

# **POLIDATA ® REGION MAPS**

County-Based Regions  
and Markets for

## **TEXAS**

254 Counties and Portions of

*27 MSAs (Metropolitan Statistical Areas from OMB for 1999)*

*5 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)*

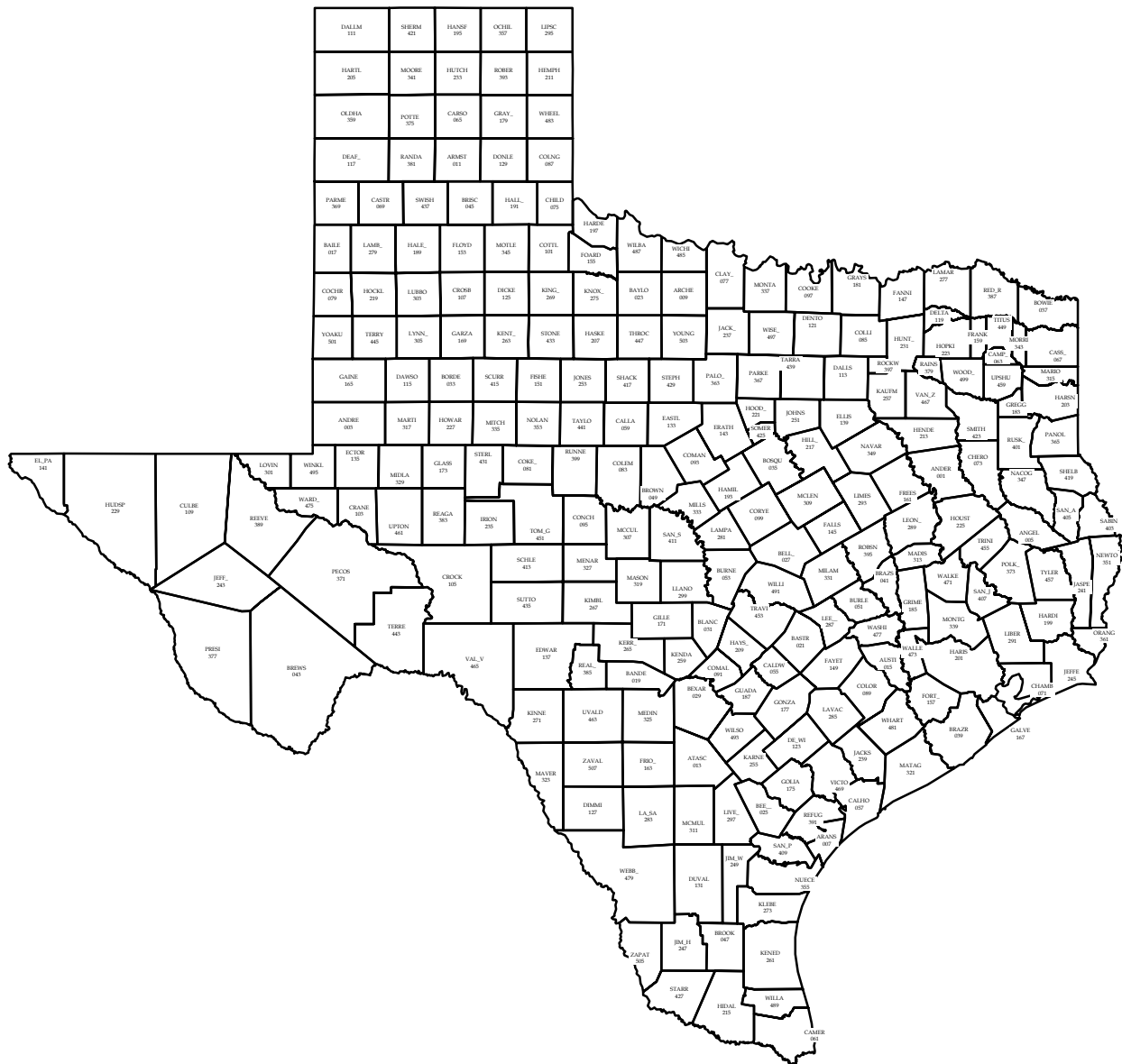
*20 DMAs (Designated Markets Areas from Nielsen for 2000)*

*24 ISRs (Internal State Regions from Polidata for 1996)*

# TEXAS, 254 Counties

## Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 48

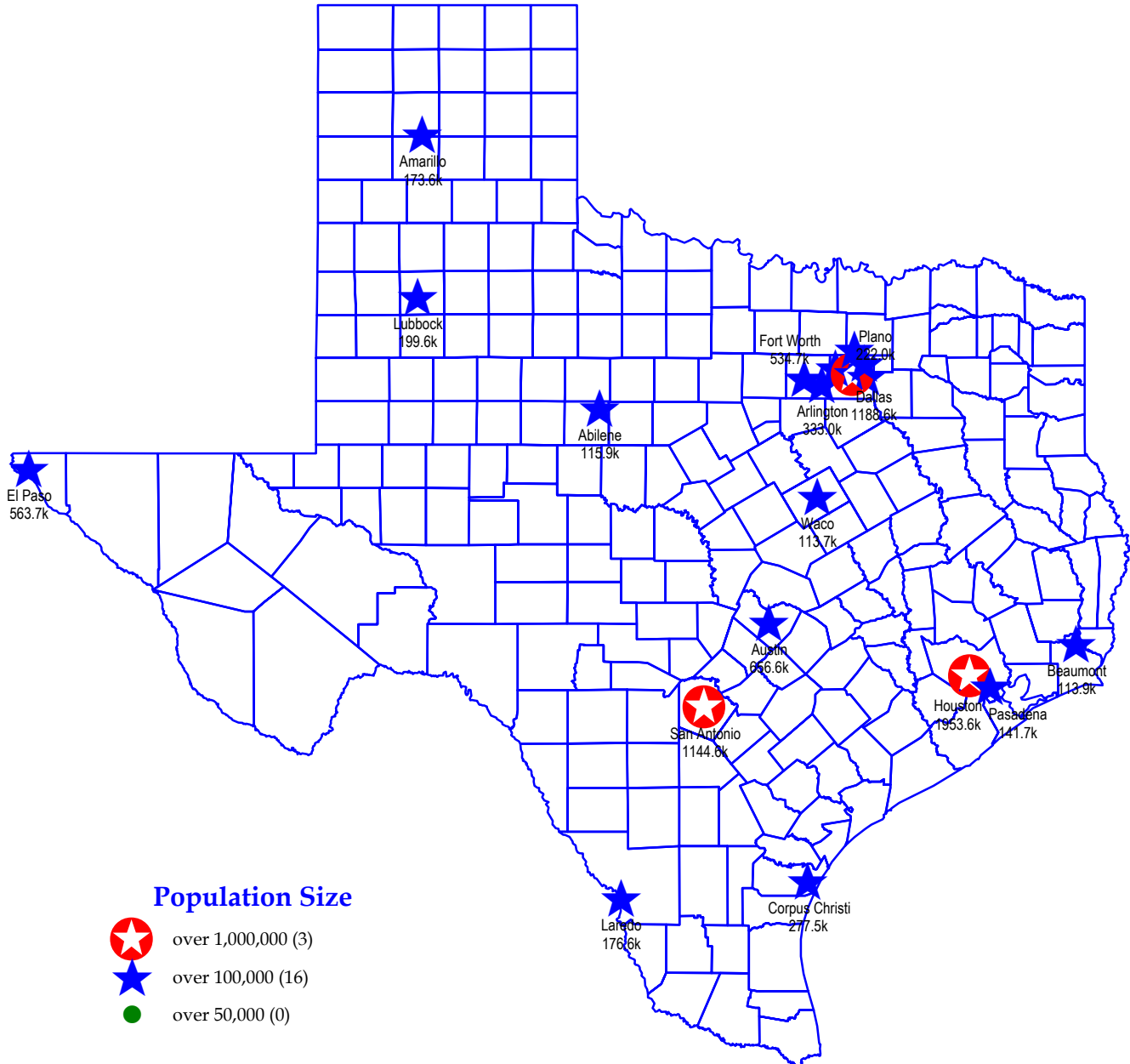


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# TEXAS, Selected Places

## 2000 Census of Population and Housing



Labels for some places may be missing to assist in the clarity of the map.

