

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

SOUTH DAKOTA

66 Counties and Portions of

2 MSAs (Metropolitan Statistical Areas from OMB for 1999)

3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

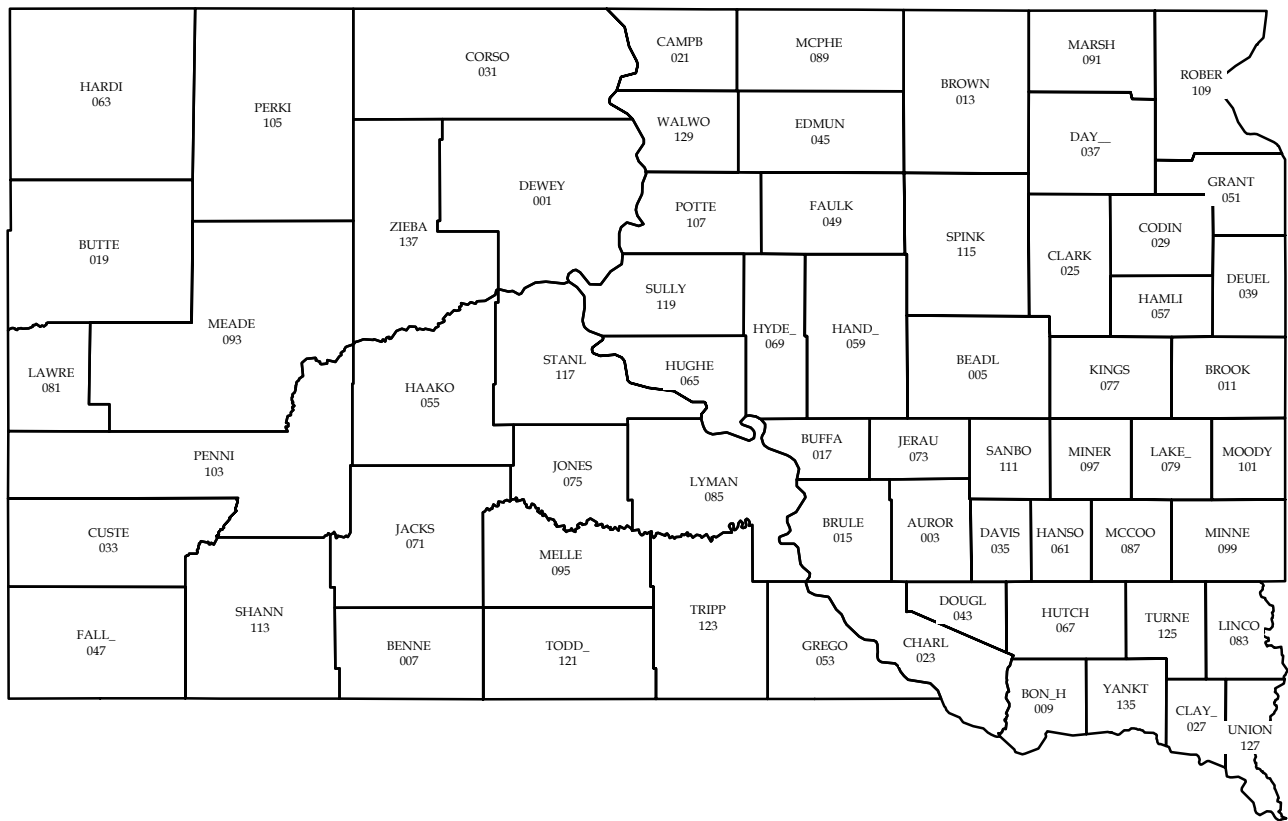
4 DMAs (Designated Markets Areas from Nielsen for 2000)

