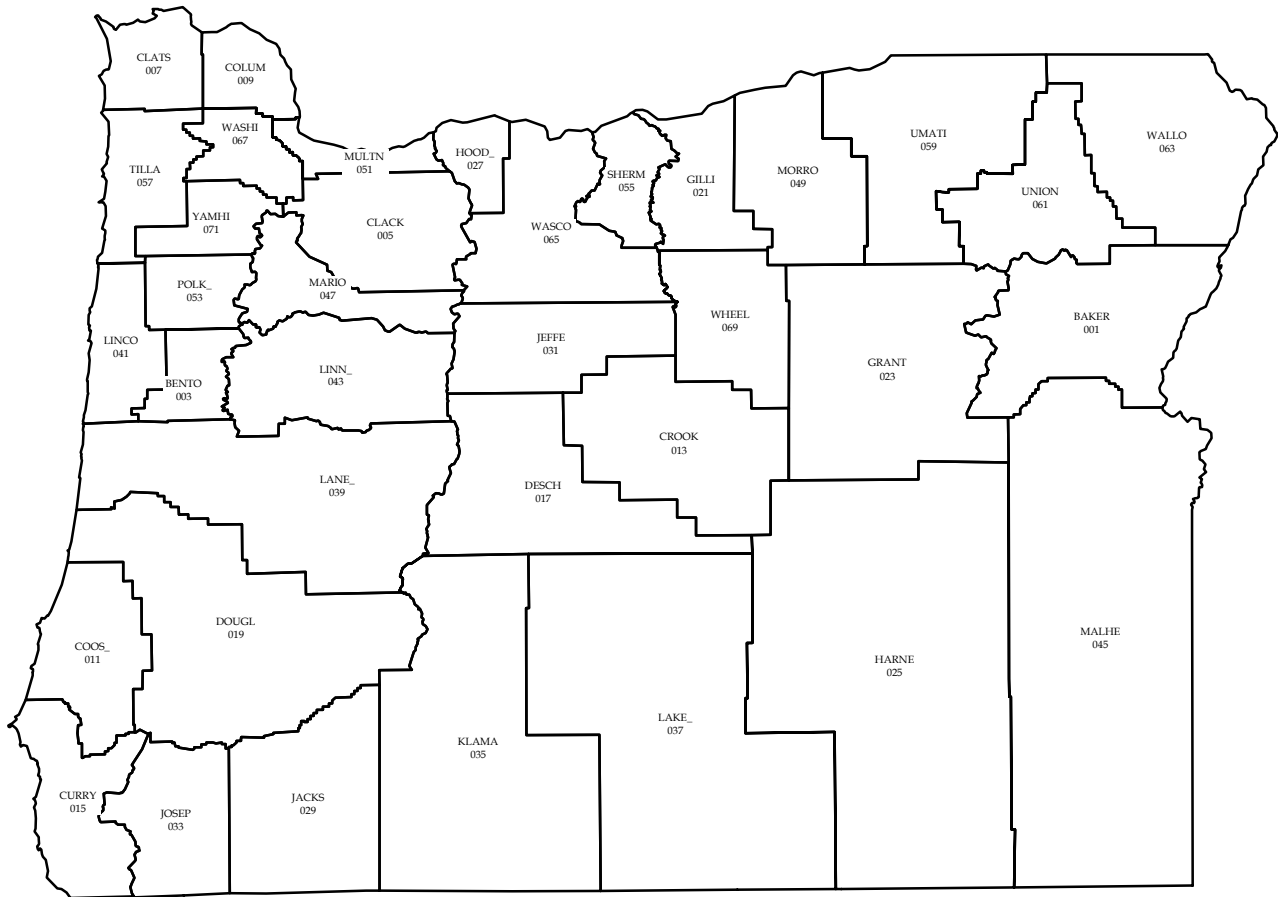
7 DMAs (Designated Markets Areas from Nielsen for 2000)

