#### POLIDATA ® REGION MAPS

County-Based Regions and Markets for

#### UTAH

29 Counties and Portions of

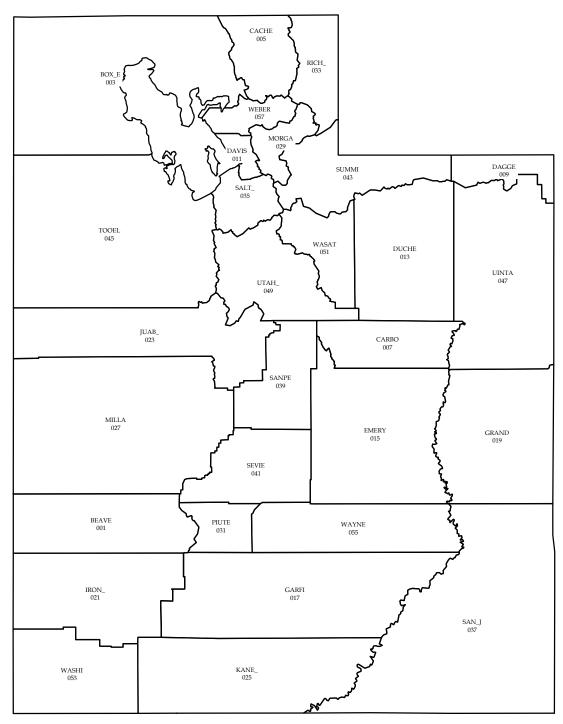
3 MSAs (Metropolitan Statistical Areas from OMB for 1999) 3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999) 1 DMAs (Designated Markets Areas from Nielsen for 2000) 8 ISRs (Internal State Regions from Polidata for 1996)

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## UTAH, 29 Counties

#### Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 49



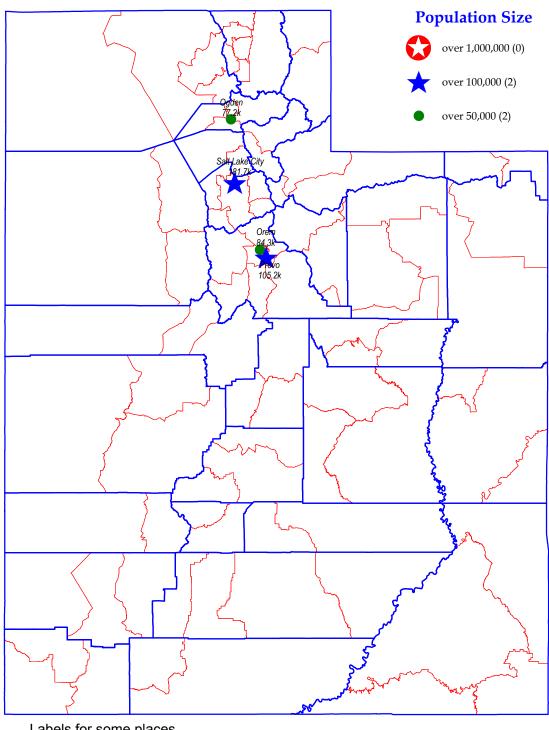
Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



