DEMOGRAPHIC GUIDE TO OHIO; TOWNSHIPS AND PLACES, 1990 CENSUS EDITION

Demographic information for every county subdivision and place in the state: arranged into rankings, thematic maps and basic profiles. Rankings and maps are provided for over 50 demographic factors; profiles summarize over 100 items into five data paragraphs and contain appropriate percentages and relativity indicators for statewide comparison. *A valuable reference tool for any research into the demographics or politics of the Buckeye State.*

⇒ Rankings of all county subdivisions and places for over 50 demographic factors; separate rankings for 88 counties and 2,400+ subdivisions/places;

⇒ Thematic (shaded) maps illustrate the regional distribution of each of the 50+ rankings, highlighting the areas of highest & lowest concentration;

Sample County Subdivision Map Here

⇒ Census profiles summarize scores of demographic factors into a few dozen categories. Each factor includes the appropriate percentage calculation and an indicator of the comparison of the value for the subject area with the value for the state. The profiles are formatted to minimize cross-referencing to other sources. The concise format provides a demographic profile in one location. Complete profiles are included for every area at least 2,500 in population; abridged summaries for smaller jurisdictions.

⇒ The profiles consist of five data paragraphs: 1) Geography, 2) Population Characteristics, 3) Income and Labor Force, 4) Housing and 5) Socio-Economic Indicators (SES). The abridged summaries for smaller areas include portions of paragraphs 1,2 and 5, which by itself provides an analysis of several factors in other paragraphs.

⇒ The SES Indicators summarize several factors for every area in the state: Higher Educational Attainment; Professional Specialists (doctors, lawyers, etc.); Higher Income and Higher Home Value. These four factors are compared to the same values for the state and indicate the concentration of these SES factors around the state.

⇒ Each of the over 2,400 demographic profiles can be found quickly and easily in moments through the convenience of the alphabetically arranged Gazetteer portion of the book.

⇒ An Appendix includes several useful statewide reference tools: 1) Census Bureau county subdivision maps; 2) statewide base maps for Counties, OMB's Metropolitan Statistical Areas (MSAs), Nielsen's Designated Marketing Areas (DMAs), and Polidata's Internal State Regions (ISRs); 3) selected tables reprinted from Bureau reports; and 4) a Full Data Record listing enabling a detailed comparison of all demographic factors for the state and the three largest areas in the state.

The rankings and thematic maps are each full-sized 8.5x11 inch pages designed for easy photocopying. Profiles are included for all Ohio's 88 counties, 1,553 county subdivisions and 838 places. Complete profiles are included for nearly 1,000 communities over 2,500 population. Abridged summaries for the approximately 1,400 smaller areas direct the researcher to the complete profiles for the area in which they lie.

The GUIDE is designed to provide a readable demographic profile of basic information in a concise format for every township and place in the state. It is another POLIDATA demographic tool tailored specifically to OHIO. Not just another data book, but a ready source of demographic profiles and a book with its entire analytical focus on the BUCKEYE STATE.