



# **POLIDATA ® REGION MAPS**

County-Based Regions  
and Markets for

## **WEST VIRGINIA**

55 Counties and Portions of

*7 MSAs (Metropolitan Statistical Areas from OMB for 1999)*

*3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)*

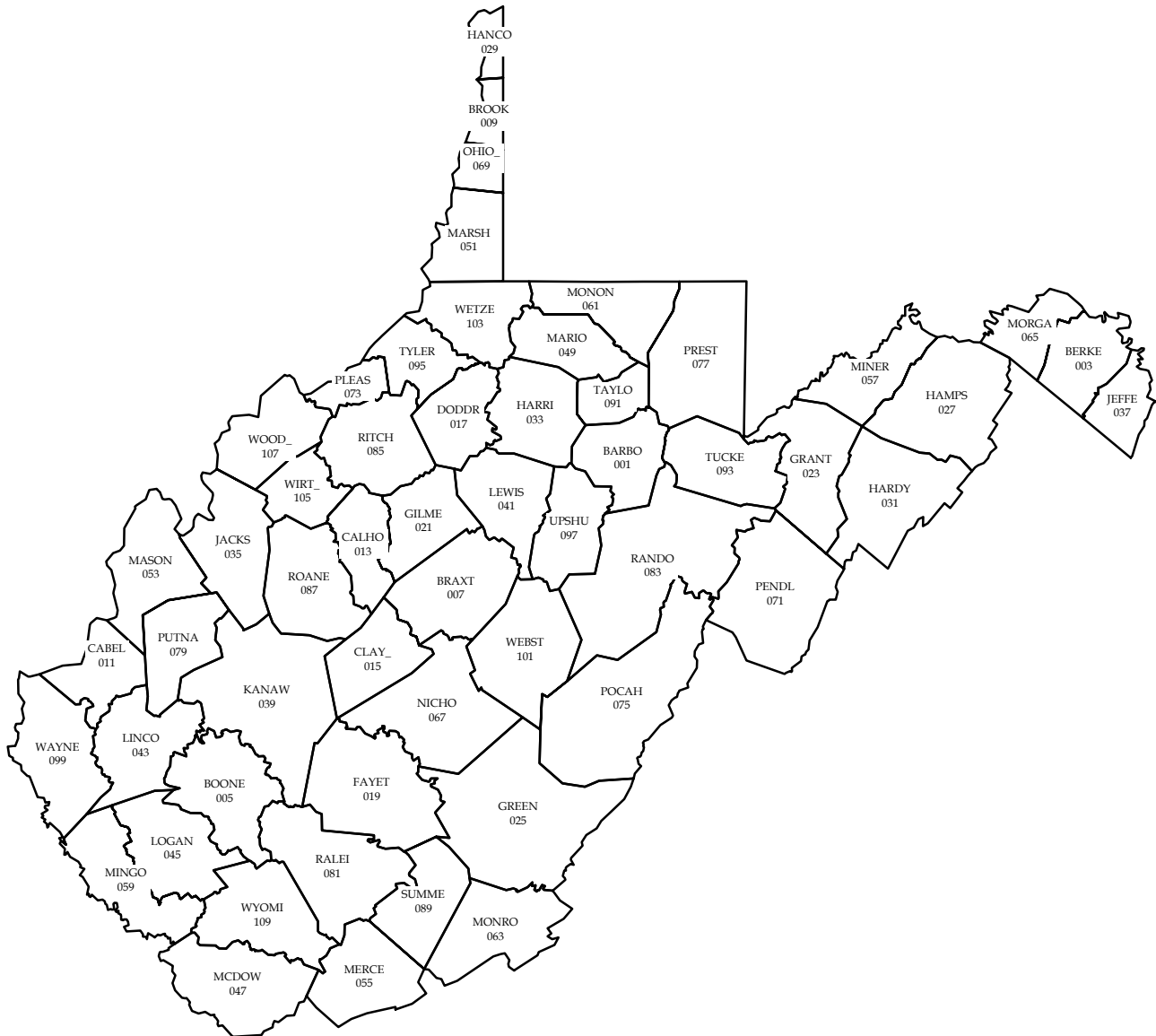
*9 DMAs (Designated Markets Areas from Nielsen for 2000)*