7 ISRs (Internal State Regions from Polidata for 1996)

OREGON, 36 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 41

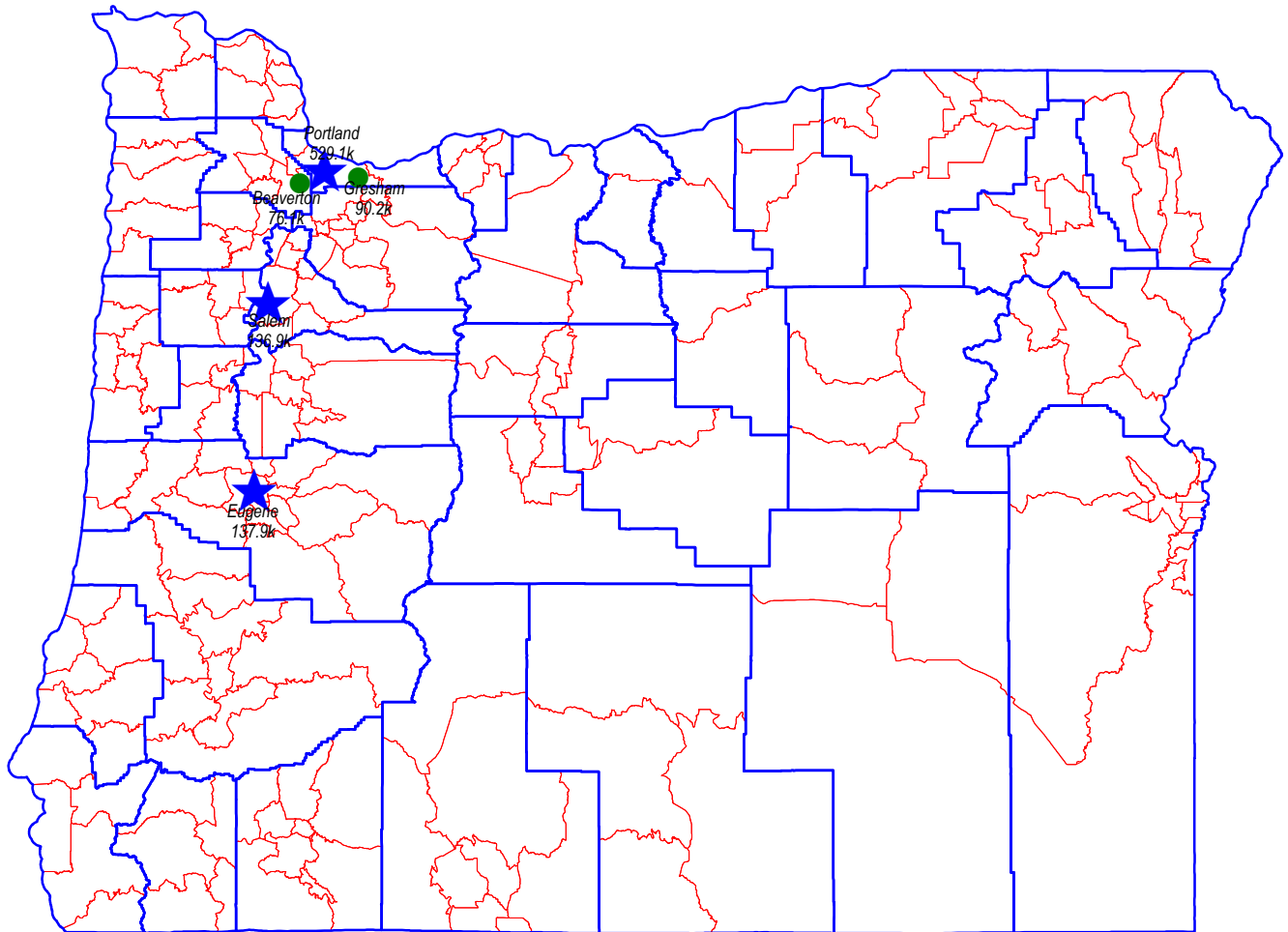


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



OREGON, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.

Population Size

-  over 1,000,000 (0)
-  over 100,000 (3)
-  over 50,000 (2)