4 ISRs (Internal State Regions from Polidata for 1996)

SOUTH DAKOTA, 66 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 46

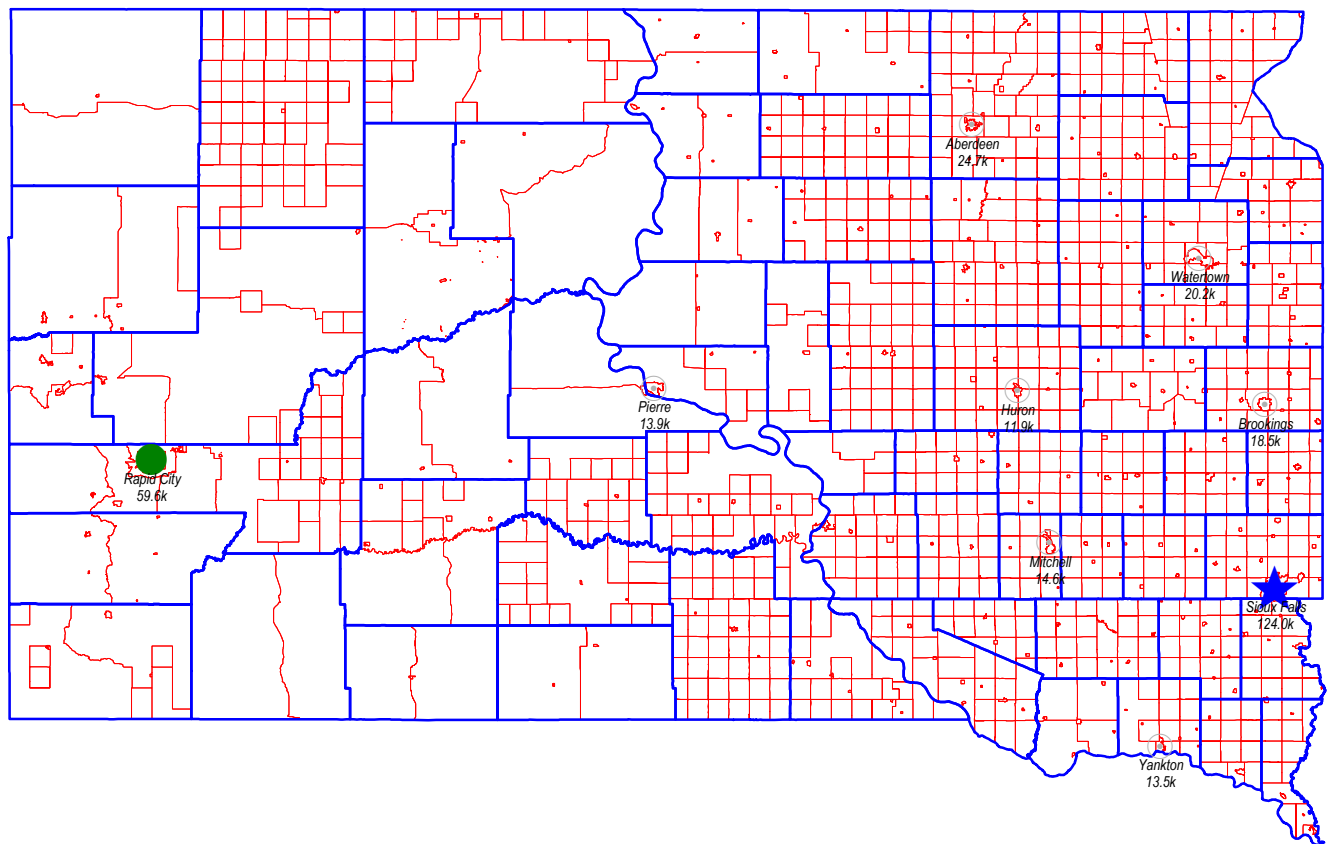


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



SOUTH DAKOTA, Selected Places

2000 Census of Population and Housing, County Subdivisions



Population Size

-  over 1,000,000 (0)
-  over 100,000 (1)
-  over 25,000 (1)
-  over 5,000 (7)
-  under 5,000 (0)



Labels for some places may be missing to assist in the clarity of the map.