*8 ISRs (Internal State Regions from Polidata for 1996)*

# WEST VIRGINIA, 55 Counties

## Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 54

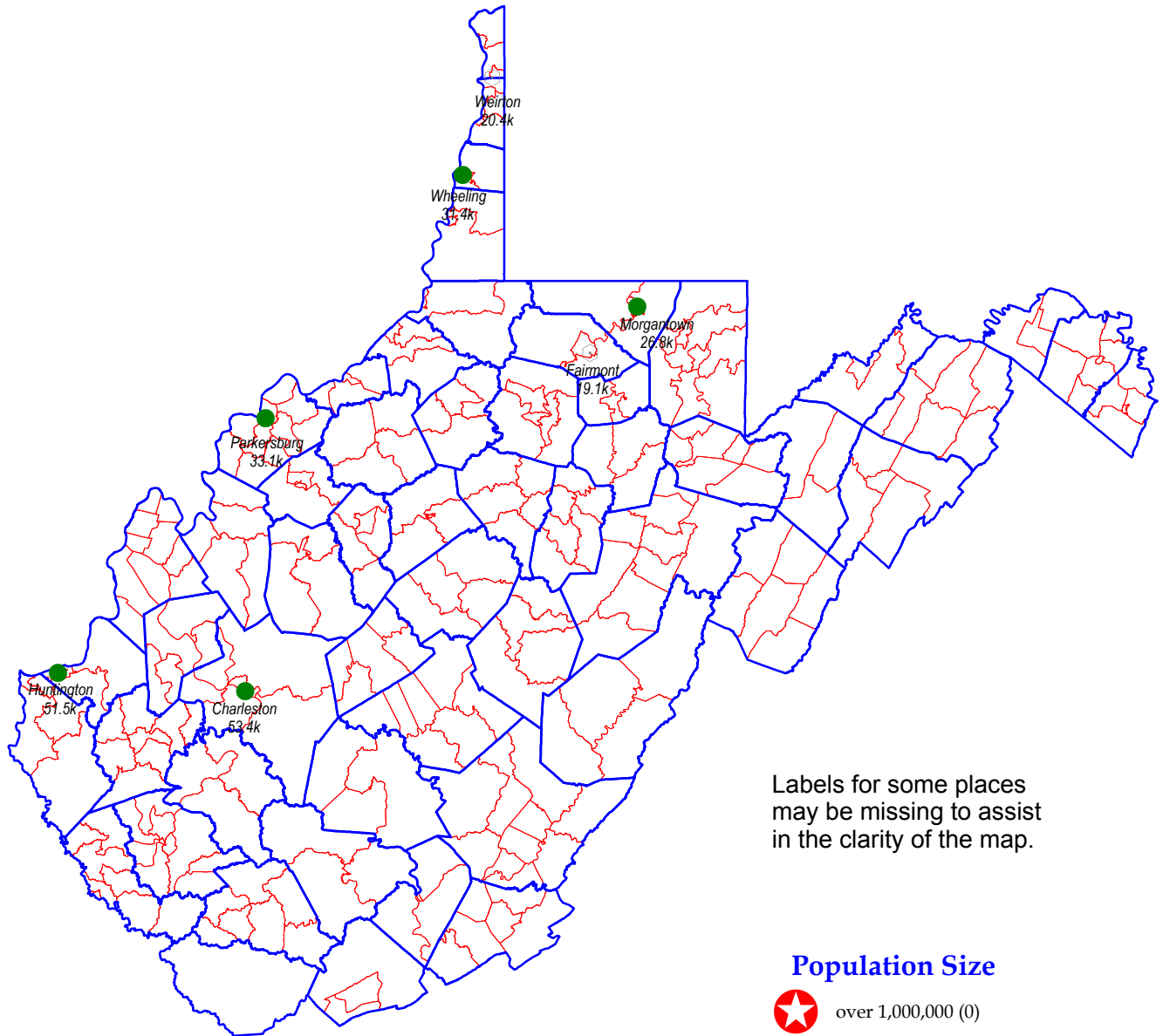


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



# WEST VIRGINIA, Selected Places

2000 Census of Population and Housing, County Subdivisions



## Population Size

- ★ over 1,000,000 (0)
- ★ over 100,000 (0)
- over 50,000 (5)
- ◇ over 10,000 (2)