County Code Listing

OREGON, 36 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
BAKER	1	Baker	Baker	15,317	16,741	1	BAKER
BENTON	2	Corvallis	Corvallis	70,811	78,153	3	BENTO
CLACKAMAS	3	Northwest Clackamas	Oregon City	278,850	338,391	5	CLACK
CLATSOP	4	Astoria	Astoria	33,301	35,630	7	CLATS
COLUMBIA	5	St. Helens	St. Helens	37,557	43,560	9	COLUM
COOS	6	Coos Bay	Coquille	60,273	62,779	11	COOS_
CROOK	7	Ochoco	Prineville	14,111	19,182	13	CROOK
CURRY	8	Brookings	Gold Beach	19,327	21,137	15	CURRY
DESCHUTES	9	Bend	Bend	74,976	115,367	17	DESCH
DOUGLAS	10	Roseburg	Roseburg	94,649	100,399	19	DOUGL
GILLIAM	11	Condon	Condon	1,717	1,915	21	GILLI
GRANT	12	John Day	Canyon City	7,853	7,935	23	GRANT
HARNEY	13	Burns	Burns	7,060	7,609	25	HARNE
HOOD RIVER	14	Hood River	Hood River	16,903	20,411	27	HOOD_
JACKSON	15	Medford	Medford	146,387	181,269	29	JACKS
JEFFERSON	16	Madras	Madras	13,676	19,009	31	JEFFE
JOSEPHINE	17	Grants Pass	Grants Pass	62,649	75,726	33	JOSEP
KLAMATH	18	Klamath Falls	Klamath Falls	57,702	63,775	35	KLAMA
LAKE	19	Lakeview	Lakeview	7,186	7,422	37	LAKE_
LANE	20	Eugene-Springfield	Eugene	282,912	322,959	39	LANE_
LINCOLN	21	Agate Beach	Newport	38,889	44,479	41	LINCO
LINN	22	Albany	Albany	91,227	103,069	43	LINN_
MALHEUR	23	Ontario	Vale	26,038	31,615	45	MALHE
MARION	24	Salem	Salem	228,483	284,834	47	MARIO
MORROW	25	Boardman	Heppner	7,625	10,995	49	MORRO
MULTNOMAH	26	Portland	Portland	583,887	660,486	51	MULTN
POLK	27	Salem	Dallas	49,541	62,380	53	POLK_
SHERMAN	28	Wasco	Moro	1,918	1,934	55	SHERM
TILLAMOOK	29	Tillamook	Tillamook	21,570	24,262	57	TILLA
UMATILLA	30	Northwest Umatilla	Pendleton	59,249	70,548	59	UMATI
UNION	31	La Grande	Lagrande	23,598	24,530	61	UNION
WALLOWA	32	Enterprise	Enterprise	6,911	7,226	63	WALLO
WASCO	33	The Dalles	The Dalles	21,683	23,791	65	WASCO
WASHINGTON	34	Beaverton-Hillsboro	Hillsboro	311,554	445,342	67	WASHI
WHEELER	35	Mitchell	Fossil	1,396	1,547	69	WHEEL
YAMHILL	36	Newberg	Mcminnville	65,551	84,992	71	YAMHI
OREGON		Portland	Salem	2,842,337	3,421,399	41	STATE

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

Population by Areas/Markets OREGON

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	3,421,399	20.4	OREGON		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	78,153	10.4	Corvallis, OR MSA	2.3	100.0
2	322,959	14.2	Eugene - Springfield, OR MSA	9.4	100.0
3	181,269	23.8	Medford - Ashland, OR MSA	5.3	100.0
4	1,572,771	23.1	Portland - Vancouver, OR - WA PMSA	46.0	82.0
5	347,214	24.9	Salem, OR PMSA	10.1	100.0
6	919,033	16.8	Not Assigned to Metro Area (NAM)	26.9	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	1,572,771	23.1	Portland Metro	46.0	100.0
2	347,214	24.9	Salem Metro	10.1	100.0
3	322,959	14.2	Eugene Metro	9.4	100.0
4	259,422	19.4	Other Metro	7.6	100.0
5	919,033	16.8	Non Metro	26.9	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