## County Code Listing TEXAS, 254 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ANDERSON	1	Palestine.	Palestine	48,024	55,109	1	ANDER
ANDREWS	2	Andrews.	Andrews	14,338	13,004	3	ANDRE
ANGELINA	3	Lufkin	Lufkin	69,884	80,130	5	ANGEL
ARANSAS	4	Rockport.	Rockport	17,892	22,497	7	ARANS
ARCHER	5	Archer City	Archer City	7,973	8,854	9	ARCHE
ARMSTRONG	6	Claude.	Claude	2,021	2,148	11	ARMST
ATASCOSA	7	Pleasanton	Jourdanton	30,533	38,628	13	ATASC
AUSTIN	8	Sealy	Bellville	19,832	23,590	15	AUSTI
BAILEY	9	Muleshoe.	Muleshoe	7,064	6,594	17	BAILE
BANDERA	10	Lakehills	Bandera	10,562	17,645	19	BANDE
BASTROP	11	Elgin	Bastrop	38,263	57,733	21	BASTR
BAYLOR	12	Seymour.	Seymour	4,385	4,093	23	BAYLO
BEE	13	Beeville.	Beeville	25,135	32,359	25	BEE_
BELL	14	Killeen	Belton	191,073	237,974	27	BELL_
BEXAR	15	San Antonio	San Antonio	1,185,394	1,392,931	29	BEXAR
BLANCO	16	Blanco	Johnson City	5,972	8,418	31	BLANC
BORDEN	17	Gail.	Gail	799	729	33	BORDE
BOSQUE	18	Clifton	Meridian	15,125	17,204	35	BOSQU
BOWIE	19	Texarkana	New Boston	81,665	89,306	37	BOWIE
BRAZORIA	20	Lake Jackson	Angleton	191,707	241,767	39	BRAZR
BRAZOS	21	Bryan	Bryan	121,862	152,415	41	BRAZS
BREWSTER	22	Alpine.	Alpine	8,653	8,866	43	BREWS
BRISCOE	23	Silverton	Silverton	1,971	1,790	45	BRISC
BROOKS	24	Falfurrias.	Falfurrias	8,204	7,976	47	BROOK
BROWN	25	Brownwood	Brownwood	34,371	37,674	49	BROWN
BURLESON	26	Caldwell	Caldwell	13,625	16,470	51	BURLE
BURNET	27	Marble Falls	Burnet	22,677	34,147	53	BURNE
CALDWELL	28	Lockhart	Lockhart	26,392	32,194	55	CALDW
CALHOUN	29	Port Lavaca	Port Lavaca	19,053	20,647	57	CALHO
CALLAHAN	30	Clyde	Baird	11,859	12,905	59	CALLA
CAMERON	31	Brownsville	Brownsville	260,120	335,227	61	CAMER
CAMP	32	Pittsburg.	Pittsburg	9,904	11,549	63	CAMP_
CARSON	33	Panhandle	Panhandle	6,576	6,516	65	CARSO
CASS	34	Atlanta	Linden	29,982	30,438	67	CASS_
CASTRO	35	Dimmitt	Dimmitt	9,070	8,285	69	CASTR
CHAMBERS	36	Winnie	Anahuac	20,088	26,031	71	CHAMB
CHEROKEE	37	Jacksonville	Rusk	41,049	46,659	73	CHERO
CHILDRESS	38	Childress.	Childress	5,953	7,688	75	CHILD
CLAY	39	Henrietta	Henrietta	10,024	11,006	77	CLAY_
COCHRAN	40	Morton	Morton	4,377	3,730	79	COCHR

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COKE	41	Robert Lee	Robert Lee	3,424	3,864	81	COKE_
COLEMAN	42	Coleman	Coleman	9,710	9,235	83	COLEM
COLLIN	43	Plano	McKinney	264,036	491,675	85	COLLI
COLLINGSWORTH	44	Wellington.	Wellington	3,573	3,206	87	COLNG
COLORADO	45	Eagle Lake	Columbus	18,383	20,390	89	COLOR
COMAL	46	New Braunfels	New Braunfels	51,832	78,021	91	COMAL
COMANCHE	47	Comanche	Comanche	13,381	14,026	93	COMAN
CONCHO	48	Eden	Paint Rock	3,044	3,966	95	CONCH
COOKE	49	Gainesville.	Gainesville	30,777	36,363	97	COOKE
CORYELL	50	Fort Hood	Gatesville	64,226	74,978	99	CORYE
COTTLE	51	Paducah.	Paducah	2,247	1,904	101	COTTL
CRANE	52	Crane.	Crane	4,652	3,996	103	CRANE
CROCKETT	53	Ozona.	Ozona	4,078	4,099	105	CROCK
CROSBY	54	Ralls	Crosbyton	7,304	7,072	107	CROSB
CULBERSON	55	Van Horn.	Van Horn	3,407	2,975	109	CULBE
DALLAM	56	Dalhart	Dalhart	5,461	6,222	111	DALLM
DALLAS	57	Dallas	Dallas	1,852,691	2,218,899	113	DALLS
DAWSON	58	Lamesa.	Lamesa	14,349	14,985	115	DAWSO
DEAF SMITH	59	Hereford.	Hereford	19,153	18,561	117	DEAF_
DELTA	60	Cooper	Cooper	4,857	5,327	119	DELTA
DENTON	61	Carrollton	Denton	273,644	432,976	121	DENTO
DE WITT	62	Cuero	Cuero	18,840	20,013	123	*DE_WI
DICKENS	63	Spur	Dickens	2,571	2,762	125	DICKE
DIMITT	64	Carrizo Springs	Carrizo Springs	10,433	10,248	127	DIMMI
DONLEY	65	Clarendon	Clarendon	3,696	3,828	129	DONLE
DUVAL	66	San Diego	San Diego	12,918	13,120	131	DUVAL
EASTLAND	67	Cisco	Eastland	18,488	18,297	133	EASTL
ECTOR	68	Odessa	Odessa	118,934	121,123	135	ECTOR
EDWARDS	69	Rocksprings.	Rocksprings	2,266	2,162	137	EDWAR
ELLIS	70	Waxahachie	Waxahachie	85,167	111,360	139	ELLIS
EL PASO	71	El Paso.	El Paso	591,610	679,622	141	*EL_PA
ERATH	72	Stephenville	Stephenville	27,991	33,001	143	ERATH
FALLS	73	Marlin	Marlin	17,712	18,576	145	FALLS
FANNIN	74	Bonham	Bonham	24,804	31,242	147	FANNI
FAYETTE	75	La Grange	La Grange	20,095	21,804	149	FAYET
FISHER	76	Rotan	Roby	4,842	4,344	151	FISHE
FLOYD	77	Floydada	Floydada	8,497	7,771	153	FLOYD
FOARD	78	Crowell.	Crowell	1,794	1,622	155	FOARD
FORT BEND	79	Missouri City	Richmond	225,421	354,452	157	FORT_
FRANKLIN	80	Mount Vernon.	Mt. Vernon	7,802	9,458	159	FRANK
FREESTONE	81	Teague	Fairfield	15,818	17,867	161	FREES
FRIO	82	Pearsall	Pearsall	13,472	16,252	163	FRIO_
GAINES	83	Seminole	Seminole	14,123	14,467	165	GAINES
GALVESTON	84	Galveston	Galveston	217,396	250,158	167	GALVE
GARZA	85	Post.	Post	5,143	4,872	169	GARZA

