



POLIDATA ® REGION MAPS

County-Based Regions
and Markets for

WYOMING

23 Counties and Portions of

2 MSAs (Metropolitan Statistical Areas from OMB for 1999)

3 GMRs (Metro Groups from Polidata and Gary Maloney for 1999)

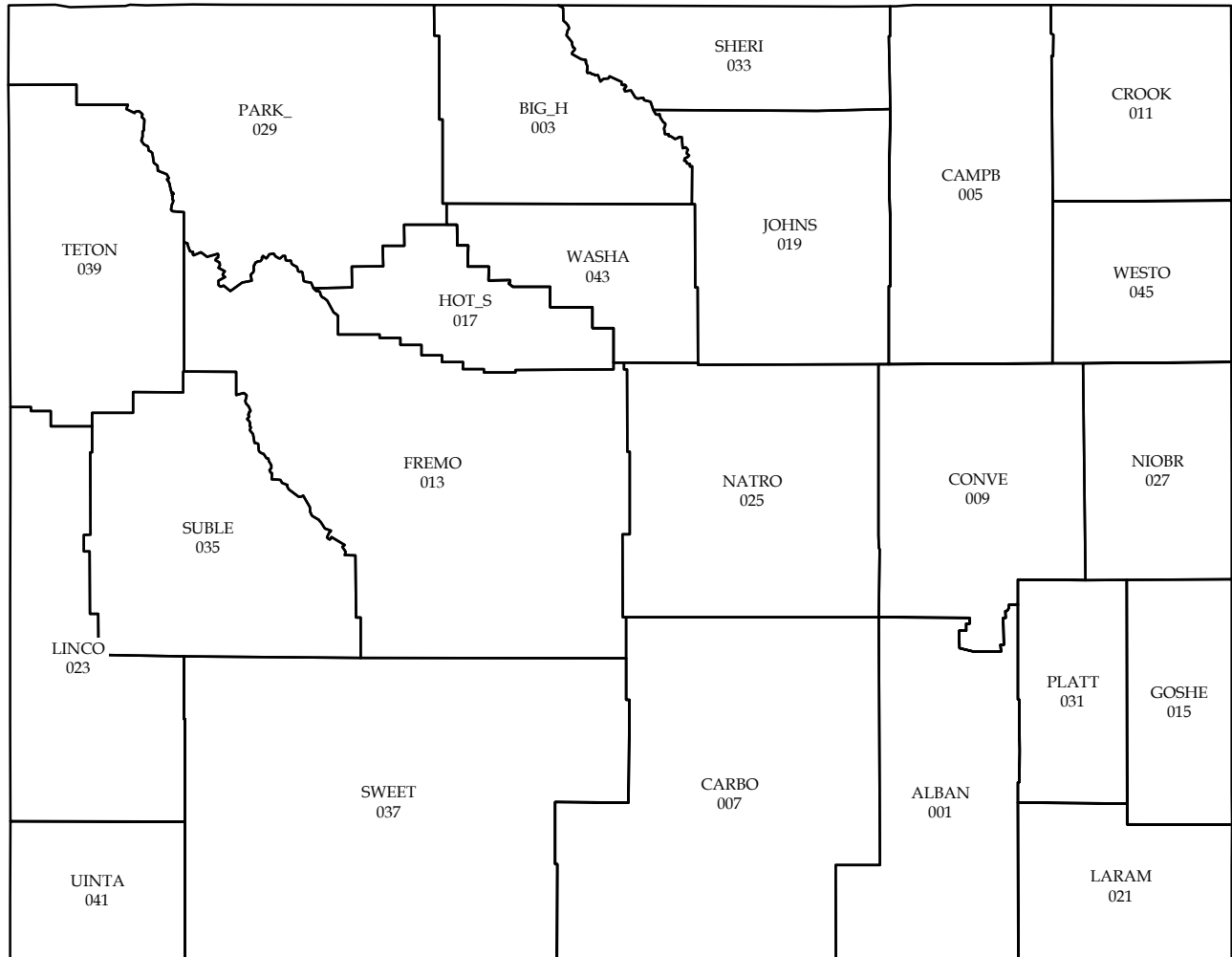
7 DMAs (Designated Markets Areas from Nielsen for 2000)