## County Code Listing

### WEST VIRGINIA, 55 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
BARBOUR	1	Philippi	Philippi	15,699	15,557	1	BARBO
BERKELEY	2	Martinsburg	Martinsburg	59,253	75,905	3	BERKE
BOONE	3	Madison	Madison	25,870	25,535	5	BOONE
BRAXTON	4	Gassaway	Sutton	12,998	14,702	7	BRAXT
BROOKE	5	Wellsburg	Wellsburg	26,992	25,447	9	BROOK
CABELL	6	Huntington	Huntington	96,827	96,784	11	CABEL
CALHOUN	7	Grantsville	Grantsville	7,885	7,582	13	CALHO
CLAY	8	Clay	Clay	9,983	10,330	15	CLAY_
DODDRIDGE	9	West Union	West Union	6,994	7,403	17	DODDR
FAYETTE	10	Oak Hill	Fayetteville	47,952	47,579	19	FAYET
GILMER	11	Glennville	Glennville	7,669	7,160	21	GILME
GRANT	12	Petersburg	Petersburg	10,428	11,299	23	GRANT
GREENBRIER	13	Lewisburg	Lewisburg	34,693	34,453	25	GREEN
HAMPSHIRE	14	Romney	Romney	16,498	20,203	27	HAMPS
HANCOCK	15	Weirton	New Cumberland	35,233	32,667	29	HANCO
HARDY	16	Moorfield	Moorfield	10,977	12,669	31	HARDY
HARRISON	17	Clarksburg	Clarksburg	69,371	68,652	33	HARRI
JACKSON	18	Ravenswood	Ripley	25,938	28,000	35	JACKS
JEFFERSON	19	Charles Town	Charles Town	35,926	42,190	37	JEFFE
KANAWHA	20	Charleston	Charleston	207,619	200,073	39	KANAW
LEWIS	21	Weston	Weston	17,223	16,919	41	LEWIS
LINCOLN	22	Harts	Hamlin	21,382	22,108	43	LINCO
LOGAN	23	Mount Gay-Shamrock	Logan	43,032	37,710	45	LOGAN
MCDOWELL	24	Welch	Welch	35,233	27,329	47	MCDOW
MARION	25	Fairmont	Fairmont	57,249	56,598	49	*MARIO
MARSHALL	26	Moundsville	Moundsville	37,356	35,519	51	MARSH
MASON	27	Point Pleasant	Point Pleasant	25,178	25,957	53	MASON
MERCER	28	Bluefield	Princeton	64,980	62,980	55	MERCE
MINERAL	29	Keyser	Keyser	26,697	27,078	57	MINER
MINGO	30	Williamson	Williamson	33,739	28,253	59	MINGO
MONONGALIA	31	Morgantown	Morgantown	75,509	81,866	61	MONON
MONROE	32	Union	Union	12,406	14,583	63	MONRO
MORGAN	33	Berkeley Spgs	Berkeley Spgs	12,128	14,943	65	MORGA
NICHOLAS	34	Summersville	Summersville	26,775	26,562	67	NICHO
OHIO	35	Wheeling	Wheeling	50,871	47,427	69	OHIO_
PENDLETON	36	Franklin	Franklin	8,054	8,196	71	PENDL
PLEASANTS	37	St. Marys	St Marys	7,546	7,514	73	PLEAS
POCAHONTAS	38	Marlinton	Marlinton	9,008	9,131	75	POCAH
PRESTON	39	Kingwood	Kingwood	29,037	29,334	77	PREST
PUTNAM	40	Teays Valley	Winfield	42,835	51,589	79	PUTNA

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1. County Equivalents include Independent Cities in MD, MO, NV and VA; Boroughs or Census Areas in AK; Parishes in LA; DC treated as State and County.

2. Counties are the primary legal subdivisions of a state. In the New England states they perform few, if any, governmental functions.

3. In some states (CT, RI) they are recognized as historic geographic areas for statistical purposes only.

4. The FIPS Code is the Federal Information Processing Standards code; 3 digit county code unique within the state, 2 digit state code unique within the nation.

5. The Polidata CyAbb is an abbreviation used primarily on our maps. The Cy Seq is a sequential count of county units within the state. Asterisk indicates a break in sequence.

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
RALEIGH	41	Beckley	Beckley	76,819	79,220	81	RALEI
RANDOLPH	42	Elkins	Elkins	27,803	28,262	83	RANDO
RITCHIE	43	Harrisville	Harrisville	10,233	10,343	85	RITCH
ROANE	44	Spencer	Spencer	15,120	15,446	87	ROANE
SUMMERS	45	Hinton	Hinton	14,204	12,999	89	SUMME
TAYLOR	46	Grafton	Grafton	15,144	16,089	91	TAYLO
TUCKER	47	Parsons	Parsons	7,728	7,321	93	TUCKE
TYLER	48	Sistersville	Middlebourne	9,796	9,592	95	TYLER
UPSHUR	49	Buchannon	Buchannon	22,867	23,404	97	UPSHU
WAYNE	50	Wayne	Wayne	41,636	42,903	99	WAYNE
WEBSTER	51	Webster Spgs	Webster Spgs	10,729	9,719	101	WEBST
WETZEL	52	New Martinsville	N Martinsville	19,258	17,693	103	WETZE
WIRT	53	Elizabeth	Elizabeth	5,192	5,873	105	WIRT_
WOOD	54	Parkersburg	Parkersburg	86,915	87,986	107	WOOD_
WYOMING	55	Mullens	Pineville	28,990	25,708	109	WYOMI
WEST VIRGINIA		Huntington	Charleston	1,793,477	1,808,344	54	STATE

## Population by Areas/Markets

### WEST VIRGINIA

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	1,808,344	0.8	WEST VIRGINIA		

#### MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	251,662	0.5	Charleston, WV MSA	13.9	100.0
2	27,078	1.4	Cumberland, MD - WV MSA	1.5	26.5
3	139,687	0.9	Huntington - Ashland, WV - KY - OH MSA	7.7	44.3
4	87,986	1.2	Parkersburg - Marietta, WV - OH MSA	4.9	58.2
5	58,114	-6.6	Steubenville - Weirton, OH - WV MSA	3.2	44.0
6	118,095	24.1	Washington, DC - MD - VA - WV PMSA	6.5	2.4
7	82,946	-6.0	Wheeling, WV - OH MSA	4.6	54.2
8	1,042,776	-0.2	Not Assigned to Metro Area (NAM)	57.7	100.0

#### GMRs-Metro Groups (Polidata/Maloney, 1999)

1	251,662	0.5	Charleston Metro	13.9	100.0
2	513,906	3.3	Other Metro	28.4	100.0
3	1,042,776	-0.2	Non Metro	57.7	100.0

