

POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

VIRGINIA

136 Counties and Portions of

8 MSAs (Metropolitan Statistical Areas from OMB for 1999)

5 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

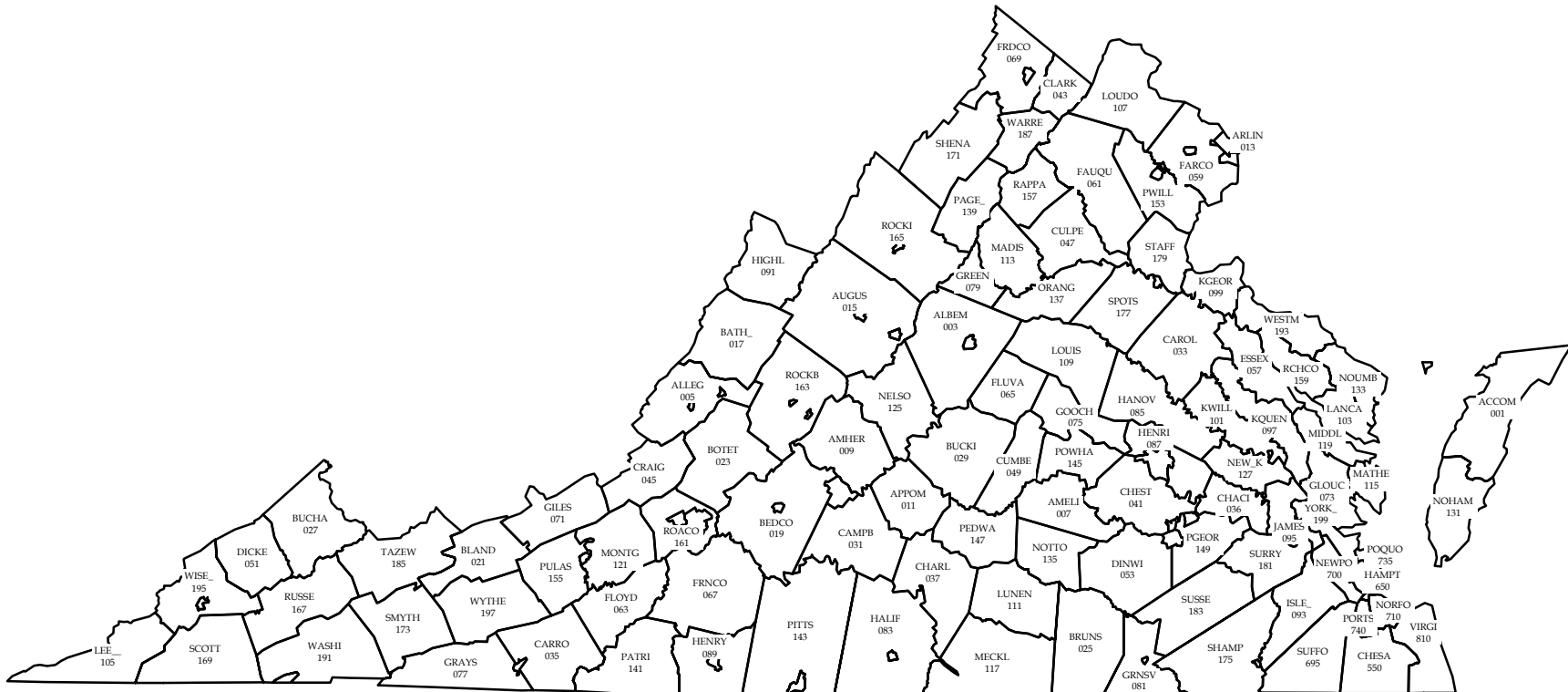
10 DMAs (Designated Markets Areas from Nielsen for 2000)

6 ISRs (Internal State Regions from Polidata for 1996)

VIRGINIA, 95 Counties, 39 Ind. Cities

Polidata County Abbreviations and County FIPS Codes (Selected Ind. Cities inc.)

State FIPS Code is 51



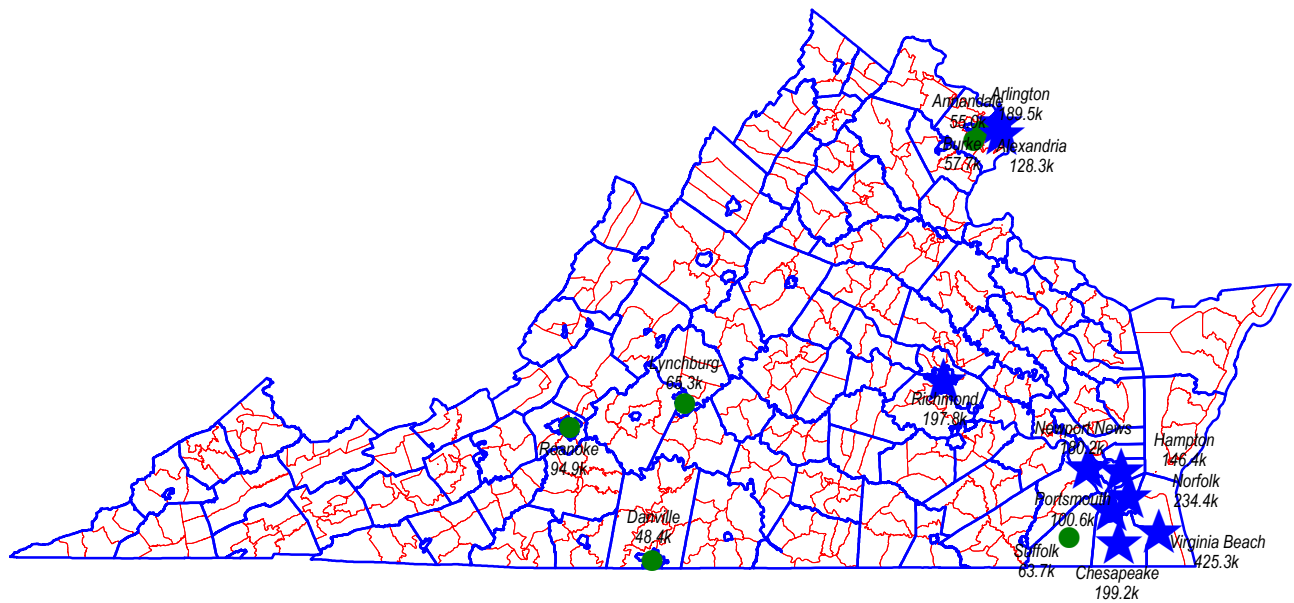
Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