5 ISRs (Internal State Regions from Polidata for 1996)

WYOMING, 23 Counties

Polidata County Abbreviations and County FIPS Codes

State FIPS Code is 56

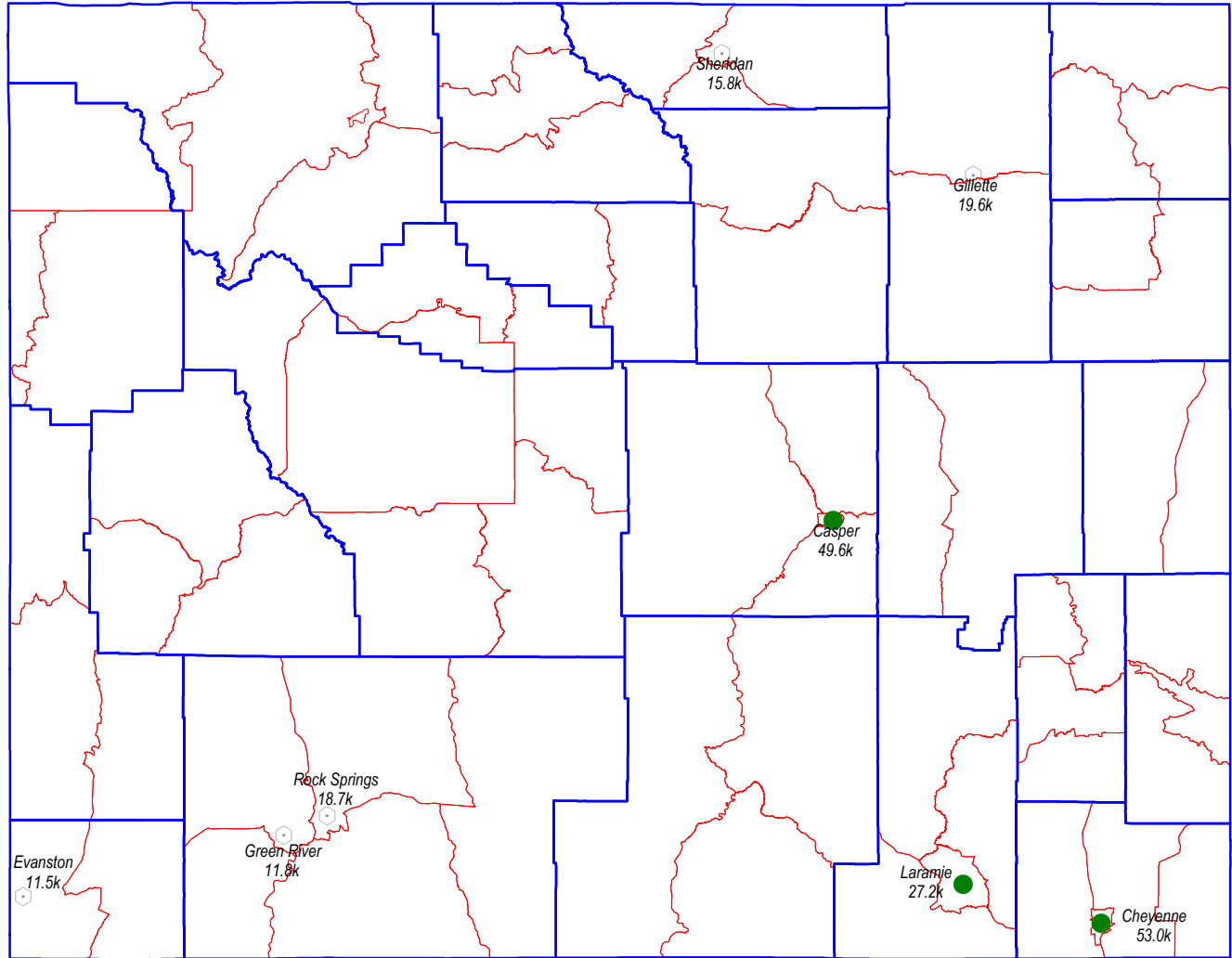


Counties are the primary political subdivisions of states. Equivalents include Parishes, Boroughs and Independent Cities.



WYOMING, Selected Places

2000 Census of Population and Housing, County Subdivisions



Labels for some places may be missing to assist in the clarity of the map.

Population Size

-  over 1,000,000 (0)
-  over 100,000 (0)
-  over 10,000 (3)
-  over 2,500 (5)