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# **UTAH**, Selected Places

#### 2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.



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## County Code Listing UTAH, 29 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
BEAVER	1	Beaver	Beaver	4,765	6,005	1	BEAVE
BOX ELDER	2	Brigham City	Brigham City	36,485	42,745	3	BOX_E
CACHE	3	Logan	Logan	70,183	91,391	5	CACHE
CARBON	4	Price	Price	20,228	20,422	7	CARBO
DAGGETT	5	West Daggett	Manila	690	921	9	DAGGE
DAVIS	6	North Davis	Farmington	187,941	238,994	11	DAVIS
DUCHESNE	7	Roosevelt	Duchesne	12,645	14,371	13	DUCHE
EMERY	8	Castle Dale	Castle Dale	10,332	10,860	15	EMERY
GARFIELD	9	Panguitch	Panguitch	3,980	4,735	17	GARFI
GRAND	10	Moab	Moab	6,620	8,485	19	GRAND
IRON	11	Cedar City	Parowan	20,789	33,779	21	IRON_
JUAB	12	Nephi	Nephi	5,817	8,238	23	JUAB_
KANE	13	Kanab	Kanab	5,169	6,046	25	KANE_
MILLARD	14	Delta	Fillmore	11,333	12,405	27	MILLA
MORGAN	15	Morgan North	Morgan	5,528	7,129	29	MORGA
PIUTE	16	Circleville	Junciton	1,277	1,435	31	PIUTE
RICH	17	Randolph-Woodruff	Randolph	1,725	1,961	33	RICH_
SALT LAKE	18	Salt Lake City	Salt Lake City	725,956	898,387	35	SALT_
SAN JUAN	19	Blanding	Monticello	12,621	14,413	37	SAN_J
SANPETE	20	Mantti	Mantti	16,259	22,763	39	SANPE
SEVIER	21	Richfield	Richfield	15,431	18,842	41	SEVIE
SUMMIT	22	Park City	Coalville	15,518	29,736	43	SUMMI
TOOELE	23	Tooele-Grantsville	Tooele	26,601	40,735	45	TOOEL
UINTAH	24	Vernal	Vernal	22,211	25,224	47	UINTA
UTAH	25	Provo-Orem	Provo	263,590	368,536	49	UTAH_
WASATCH	26	Heber	Heber City	10,089	15,215	51	WASAT
WASHINGTON	27	St. George	St George	48,560	90,354	53	WASHI
WAYNE	28	Loa	Loa	2,177	2,509	55	WAYNE
WEBER	29	Ogden	Ogden	158,330	196,533	57	WEBER
UTAH		Salt Lake	Salt Lake City	1,722,850	2,233,169	49	STATE

1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence. [psccl11-49ccla00.ps-2105]

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<sup>2.</sup> Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

Election History for UTAH Counties and Media Markets, 2001-2002 Edition

#### UTAH Page AS.49.2

### Population by Areas/Markets UTAH

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	2,233,169	29.6	UTAH		
			MSAs-Metropolitan Statistical Areas	(OMB, 1999)	
1	6,046	17.0	Flagstaff, AZ - UT MSA	0.3	4.9
2	368,536	39.8	Provo - Orem, UT MSA	16.5	100.0
3	1,333,914	24.4	Salt Lake City - Ogden, UT MSA	59.7	100.0
4	524,673	37.4	Not Assigned to Metro Area (NAM)	23.5	100.0
			GMRs-Metro Groups (Polidata/Malor	ney, 1999)	
1	1,333,914	24.4	Salt Lake Metro	59.7	100.0
2	374,582	39.4	Other Metro	16.8	100.0
3	524,673	37.4	Non Metro	23.5	100.0
			DMAs-Designated Market Areas (Niel	lsen, 2000)	
1	2,233,169	29.6	Salt Lake City, UT - ID - WY DMA	100.0	94.1
			ISRs-Internal State Regions (Polidata,	, 1996)	
1	485,401	25.0	Golden Spike Empire	21.7	100.0
2	93,352	29.8	Bridgerland	4.2	100.0
3	939,122	24.8	Great Salt Lake Country	42.1	100.0
4	413,487	43.0	Mountainland	18.5	100.0
5	40,516	14.0	Dinosaurland	1.8	100.0
6	66,192	26.6	Panoramaland	3.0	100.0
7	140,919	69.3	Color Country	6.3	100.0
8	54,180	8.8	Canyonlands	2.4	100.0