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Map: VARCCLLBB.

VIRGINIA, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.

Population Size

- Red Star: over 1,000,000 (0)
- Blue Star: over 100,000 (9)
- Green Circle: over 50,000 (6)



County Code Listing

VIRGINIA, 135 Counties/Ind.Cities

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ACCOMACK	1	Chincoteague town	Accomac	31,703	38,305	1	ACCOM
ALBEMARLE	2	University Heights CDP	Charlottesville	68,177	79,236	3	ALBEM
ALLEGHANY	3	Iron Gate town	Covington	12,815	12,926	5	ALLEG
AMELIA	4	Amelia (Co. Seat)	Amelia	8,787	11,400	7	AMELI
AMHERST	5	Madison Heights CDP	Amherst	28,578	31,894	9	AMHER
APPOMATTOX	6	Appomattox town	Appomattox	12,300	13,705	11	APPOM
ARLINGTON	7	Arlington CDP	Arlington (CDP)	170,895	189,453	13	ARLIN
AUGUSTA	8	Stuarts Draft CDP	Staunton	54,557	65,615	15	AUGUS
BATH	9	Warm Springs (Co. Seat)	Warm Springs	4,799	5,048	17	BATH_
BEDFORD	10	Forest CDP	Bedford	45,553	60,371	19	BEDCO
BLAND	11	Bland (Co. Seat)	Bland	6,514	6,871	21	BLAND
BOTETOURT	12	Blue Ridge CDP	Fincastle	24,992	30,496	23	BOTET
BRUNSWICK	13	Lawrenceville town	Lawrenceville	15,987	18,419	25	BRUNS
BUCHANAN	14	Grundy town	Grundy	31,333	26,978	27	BUCHA
BUCKINGHAM	15	Dillwyn town	Buckingham	12,873	15,623	29	BUCKI
CAMPBELL	16	Timberlake CDP	Rustbury	47,499	51,078	31	CAMPB
CAROLINE	17	Bowling Green town	Bowling Green	19,217	22,121	33	CAROL
CARROLL	18	Hillsville town	Hillsville	26,519	29,245	35	CARRO
CHARLES CITY	19	Charles City (Co. Seat)	Charles City	6,282	6,926	* 36	CHACI
CHARLOTTE	20	Keysville town	Charlotte	11,688	12,472	* 37	CHARL
CHESTERFIELD	21	Bon Air CDP	Chesterfield	209,599	259,903	* 41	CHEST
CLARKE	22	Berryville town	Berryville	12,101	12,652	43	CLARK
CRAIG	23	New Castle town	New Castle	4,372	5,091	45	CRAIG
CULPEPER	24	Culpeper town	Culpeper	27,791	34,262	47	CULPE
CUMBERLAND	25	Cumberland (Co. Seat)	Cumberland	7,825	9,017	49	CUMBE
DICKENSON	26	Clintwood town	Clintwood	17,620	16,395	51	DICKE
DINWIDDIE	27	McKenney town	Dinwiddie	22,279	24,533	53	DINWI
ESSEX	28	Tappahannock town	Tappahannock	8,689	9,989	* 57	ESSEX
FAIRFAX	29	Burke CDP	Fairfax	818,310	969,749	59	FARCO
FAUQUIER	30	Warrenton town	Warrenton	48,700	55,139	61	FAUQU
FLOYD	31	Floyd town	Floyd	11,965	13,874	63	FLOYD
FLUVANNA	32	Lake Monticello CDP	Palmyra	12,429	20,047	65	FLUVA
FRANKLIN	33	Rocky Mount town	Rocky Mount	39,549	47,286	67	FRNCO
FREDERICK	34	Stephens City town	Winchester	45,723	59,209	69	FRDCO
GILES	35	Narrows town	Pearisburg	16,366	16,657	71	GILES
GLOUCESTER	36	Gloucester Point CDP	Gloucester (CDP)	30,131	34,780	73	GLOUC
GOOCHLAND	37	Goochland (Co. Seat)	Goochland	14,163	16,863	75	GOOCH
GRAYSON	38	Independence town	Independence	16,278	17,917	77	GRAYS
GREENE	39	Stanardsville town	Stanardsville	10,297	15,244	79	GREEN
GREENSVILLE	40	Jarratt town	Emporia	8,553	11,560	81	GRNSV