County Code Listing

SOUTH DAKOTA, 66 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
AURORA	1	Plankinton	Plankinton	3,135	3,058	* 3	AUROR
BEADLE	2	Huron	Huron	18,253	17,023	5	BEADL
BENNETT	3	Martin	Martin	3,206	3,574	7	BENNE
BON HOMME	4	Tyndall	Tyndall	7,089	7,260	9	BON_H
BROOKINGS	5	Brookings	Brookings	25,207	28,220	11	BROOK
BROWN	6	Aberdeen	Aberdeen	35,580	35,460	13	BROWN
BRULE	7	Chamberlain	Chamberlain	5,485	5,364	15	BRULE
BUFFALO	8	Crow Creek unorg.	Gann Valley	1,759	2,032	17	BUFFA
BUTTE	9	Belle Fourche	Belle Fourche	7,914	9,094	19	BUTTE
CAMPBELL	10	Mound City	Mound City	1,965	1,782	21	CAMPB
CHARLES MIX	11	Wagner	Lake Andes	9,131	9,350	23	CHARL
CLARK	12	Clark	Clark	4,403	4,143	25	CLARK
CLAY	13	Vermillion	Vermillion	13,186	13,537	27	CLAY_
CODINGTON	14	Watertown	Watertown	22,698	25,897	29	CODIN
CORSON	15	McIntosh	McIntosh	4,195	4,181	31	CORSO
CUSTER	16	West Custer unorg.	Custer	6,179	7,275	33	CUSTE
DAVISON	17	Mitchell	Mitchell	17,503	18,741	35	DAVIS
DAY	18	Webster	Webster	6,978	6,267	37	DAY_
DEUEL	19	Clear Lake	Clear Lake	4,522	4,498	39	DEUEL
DEWEY	20	North Dewey unorg.	Timber Lake	5,523	5,972	41	DEWEY
DOUGLAS	21	Armour	Armour	3,746	3,458	43	DOUGL
EDMUNDS	22	Ipswich	Ipswich	4,356	4,367	45	EDMUN
FALL RIVER	23	Hot Springs	Hot Springs	7,353	7,453	47	FALL_
FAULK	24	Faulkton	Faulkton	2,744	2,640	49	FAULK
GRANT	25	Milbank	Milbank	8,372	7,847	51	GRANT
GREGORY	26	Gregory	Burke	5,359	4,792	53	GREGO
HAAKON	27	Philip	Philip	2,624	2,196	55	HAAKO
HAMLIN	28	Estelline	Hayti	4,974	5,540	57	HAMLI
HAND	29	Miller	Miller	4,272	3,741	59	HAND_
HANSON	30	Alexandria	Alexandria	2,994	3,139	61	HANSO
HARDING	31	Buffalo	Buffalo	1,669	1,353	63	HARDI
HUGHES	32	Pierre	Pierre	14,817	16,481	65	HUGHE
HUTCHINSON	33	Parkston	Olivet	8,262	8,075	67	HUTCH
HYDE	34	Highmore	Highmore	1,696	1,671	69	HYDE_
JACKSON	35	Kadoka	Kadoka	2,811	2,930	71	JACKS
JERAULD	36	Wessington Springs	Wessington Sprg	2,425	2,295	73	JERAU
JONES	37	Murdo	Murdo	1,324	1,193	75	JONES
KINGSBURY	38	De Smet	DeSmet	5,925	5,815	77	KINGS
LAKE	39	Madison	Madison	10,550	11,276	79	LAKE_
LAWRENCE	40	Spearfish	Deadwood	20,655	21,802	81	LAWRE

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
LINCOLN	41	Canton	Canton	15,427	24,131	83	LINCO
LYMAN	42	Kennebec	Kennebec	3,638	3,895	85	LYMAN
MCCOOK	43	Salem	Salem	5,688	5,832	87	MCCOO
MCPHERSON	44	Eureka	Leola	3,228	2,904	89	MCPHE
MARSHALL	45	Britton	Britton	4,844	4,576	91	*MARSH
MEADE	46	Sturgis	Sturgis	21,878	24,253	93	MEADE
MELLETTTE	47	White River	White River	2,137	2,083	95	MELLE
MINER	48	Howard	Howard	3,272	2,884	97	MINER
MINNEHAHA	49	Sioux Falls	Sioux Falls	123,809	148,281	99	MINNE
MOODY	50	Flandreau	Flandreau	6,507	6,595	101	MOODY
PENNINGTON	51	Rapid City	Rapid City	81,343	88,565	103	PENNI
PERKINS	52	Lemmon	Bison	3,932	3,363	105	PERKI
POTTER	53	Gettysburg	Gettysburg	3,190	2,693	107	POTTE
ROBERTS	54	Sisseton	Sisseton	9,914	10,016	109	ROBER
SANBORN	55	Woonsocket	Woonsocket	2,833	2,675	111	SANBO
SHANNON	56	West Shannon unorg.	Hot Springs	9,902	12,466	113	SHANN
SPINK	57	Redfield	Redfield	7,981	7,454	115	SPINK
STANLEY	58	Fort Pierre	Ft Pierre	2,453	2,772	117	STANL
SULLY	59	Onida	Onida	1,589	1,556	119	SULLY
TODD	60	West Todd unorg.	Winner	8,352	9,050	121	TODD_
TRIPP	61	Winner	Winner	6,924	6,430	123	TRIPP
TURNER	62	Parker	Parker	8,576	8,849	125	TURNER
UNION	63	North Sioux City	Elk Point	10,189	12,584	127	UNION
WALWORTH	64	Mobridge	Selby	6,087	5,974	129	WALWO
YANKTON	65	Yankton	Yankton	19,252	21,652	*135	YANKT
ZIEBACH	66	Dupree	Dupree	2,220	2,519	137	ZIEBA
SOUTH DAKOTA		Sioux Falls	Pierre	696,004	754,844	46	STATE