UT

1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

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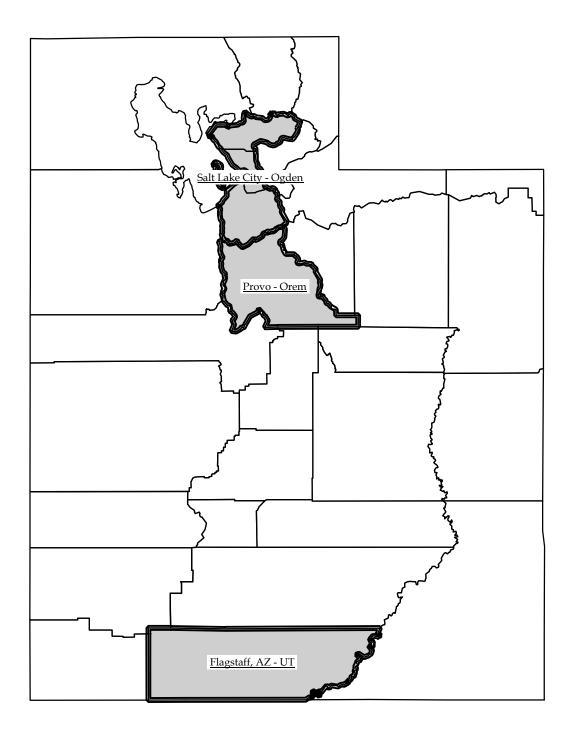
<sup>2.</sup> Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

## Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)



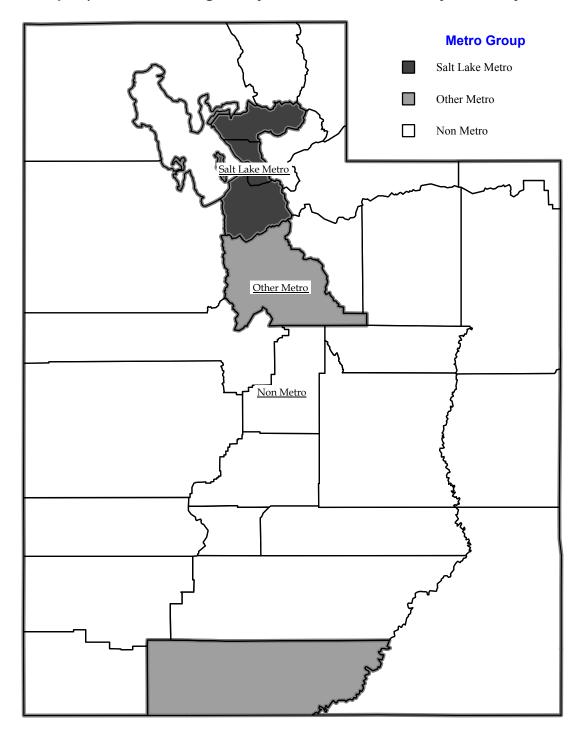
MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



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# Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



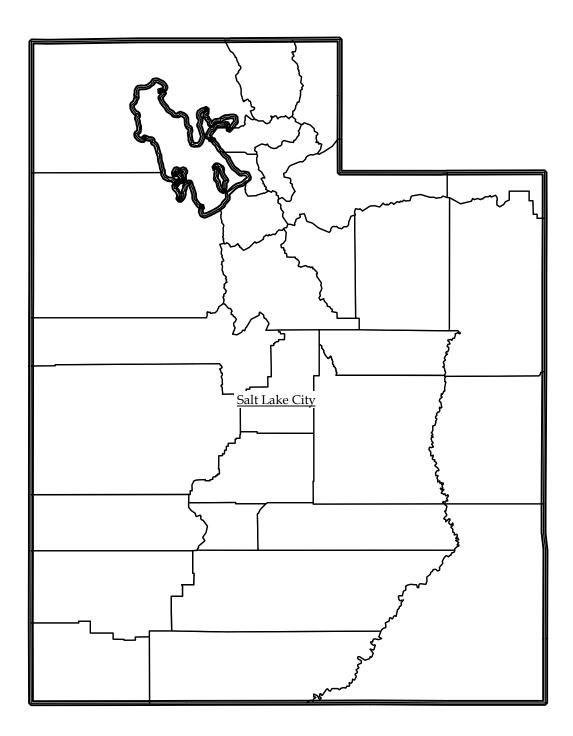
GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



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# Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