County Code Listing

WYOMING, 23 Counties

County or Equivalent	Cy Seq	Population Centers	County Seat	1990 Tot. Pop.	2000 Tot. Pop.	FIPS Code	Polidata CyAbb
ALBANY	1	Laramie	Laramie	30,797	32,014	1	ALBAN
BIG HORN	2	Big Horn North	Basin	10,525	11,461	3	BIG_H
CAMPBELL	3	Gillette North	Gillette	29,370	33,698	5	CAMPB
CARBON	4	Rawlins	Rawlins	16,659	15,639	7	CARBO
CONVERSE	5	Douglas	Douglas	11,128	12,052	9	CONVE
CROOK	6	Sundance	Sundance	5,294	5,887	11	CROOK
FREMONT	7	Wind River	Lander	33,662	35,804	13	FREMO
GOSHEN	8	Torrington	Torrington	12,373	12,538	15	GOSHE
HOT SPRINGS	9	Thermopolis West	Thermopolis	4,809	4,882	17	HOT_S
JOHNSON	10	Buffalo	Buffalo	6,145	7,075	19	JOHNS
LARAMIE	11	Cheyenne	Cheyenne	73,142	81,607	21	LARAM
LINCOLN	12	Afton	Kemmerer	12,625	14,573	23	LINCO
NATRONA	13	Casper	Casper	61,226	66,533	25	NATRO
NIOBRARA	14	Lusk	Lusk	2,499	2,407	27	NIOBR
PARK	15	Cody	Cody	23,178	25,786	29	PARK_
PLATTE	16	Wheatland	Wheatland	8,145	8,807	31	PLATT
SHERIDAN	17	Sheridan	Sheridan	23,562	26,560	33	SHERI
SUBLETTE	18	Pinedale	Pinedale	4,843	5,920	35	SUBLE
SWEETWATER	19	Rock Springs North	Green River	38,823	37,613	37	SWEET
TETON	20	Jackson Hole	Jackson	11,173	18,251	39	TETON
UINTA	21	Evanston	Evanston	18,705	19,742	41	UINTA
WASHAKIE	22	Worland	Worland	8,388	8,289	43	WASHA
WESTON	23	Newcastle	Newcastle	6,518	6,644	45	WESTO
WYOMING		Cheyenne	Cheyenne	453,589	493,782	56	STATE

Population by Areas/Markets WYOMING

Seq	2000 Est. Pop.	Net % 90-00	Area/Market	% of State	% of Market
	493,782	8.9	WYOMING		

MSAs-Metropolitan Statistical Areas (OMB, 1999)

1	66,533	8.7	Casper, WY MSA	13.5	100.0
2	81,607	11.6	Cheyenne, WY MSA	16.5	100.0
3	345,642	8.3	Not Assigned to Metro Area (NAM)	70.0	100.0

GMRs-Metro Groups (Polidata/Maloney, 1999)

1	81,607	11.6	Cheyenne Metro	16.5	100.0
2	66,533	8.7	Other Metro (Casper)	13.5	100.0
3	345,642	8.3	Non Metro	70.0	100.0

DMAs-Designated Market Areas (Nielsen, 2000)

1	92,565	5.8	Denver, CO - NE - NV - WY DMA	18.7	2.7
2	37,247	10.5	Billings, MT - ID DMA	7.5	14.8
3	32,824	37.9	Idaho Falls - Pocatello, ID - WY DMA	6.6	10.0
4	94,145	10.1	Cheyenne - Scottsbluff - Sterling, WY - NE DMA	19.1	71.8
5	39,091	10.5	Rapid City, SD - MT - NE - WY DMA	7.9	16.4
6	134,635	7.4	Casper - Riverton, WY DMA	27.3	100.0
7	63,275	1.5	Salt Lake City, UT - ID - WY DMA	12.8	2.7

ISRs-Internal State Regions (Polidata, 1996)

1	186,615	4.8	Medicine Bow-Flaming Gorge	37.8	100.0
2	143,023	6.9	Oregon Trail-Rendezvous	29.0	100.0
3	99,614	10.9	Devils Tower-Buffalo Bill	20.2	100.0
4	44,037	28.2	Yellowstone-Grand Teton	8.9	100.0
5	20,493	17.3	Jackson Hole-Jim Bridger	4.2	100.0



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1. Areas/Markets are county-based regions comprised of whole counties or equivalents. This includes Parishes (LA), Independent Cities (MD,MO,NV,VA) Boroughs (AK), and Census Areas (AK).

2. Metropolitan Statistical Areas (MSAs) reflect federal statistical areas. Some counties are not assigned. MSAs are contiguous yet may cross state borders. NECMAs are used in New England.

3. Designated Market Areas (DMAs) reflect television media markets. All counties are assigned to one DMA (a few counties are actually split). DMAs may be noncontiguous and may cross state borders.