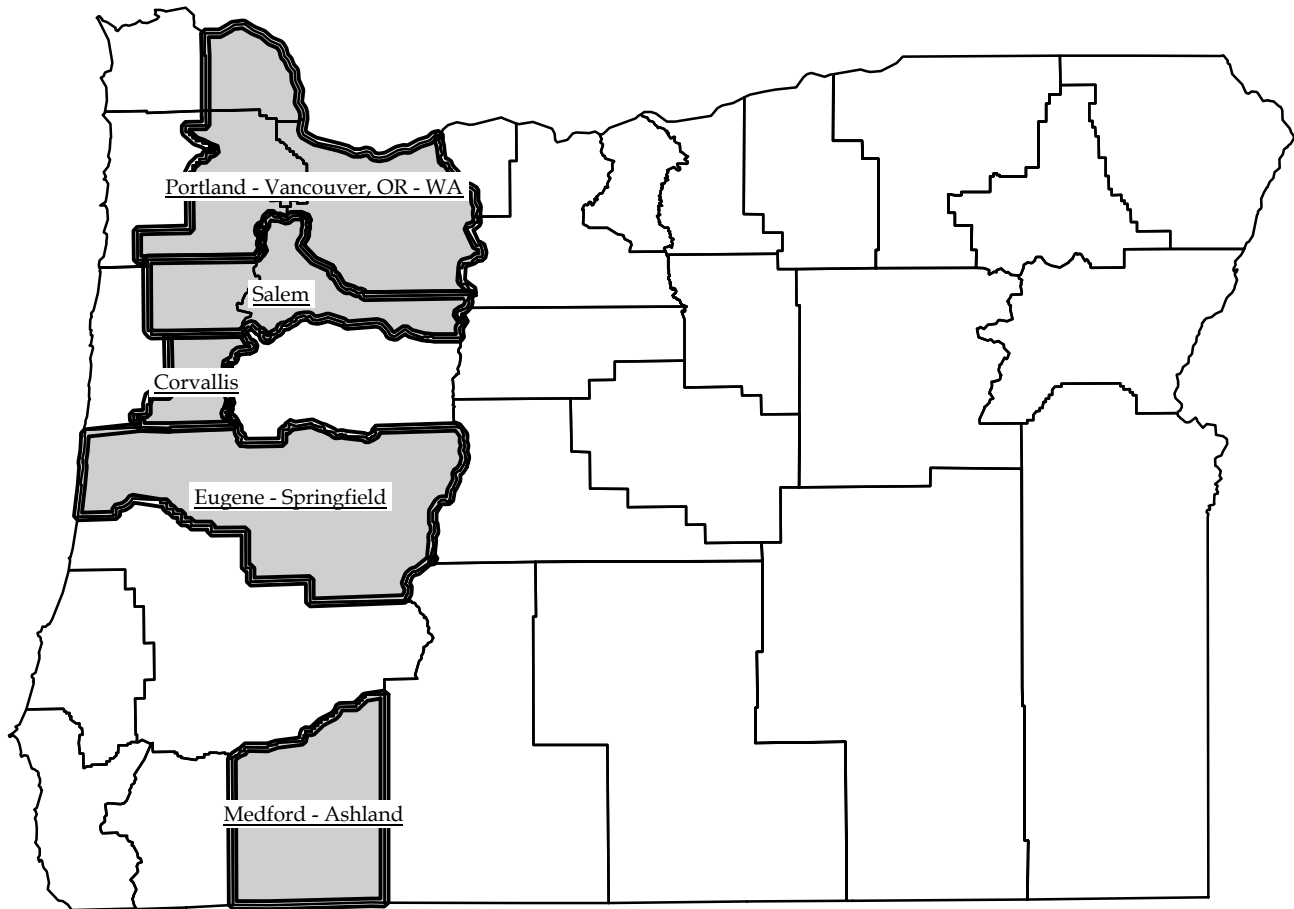
1	39,550	16.7	Boise, ID - OR DMA	1.2	6.9
2	564,290	10.9	Eugene, OR DMA	16.5	100.0
3	81,543	21.9	Yakima - Pasco - Richland - Kennewick, WA - OR DMA	2.4	14.0
4	349,329	19.1	Medford - Klamath Falls, OR - CA DMA	10.2	86.7
5	2,264,094	21.9	Portland, OR - WA DMA	66.2	82.8
6	115,367	53.9	Bend, OR DMA	3.4	100.0
7	7,226	4.6	Spokane, WA - ID - MT - OR DMA	0.2	0.7

ISRs-Internal State Regions (Polidata, 1996)

OR	1	104,371	11.3	No. Oregon Coast	3.1	100.0
	2	83,916	5.4	So. Oregon Coast*	2.5	100.0
	3	1,508,190	22.7	Greater Portland*	44.1	100.0
	4	936,387	18.8	Willamette Valley*	27.4	100.0
	5	421,169	16.5	Southern*	12.3	100.0
	6	179,283	41.9	Central	5.2	100.0
	7	188,083	14.7	Eastern	5.5	100.0