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
HALIFAX	41	Halifax town	Halifax	36,030	37,355	83	HALIF
HANOVER	42	Mechanicsville CDP	Hanover	63,306	86,320	85	HANOV
HENRICO	43	Tuckahoe CDP	Richmond	217,878	262,300	87	HENRI
HENRY	44	Collinsville CDP	Martinsville	56,942	57,930	89	HENRY
HIGHLAND	45	Monterey town	Monterey	2,635	2,536	91	HIGHL
ISLE OF WIGHT	46	Smithfield town	Isle of Wight	25,053	29,728	93	ISLE_
JAMES CITY	47	Williamsburg (Co. Seat)	Williamsburg	34,779	48,102	95	JAMES
KING AND QUEEN	48	King & Queen(Co. Seat)	King and Queen	6,289	6,630	97	KQUEN
KING GEORGE	49	King George (Co. Seat)	King George	13,527	16,803	99	KGEOR
KING WILLIAM	50	West Point town	King William	10,913	13,146	101	KWILL
LANCASTER	51	Kilmarnock town	Lancaster	10,896	11,567	103	LANCA
LEE	52	Pennington Gap town	Jonesville	24,496	23,589	105	LEE_
LOUDOUN	53	Sterling CDP	Leesburg	86,185	169,599	107	LOUDO
LOUISA	54	Louisa town	Louisa	20,325	25,627	109	LOUIS
LUNENBURG	55	Victoria town	Lunenburg	11,419	13,146	111	LUNEN
MADISON	56	Madison town	Madison	11,949	12,520	113	MADIS
MATHEWS	57	Mathews (Co. Seat)	Mathews	8,348	9,207	115	MATHE
MECKLENBURG	58	South Hill town	Boydton	29,241	32,380	117	MECKL
MIDDLESEX	59	Urbanna town	Saluda	8,653	9,932	119	MIDDL
MONTGOMERY	60	Blacksburg town	Christianburg	73,913	83,629	121	MONTG
NELSON	61	Lovingston (Co. Seat)	Lovingston	12,778	14,445	*125	NELSO
NEW KENT	62	New Kent (Co. Seat)	New Kent	10,466	13,462	127	NEW_K
NORTHAMPTON	63	Cape Charles town	Eastville	13,061	13,093	*131	NOHAM
NORTHUMBERLAND	64	Heathsville (Co. Seat)	Heathsville	10,524	12,259	133	NOUMB
NOTTOWAY	65	Blackstone town	Nottoway	14,993	15,725	135	NOTTO
ORANGE	66	Orange town	Orange	21,421	25,881	137	ORANG
PAGE	67	Luray town	Luray	21,690	23,177	139	PAGE_
PATRICK	68	Stuart town	Stuart	17,473	19,407	141	PATRI
PITTSYLVANIA	69	Chatham town	Chatham	55,672	61,745	143	PITTS
POWHATAN	70	Powhatan (Co. Seat)	Powhatan	15,328	22,377	145	POWHA
PRINCE EDWARD	71	Farmville town	Farmville	17,320	19,720	147	PEDWA
PRINCE GEORGE	72	Fort Lee CDP	Prince George	27,390	33,047	149	PGEOR
PRINCE WILLIAM	73	Dale City CDP	Manassas	214,954	280,813	*153	PWILL
PULASKI	74	Pulaski town	Pulaski	34,496	35,127	155	PULAS
RAPPAHANNOCK	75	Washington town	Washington	6,622	6,983	157	RAPPA
RICHMOND	76	Warsaw town	Warsaw	7,273	8,809	159	RCHCO
ROANOKE	77	Cave Spring CDP	Salem	79,278	85,778	161	ROACO
ROCKBRIDGE	78	Glasgow town	Lexington	18,350	20,808	163	ROCKB
ROCKINGHAM	79	Bridgewater town	Harrisonburg	57,482	67,725	165	ROCKI
RUSSELL	80	Lebanon town	Lebanon	28,667	30,308	167	RUSSE
SCOTT	81	Gate City town	Gate City	23,204	23,403	169	SCOTT
SHENANDOAH	82	Strasburg town	Woodstock	31,636	35,075	171	SHENA
SMYTH	83	Marion town	Marion	32,370	33,081	173	SMYTH
SOUTHAMPTON	84	Courtland town	Courtland	17,022	17,482	175	SHAMP
SPOTSYLVANIA	85	Spotsylvania Courthouse	Spotsylvania	57,397	90,395	177	SPOTS