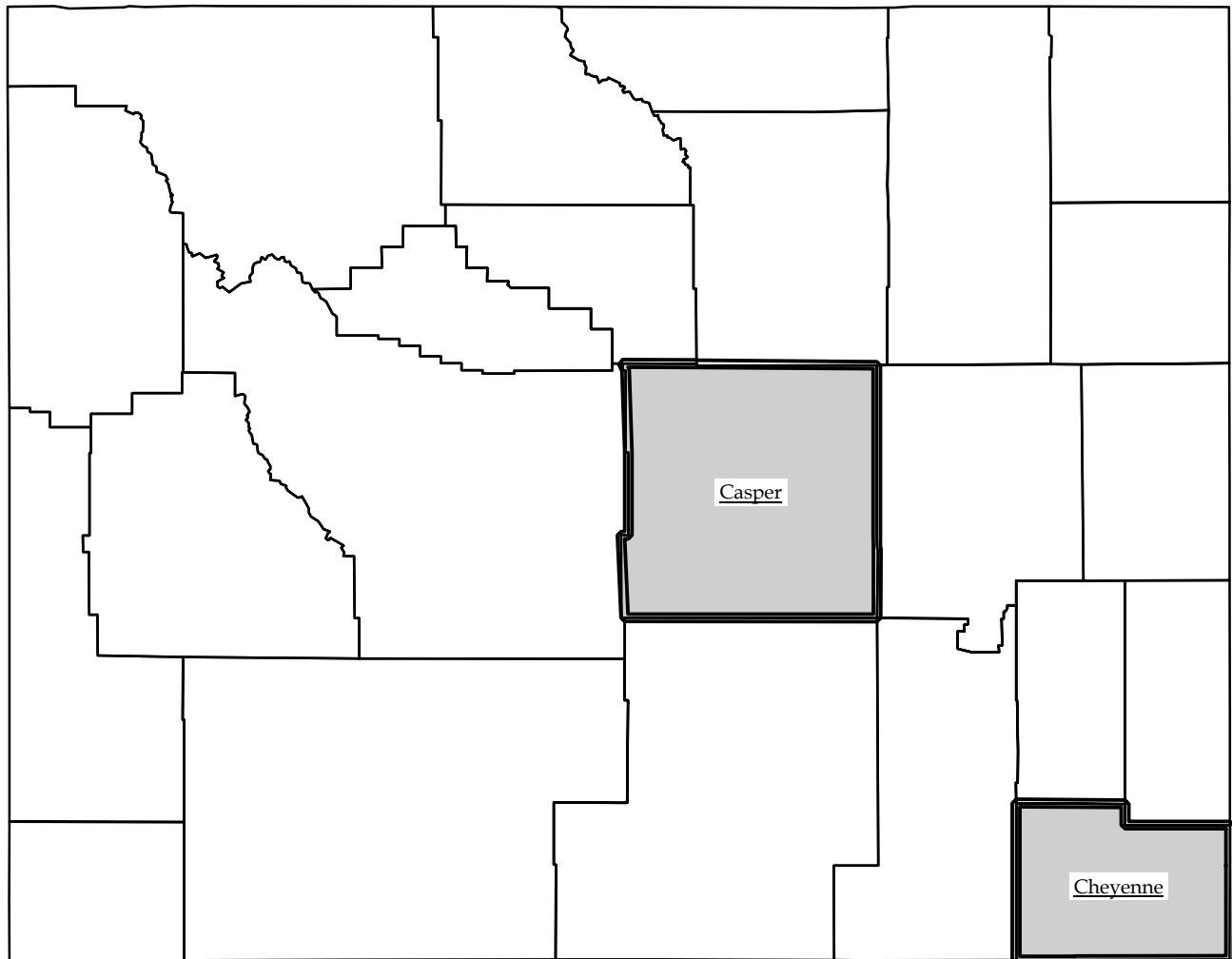
4. Internal State Regions (ISRs) reflect geographic regions based largely upon travel regions. All counties are assigned. ISRs are contiguous and internal to state borders.

5. Metro Groups (GMRs) reflect the size and nature of metropolitan counties. They are based upon work done by Dr. Gary Maloney in 1997 and updated/modified/expanded by Polidata.

6. Codes are assigned by either OMB, Nielsen or Polidata to be unique within the nation. Counties unassigned to a metro area are grouped together for consistency purposes.