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GILLESPIE	86	Fredericksburg.	Fredericksburg	17,204	20,814	171	GILLE
GLASSCOCK	87	Garden City.	Garden City	1,447	1,406	173	GLASS
GOLIAD	88	Goliad.	Goliad	5,980	6,928	175	GOLIA
GONZALES	89	Gonzales	Gonzales	17,205	18,628	177	GONZA
GRAY	90	Pampa.	Pampa	23,967	22,744	179	GRAY_
GRAYSON	91	Sherman	Sherman	95,019	110,595	181	GRAYS
GREGG	92	Longview	Longview	104,948	111,379	183	GREGG
GRIMES	93	Navasota.	Anderson	18,843	23,552	185	GRIME
GUADALUPE	94	Seguin	Seguin	64,873	89,023	187	GUADA
HALE	95	Plainview	Plainview	34,671	36,602	189	HALE_
HALL	96	Memphis	Memphis	3,905	3,782	191	HALL_
HAMILTON	97	Hamilton	Hamilton	7,733	8,229	193	HAMIL
HANSFORD	98	Spearman	Spearman	5,848	5,369	195	HANSF
HARDEMAN	99	Quanah	Quanah	5,283	4,724	197	HARDE
HARDIN	100	Lumberton	Kountze	41,320	48,073	199	HARDI
HARRIS	101	Houston	Houston	2,818,101	3,400,578	201	HARIS
HARRISON	102	Marshall.	Marshall	57,483	62,110	203	HARSN
HARTLEY	103	Channing.	Channing	3,634	5,537	205	HARTL
HASKELL	104	Haskell	Haskell	6,820	6,093	207	HASKE
HAYS	105	San Marcos.	San Marcos	65,614	97,589	209	HAYS_
HEMPHILL	106	Canadian.	Canadian	3,720	3,351	211	HEMPH
HENDERSON	107	Athens	Athens	58,543	73,277	213	HENDE
HIDALGO	108	McAllen	Edinburg	383,545	569,463	215	HIDAL
HILL	109	Hillsboro	Hillsboro	27,146	32,321	217	HILL_
HOCKLEY	110	Levelland	Levelland	24,199	22,716	219	HOCKL
HOOD	111	Granbury	Granbury	28,981	41,100	221	HOOD_
HOPKINS	112	Sulphur Springs.	Sulphur Springs	28,833	31,960	223	HOPKI
HOUSTON	113	Crockett	Crockett	21,375	23,185	225	HOUST
HOWARD	114	Big Spring.	Big Spring	32,343	33,627	227	HOWAR
HUDSPETH	115	Dell City.	Sierra Blanca	2,915	3,344	229	HUDSP
HUNT	116	Greenville	Greenville	64,343	76,596	231	HUNT_
HUTCHINSON	117	Borger	Stinnett	25,689	23,857	233	HUTCH
IRION	118	Mertzon.	Mertzon	1,629	1,771	235	IRION
JACK	119	Jacksboro	Jacksboro	6,981	8,763	237	JACK_
JACKSON	120	Edna	Edna	13,039	14,391	239	JACKS
JASPER	121	Jasper	Jasper	31,102	35,604	241	JASPE
JEFF DAVIS	122	Valentine.	Fort Davis	1,946	2,207	243	JEFF_
JEFFERSON	123	Beaumont	Beaumont	239,389	252,051	245	JEFFE
JIM HOGG	124	Hebbronville.	Hebbronville	5,109	5,281	247	JIM_H
JIM WELLS	125	Alice	Alice	37,679	39,326	249	JIM_W
JOHNSON	126	Cleburne	Cleburne	97,165	126,811	251	JOHNS
JONES	127	Stamford	Anson	16,490	20,785	253	JONES
KARNES	128	Kenedy	Karnes City	12,455	15,446	255	KARNE
KAUFMAN	129	Terrell	Kaufman	52,220	71,313	257	KAUFM
KENDALL	130	Boerne	Boerne	14,589	23,743	259	KENDA

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KENEDY	131	Sanita.	Sarita	460	414	261	KENED
KENT	132	Jayton.	Jayton	1,010	859	263	KENT_
KERR	133	Kerrville.	Kerrville	36,304	43,653	265	KERR_
KIMBLE	134	Junction.	Junction	4,122	4,468	267	KIMBL
KING	135	Guthrie.	Guthrie	354	356	269	KING_
KINNEY	136	Brackettville.	Brackettville	3,119	3,379	271	KINNE
KLEBERG	137	Kingsville.	Kingsville	30,274	31,549	273	KLEBE
KNOX	138	Munday	Benjamin	4,837	4,253	275	KNOX_
LAMAR	139	Paris.	Paris	43,949	48,499	277	LAMAR
LAMB	140	Littlefield	Littlefield	15,072	14,709	279	LAMB_
LAMPASAS	141	Lampasas.	Lampasas	13,521	17,762	281	LAMPA
LA SALLE	142	Cotulla	Cotulla	5,254	5,866	283	*LA_SA
LAVACA	143	Yoakum	Hallettsville	18,690	19,210	285	LAVAC
LEE	144	Giddings	Giddings	12,854	15,657	287	LEE_
LEON	145	Buffalo	Centerville	12,665	15,335	289	LEON_
LIBERTY	146	Liberty	Liberty	52,726	70,154	291	LIBER
LIMESTONE	147	Mexia	Groesbrck	20,946	22,051	293	LIMES
LIPSCOMB	148	Booker	Lipscomb	3,143	3,057	295	LIPSC
LIVE OAK	149	George West	George West	9,556	12,309	297	LIVE_
LLANO	150	Llano	Llano	11,631	17,044	299	LLANO
LOVING	151	Mentone.	Mentone	107	67	301	LOVIN
LUBBOCK	152	Lubbock.	Lubbock	222,636	242,628	303	LUBBO
LYNN	153	Tahoka	Tahoka	6,758	6,550	305	LYNN_
MCCULLOCH	154	Brady.	Brady	8,778	8,205	307	MCCUL
MCLENNAN	155	Waco.	Waco	189,123	213,517	309	MCLEN
MCMULLEN	156	Tilden.	Tilden	817	851	311	MCMUL
MADISON	157	Madisonville.	Madisonville	10,931	12,940	313	*MADIS
MARION	158	Jefferson.	Jefferson	9,984	10,941	315	MARIO
MARTIN	159	Stanton.	Stanton	4,956	4,746	317	MARTI
MASON	160	Mason.	Mason	3,423	3,738	319	MASON
MATAGORDA	161	Bay City	Bay City	36,928	37,957	321	MATAG
MAVERICK	162	Eagle Pass.	Eagle Pass	36,378	47,297	323	MAVER
MEDINA	163	Hondo	Hondo	27,312	39,304	325	MEDIN
MENARD	164	Menard.	Menard	2,252	2,360	327	MENAR
MIDLAND	165	Midland.	Midland	106,611	116,009	329	MIDLA
MILAM	166	Cameron	Cameron	22,946	24,238	331	MILAM
MILLS	167	Goldthwaite.	Goldthwaite	4,531	5,151	333	MILLS
MITCHELL	168	Colorado City	Colorado City	8,016	9,698	335	MITCH
MONTAGUE	169	Bowie	Montague	17,274	19,117	337	MONTA
MONTGOMERY	170	The Woodlands	Conroe	182,201	293,768	339	MONTG
MOORE	171	Dumas	Dumas	17,865	20,121	341	MOORE
MORRIS	172	Daingerfield	Daingerfield	13,200	13,048	343	MORRI
MOTLEY	173	Matador	Matador	1,532	1,426	345	MOTLE
NACOGDOCHES	174	Nacogdoches.	Nacogdoches	54,753	59,203	347	NACOG
NAVARRO	175	Corsicana.	Corsicana	39,926	45,124	349	NAVAR

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NEWTON	176	Newton	Newton	13,569	15,072	351	NEWTO
NOLAN	177	Sweetwater	Sweetwater	16,594	15,802	353	NOLAN
NUECES	178	Corpus Christi.	Corpus Christi	291,145	313,645	355	NUECE
OCHILTREE	179	Perryton.	Perryton	9,128	9,006	357	OCHIL
OLDHAM	180	Vega	Vega	2,278	2,185	359	OLDHA
ORANGE	181	Orange	Orange	80,509	84,966	361	ORANG
PALO PINTO	182	Mineral Wells.	Palo Pinto	25,055	27,026	363	PALO_
PANOLA	183	Carthage.	Carthage	22,035	22,756	365	PANOL
PARKER	184	Weatherford.	Weatherford	64,785	88,495	367	PARKE
PARMER	185	Friona	Farwell	9,863	10,016	369	PARME
PECOS	186	Fort Stockton	Fort Stockton	14,675	16,809	371	PECOS
POLK	187	Livingston	Livingston	30,687	41,133	373	POLK_
POTTER	188	Amarillo.	Amarillo	97,841	113,546	375	POTTE
PRESIDIO	189	Presidio	Marfa	6,637	7,304	377	PRESI
RAINS	190	Emory	Emory	6,715	9,139	379	RAINS
RANDALL	191	Canyon.	Canyon	89,673	104,312	381	RANDA
REAGAN	192	Big Lake.	Big Lake	4,514	3,326	383	REAGA
REAL	193	Camp Wood	Leakey	2,412	3,047	385	REAL_
RED RIVER	194	Clarksville	Clarksville	14,317	14,314	387	RED_R
REEVES	195	Pecos.	Pecos	15,852	13,137	389	REEVE
REFUGIO	196	Refugio	Refugio	7,976	7,828	391	REFUG
ROBERTS	197	Miami.	Miami	1,025	887	393	ROBER
ROBERTSON	198	Hearne	Franklin	15,511	16,000	395	ROBSN
ROCKWALL	199	Rockwall	Rockwall	25,604	43,080	397	ROCKW
RUNNELS	200	Ballinger	Ballinger	11,294	11,495	399	RUNNE
RUSK	201	Henderson.	Henderson	43,735	47,372	401	RUSK_
SABINE	202	Hemphill	Hemphill	9,586	10,469	403	SABIN
SAN AUGUSTINE	203	San Augustine.	San Augustine	7,999	8,946	405	SAN_A
SAN JACINTO	204	Shepherd.	Coldspring	16,372	22,246	407	SAN_J
SAN PATRICIO	205	Portland	Sinton	58,749	67,138	409	SAN_P
SAN SABA	206	San Saba	San Saba	5,401	6,186	411	SAN_S
SCHLEICHER	207	Eldorado.	Eldorado	2,990	2,935	413	SCHLE
SCURRY	208	Snyder.	Snyder	18,634	16,361	415	SCURR
SHACKELFORD	209	Albany	Albany	3,316	3,302	417	SHACK
SHELBY	210	Center.	Center	22,034	25,224	419	SHELB
SHERMAN	211	Stratford	Stratford	2,858	3,186	421	SHERM
SMITH	212	Tyler.	Tyler	151,309	174,706	423	SMITH
SOMERVELL	213	Glen Rose.	Glen Rose	5,360	6,809	425	SOMER
STARR	214	Rio Grande City	Rio Grande City	40,518	53,597	427	STARR
STEPHENS	215	Breckenridge.	Breckenridge	9,010	9,674	429	STEPH
STERLING	216	Sterling City.	Sterling City	1,438	1,393	431	STERL
STONEWALL	217	Aspermont.	Aspermont	2,013	1,693	433	STONE
SUTTON	218	Sonora.	Sonora	4,135	4,077	435	SUTTO
SWISHER	219	Tulia	Tulia	8,133	8,378	437	SWISH
TARRANT	220	Fort Worth	Fort Worth	1,170,103	1,446,219	439	TARRA