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County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
STAFFORD	86	Aquia Harbour CDP	Stafford	62,255	92,446	179	STAFF
SURRY	87	Claremont town	Surry	6,145	6,829	181	SURRY
SUSSEX	88	Waverly town	Sussex	10,248	12,504	183	SUSSE
TAZEWELL	89	Bluefield town	Tazewell	45,960	44,598	185	TAZEW
WARREN	90	Front Royal town	Front Royal	26,142	31,584	187	WARRE
WASHINGTON	91	Abingdon town	Abingdon	45,887	51,103	*191	WASHI
WESTMORELAND	92	Colonial Beach town	Montross	15,480	16,718	193	WESTM
WISE	93	Big Stone Gap town	Wise	39,573	40,123	195	WISE_
WYTHE	94	Wytheville town	Wytheville	25,471	27,599	197	WYTHE
YORK	95	Yorktown (Co. Seat)	Yorktown	42,434	56,297	199	YORK_
ALEXANDRIA	96	Alexandria city	see Arlington Co.	111,183	128,283	*510	*ALEXA
BEDFORD CITY	97	Bedford city	see Bedford Co.	6,176	6,299	*515	BEDCI
BRISTOL	98	Bristol city	see Washington Co.	18,426	17,367	*520	BRIST
BUENA VISTA	99	Buena Vista city	see Rockbridge Co.	6,406	6,349	*530	BUENA
CHARLOTTESVILLE	100	Charlottesville city	see Albemarle Co.	40,470	45,049	*540	CHARV
CHESAPEAKE	101	Chesapeake city	from Norfolk Co.	151,982	199,184	*550	CHESA
CLIFTON FORGE	102	Clifton Forge city	see Alleghany Co.	4,679	4,289	*560	CLIFT
COLONIAL HEIGHTS	103	Colonial Heights city	see Chesterfield Co.	16,064	16,897	*570	COLON
COVINGTON	104	Covington city	see Alleghany Co.	7,352	6,303	*580	COVIN
DANVILLE	105	Danville city	see Pittsylvania Co.	53,056	48,411	*590	DANVI
EMPORIA	106	Emporia city	see Greensville Co.	5,556	5,665	*595	EMPOR
FAIRFAX CITY	107	Fairfax city	see Fairfax Co.	19,945	21,498	*600	FARCI
FALLS CHURCH	108	Falls Church city	see Fairfax Co.	9,464	10,377	*610	FALLS
FRANKLIN CITY	109	Franklin city	see Southampton Co.	8,392	8,346	*620	FRNCI
FREDERICKSBURG	110	Fredericksburg city	see Spotsylvania Co.	19,033	19,279	*630	FRDCI
GALAX	111	Galax city	see Grayson Co.	6,745	6,837	*640	GALAX
HAMPTON	112	Hampton city	from Elizabeth City Co.	133,773	146,437	*650	HAMPT
HARRISONBURG	113	Harrisonburg city	see Rockingham Co.	30,707	40,468	*660	HARRI
HOPEWELL	114	Hopewell city	see Prince George Co.	23,101	22,354	*670	HOPEW
LEXINGTON	115	Lexington city	see Rockbridge Co.	6,959	6,867	*678	LEXIN
LYNCHBURG	116	Lynchburg city	see Campbell Co.	66,120	65,269	680	LYNCH
MANASSAS	117	Manassas city	see Prince William Co.	27,757	35,135	*683	MANCI
MANASSAS PARK	118	Manassas Park city	see Prince William Co.	6,798	10,290	685	MANPK
MARTINSVILLE	119	Martinsville city	see Henry Co.	16,162	15,416	*690	MARTI
NEWPORT NEWS	120	Newport News city	from Warwick Co.	171,477	180,150	*700	NEWPO
NORFOLK	121	Norfolk city	from Norfolk Co.	261,250	234,403	*710	NORFO
NORTON	122	Norton city	see Wise Co.	4,247	3,904	*720	NORTO
PETERSBURG	123	Petersburg city	see Dinwiddie Co.	37,071	33,740	*730	PETER
POQUOSON	124	Poquoson city	from York Co.	11,005	11,566	*735	POQUO
PORTSMOUTH	125	Portsmouth city	from Norfolk Co.	103,910	100,565	*740	PORTS
RADFORD	126	Radford city	see Montgomery Co.	15,940	15,859	*750	RADFO
RICHMOND CITY	127	Richmond city	see Henrico Co.	202,713	197,790	*760	RHCI
ROANOKE CITY	128	Roanoke city	see Roanoke Co.	96,487	94,911	*770	ROACI
SALEM	129	Salem city	see Roanoke Co.	23,835	24,747	*775	SALEM
SOUTH BOSTON	130	South Boston city	see Halifax Co.	0	0	*780	SBOST

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SUFFOLK	131	Suffolk city	from Nansemond Co.	52,143	63,677	*800	SUFFO
VIRGINIA BEACH	132	Virginia Beach city	from Princess Anne Co.	393,089	425,257	*810	VIRGI
WAYNESBORO	133	Waynesboro city	see Augusta Co.	18,549	19,520	*820	WAYNE
WILLIAMSBURG	134	Williamsburg city	see James City Co.	11,600	11,998	*830	WILLI
WINCHESTER	135	Winchester city	see Frederick Co.	21,947	23,585	*840	WINCH
<hr/>							
VIRGINIA		Virginia Beach	Richmond	6,189,197	7,078,515	51	STATE
<hr/>							

Population by Areas/Markets

VIRGINIA

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	7,078,515	14.4	VIRGINIA		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	159,576	21.7	Charlottesville, VA MSA	2.3	100.0
2	110,156	1.3	Danville, VA MSA	1.6	100.0
3	91,873	5.0	Johnson City - Kingsport - Bristol, TN - VA MSA	1.3	19.1
4	214,911	10.8	Lynchburg, VA MSA	3.0	100.0
5	1,551,351	8.5	Norfolk - Virginia Beach - Newport News, VA - NC MSA	21.9	98.8
6	996,512	15.1	Richmond - Petersburg, VA MSA	14.1	100.0
7	235,932	5.1	Roanoke, VA MSA	3.3	100.0
8	2,167,757	25.1	Washington, DC - MD - VA - WV PMSA	30.6	44.0
9	1,526,594	9.9	Not Assigned to Metro Area (NAM)	21.6	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	2,167,757	25.1	Washington, DC Metro	30.6	100.0
2	1,551,351	8.5	Virginia Beach Metro	21.9	100.0
3	996,512	15.1	Richmond Metro	14.1	100.0
4	812,448	9.0	Other Metro	11.5	100.0
5	1,526,594	9.9	Non Metro	21.6	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