Metropolitan Statistical Areas, MSAs

Groups of Counties assigned by OMB (1999)

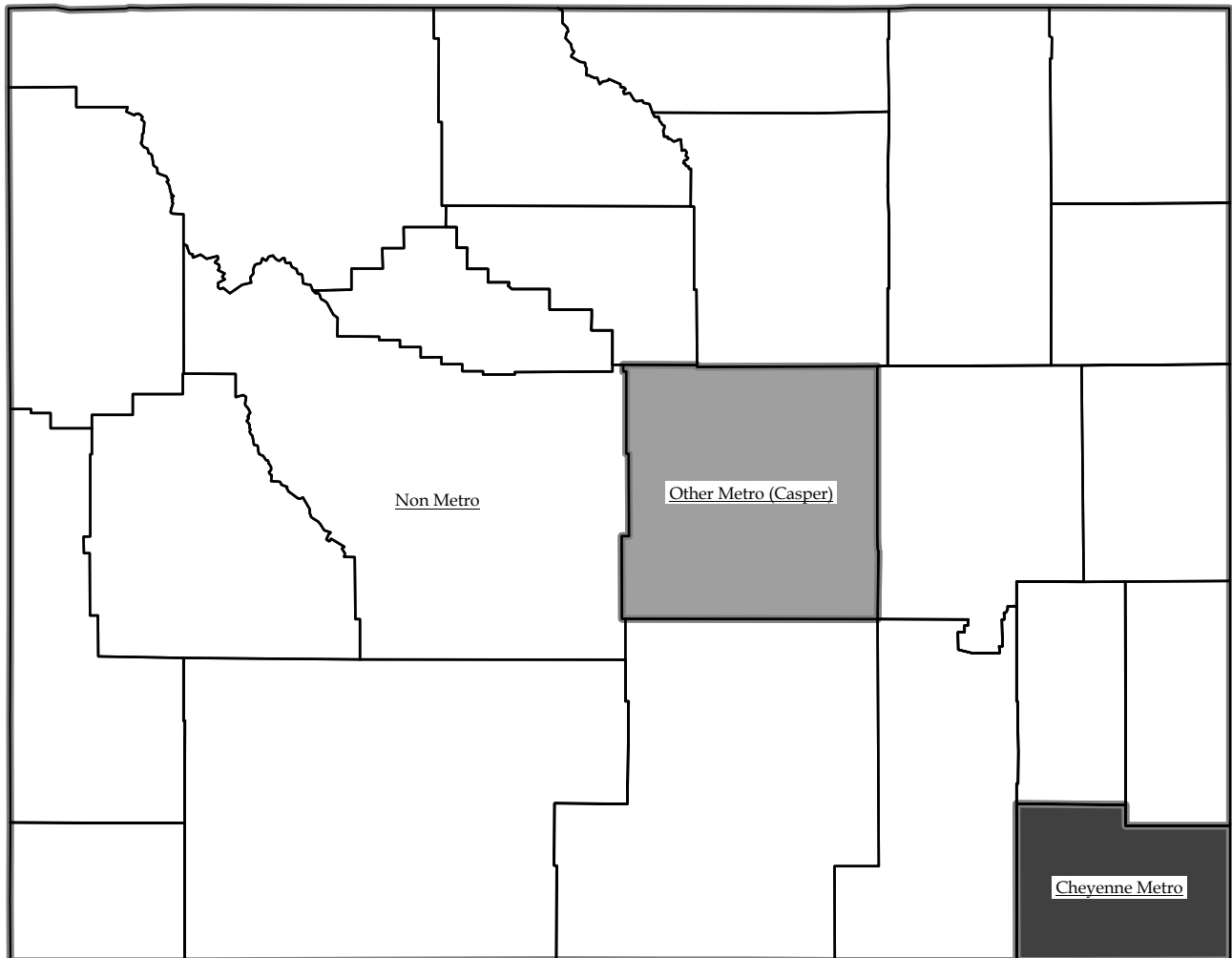


MSAs reflect federal statistical regions. Some counties are not assigned. MSAs are contiguous yet may cross state boundaries.



Metro Groups, GMRs

Groups of Counties assigned by Polidata and Dr. Gary Maloney (1999)