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TERRELL	222	Sanderson.	Sanderson	1,410	1,081	443	TERRE
TERRY	223	Brownfield.	Brownfield	13,218	12,761	445	TERRY
THROCKMORTON	224	Throckmorton	Throckmorton	1,880	1,850	447	THROC
TITUS	225	Mount Pleasant.	Mt. Pleasant	24,009	28,118	449	TITUS
TOM GREEN	226	San Angelo.	San Angelo	98,458	104,010	451	TOM_G
TRAVIS	227	Austin.	Austin	576,407	812,280	453	TRAVI
TRINITY	228	Trinity	Groveton	11,445	13,779	455	TRINI
TYLER	229	Woodville.	Woodville	16,646	20,871	457	TYLER
UPSHUR	230	Gilmer.	Gilmer	31,370	35,291	459	UPSHU
UPTON	231	McCamey	Rankin	4,447	3,404	461	UPTON
UVALDE	232	Uvalde	Uvalde	23,340	25,926	463	UVALD
VAL VERDE	233	Del Rio	Del Rio	38,721	44,856	465	VAL_V
VAN ZANDT	234	Wills Point	Canton	37,944	48,140	467	VAN_Z
VICTORIA	235	Victoria.	Victoria	74,361	84,088	469	VICTO
WALKER	236	Huntsville.	Huntsville	50,917	61,758	471	WALKE
WALLER	237	Prairie View	Hempstead	23,374	32,663	473	WALLE
WARD	238	Monahans	Monahans	13,115	10,909	475	WARD_
WASHINGTON	239	Brenham.	Brenham	26,154	30,373	477	WASHI
WEBB	240	Laredo.	Laredo	133,239	193,117	479	WEBB_
WHARTON	241	El Campo	Wharton	39,955	41,188	481	WHART
WHEELER	242	Shamrock	Wheeler	5,879	5,284	483	WHEEL
WICHITA	243	Wichita Falls	Wichita Falls	122,378	131,664	485	WICHI
WILBARGER	244	Vernon.	Vernon	15,121	14,676	487	WILBA
WILLACY	245	Raymondville	Raymondville	17,705	20,082	489	WILLA
WILLIAMSON	246	Round Rock	Georgetown	139,551	249,967	491	WILLI
WILSON	247	Floresville	Floresville	22,650	32,408	493	WILSO
WINKLER	248	Kermit	Kermit	8,626	7,173	495	WINKL
WISE	249	Decatur	Decatur	34,679	48,793	497	WISE_
WOOD	250	Mineola	Quitman	29,380	36,752	499	WOOD_
YOAKUM	251	Denver City	Plains	8,786	7,322	501	YOAKU
YOUNG	252	Graham	Graham	18,126	17,943	503	YOUNG
ZAPATA	253	Zapata.	Zapata	9,279	12,182	505	ZAPAT
ZAVALA	254	Crystal City	Crystal City	12,162	11,600	507	ZAVAL
TEXAS		Houston	Austin	16,986,335	20,851,820	48	STATE

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

## Population by Areas/Markets TEXAS

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	20,851,820	22.8	TEXAS		

### MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	126,555	5.8	Abilene, TX MSA	0.6	100.0
2	217,858	16.2	Amarillo, TX MSA	1.0	100.0
3	1,249,763	47.7	Austin - San Marcos, TX MSA	6.0	100.0
4	385,090	6.6	Beaumont - Port Arthur, TX MSA	1.8	100.0
5	241,767	26.1	Brazoria, TX PMSA	1.2	100.0
6	335,227	28.9	Brownsville - Harlingen - San Benito, TX MSA	1.6	100.0
7	152,415	25.1	Bryan - College Station, TX MSA	0.7	100.0
8	380,783	8.8	Corpus Christi, TX MSA	1.8	100.0
9	3,519,176	31.5	Dallas, TX PMSA	16.9	100.0
10	679,622	14.9	El Paso, TX MSA	3.3	100.0
11	1,702,625	25.1	Fort Worth - Arlington, TX PMSA	8.2	100.0
12	250,158	15.1	Galveston - Texas City, TX PMSA	1.2	100.0
13	4,177,646	25.8	Houston, TX PMSA	20.0	100.0
14	312,952	22.6	Killeen - Temple, TX MSA	1.5	100.0
15	193,117	44.9	Laredo, TX MSA	0.9	100.0
16	208,780	7.7	Longview - Marshall, TX MSA	1.0	100.0
17	242,628	9.0	Lubbock, TX MSA	1.2	100.0
18	569,463	48.5	McAllen - Edinburg - Mission, TX MSA	2.7	100.0
19	237,132	5.1	Odessa - Midland, TX MSA	1.1	100.0
20	104,010	5.6	San Angelo, TX MSA	0.5	100.0
21	1,592,383	20.2	San Antonio, TX MSA	7.6	100.0
22	110,595	16.4	Sherman - Denison, TX MSA	0.5	100.0
23	89,306	9.4	Texarkana, TX - Texarkana, AR MSA	0.4	68.8
24	174,706	15.5	Tyler, TX MSA	0.8	100.0
25	84,088	13.1	Victoria, TX MSA	0.4	100.0
26	213,517	12.9	Waco, TX MSA	1.0	100.0
27	140,518	7.8	Wichita Falls, TX MSA	0.7	100.0
28	3,159,940	12.0	Not Assigned to Metro Area (NAM)	15.2	100.0

### GMRs-Metro Groups (Polidata/Maloney, 1999)

1	5,221,801	29.3	Dallas-Ft. Worth Metroplex	25.0	100.0
2	4,177,646	25.8	Houston Metro	20.0	100.0
3	2,842,146	30.9	San Antonio - Austin Metro	13.6	100.0
4	5,450,287	17.6	Other Metro	26.1	100.0
5	3,159,940	12.0	Non Metro	15.2	100.0



TX

### DMAs-Designated Market Areas (Nielsen, 2000)

1	553,442	9.6	Corpus Christi, TX DMA	2.7	100.0
2	318,273	8.2	Shreveport, LA - AR - OK - TX DMA	1.5	31.0

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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).
2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.
3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.
4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
3	5,006,796	24.5	Houston, TX DMA	24.0	100.0
4	5,765,860	28.1	Dallas - Ft. Worth, TX DMA	27.7	100.0
5	833,593	18.4	Waco - Temple - Bryan, TX DMA	4.0	100.0
6	84,088	13.1	Victoria, TX DMA	0.4	100.0
7	201,041	4.6	Wichita Falls & Lawton, TX - OK DMA	1.0	49.0
8	368,194	1.4	Odessa - Midland, TX DMA	1.8	100.0
9	404,766	8.2	Amarillo, TX -NM - OK DMA	1.9	79.2
10	1,350,571	46.3	Austin, TX DMA	6.5	100.0
11	978,369	39.4	Harlingen - Weslaco - Brownsville - McAllen, TX DMA	4.7	100.0
12	2,027,879	20.5	San Antonio, TX DMA	9.7	100.0
13	408,555	4.2	Lubbock, TX DMA	2.0	100.0
14	110,595	16.4	Sherman - Ada, OK - TX DMA	0.5	36.0
15	141,148	5.1	San Angelo, TX DMA	0.7	100.0
16	303,913	4.4	Abilene - Sweetwater, TX DMA	1.5	100.0
17	456,637	8.1	Beaumont - Port Arthur, TX DMA	2.2	100.0
18	646,860	12.5	Tyler - Longview (Lufkin&Nacogdoches), TX DMA	3.1	100.0
19	205,299	44.1	Laredo, TX DMA	1.0	100.0
20	685,941	14.7	El Paso, TX - NM DMA	3.3	79.7