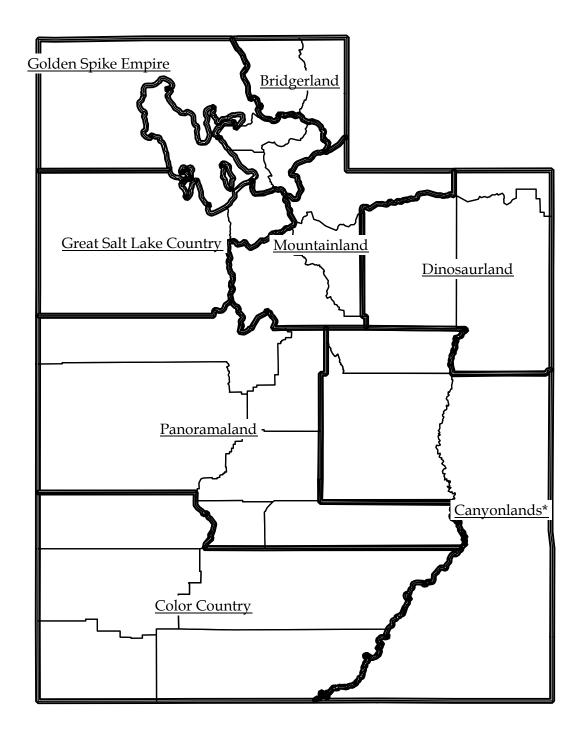


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



# Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County

#### County-Based Area/Market Assignments

#### NEVADA

CHURCHILL	Pony Express Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLARK	Las Vegas Territory ISR; Las Vegas, NV DMA; Las Vegas, NV - AZ MSA; Las Vegas Metro GMR.
DOUGLAS	Reno-Tahoe Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ELKO	Cowboy Country ISR; Salt Lake City, UT - ID - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ESMERALDA	Pioneer Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
EUREKA	Pony Express Territory ISR; Denver, CO - NE - NV - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HUMBOLDT	Cowboy Country ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LANDER	Pony Express Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINCOLN	Pioneer Territory ISR; Las Vegas, NV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LYON	Pioneer Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MINERAL	Pioneer Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NYE	Pioneer Territory ISR; Las Vegas, NV DMA; Las Vegas, NV - AZ MSA; Las Vegas Metro GMR.
PERSHING	Cowboy Country ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STOREY	Reno-Tahoe Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHOE	Reno-Tahoe Territory ISR; Reno, NV - CA DMA; Reno, NV MSA; Other Metro GMR.
WHITE PINE	Pony Express Territory ISR; Salt Lake City, UT - ID - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CARSON CITY	Reno-Tahoe Territory ISR; Reno, NV - CA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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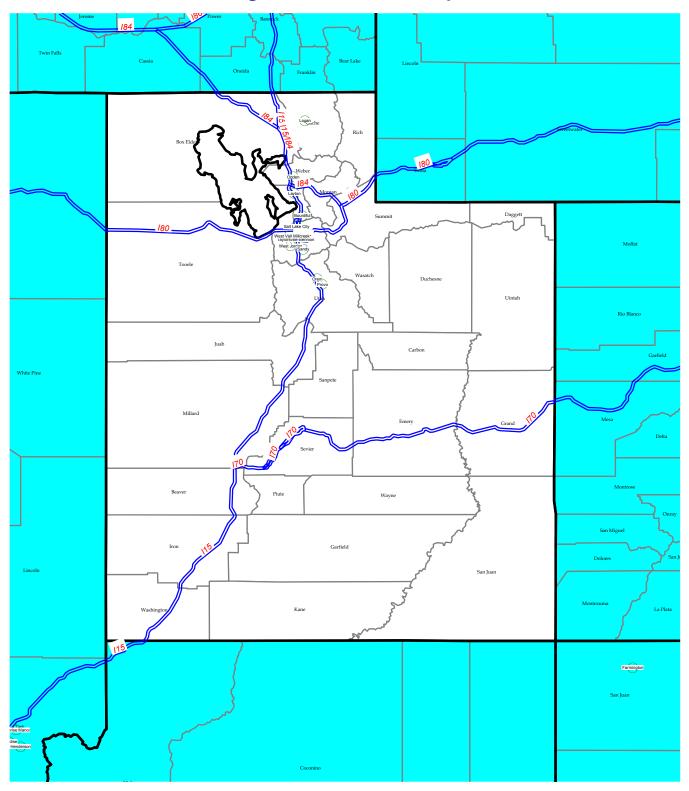
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### Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material

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