Metro Group

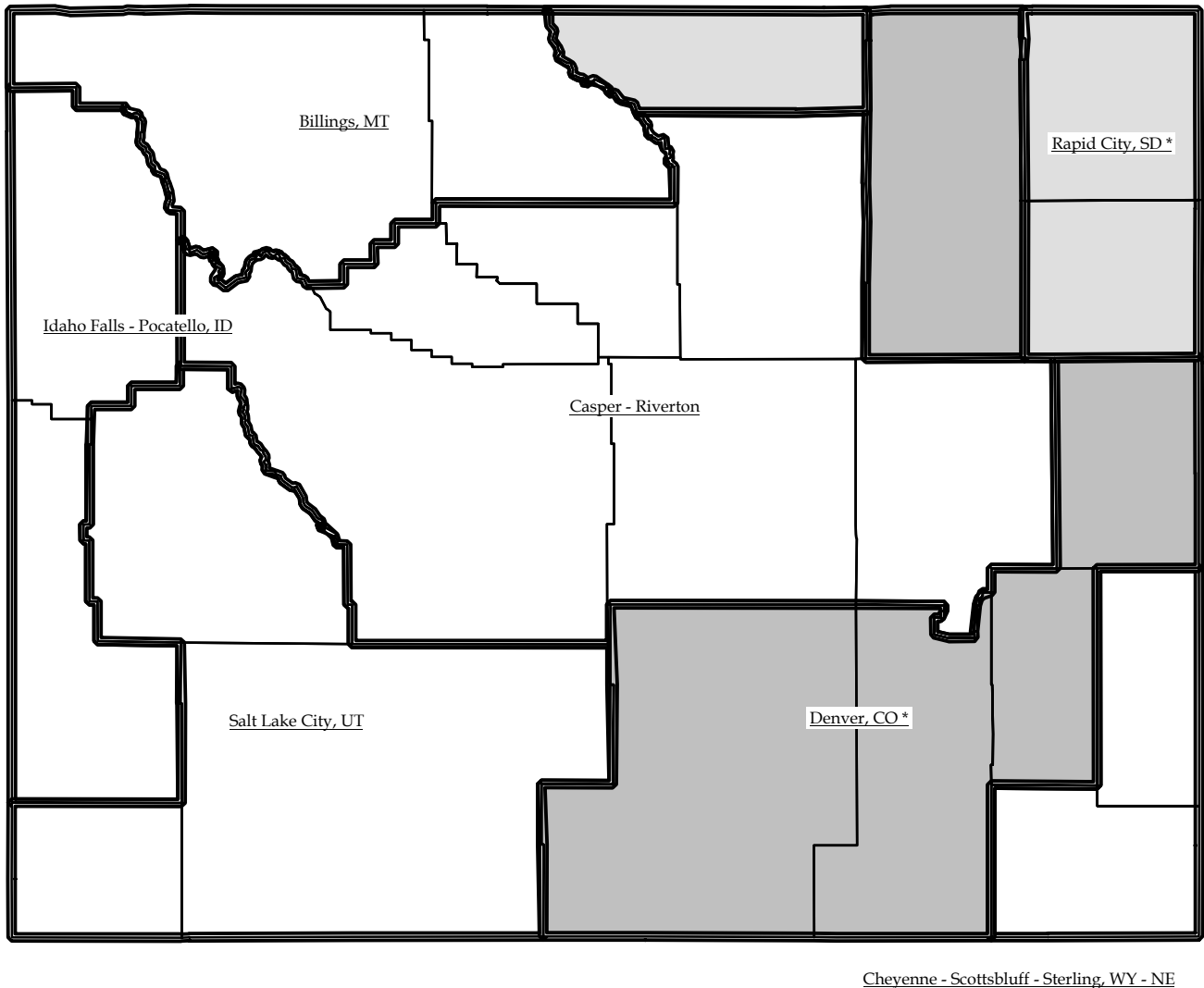
- Cheyenne Metro
- Other Metro (Casper)
- Non Metro

GMRs reflect the size and nature of metropolitan counties. Shaded counties are Metropolitan.



Designated Market Areas, DMAs

Groups of Counties assigned by Nielsen Media Research (2000)