### ISRs-Internal State Regions (Polidata, 1996)

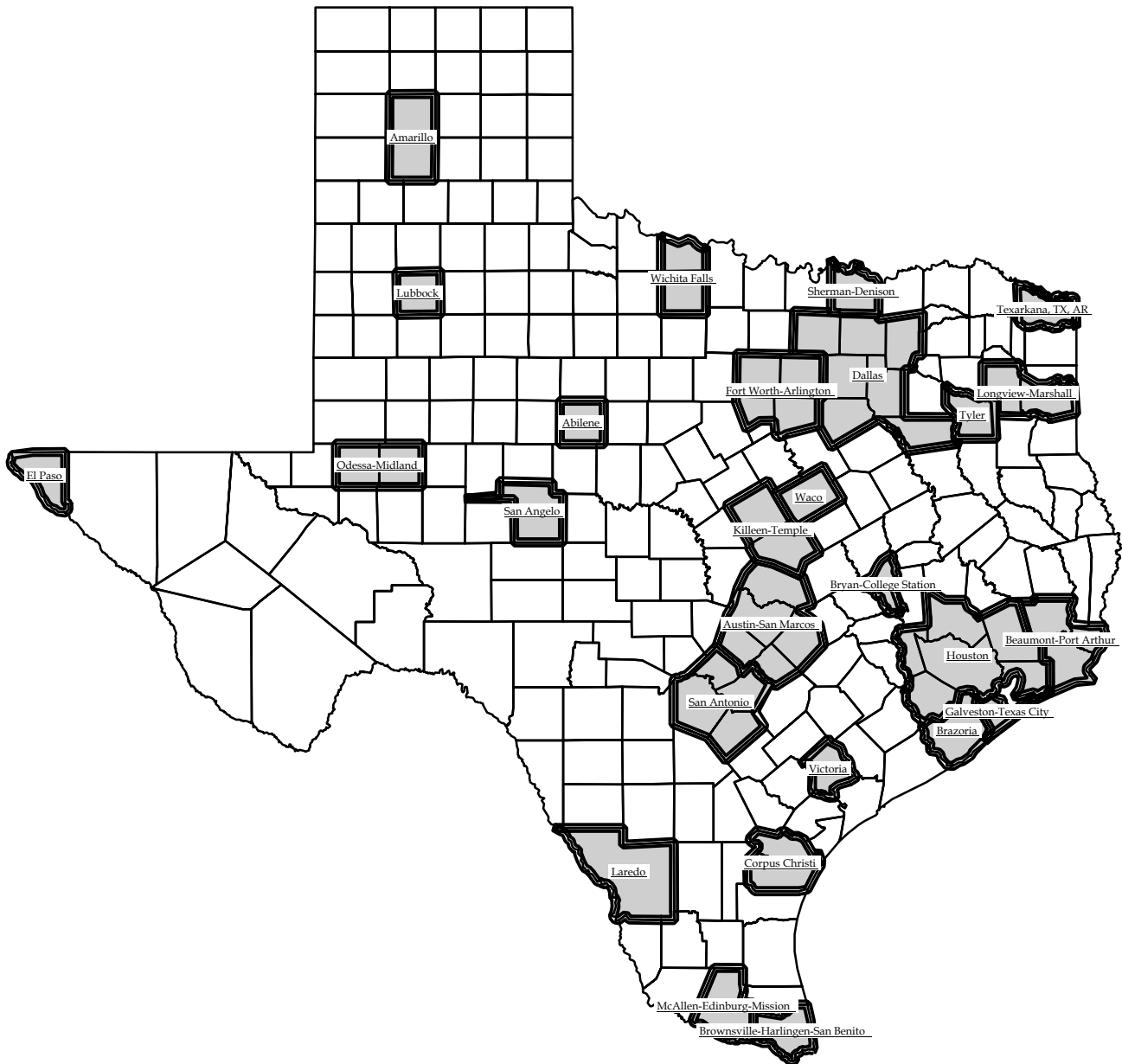
1	402,862	8.3	Panhandle RPC	1.9	100.0
2	377,871	4.3	South Plains AOG	1.8	100.0
3	224,366	6.0	North Texas RPC	1.1	100.0
4	5,309,277	29.1	North Central Texas COG	25.5	100.0
5	270,468	8.8	Northeast Texas COG	1.3	100.0
6	745,180	14.2	East Texas COG	3.6	100.0
7	324,901	4.1	West Central Texas COG	1.6	100.0
8	704,318	14.5	Upper Rio Grande COG	3.4	100.0
9	376,672	1.6	Permian Basin RPC	1.8	100.0
10	148,212	4.2	Concho Valley COG	0.7	100.0
11	321,536	12.5	Heart of Texas COG	1.5	100.0
12	1,346,833	46.5	Capital Area PC	6.5	100.0
13	267,085	21.6	Brazos Valley DC	1.3	100.0
14	355,862	16.5	Deep East Texas COG	1.7	100.0
15	385,090	6.6	South East Texas RPC	1.8	100.0
16	4,854,454	24.6	Gulf Coast AC	23.3	100.0
17	183,905	10.0	Golden Crescent RPC	0.9	100.0
18	1,807,868	21.6	Alamo Area COG	8.7	100.0
19	264,177	40.4	South Texas DC	1.3	100.0
20	549,012	9.6	Coastal Bend COG	2.6	100.0
21	924,772	39.8	Lower Rio Grande VDC	4.4	100.0
22	178,200	18.3	Texoma COG	0.9	100.0
23	374,518	21.0	Central Texas COG	1.8	100.0
24	154,381	15.1	Middle Rio Grande DC	0.7	100.0