#### DMAs-Designated Market Areas (Nielsen, 2000)

1	111,200	6.4	Pittsburgh, PA - MD- WV DMA	6.1	3.8
2	204,287	18.8	Washington, DC - MD - PA - VA - WV DMA	11.3	3.6
3	168,345	-6.2	Wheeling - Steubenville, WV - OH DMA	9.3	42.3
4	304,851	-3.3	Bluefield - Beckley - Oak Hill, WV - VA DMA	16.9	85.6
5	639,407	-0.4	Charleston - Huntington, WV - KY - OH DMA	35.4	51.0
6	8,196	1.8	Harrisonburg, VA - WV DMA	0.5	4.5
7	9,131	1.4	Roanoke - Lynchburg, VA - WV DMA	0.5	0.9
8	95,500	1.1	Parkersburg, WV - OH DMA	5.3	60.2
9	267,427	-0.5	Clarksburg - Weston, WV DMA	14.8	100.0

#### ISRs-Internal State Regions (Polidata, 1996)

1	304,851	-3.3	New River/Greenbrier Valley	16.9	100.0
2	108,796	0.5	Mountain Lakes	6.0	100.0
3	124,159	5.9	Potomac Highlands	6.9	100.0
4	133,038	24.0	Eastern Panhandle	7.4	100.0
5	275,499	2.4	Mountaineer Country	15.2	100.0
6	168,345	-6.2	Northern Panhandle	9.3	100.0
7	162,744	2.5	Mid-Ohio Valley	9.0	100.0
8	530,912	-1.3	Metro Valley	29.4	100.0



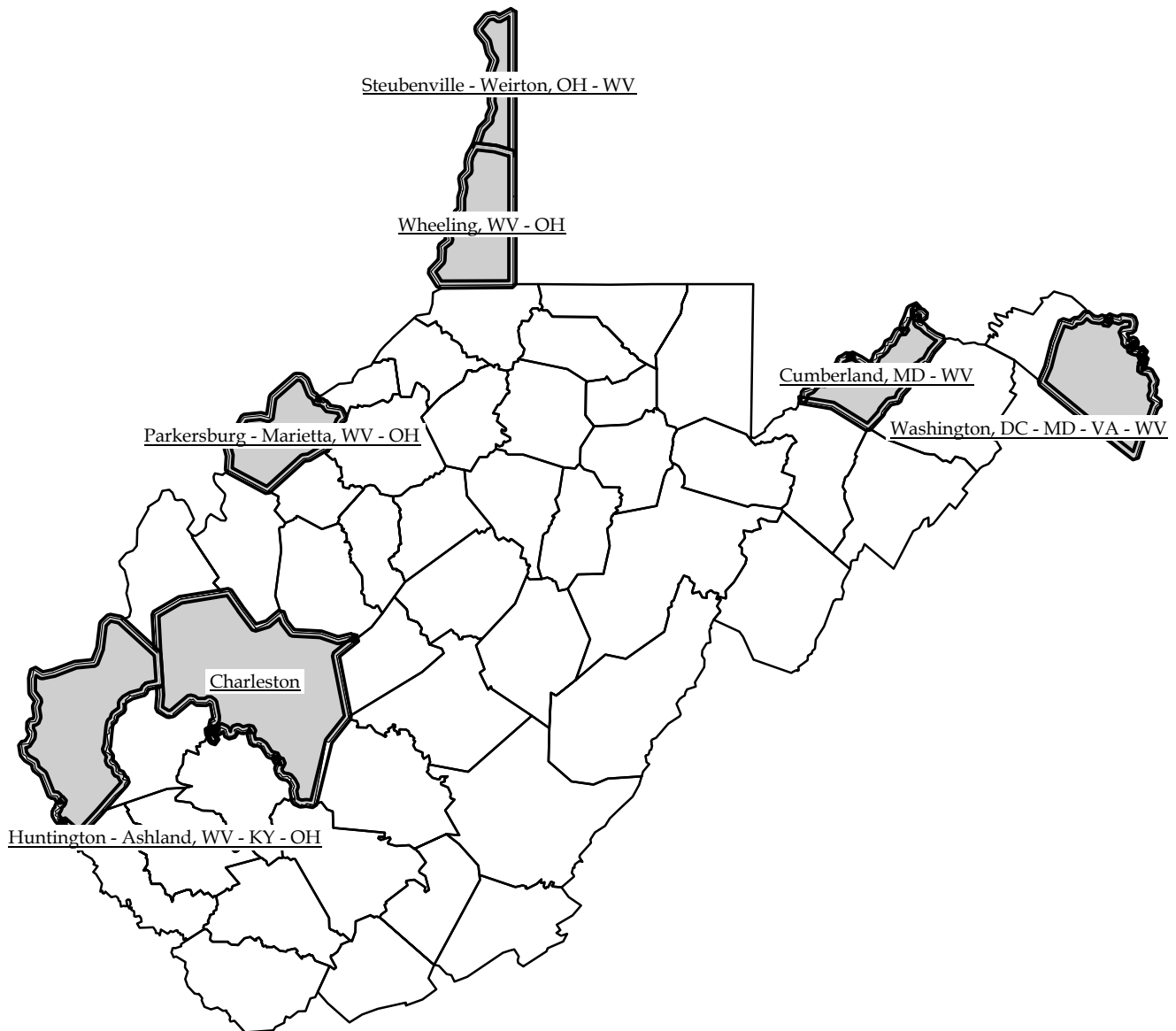
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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).
2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.
3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.
4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.
5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.
6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