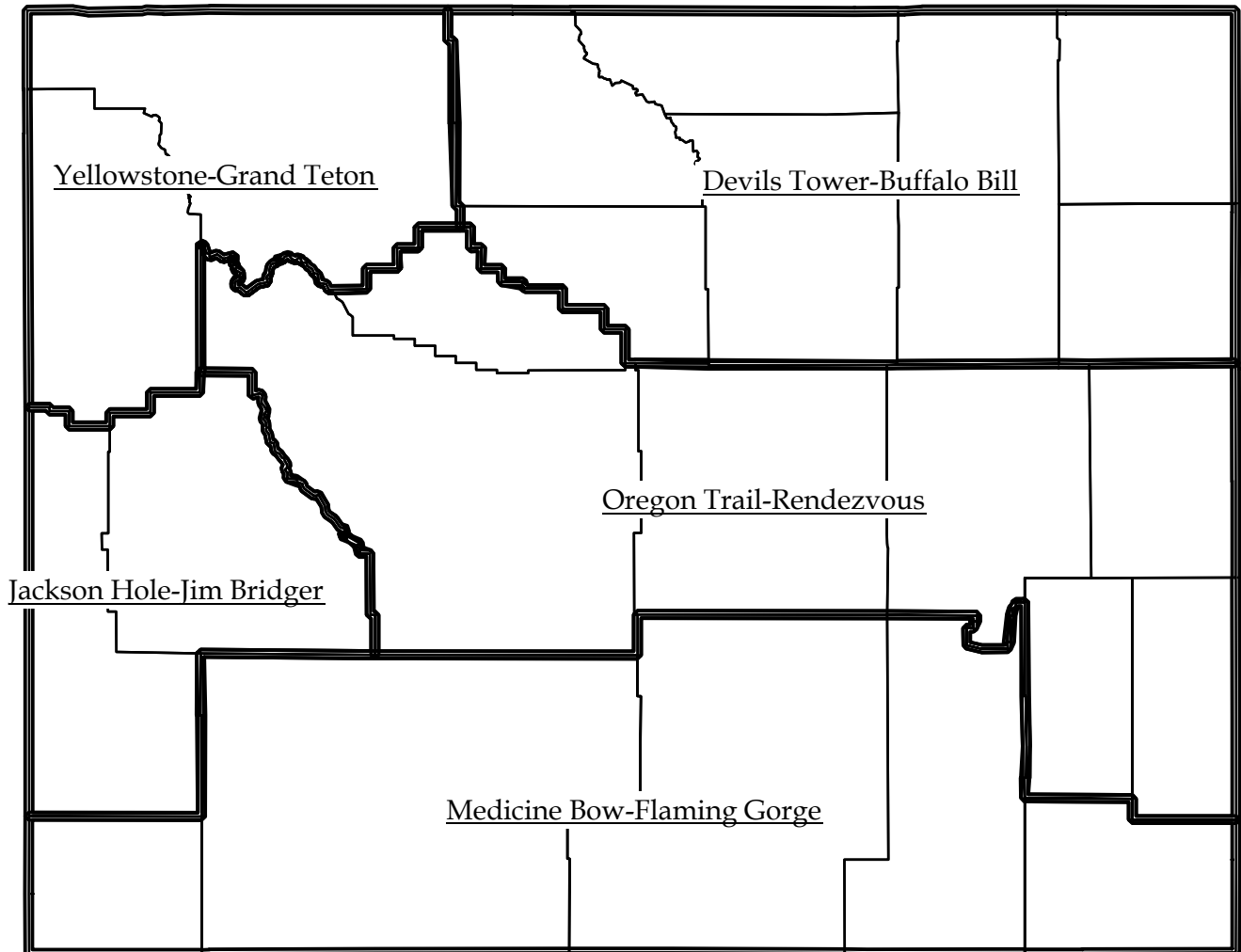


DMAs reflect television media markets. Every county is assigned (very few are split). DMAs may be noncontiguous and cross state borders.



Internal State Regions, ISRs

Groups of Counties assigned by Polidata (1996)



ISRs reflect geographic regions based largely upon travel regions. Every county is assigned and regions are internal to state borders.