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

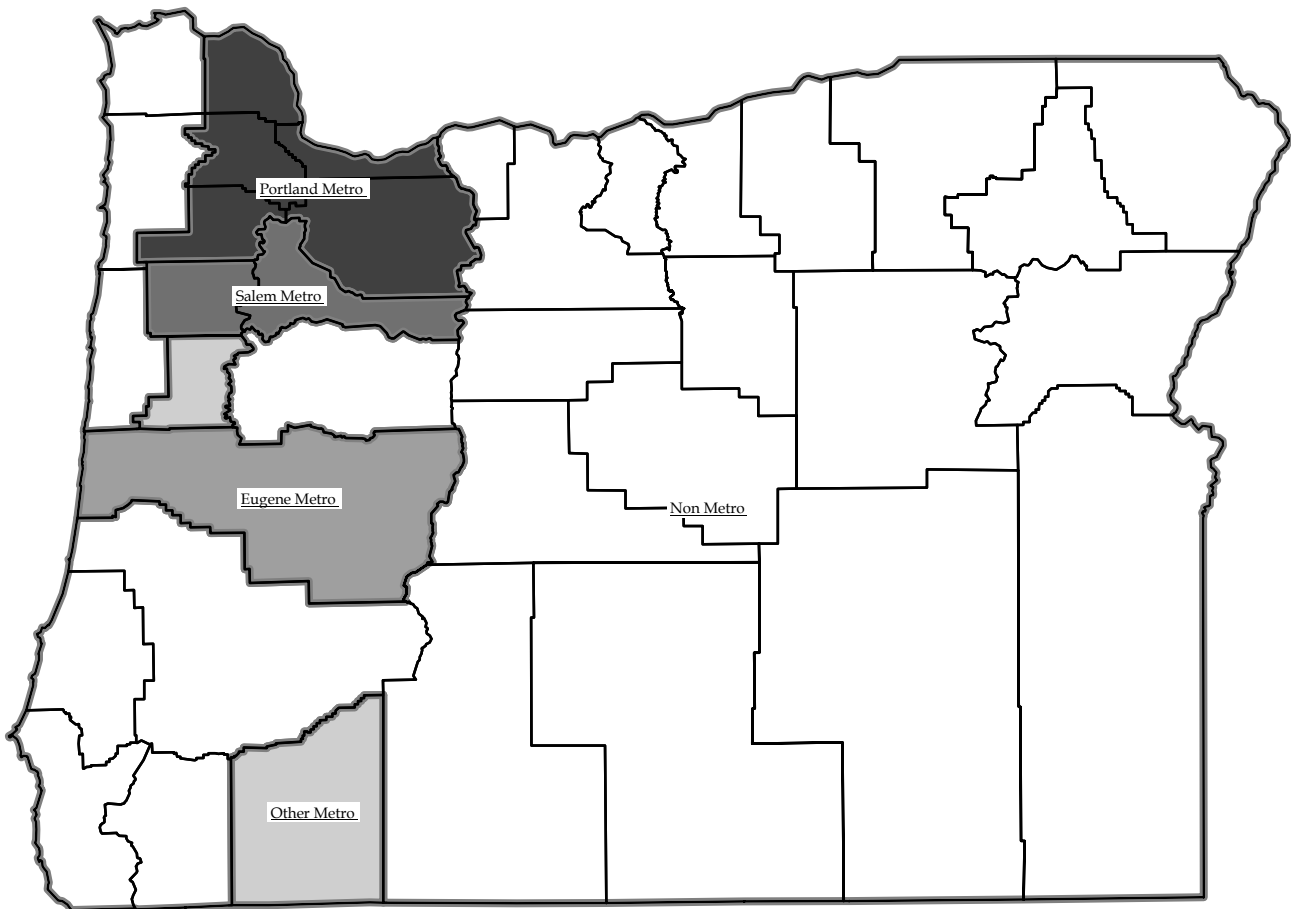


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.








Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

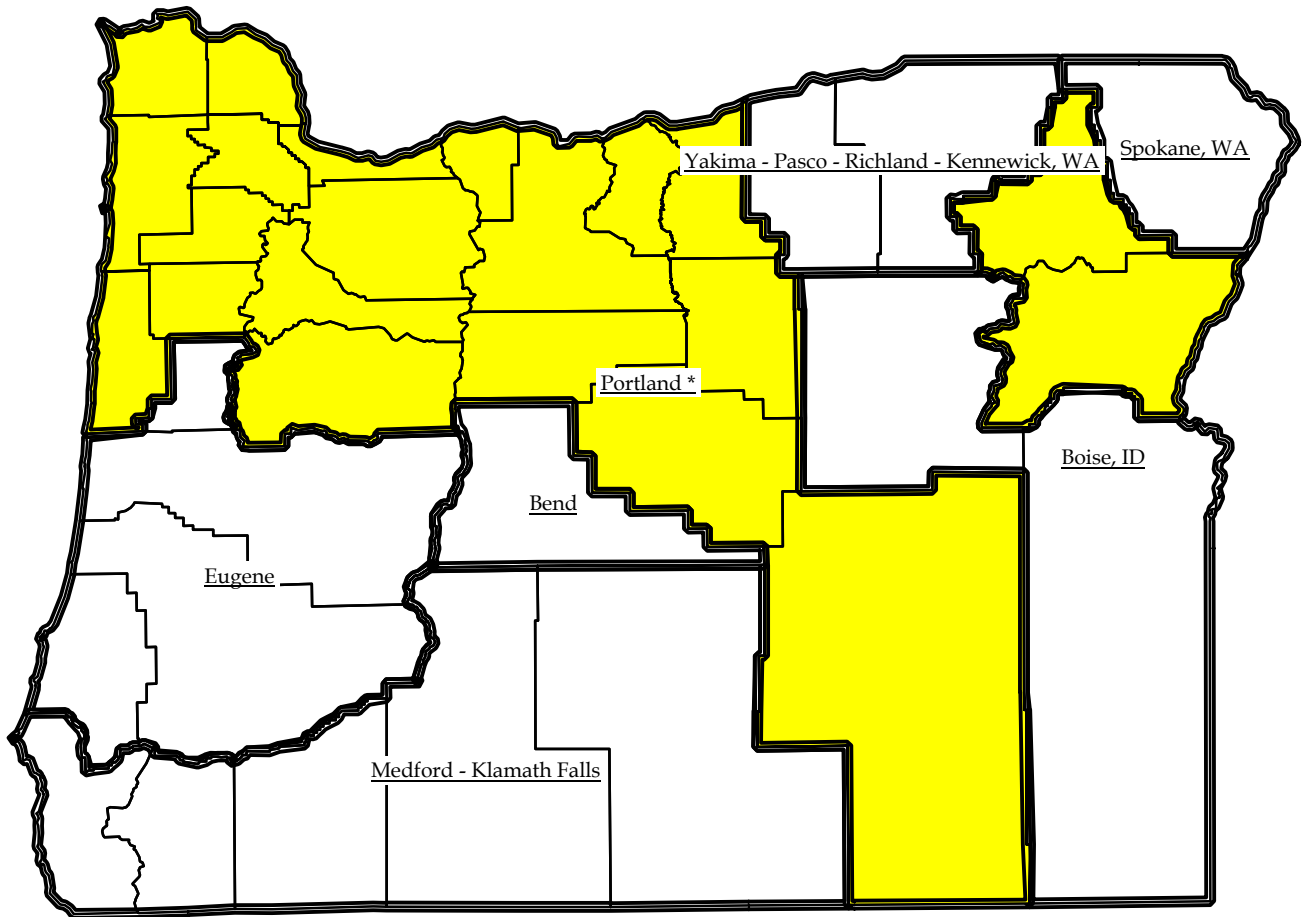
-  Portland Metro
-  Salem Metro
-  Eugene Metro
-  Other Metro
-  Non Metro

GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

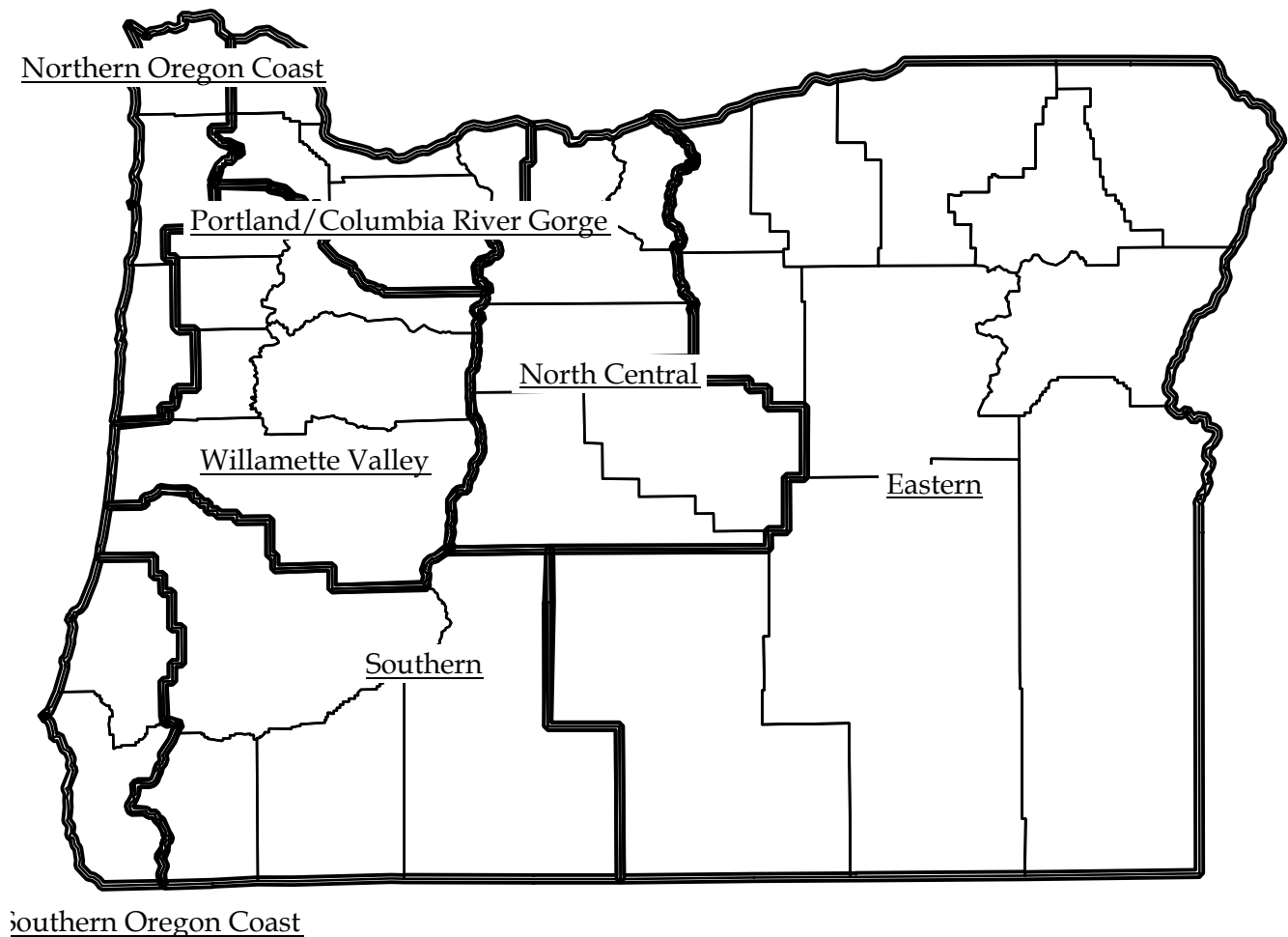


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



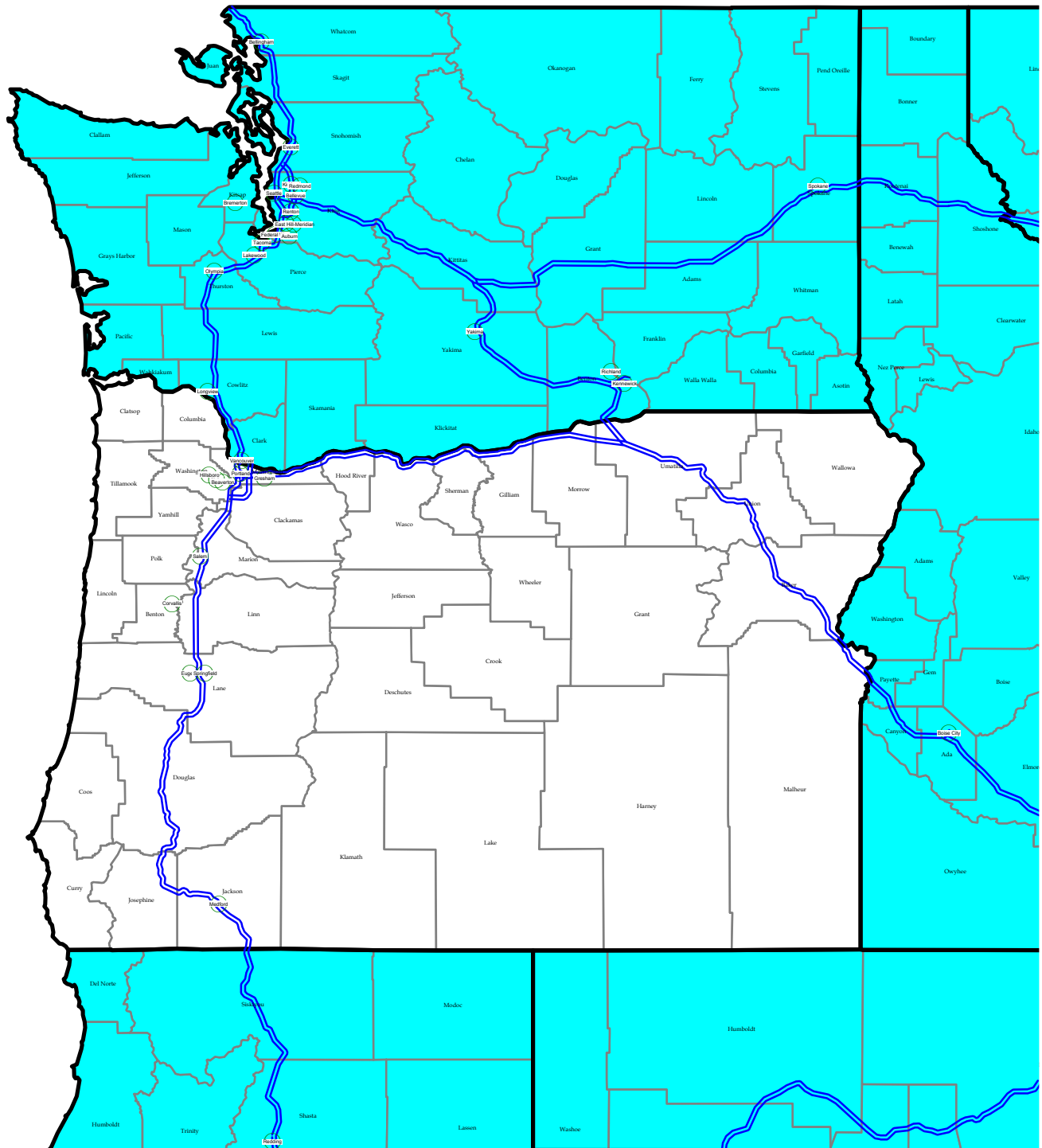
County County-Based Area/Market Assignments