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# Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)



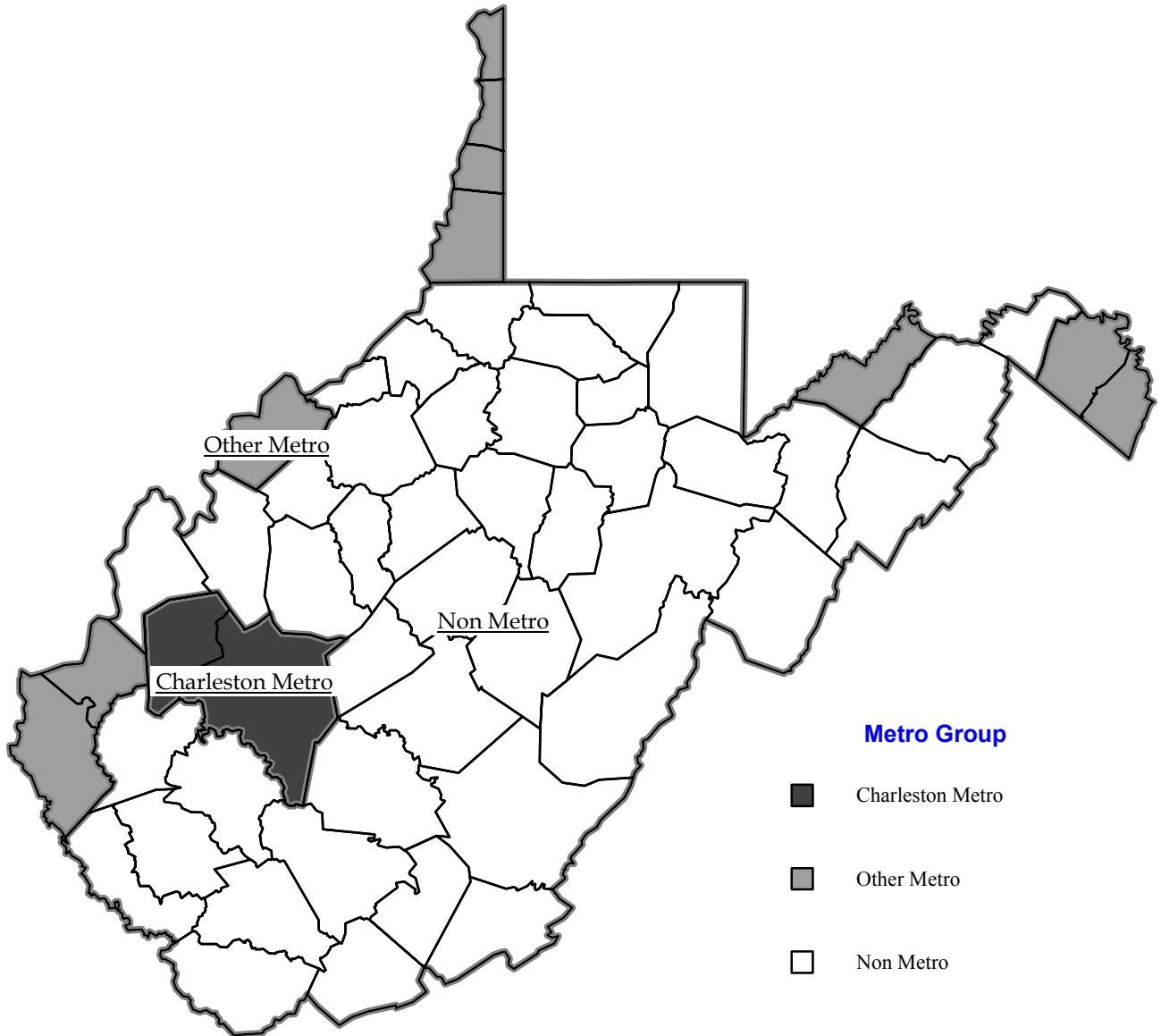
MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.