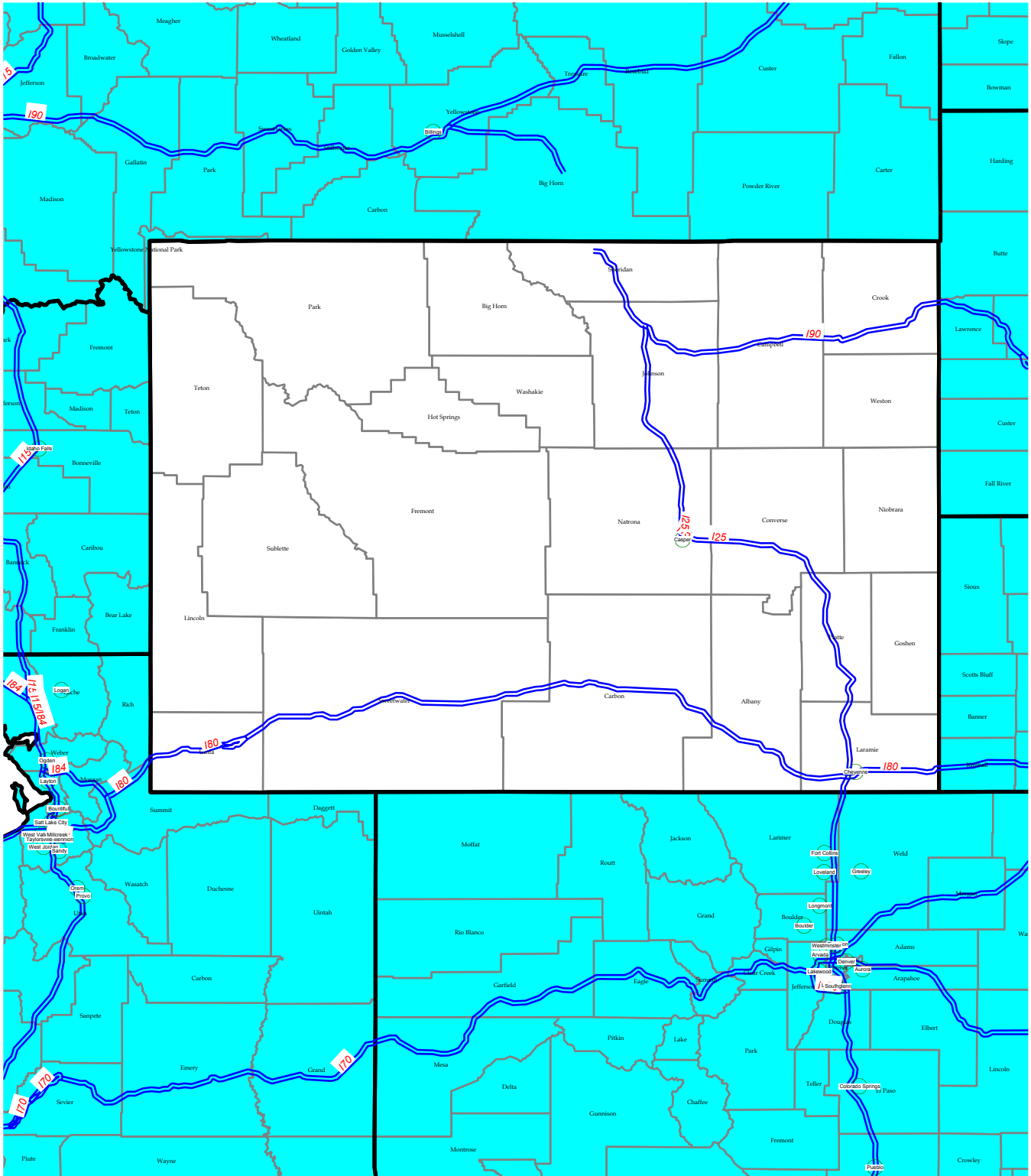
County County-Based Area/Market Assignments

WYOMING

ALBANY	Medicine Bow-Flaming Gorge ISR; Denver, CO - NE - NV - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
BIG HORN	Devils Tower-Buffalo Bill ISR; Billings, MT - ID DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CAMPBELL	Devils Tower-Buffalo Bill ISR; Denver, CO - NE - NV - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CARBON	Medicine Bow-Flaming Gorge ISR; Denver, CO - NE - NV - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CONVERSE	Oregon Trail-Rendezvous ISR; Casper - Riverton, WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
CROOK	Devils Tower-Buffalo Bill ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
FREMONT	Oregon Trail-Rendezvous ISR; Casper - Riverton, WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
GOSHEN	Oregon Trail-Rendezvous ISR; Cheyenne - Scottsbluff - Sterling, WY - NE DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
HOT SPRINGS	Oregon Trail-Rendezvous ISR; Casper - Riverton, WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
JOHNSON	Devils Tower-Buffalo Bill ISR; Casper - Riverton, WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
LARAMIE	Medicine Bow-Flaming Gorge ISR; Cheyenne - Scottsbluff - Sterling, WY - NE DMA; Cheyenne, WY MSA; Cheyenne Metro GMR.
LINCOLN	Jackson Hole-Jim Bridger ISR; Idaho Falls - Pocatello, ID - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
NATRONA	Oregon Trail-Rendezvous ISR; Casper - Riverton, WY DMA; Casper, WY MSA; Other Metro (Casper) GMR.
NIOBRARA	Oregon Trail-Rendezvous ISR; Denver, CO - NE - NV - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PARK	Yellowstone-Grand Teton ISR; Billings, MT - ID DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
PLATTE	Oregon Trail-Rendezvous ISR; Denver, CO - NE - NV - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SHERIDAN	Devils Tower-Buffalo Bill ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SUBLETTE	Jackson Hole-Jim Bridger ISR; Salt Lake City, UT - ID - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
SWEETWATER	Medicine Bow-Flaming Gorge ISR; Salt Lake City, UT - ID - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
TETON	Yellowstone-Grand Teton ISR; Idaho Falls - Pocatello, ID - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
UINTA	Medicine Bow-Flaming Gorge ISR; Salt Lake City, UT - ID - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WASHAKIE	Devils Tower-Buffalo Bill ISR; Casper - Riverton, WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.
WESTON	Devils Tower-Buffalo Bill ISR; Rapid City, SD - MT - NE - WY DMA; Not Assigned to Metro Area (NAM); Non Metro GMR.

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Regional Overview Map



See other maps for census geography



Refer to Gazetteer for profile material