Population by Areas/Markets SOUTH DAKOTA

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	754,844	8.5	SOUTH DAKOTA		
MSAs-Metropolitan Statistical Areas (OMB, 1999)					
1	88,565	8.9	Rapid City, SD MSA	11.7	100.0
2	172,412	23.8	Sioux Falls, SD MSA	22.8	100.0
3	493,867	3.9	Not Assigned to Metro Area (NAM)	65.4	100.0
GMRs-Metro Groups (Polidata/Maloney, 1999)					
1	172,412	23.8	Sioux Falls Metro	22.8	100.0
2	88,565	8.9	Rapid City Metro	11.7	100.0
3	493,867	3.9	Non Metro	65.4	100.0
DMAs-Designated Market Areas (Nielsen, 2000)					
1	12,584	23.5	Sioux City, IA - NE - SD DMA	1.7	3.1
2	15,298	-2.0	Minot - Bismarck - Dickinson, ND - MT - SD DMA	2.0	4.3
3	543,482	8.2	Sioux Falls (Mitchell), SD - IA - MN - NE DMA	72.0	87.0
4	183,480	9.4	Rapid City, SD - MT - NE - WY DMA	24.3	76.9
ISRs-Internal State Regions (Polidata, 1996)					
1	199,169	8.5	Black Hills, Badlands & Lakes	26.4	100.0
2	112,443	1.3	Great Lakes	14.9	100.0
3	175,732	1.5	Glacial Lakes & Prairies	23.3	100.0
4	267,500	17.2	Dakota Heritage & Lakes	35.4	100.0