# Metro Groups, GMRs

*Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)*

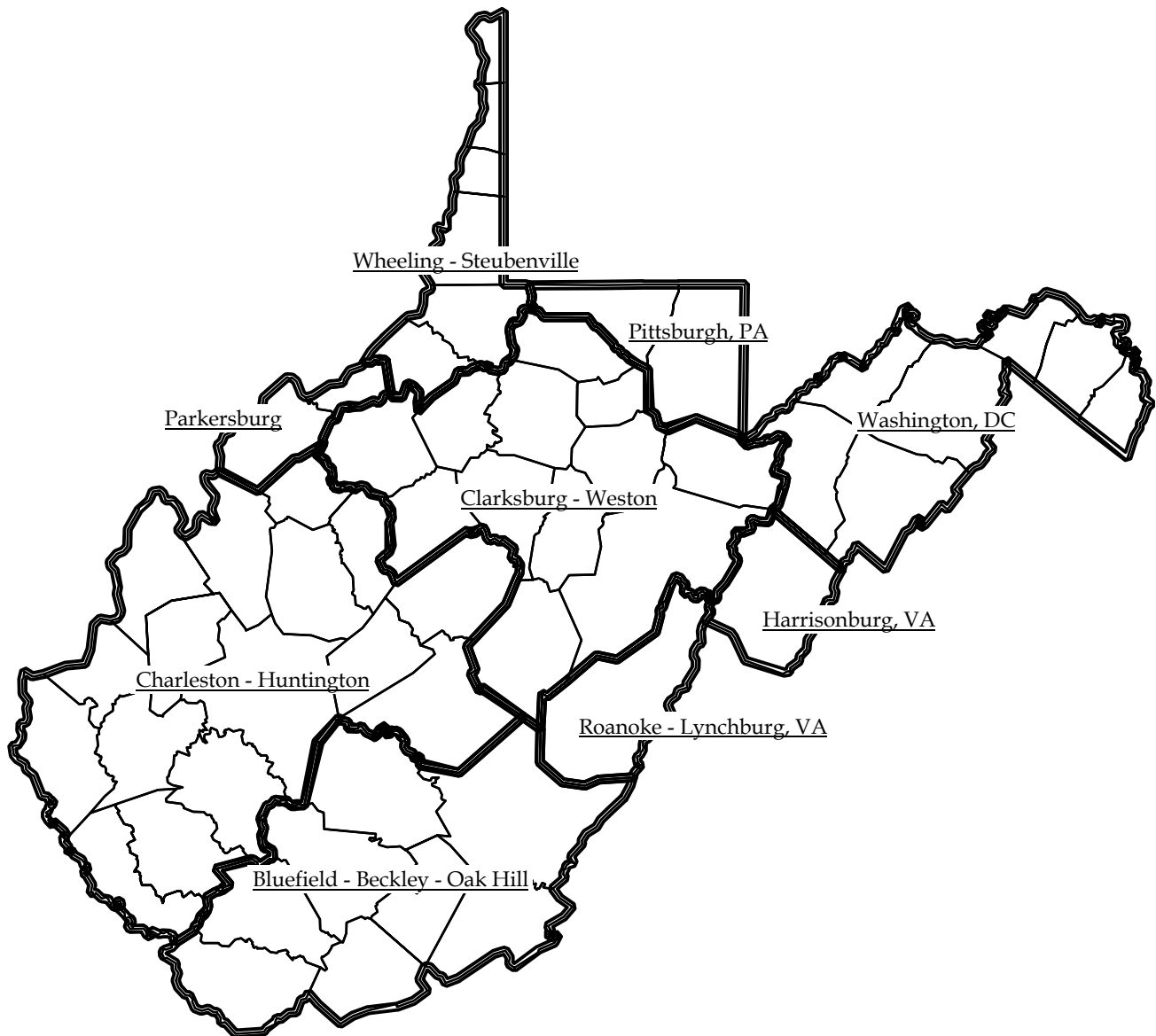


*GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.*



# *Designated Market Areas, DMAs*

*Groups of Counties assigned by Nielsen Media Research (2000)*

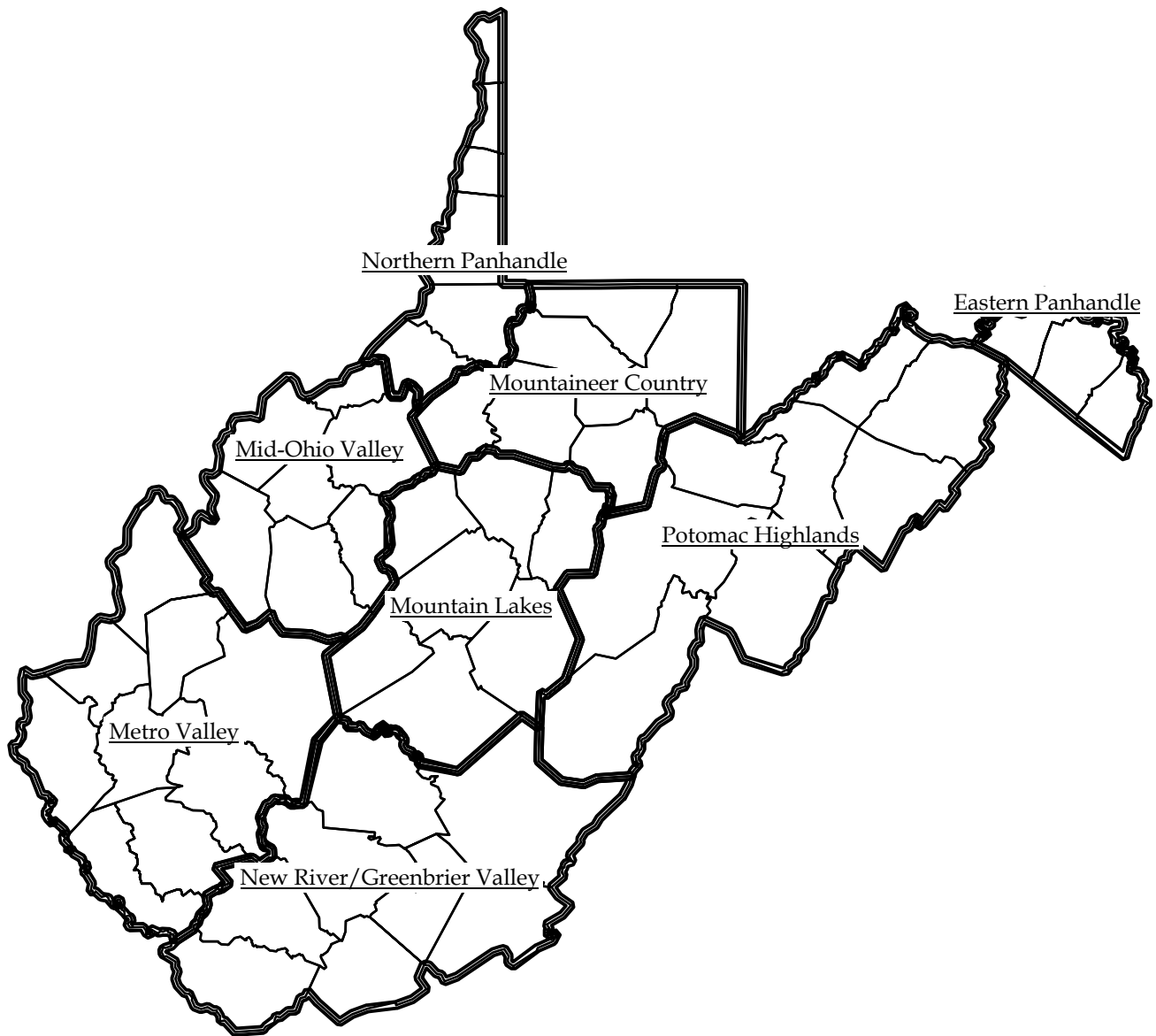


*DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.*



# *Internal State Regions, ISRs*

*Groups of Counties assigned by Polidata (1996)*



*ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.*



County County-Based Area/Market Assignments

WEST VIRGINIA

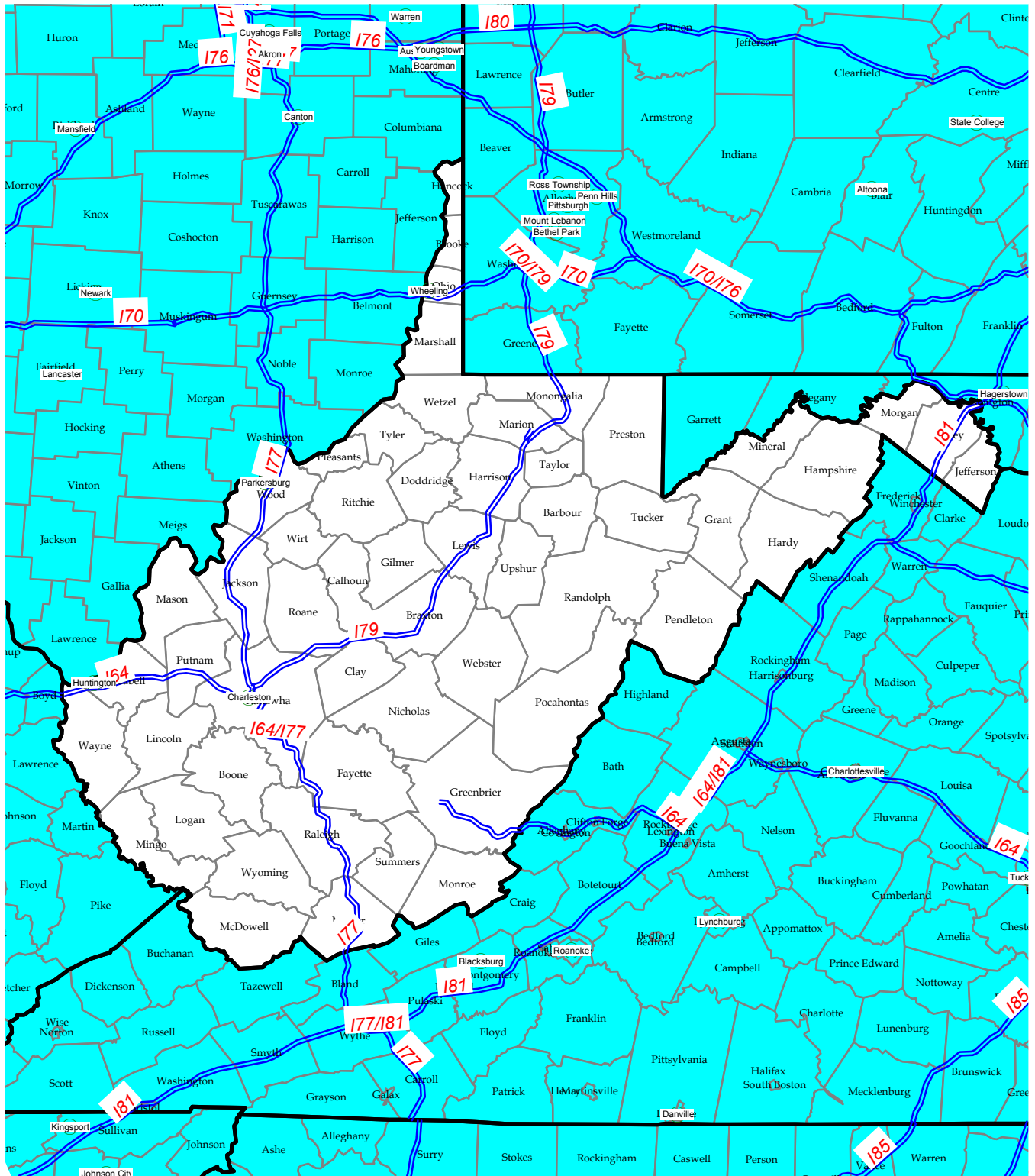
BARBOUR	Mountaineer Country ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BERKELEY	Eastern Panhandle ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Other Metro GMR.
BOONE	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BRAXTON	Mountain Lakes ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BROOKE	Northern Panhandle ISR; Wheeling - Steubenville, WV - OH DMA; Steubenville - Weirton, OH - WV MSA; Other Metro GMR.
CABELL	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Huntington - Ashland, WV - KY - OH MSA; Other Metro GMR.
CALHOUN	Mid-Ohio Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CLAY	Mountain Lakes ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
DODDRIDGE	Mountaineer Country ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FAYETTE	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GILMER	Mountain Lakes ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GRANT	Potomac Highlands ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GREENBRIER	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HAMPSHIRE	Potomac Highlands ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HANCOCK	Northern Panhandle ISR; Wheeling - Steubenville, WV - OH DMA; Steubenville - Weirton, OH - WV MSA; Other Metro GMR.