1	2,332,504	24.4	Washington, DC - MD - PA - VA - WV DMA	33.0	41.6
2	37,324	10.6	Greensboro - H.Point - W.Salem, NC - VA DMA	0.5	2.4
3	266,251	0.2	Tri - Cities, TN - VA - KY DMA	3.8	34.5
4	1,635,406	8.6	Norfolk - Portsmouth - Newport News, VA - NC DMA	23.1	91.7
5	1,314,819	15.9	Richmond - Petersburg, VA DMA	18.6	100.0
6	51,469	-1.9	Bluefield - Beckley - Oak Hill, WV - VA DMA	0.7	14.4
7	32,380	10.7	Raleigh - Durham, NC - VA DMA	0.5	1.4
8	173,808	21.7	Harrisonburg, VA - WV DMA	2.5	95.5
9	1,058,652	6.7	Roanoke - Lynchburg, VA - WV DMA	15.0	99.1
10	152,049	16.4	Charlottesville, VA DMA	2.1	100.0

ISRs-Internal State Regions (Polidata, 1996)

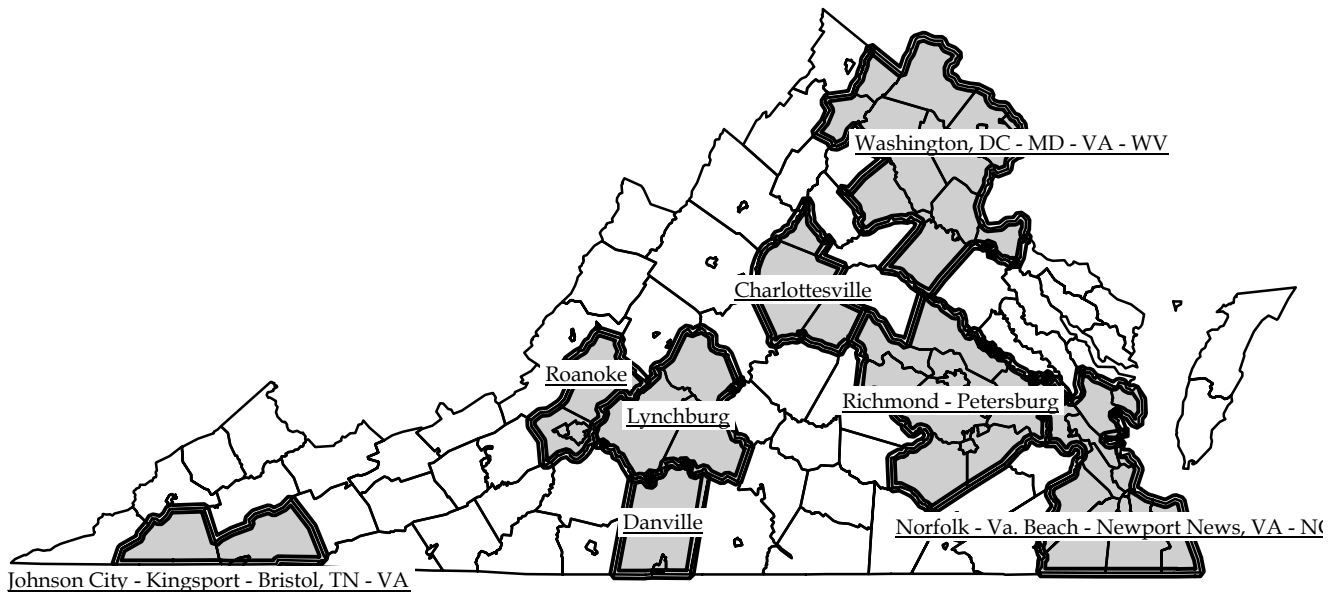
1	2,184,149	25.2	Northern Virginia	30.9	100.0
2	51,398	14.8	Eastern Shore, DelMarVa	0.7	100.0
3	1,728,198	8.9	Tidewater, Hampton Roads	24.4	100.0
4	1,835,503	13.1	Central Virginia, Piedmont	25.9	100.0
5	583,871	3.6	Southwest Blue Ridge Highlands	8.2	100.0
6	671,543	11.9	Shenandoah Valley	9.5	100.0

VA

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Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