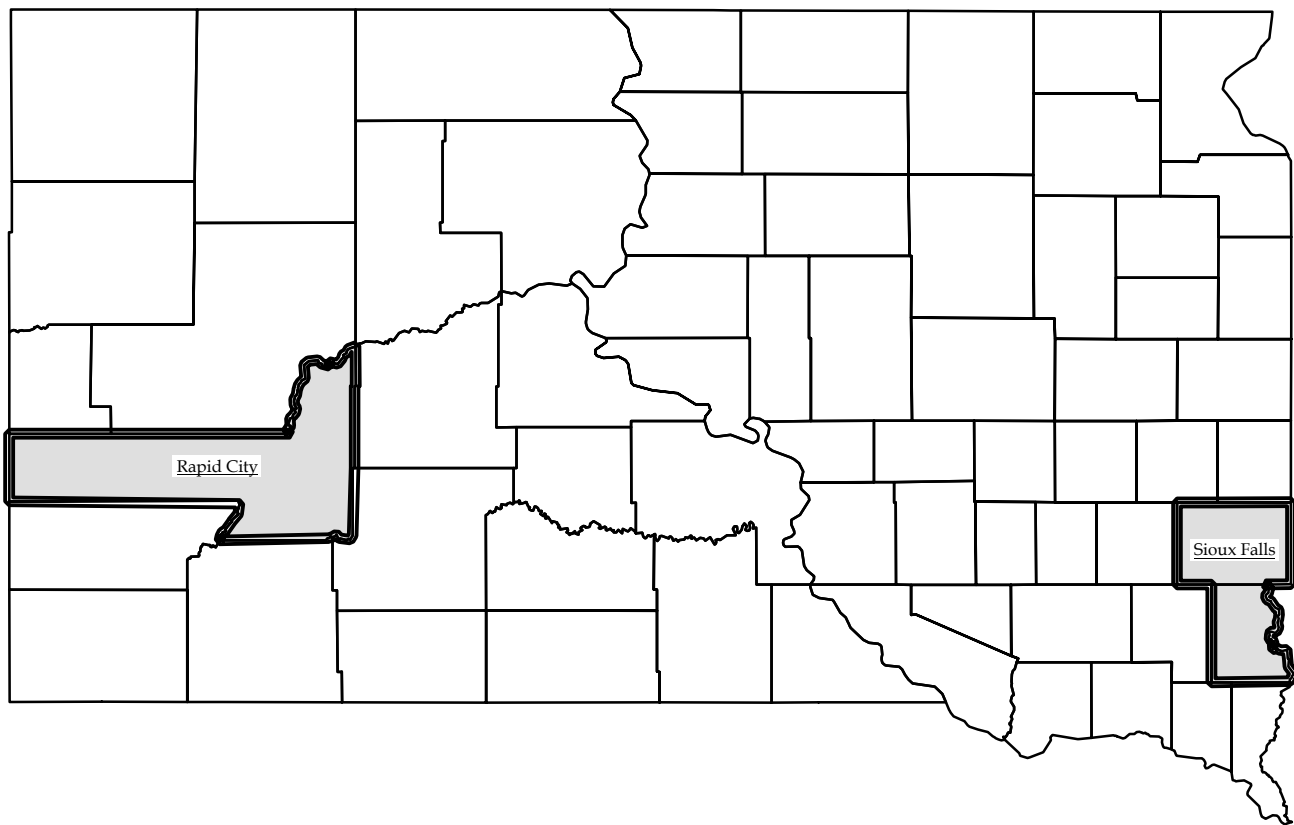


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Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