HARDY	Potomac Highlands ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HARRISON	Mountaineer Country ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JACKSON	Mid-Ohio Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JEFFERSON	Eastern Panhandle ISR; Washington, DC - MD - PA - VA - WV DMA; Washington, DC - MD - VA - WV PMSA; Other Metro GMR.
KANAWHA	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Charleston, WV MSA; Charleston Metro GMR.
LEWIS	Mountain Lakes ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LINCOLN	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LOGAN	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MCDOWELL	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARION	Mountaineer Country ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MARSHALL	Northern Panhandle ISR; Wheeling - Steubenville, WV - OH DMA; Wheeling, WV - OH MSA; Other Metro GMR.
MASON	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MERCER	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MINERAL	Potomac Highlands ISR; Washington, DC - MD - PA - VA - WV DMA; Cumberland, MD - WV MSA; Other Metro GMR.
MINGO	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONONGALIA	Mountaineer Country ISR; Pittsburgh, PA - MD - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MONROE	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
MORGAN	Eastern Panhandle ISR; Washington, DC - MD - PA - VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NICHOLAS	Mountain Lakes ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
OHIO	Northern Panhandle ISR; Wheeling - Steubenville, WV - OH DMA; Wheeling, WV - OH MSA; Other Metro GMR.
PENDLETON	Potomac Highlands ISR; Harrisonburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PLEASANTS	Mid-Ohio Valley ISR; Parkersburg, WV - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
POCAHONTAS	Potomac Highlands ISR; Roanoke - Lynchburg, VA - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PRESTON	Mountaineer Country ISR; Pittsburgh, PA - MD - WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PUTNAM	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Charleston, WV MSA; Charleston Metro GMR.
RALEIGH	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
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RITCHIE	Mid-Ohio Valley ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
ROANE	Mid-Ohio Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUMMERS	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TAYLOR	Mountaineer Country ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TUCKER	Potomac Highlands ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TYLER	Northern Panhandle ISR; Wheeling - Steubenville, WV - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UPSHUR	Mountain Lakes ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WAYNE	Metro Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Huntington - Ashland, WV - KY - OH MSA; Other Metro GMR.
WEBSTER	Mountain Lakes ISR; Clarksburg - Weston, WV DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WETZEL	Northern Panhandle ISR; Wheeling - Steubenville, WV - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WIRT	Mid-Ohio Valley ISR; Charleston - Huntington, WV - KY - OH DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WOOD	Mid-Ohio Valley ISR; Parkersburg, WV - OH DMA; Parkersburg - Marietta, WV - OH MSA; Other Metro GMR.
WYOMING	New River/Greenbrier Valley ISR; Bluefield - Beckley - Oak Hill, WV - VA DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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# Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material