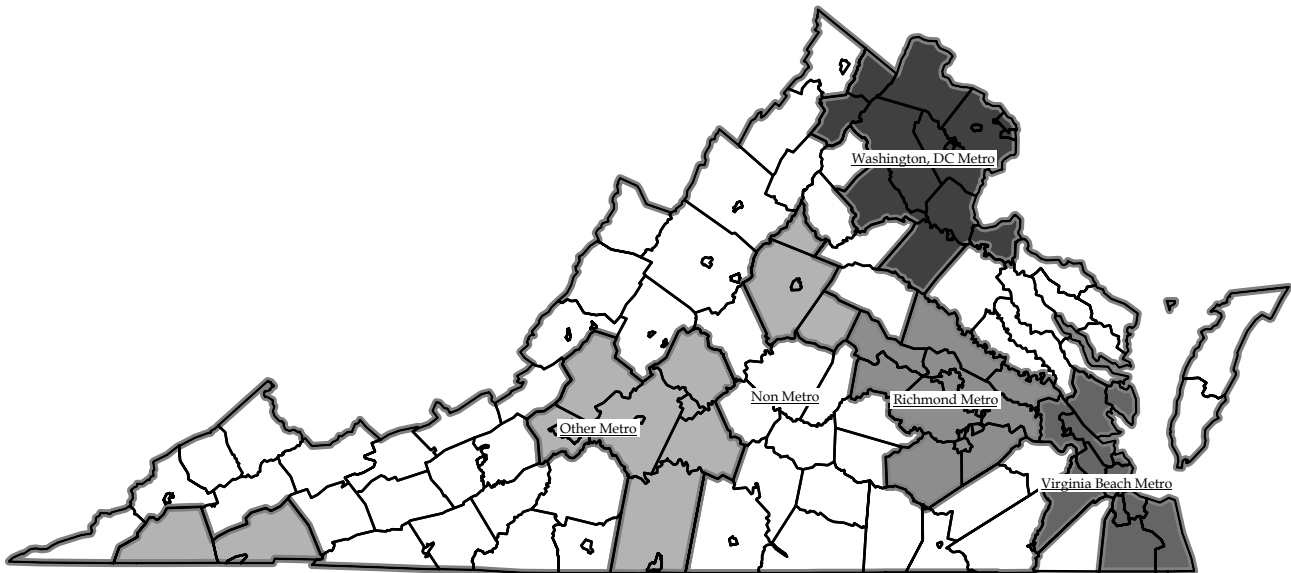


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

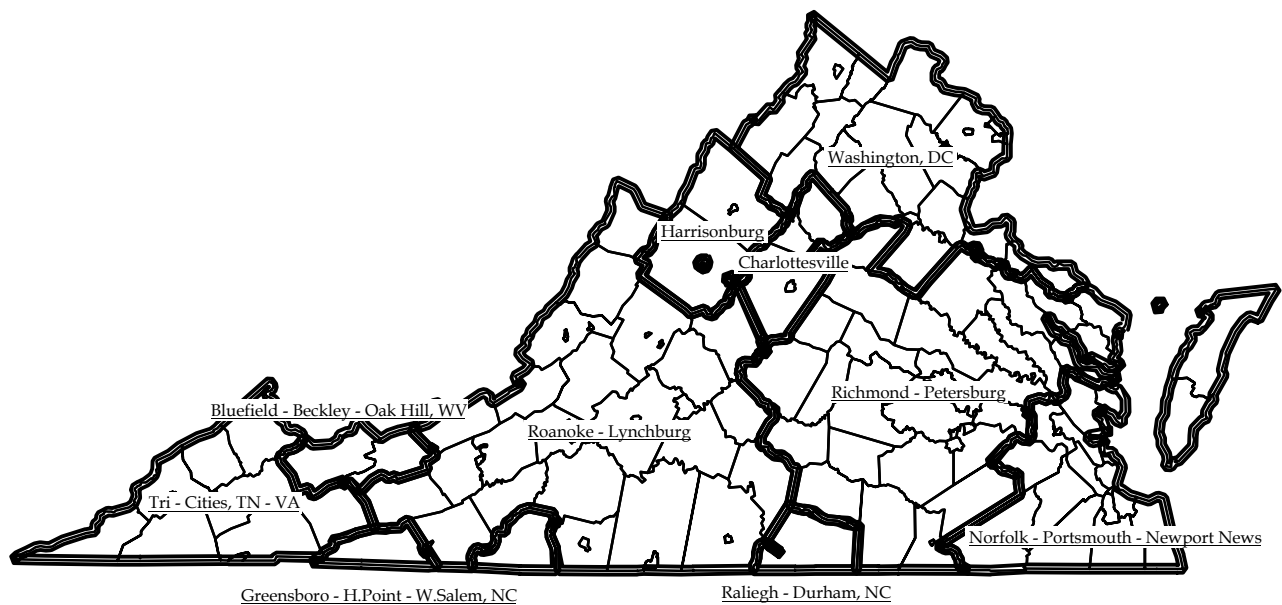
- Washington, DC Metro
- Virginia Beach Metro
- Richmond Metro
- Other Metro
- Non Metro

GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

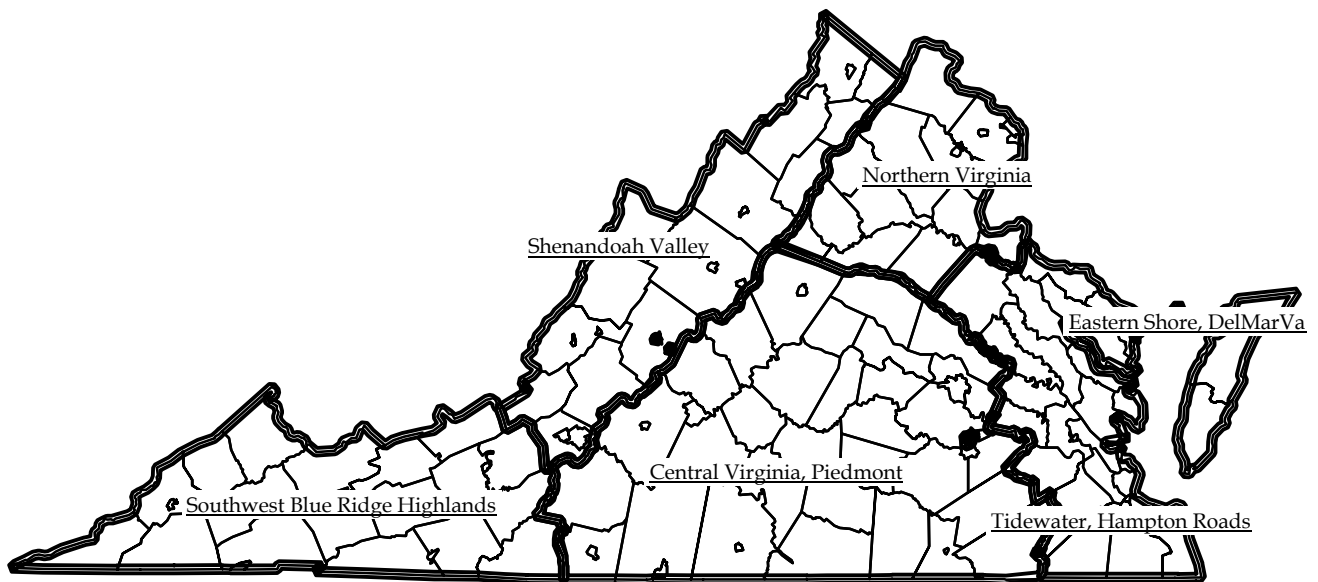


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



County County-Based Area/Market Assignments

VIRGINIA

ACCOMACK	Eastern Shore, DelMarVa ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ALBEMARLE	Central Virginia, Piedmont ISR; Charlottesville, VA DMA; Charlottesville, VA MSA; Other Metro GMR.
ALLEGHANY	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
AMELIA	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
AMHERST	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Lynchburg, VA MSA; Other Metro GMR.
APPOMATTOX	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ARLINGTON	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
AUGUSTA	Shenandoah Valley ISR; Harrisonburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BATH	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BEDFORD	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Lynchburg, VA MSA; Other Metro GMR.
BLAND	Southwest Blue Ridge Highlands ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BOTETOURT	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Roanoke, VA MSA; Other Metro GMR.
BRUNSWICK	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BUCHANAN	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BUCKINGHAM	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CAMPBELL	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Lynchburg, VA MSA; Other Metro GMR.
CARLINE	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CARROLL	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHARLES CITY	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
CHARLOTTE	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHESTERFIELD	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
CLARKE	Shenandoah Valley ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
CRAIG	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CULPEPER	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
CUMBERLAND	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DICKENSON	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DINWIDDIE	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
ESSEX	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FAIRFAX	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
FAUQUIER	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
FLOYD	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FLUVANNA	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Charlottesville, VA MSA; Other Metro GMR.
FRANKLIN	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FREDERICK	Shenandoah Valley ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GILES	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GLOUCESTER	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach MSA
GOOCHLAND	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
GRAYSON	Southwest Blue Ridge Highlands ISR; Greensboro - H.Point - W.Salem, NC - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GREENE	Northern Virginia ISR; Charlottesville, VA DMA; Charlottesville, VA MSA; Other Metro GMR.
GREENSVILLE	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HALIFAX	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HANOVER	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
HENRICO	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
HENRY	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HIGHLAND	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ISLE OF WIGHT	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach MSA
JAMES CITY	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach MSA
KING AND QUEEN	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
KING GEORGE	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
KING WILLIAM	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LANCASTER	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LEE	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LOUDOUN	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
LOUISA	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LUNENBURG	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MADISON	Northern Virginia ISR; Charlottesville, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

County	County-Based Area/Market Assignments
MATHEWS	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
MECKLENBURG	Central Virginia, Piedmont ISR; Raleigh - Durham, NC - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MIDDLESEX	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONTGOMERY	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NELSON	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NEW KENT	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
NORTHAMPTON	Eastern Shore, DelMarVa ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NORTHUMBERLAND	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NOTTOWAY	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ORANGE	Northern Virginia ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PAGE	Shenandoah Valley ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PATRICK	Southwest Blue Ridge Highlands ISR; Greensboro - H.Point - W.Salem, NC - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PITTSYLVANIA	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Danville, VA MSA; Other Metro GMR.
POWHATAN	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
PRINCE EDWARD	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PRINCE GEORGE	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
PRINCE WILLIAM	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
PULASKI	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RAPPAHANNOCK	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RICHMOND	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROANOKE	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Roanoke, VA MSA; Other Metro GMR.
ROCKBRIDGE	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROCKINGHAM	Shenandoah Valley ISR; Harrisonburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RUSSELL	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SCOTT	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR.
SHENANDOAH	Shenandoah Valley ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SMYTH	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SOUTHAMPTON	Central Virginia, Piedmont ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SPOTSYLVANIA	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
STAFFORD	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
SURRY	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUSSEX	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TAZEWELL	Southwest Blue Ridge Highlands ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WARREN	Shenandoah Valley ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
WASHINGTON	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR.
WESTMORELAND	Tidewater, Hampton Roads ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WISE	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WYTHE	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
YORK	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
ALEXANDRIA	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
BEDFORD CITY	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Lynchburg, VA MSA; Other Metro GMR.
BRISTOL	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Johnson City - Kingsport - Bristol, TN - VA MSA; Other Metro GMR.
BUENA VISTA	Tidewater, Hampton Roads ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CHARLOTTESVILLE	Central Virginia, Piedmont ISR; Charlottesville, VA DMA; Charlottesville, VA MSA; Other Metro GMR.
CHESAPEAKE	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
CLIFTON FORGE	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
COLONIAL HEIGHTS	Tidewater, Hampton Roads ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
COVINGTON	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DANVILLE	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Danville, VA MSA; Other Metro GMR.
EMPORIA	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FAIRFAX CITY	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
FALLS CHURCH	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
FRANKLIN CITY	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FREDERICKSBURG	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
GALAX	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMPTON	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
HARRISONBURG	Shenandoah Valley ISR; Harrisonburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HOPEWELL	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
LEXINGTON	Tidewater, Hampton Roads ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