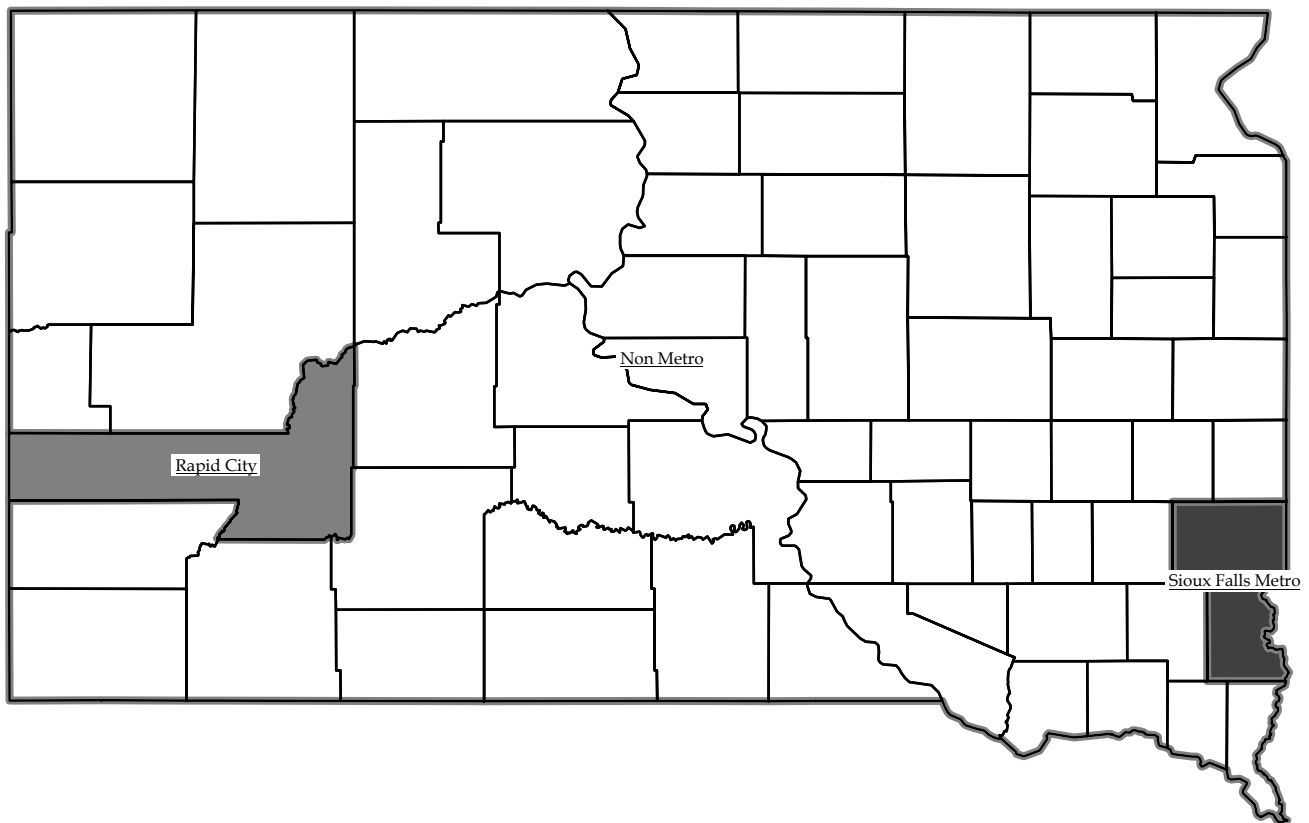


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

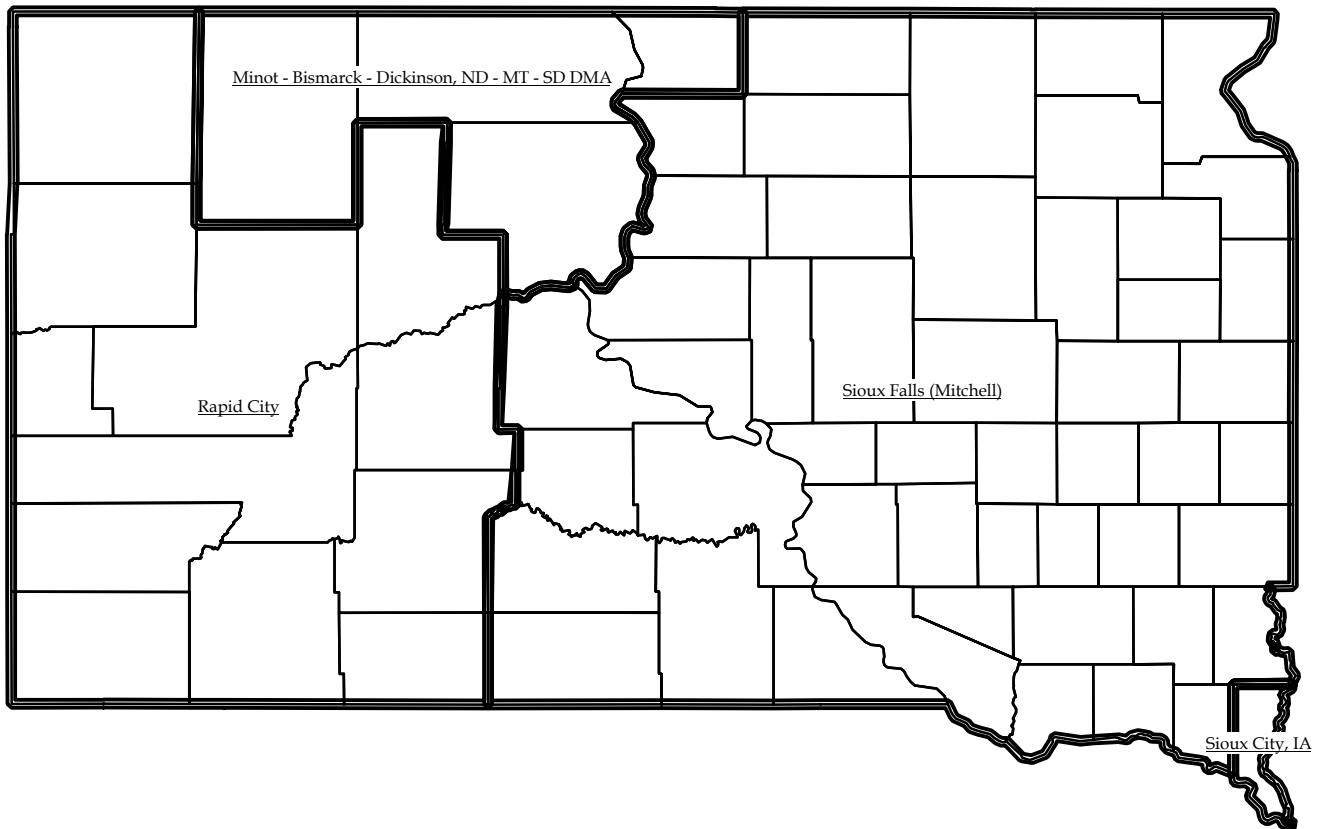
- Sioux Falls Metro
- Rapid City Metro
- Non Metro

GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

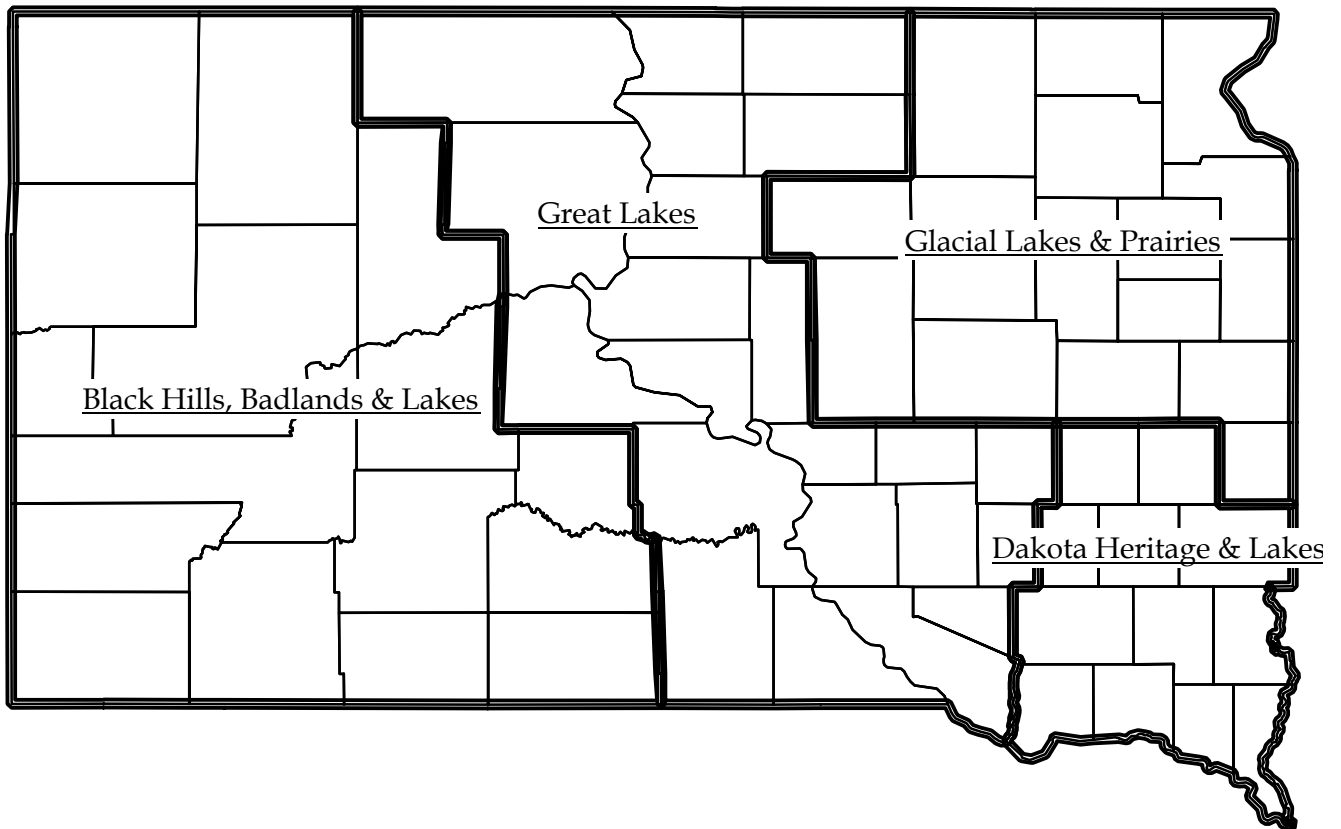


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

SOUTH DAKOTA

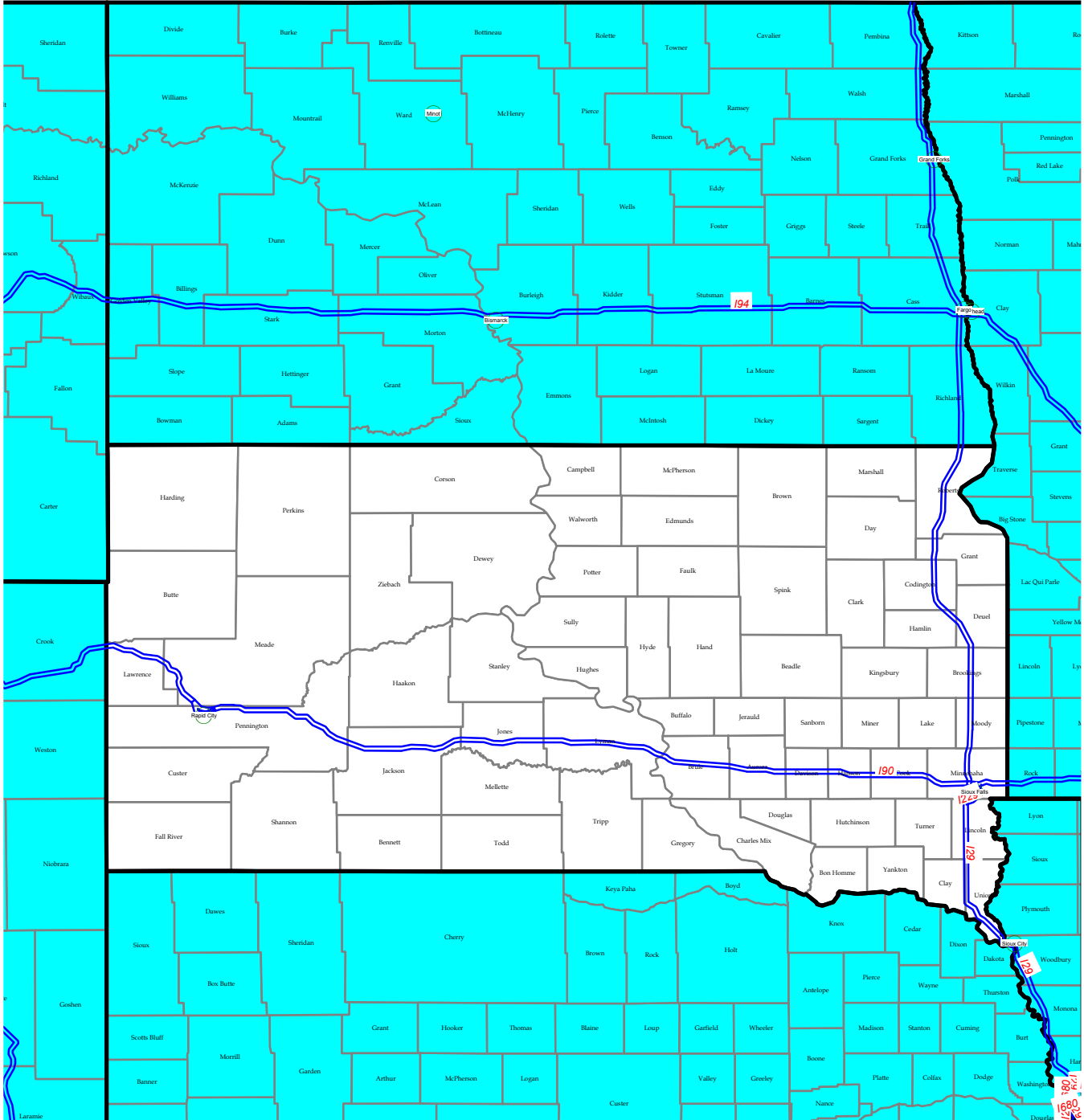
AURORA	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BEADLE	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BENNETT	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BON HOMME	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BROOKINGS	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BROWN	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BRULE	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BUFFALO	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BUTTE	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CAMPBELL	Great Lakes ISR; Minot - Bismarck - Dickinson, ND - MT - SD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHARLES MIX	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLARK	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLAY	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CODINGTON	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CORSON	Great Lakes ISR; Minot - Bismarck - Dickinson, ND - MT - SD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CUSTER	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DAVISON	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DAY	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DEUEL	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DEWEY	Great Lakes ISR; Minot - Bismarck - Dickinson, ND - MT - SD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DOUGLAS	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EDMUNDS	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FALL RIVER	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FAULK	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRANT	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GREGORY	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAAKON	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMLIN	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAND	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HANSON	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARDING	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HUGHES	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HUTCHINSON	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HYDE	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JERAULD	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JONES	Black Hills, Badlands & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KINGSBURY	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAKE	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAWRENCE	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINCOLN	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Sioux Falls, SD MSA; Sioux Falls Metro GMR.
LYMAN	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MCCOOK	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MCPHERSON	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARSHALL	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MEADE	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MELLETTTE	Black Hills, Badlands & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MINER	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MINNEHAHA	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Sioux Falls, SD MSA; Sioux Falls Metro GMR.
MOODY	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PENNINGTON	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Rapid City, SD MSA; Rapid City Metro GMR.
PERKINS	Black Hills, Badlands & Lakes ISR; Minot - Bismarck - Dickinson, ND - MT - SD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
POTTER	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROBERTS	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SANBORN	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SHANNON	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes, Independent Cities, Boroughs, and Census Areas.
2. Metropolitan Statistical Areas (MSAs) reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.
3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned. A few counties are actually split. DMAs may be noncontiguous and may cross state borders.
4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

County	County-Based Area/Market Assignments
SPINK	Glacial Lakes & Prairies ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STANLEY	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SULLY	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TODD	Black Hills, Badlands & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TRIPP	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TURNER	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UNION	Dakota Heritage & Lakes ISR; Sioux City, IA - NE - SD DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALWORTH	Great Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
YANKTON	Dakota Heritage & Lakes ISR; Sioux Falls (Mitchell), SD - IA - MN - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ZIEBACH	Black Hills, Badlands & Lakes ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material