TX

# Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

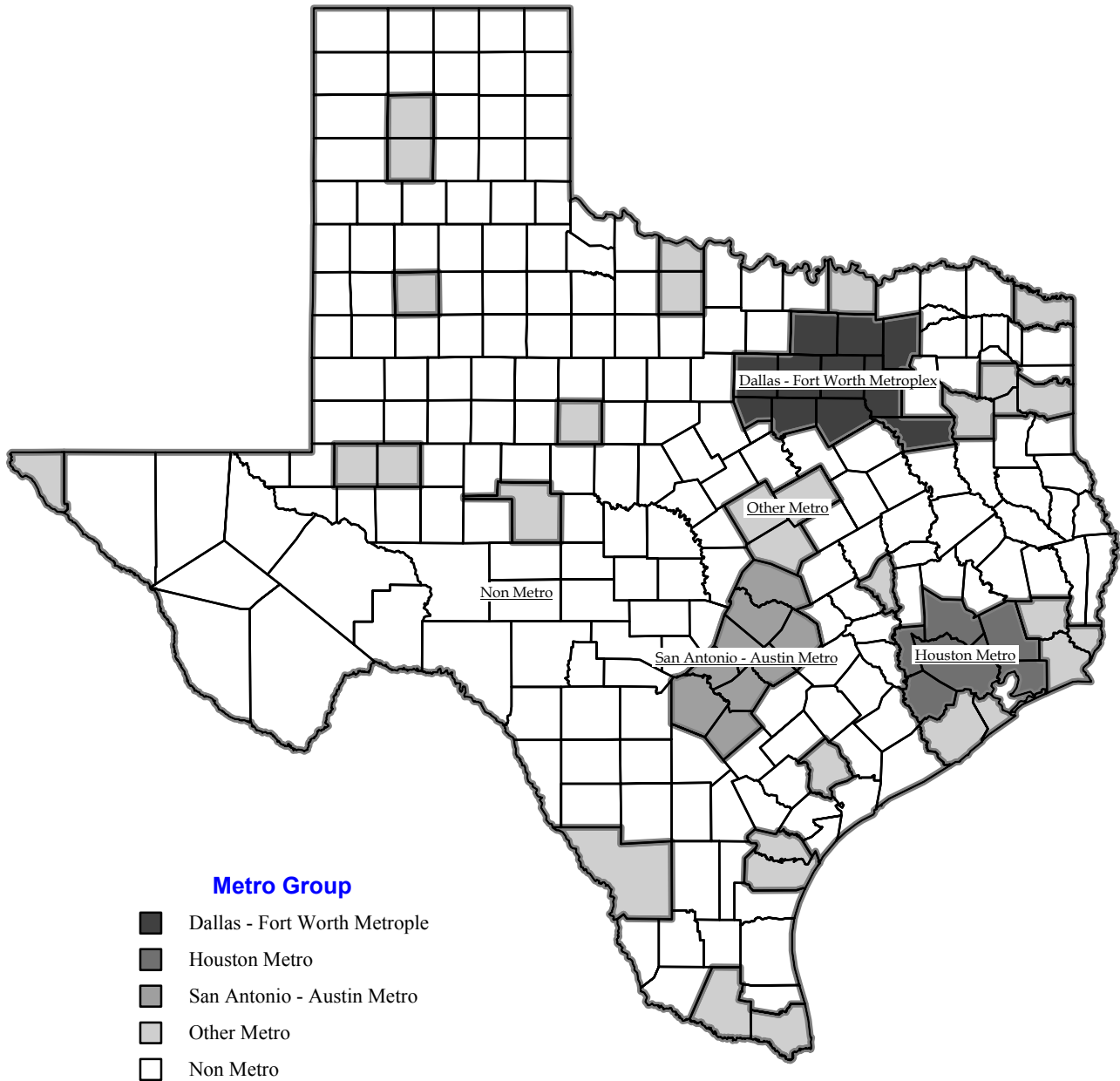


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



# Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)