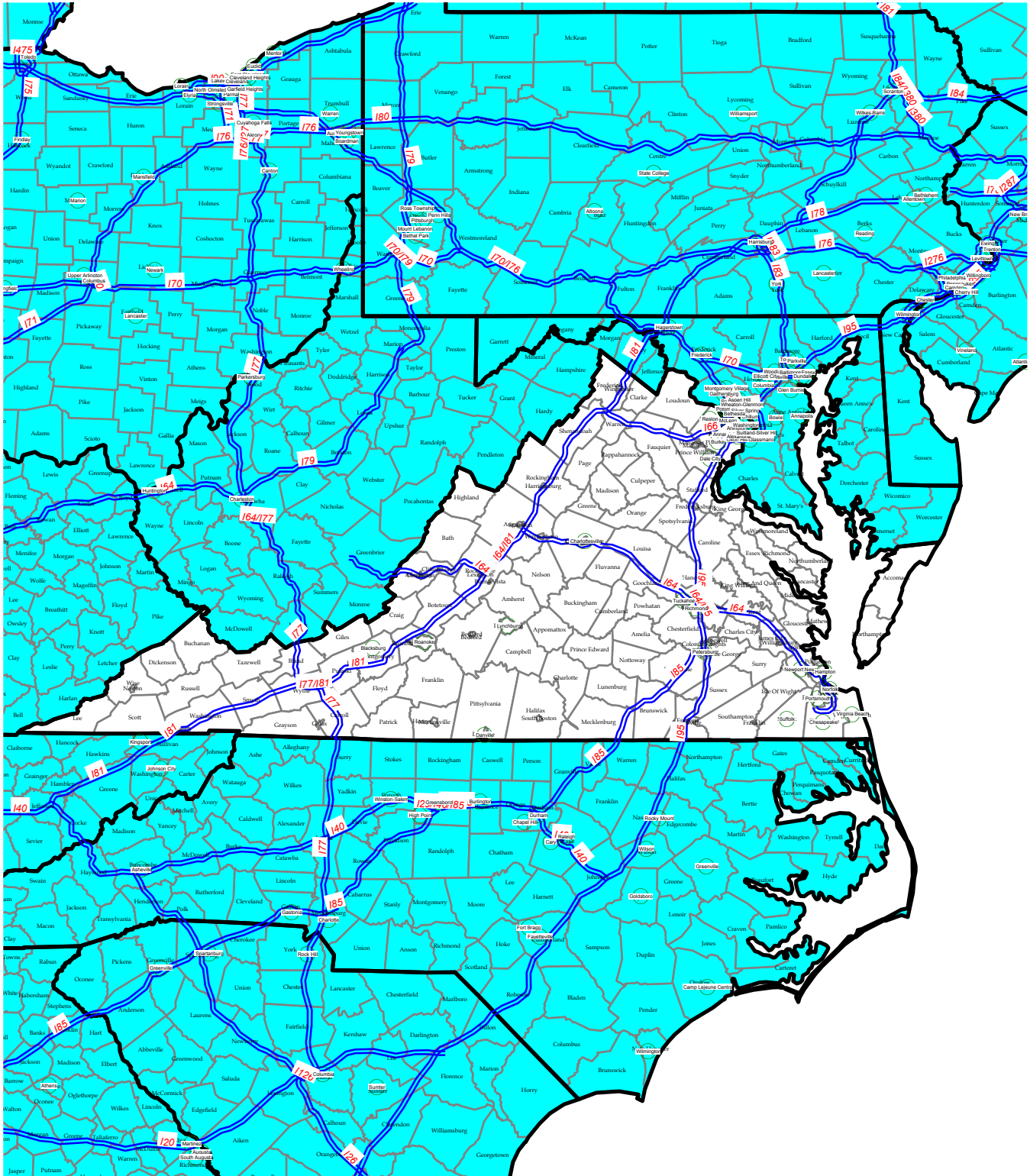
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County	County-Based Area/Market Assignments
LYNCHBURG	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Lynchburg, VA MSA; Other Metro GMR.
MANASSAS	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
MANASSAS PARK	Northern Virginia ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Washington, DC Metro GMR.
MARTINSVILLE	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NEWPORT NEWS	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
NORFOLK	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
NORTON	Southwest Blue Ridge Highlands ISR; Tri - Cities, TN - VA - KY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PETERSBURG	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
POQUOSON	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
PORTSMOUTH	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
RADFORD	Southwest Blue Ridge Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
RICHMOND CITY	Central Virginia, Piedmont ISR; Richmond - Petersburg, VA DMA; Richmond - Petersburg, VA MSA; Richmond Metro GMR.
ROANOKE CITY	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Roanoke, VA MSA; Other Metro GMR.
SALEM	Shenandoah Valley ISR; Roanoke - Lynchburg, VA - WV DMA; Roanoke, VA MSA; Other Metro GMR.
SOUTH BOSTON	Central Virginia, Piedmont ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
STAUNTON	Shenandoah Valley ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUFFOLK	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
VIRGINIA BEACH	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
WAYNESBORO	Shenandoah Valley ISR; Richmond - Petersburg, VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WILLIAMSBURG	Tidewater, Hampton Roads ISR; Norfolk - Portsmouth - Newport News, VA - NC DMA; Norfolk - Virginia Beach - Newport News, VA - NC MSA; Virginia Beach M
WINCHESTER	Shenandoah Valley ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material