OREGON

BAKER	Eastern ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BENTON	Willamette Valley* ISR; Eugene, OR DMA; Corvallis, OR MSA; Other Metro GMR.
CLACKAMAS	Greater Portland* ISR; Portland, OR - WA DMA; Portland - Vancouver, OR - WA PMSA; Portland Metro GMR.
CLATSOP	No. Oregon Coast ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLUMBIA	Greater Portland* ISR; Portland, OR - WA DMA; Portland - Vancouver, OR - WA PMSA; Portland Metro GMR.
COOS	So. Oregon Coast* ISR; Eugene, OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CROOK	Central ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CURRY	So. Oregon Coast* ISR; Medford - Klamath Falls, OR - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DESCHUTES	Central ISR; Bend, OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DOUGLAS	Southern* ISR; Eugene, OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GILLIAM	Eastern ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRANT	Eastern ISR; Boise, ID - OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARNEY	Eastern ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HOOD RIVER	Greater Portland* ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Southern* ISR; Medford - Klamath Falls, OR - CA DMA; Medford - Ashland, OR MSA; Other Metro GMR.
JEFFERSON	Central ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JOSEPHINE	Southern* ISR; Medford - Klamath Falls, OR - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KLAMATH	Southern* ISR; Medford - Klamath Falls, OR - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAKE	Eastern ISR; Medford - Klamath Falls, OR - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LANE	Willamette Valley* ISR; Eugene, OR DMA; Eugene - Springfield, OR MSA; Eugene Metro GMR.
LINCOLN	No. Oregon Coast ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINN	Willamette Valley* ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MALHEUR	Eastern ISR; Boise, ID - OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARION	Willamette Valley* ISR; Portland, OR - WA DMA; Salem, OR PMSA; Salem Metro GMR.
MORROW	Eastern ISR; Yakima - Pasco - Richland - Kennewick, WA - OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MULTNOMAH	Greater Portland* ISR; Portland, OR - WA DMA; Portland - Vancouver, OR - WA PMSA; Portland Metro GMR.
POLK	Willamette Valley* ISR; Portland, OR - WA DMA; Salem, OR PMSA; Salem Metro GMR.
SHERMAN	Central ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TILLAMOOK	No. Oregon Coast ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UMATILLA	Eastern ISR; Yakima - Pasco - Richland - Kennewick, WA - OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UNION	Eastern ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALLOWA	Eastern ISR; Spokane, WA - ID - MT - OR DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASCO	Central ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	Greater Portland* ISR; Portland, OR - WA DMA; Portland - Vancouver, OR - WA PMSA; Portland Metro GMR.
WHEELER	Eastern ISR; Portland, OR - WA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
YAMHILL	Willamette Valley* ISR; Portland, OR - WA DMA; Portland - Vancouver, OR - WA PMSA; Portland Metro GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material