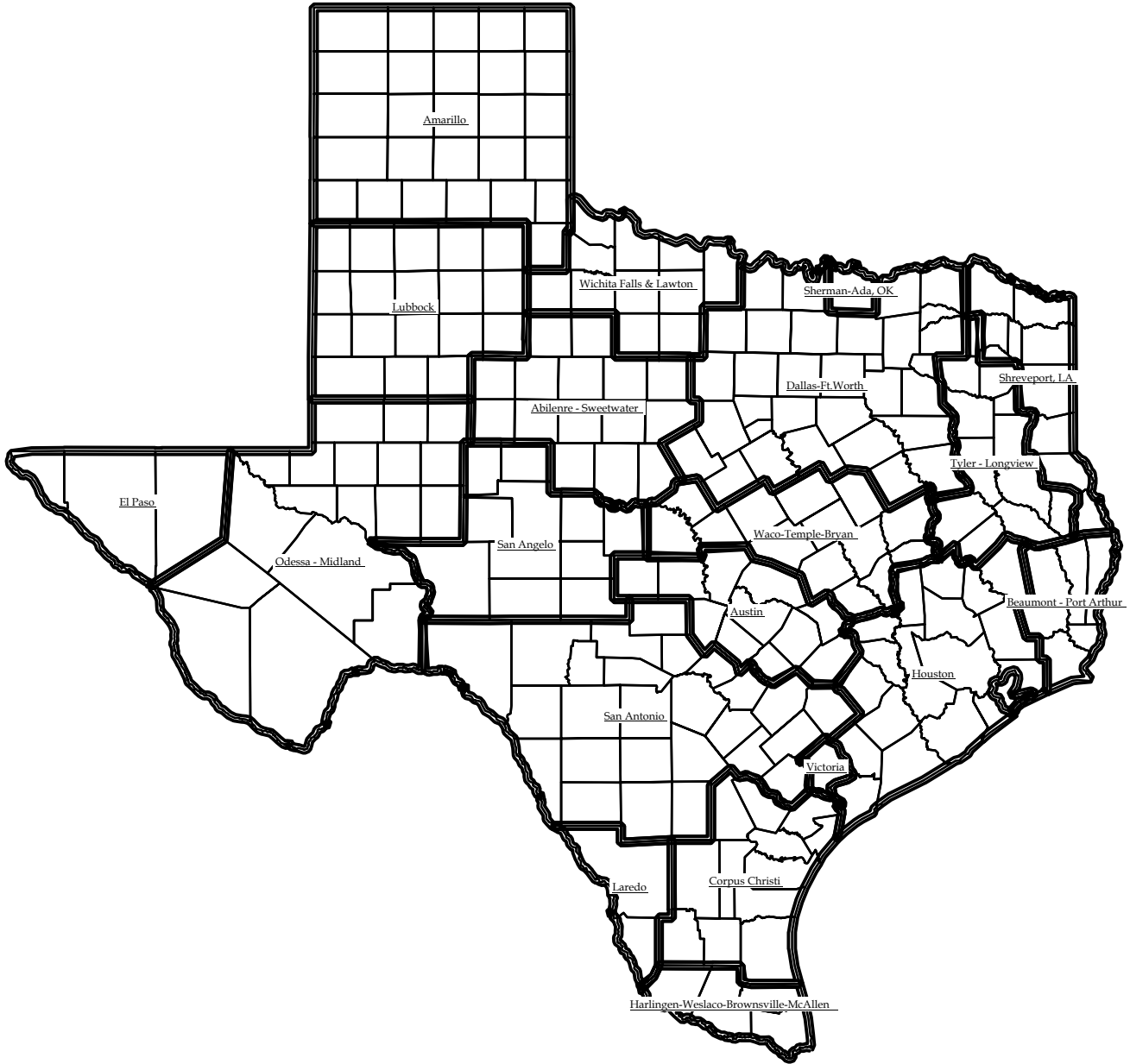


GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



# Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

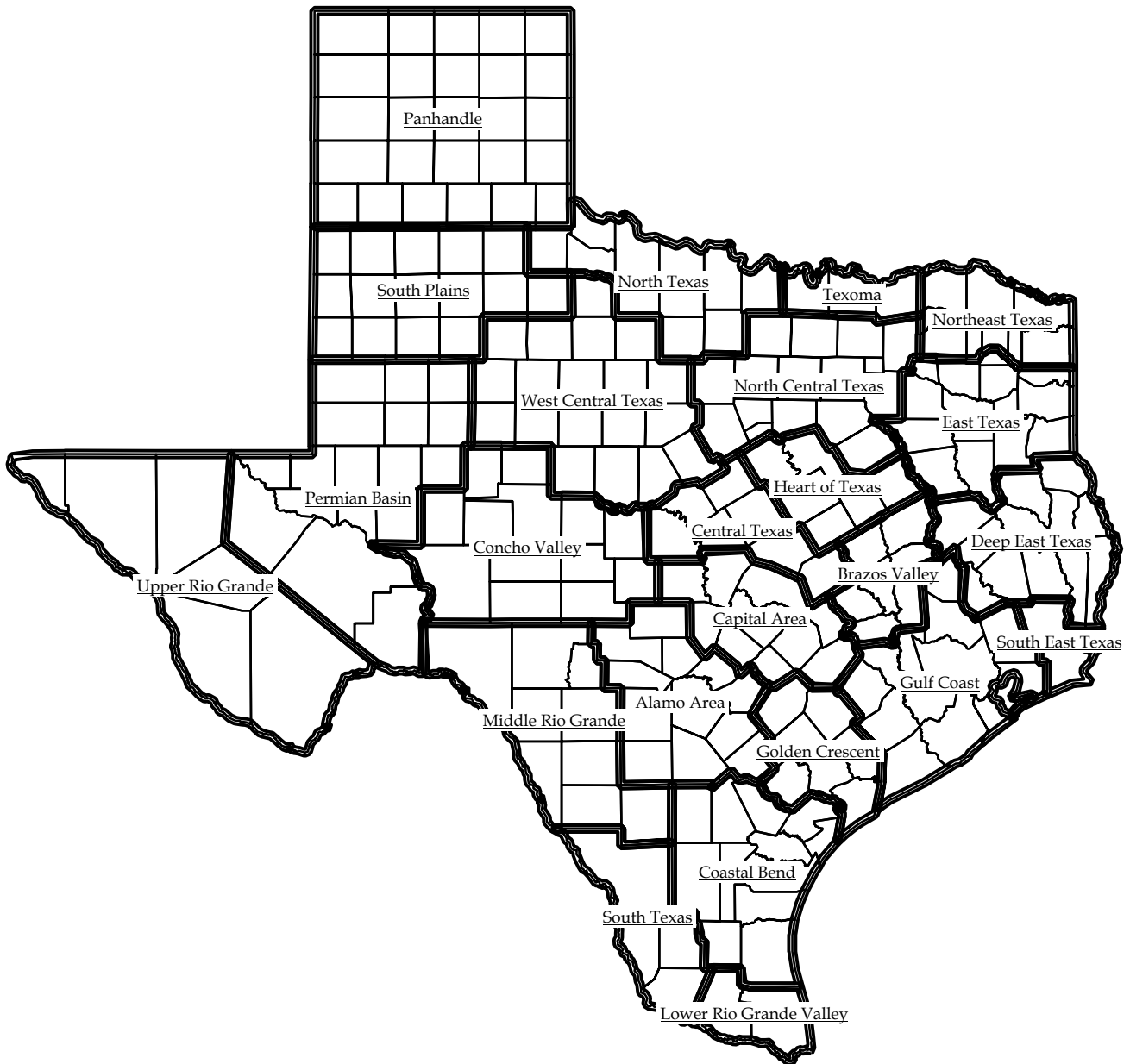


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



# *Internal State Regions, ISRs*

*Groups of Counties assigned by Polidata (1996)*



*ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.*



County County-Based Area/Market Assignments

TEXAS

ANDERSON	East Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ANDREWS	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ANGELINA	Deep East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ARANSAS	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ARCHER	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Wichita Falls, TX MSA; Other Metro GMR.
ARMSTRONG	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ATASCOSA	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
AUSTIN	Gulf Coast AC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BAILEY	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BANDERA	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BASTROP	Capital Area PC ISR; Austin, TX DMA; Austin - San Marcos, TX MSA; San Antonio - Austin Metro GMR.
BAYLOR	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BEE	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BELL	Central Texas COG ISR; Waco - Temple - Bryan, TX DMA; Killeen - Temple, TX MSA; Other Metro GMR.
BEXAR	Alamo Area COG ISR; San Antonio, TX DMA; San Antonio, TX MSA; San Antonio - Austin Metro GMR.
BLANCO	Capital Area PC ISR; Austin, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BORDEN	Permian Basin RPC ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BOSQUE	Heart of Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BOWIE	Northeast Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Texarkana, TX - Texarkana, AR MSA; Other Metro GMR.
BRAZORIA	Gulf Coast AC ISR; Houston, TX DMA; Brazoria, TX PMSA; Other Metro GMR.
BRAZOS	Brazos Valley DC ISR; Waco - Temple - Bryan, TX DMA; Bryan - College Station, TX MSA; Other Metro GMR.
BREWSTER	Upper Rio Grande COG ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BRISCOE	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BROOKS	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BROWN	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BURLESON	Brazos Valley DC ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BURNET	Capital Area PC ISR; Austin, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CALDWELL	Capital Area PC ISR; Austin, TX DMA; Austin - San Marcos, TX MSA; San Antonio - Austin Metro GMR.
CALHOUN	Golden Crescent RPC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CALLAHAN	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CAMERON	Lower Rio Grande VDC ISR; Harlingen - Weslaco - Brownsville - McAllen, TX DMA; Brownsville - Harlingen - San Benito, TX MSA; Other Metro GMR.
CAMP	East Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CARSON	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CASS	Northeast Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CASTRO	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHAMBERS	Gulf Coast AC ISR; Houston, TX DMA; Houston, TX PMSA; Houston Metro GMR.
CHEROKEE	East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHILDRESS	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLAY	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COCHRAN	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COKE	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLEMAN	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLLIN	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
COLLINGSWORTH	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLORADO	Gulf Coast AC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COMAL	Alamo Area COG ISR; San Antonio, TX DMA; San Antonio, TX MSA; San Antonio - Austin Metro GMR.
COMANCHE	West Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CONCHO	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COOKE	Texoma COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CORYELL	Central Texas COG ISR; Waco - Temple - Bryan, TX DMA; Killeen - Temple, TX MSA; Other Metro GMR.
COTTLE	North Texas RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CRANE	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CROCKETT	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CROSBY	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CULBERSON	Upper Rio Grande COG ISR; El Paso, TX - NM DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DALLAM	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.



County	County-Based Area/Market Assignments
DALLAS	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
DAWSON	Permian Basin RPC ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DEAF SMITH	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DELTA	Northeast Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DENTON	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
DE WITT	Golden Crescent RPC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DICKENS	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DIMMIT	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DONLEY	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DUVAL	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EASTLAND	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ECTOR	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Odessa - Midland, TX MSA; Other Metro GMR.
EDWARDS	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ELLIS	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
EL PASO	Upper Rio Grande COG ISR; El Paso, TX - NM DMA; El Paso, TX MSA; Other Metro GMR.
ERATH	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FALLS	Heart of Texas COG ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FANNIN	Texoma COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FAYETTE	Capital Area PC ISR; Austin, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FISHER	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FLOYD	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FOARD	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FORT BEND	Gulf Coast AC ISR; Houston, TX DMA; Houston, TX PMSA; Houston Metro GMR.
FRANKLIN	Northeast Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FREESTONE	Heart of Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FRIO	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GAINES	Permian Basin RPC ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GALVESTON	Gulf Coast AC ISR; Houston, TX DMA; Galveston - Texas City, TX PMSA; Other Metro GMR.
GARZA	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GILLESPIE	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GLASSCOCK	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GOLIAD	Golden Crescent RPC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GONZALES	Golden Crescent RPC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRAY	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRAYSON	Texoma COG ISR; Sherman - Ada, OK - TX DMA; Sherman - Denison, TX MSA; Other Metro GMR.
GREGG	East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Longview - Marshall, TX MSA; Other Metro GMR.
GRIMES	Brazos Valley DC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GUADALUPE	Alamo Area COG ISR; San Antonio, TX DMA; San Antonio, TX MSA; San Antonio - Austin Metro GMR.
HALE	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HALL	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMILTON	Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HANSFORD	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARDEMAN	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARDIN	South East Texas RPC ISR; Beaumont - Port Arthur, TX DMA; Beaumont - Port Arthur, TX MSA; Other Metro GMR.
HARRIS	Gulf Coast AC ISR; Houston, TX DMA; Houston, TX PMSA; Houston Metro GMR.
HARRISON	East Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Longview - Marshall, TX MSA; Other Metro GMR.
HARTLEY	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HASKELL	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAYS	Capital Area PC ISR; Austin, TX DMA; Austin - San Marcos, TX MSA; San Antonio - Austin Metro GMR.
HEMPHILL	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HENDERSON	East Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
HIDALGO	Lower Rio Grande VDC ISR; Harlingen - Weslaco - Brownsville - McAllen, TX DMA; McAllen - Edinburg - Mission, TX MSA; Other Metro GMR.
HILL	Heart of Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HOCKLEY	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HOOD	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Fort Worth - Arlington, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
HOPKINS	Northeast Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HOUSTON	Deep East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HOWARD	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HUDSPETH	Upper Rio Grande COG ISR; El Paso, TX - NM DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

County	County-Based Area/Market Assignments
HUNT	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
HUTCHINSON	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
IRION	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACK	North Texas RPC ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Golden Crescent RPC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JASPER	Deep East Texas COG ISR; Beaumont - Port Arthur, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFF DAVIS	Upper Rio Grande COG ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFFERSON	South East Texas RPC ISR; Beaumont - Port Arthur, TX DMA; Beaumont - Port Arthur, TX MSA; Other Metro GMR.
JIM HOGG	South Texas DC ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JIM WELLS	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JOHNSON	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Fort Worth - Arlington, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
JONES	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KARNES	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KAUFMAN	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
KENDALL	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KENEDY	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KENT	West Central Texas COG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KERR	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KIMBLE	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KING	South Plains AOG ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KINNEY	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KLEBERG	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KNOX	West Central Texas COG ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAMAR	Northeast Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAMB	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAMPASAS	Central Texas COG ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LA SALLE	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LAVACA	Golden Crescent RPC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LEE	Capital Area PC ISR; Austin, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LEON	Brazos Valley DC ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LIBERTY	Gulf Coast AC ISR; Houston, TX DMA; Houston, TX PMSA; Houston Metro GMR.
LIMESTONE	Heart of Texas COG ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LIPSCOMB	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LIVE OAK	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LLANO	Capital Area PC ISR; Austin, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LOVING	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LUBBOCK	South Plains AOG ISR; Lubbock, TX DMA; Lubbock, TX MSA; Other Metro GMR.
LYNN	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MCCULLOCH	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MCLENNAN	Heart of Texas COG ISR; Waco - Temple - Bryan, TX DMA; Waco, TX MSA; Other Metro GMR.
MCMULLEN	Coastal Bend COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MADISON	Brazos Valley DC ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARION	East Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARTIN	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MASON	Concho Valley COG ISR; Austin, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MATAGORDA	Gulf Coast AC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MAVERICK	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MEDINA	Alamo Area COG ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MENARD	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MIDLAND	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Odessa - Midland, TX MSA; Other Metro GMR.
MILAM	Central Texas COG ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MILLS	Central Texas COG ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MITCHELL	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONTAGUE	North Texas RPC ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONTGOMERY	Gulf Coast AC ISR; Houston, TX DMA; Houston, TX PMSA; Houston Metro GMR.
MOORE	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MORRIS	Northeast Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MOTLEY	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NACOGDOCHES	Deep East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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County	County-Based Area/Market Assignments
NAVARRO	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NEWTON	Deep East Texas COG ISR; Beaumont - Port Arthur, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NOLAN	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NUECES	Coastal Bend COG ISR; Corpus Christi, TX DMA; Corpus Christi, TX MSA; Other Metro GMR.
OCHILTREE	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
OLDHAM	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ORANGE	South East Texas RPC ISR; Beaumont - Port Arthur, TX DMA; Beaumont - Port Arthur, TX MSA; Other Metro GMR.
PALO PINTO	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PANOLA	East Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PARKER	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Fort Worth - Arlington, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
PARMER	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PECOS	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
POLK	Deep East Texas COG ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
POTTER	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Amarillo, TX MSA; Other Metro GMR.
PRESIDIO	Upper Rio Grande COG ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RAINS	East Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RANDALL	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Amarillo, TX MSA; Other Metro GMR.
REAGAN	Concho Valley COG ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
REAL	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RED RIVER	Northeast Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
REEVES	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
REFUGIO	Coastal Bend COG ISR; Corpus Christi, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROBERTS	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROBERTSON	Brazos Valley DC ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROCKWALL	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Dallas, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
RUNNELS	West Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RUSK	East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SABINE	Deep East Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SAN AUGUSTINE	Deep East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SAN JACINTO	Deep East Texas COG ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SAN PATRICIO	Coastal Bend COG ISR; Corpus Christi, TX DMA; Corpus Christi, TX MSA; Other Metro GMR.
SAN SABA	Central Texas COG ISR; Waco - Temple - Bryan, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SCHLEICHER	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SCURRY	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SHACKELFORD	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SHELBY	Deep East Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SHERMAN	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SMITH	East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Tyler, TX MSA; Other Metro GMR.
SOMERVELL	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STARR	South Texas DC ISR; Harlingen - Weslaco - Brownsville - McAllen, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STEPHENS	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STERLING	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STONEWALL	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUTTON	Concho Valley COG ISR; San Angelo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SWISHER	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TARRANT	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Fort Worth - Arlington, TX PMSA; Dallas-Ft. Worth Metroplex GMR.
TAYLOR	West Central Texas COG ISR; Abilene - Sweetwater, TX DMA; Abilene, TX MSA; Other Metro GMR.
TERRELL	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TERRY	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
THROCKMORTON	West Central Texas COG ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TITUS	Northeast Texas COG ISR; Shreveport, LA - AR - OK - TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TOM GREEN	Concho Valley COG ISR; San Angelo, TX DMA; San Angelo, TX MSA; Other Metro GMR.
TRAVIS	Capital Area PC ISR; Austin, TX DMA; Austin - San Marcos, TX MSA; San Antonio - Austin Metro GMR.
TRINITY	Deep East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TYLER	Deep East Texas COG ISR; Beaumont - Port Arthur, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UPSHUR	East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Longview - Marshall, TX MSA; Other Metro GMR.
UPTON	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UVALDE	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
VAL VERDE	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

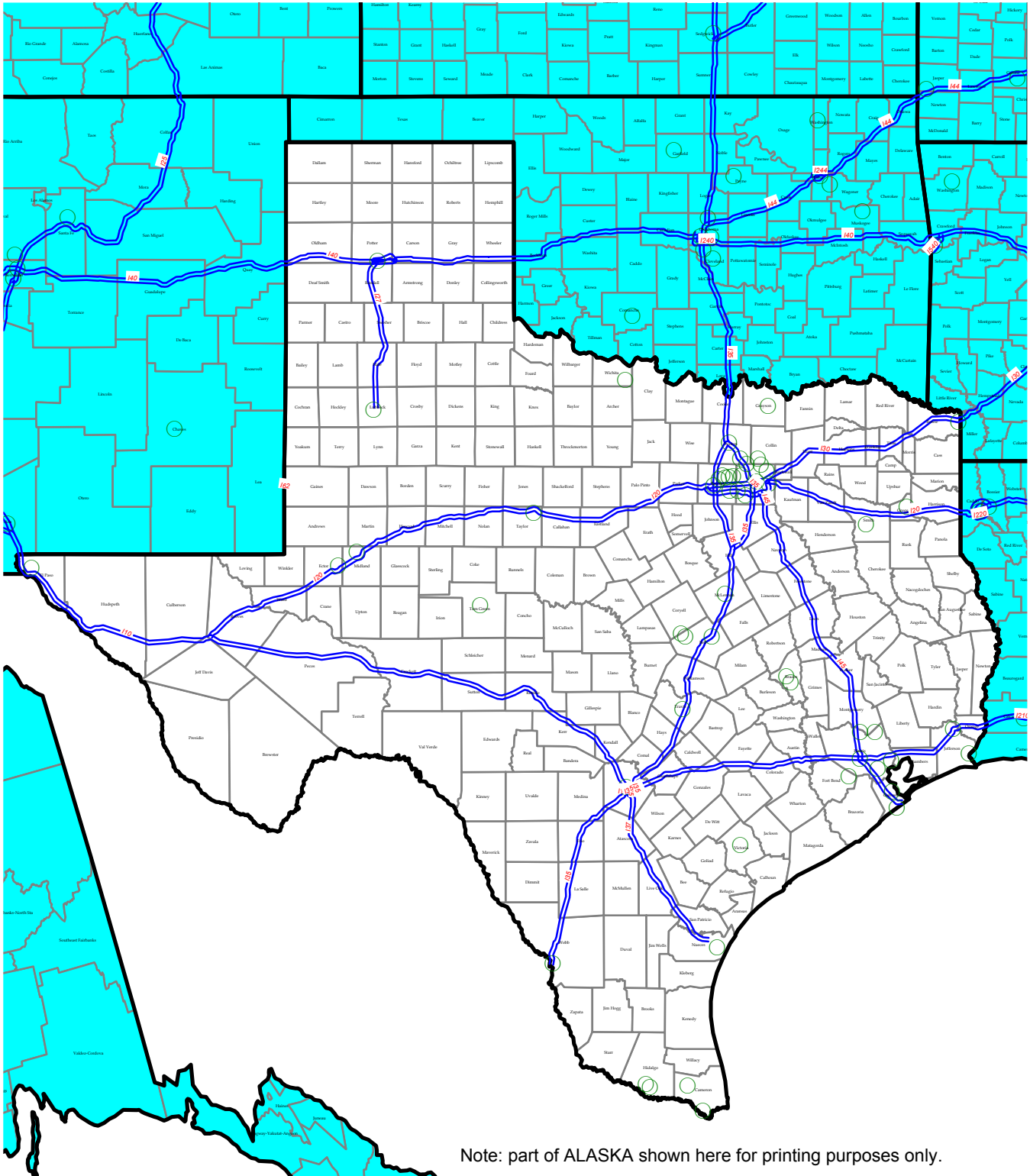
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VICTORIA	Golden Crescent RPC ISR; Victoria, TX DMA; Victoria, TX MSA; Other Metro GMR.
WALKER	Gulf Coast AC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WALLER	Gulf Coast AC ISR; Houston, TX DMA; Houston, TX PMSA; Houston Metro GMR.
WARD	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHINGTON	Brazos Valley DC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WEBB	South Texas DC ISR; Laredo, TX DMA; Laredo, TX MSA; Other Metro GMR.
WHARTON	Gulf Coast AC ISR; Houston, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WHEELER	Panhandle RPC ISR; Amarillo, TX -NM - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WICHITA	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Wichita Falls, TX MSA; Other Metro GMR.
WILBARGER	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILLACY	Lower Rio Grande VDC ISR; Harlingen - Weslaco - Brownsville - McAllen, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILLIAMSON	Capital Area PC ISR; Austin, TX DMA; Austin - San Marcos, TX MSA; San Antonio - Austin Metro GMR.
WILSON	Alamo Area COG ISR; San Antonio, TX DMA; San Antonio, TX MSA; San Antonio - Austin Metro GMR.
WINKLER	Permian Basin RPC ISR; Odessa - Midland, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WISE	North Central Texas COG ISR; Dallas - Ft. Worth, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WOOD	East Texas COG ISR; Tyler - Longview (Lufkin&Nacogdoches), TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
YOAKUM	South Plains AOG ISR; Lubbock, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
YOUNG	North Texas RPC ISR; Wichita Falls & Lawton, TX - OK DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ZAPATA	South Texas DC ISR; Laredo, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ZAVALA	Middle Rio Grande DC ISR; San Antonio, TX DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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# Regional Overview Map



Note: part of ALASKA shown here for printing purposes only.

See other maps for census geography



Refer to Gazetteer for profile material